



*Just Jay*  
**DIGITAL PROMO  
GENIUS**  
IMJUSTJAY.COM



**IGNITE  
YOUR  
LYFE**

**CEO/PUBLISHER OF  
THE HYPE MAGAZINE & RAYNBOWAFFAIR.COM**



**Digital Strategist, Certified Business Coach, Wealth Builder, Serial Entrepreneur & Author**



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**IGNITE YOUR LYFE / @HYPEJUSTJAY**

**WWW.IMJUSTJAY.COM**



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**SERVICES:**

**CERTIFIED BUSINESS COACH**

**LABEL LIAISON/RADIO PROMO**

**MARKETING & DIGITAL STRATEGIST**

**BLOG PLACEMENTS (PR)**

**WEB DESIGN**

**& More**

**Studio Space Available For Rental**

Locations: Hollywood, CA, Atlanta & Charlotte, NC



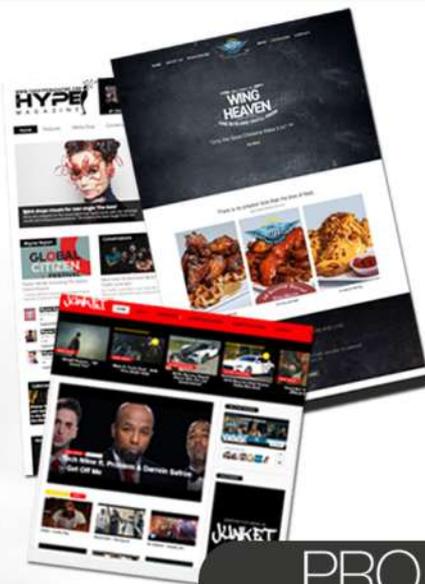
**SCHEDULE  
YOUR LABEL  
MEETING  
TODAY!**

WITH YOUR RECORD LABEL LIAISON JUST JAY



MARKETING SPECIALIST, PUBLISHER, BUSINESS COACH & A&R

# GO VIRAL



# WEB DESIGN

STARTING @

# \$999

ONE YEAR OF HOSTING AND DOMAIN INCLUDED

## WEB DESIGN PRICING



MEDIUM

**\$999**

Basic Set-Up  
1 Year Domain Name  
1 Year Web Hosting  
Support

**PURCHASE**

PRO

**\$1499**

Retail Set-UP  
1 Year Domain Name  
1 Year Web Hosting  
SEO/Support

**PURCHASE**

BASIC

**\$2500**

CMS Set-UP  
1 Year Domain Name  
1 Year Web Hosting  
SEO/Support

**PURCHASE**

# CLIENT MAINTENANCE

FEATURED CLIENTS ARE GIVEN UP TO 20 HOURS OF WORK FOR A 30-DAY PERIOD

Distribute digital/physical promotional items to those blogs who are relevant to the client's media message.

- ✓ We will utilize relevant news wires to target media outlets and journalists who have an interest in your project
- ✓ Review and upgrade Bio, EPK or Company Overview. Create and Distribute Your Press Release Restructure marketing campaign as needed
- ✓ We will assist with the process for strategic planning, Digital Media, Music/Radio/Television, organization design and transformation, technology choices and more.

Build Social Media and Engagement

## MONTHLY PRICING

### Gold

WEEKLY GUIDANCE CALL

2 BLOG POST PER MONTH ON DIFFERENT MEDIA OUTLETS

ASSISTANCE WITH SOCIAL MEDIA, NETWORKING & POSSIBLE SHOW PERFORMANCES

RATE

**\$500**

### Silver

WEEKLY GUIDANCE CALL

10 BLOG POST PER MONTH ON DIFFERENT MEDIA OUTLETS

ASSISTANCE WITH SOCIAL MEDIA, NETWORKING & POSSIBLE SHOW PERFORMANCES

RATE  
(Eblast Included)

**\$1500**

### Bronze

WEEKLY GUIDANCE CALL

15 BLOG POST PER MONTH ON DIFFERENT MEDIA OUTLETS

ASSISTANCE WITH SOCIAL MEDIA, NETWORKING & GUARANTEED SHOW PERFORMANCES

RATE  
(Eblast Included)

**\$2500**

INCLUDES SOCIAL MEDIA PROMOTIONS



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# BLOG PLACEMENTS

YOUR MUSIC PUBLISHED IN BLOGS, WEBSITES, AND  
ONLINE MAGAZINES GUARANTEED

- ✓ Gain credibility & attract more fans and followers
- ✓ Gain more organic traffic and listeners
- ✓ Help establish you as an influencer in music industry
- ✓ Look professional and legitimate in the competitive music industry
- ✓ Secure relationships with managers, labels, A&Rs, publishing companies or whatever it is that you are pursuing

**ALL PACKAGES: \$5000**

## ***Gold***

35  
Placements

Includes  
7 Top-Tier  
Publications

Includes Press Distribution

RATE

**\$3500**

## ***Silver***

20  
Placements

Includes  
5 Mid-Tier  
Publications

Includes Press Distribution

RATE

**\$2500**

## ***Bronze***

15  
Placements

Includes  
1 Top-Tier  
Publications

Includes Press Distribution

RATE

**\$1500**

# GAS UP

## SOCIAL MEDIA PRICING



HIGH RETENTION YOUTUBE VIEWS

1,000 - \$10.00  
5,000 - \$45.00  
10,000 - \$75.00  
50,000 - \$360.00  
100,000 - \$550.00  
1 MILLION - & \$3000.00  
+ 1000 LIKES & VIEWS



SPOTIFY LISTENERS

15,000 - \$100.00  
INCREASE IN MONTHLY LISTENERS

BUILDING YOUR ONLINE PRESENCE



Instagram

INSTAGRAM FOLLOWERS

100 - \$4.75  
250 - \$10.90  
500 - \$15.90  
1,000 - \$24.00  
2,000 - \$36.95  
5,000 - \$64.95  
10,000 - \$120.00



INSTAGRAM LIKES

500 - \$5.30  
1,000 - \$9.70  
2,000 - \$14.90  
5,000 - \$30.90  
10,000 - \$52.90  
20,000 - \$87.90  
50,000 - \$179.90



INSTAGRAM VIEWS

500 - \$1.30  
1,000 - \$2.10  
2,000 - \$3.70  
5,000 - \$8.70  
10,000 - \$14.90  
20,000 - \$26.90  
50,000 - \$54.90



**STREAM**



**Spotify**



**10,000**

**50,000**

**200,000**

**500,000**

**700,000**

**1 MILLION**

**STREAMS**

**STREAMS**

**STREAMS**

**STREAMS**

**STREAMS**

**STREAMS**

**Rate: \$90**

**Rate: \$425**

**Rate: \$1775**

**Rate: \$2150**

**Rate: \$2550**

**Rate: \$3200**

**DISCLAIMER**

All of the partner networks we collaborate with in order to increase your content exposure are highly organic and responsive to the material they will receive. We do not participate in payola.



# IGNITE YOUR LISTENERS

# RADIO PROMOTIONS

GET AIRPLAY WITH CHARTING GUARANTEED

- ✓ Looking For Radio Airplay Exposure The World Can Actually Hear?
- ✓ Want To Increase Your Streams, Apple/itunes, Spotify, Amazon And Online Sales?
- ✓ Want To Receive Royalties On Your Music When It Is Played?
- ✓ Get Heard On Radio Today!!  
Guaranteed Radio Airplay Within 48 Hours!!



## Gold

600+SPINS /  
PER WEEK  
4800+SPINS /  
CAMPAIGN MIN.

8 WEEKS  
WEEKLY TRACKING  
REPORT ON TUESDAY

INCLUDES GLOBAL  
AIRPLAY CHARTING

RATE

**\$999**

## Silver

1500+SPINS /  
PER WEEK  
12000+SPINS /  
CAMPAIGN MIN.

8 WEEKS  
WEEKLY TRACKING  
REPORT ON TUESDAY

INCLUDES GLOBAL  
AIRPLAY CHARTING  
(TOP 20)

RATE  
(Eblast Included)

**\$2300**

## Bronze

2000+SPINS /  
PER WEEK  
18000+SPINS /  
CAMPAIGN MIN.

8 WEEKS  
WEEKLY TRACKING  
REPORT ON TUESDAY

INCLUDES GLOBAL  
AIRPLAY CHARTING  
(TOP 10)

RATE  
(Eblast Included)

**\$3500**

INCLUDES DIAMOND PLUS &  
2 DRT CERTIFIED PLAQUES



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