



Just Jay DIGITAL PROMO GENIUS

IMJUSTJAY.COM

IGNITE
YOUR
LYFE

CEO/PUBLISHER OF
THE HYPE MAGAZINE & RAYNBOWAFFAIR.COM



Digital Strategist, Certified Business Coach, Wealth Builder, Serial Entrepreneur & Author



Just Jay

IGNITE YOUR LYFE / @HYPEJUSTJAY

WWW.IMJUSTJAY.COM



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SERVICES:

CERTIFIED BUSINESS COACH

LABEL LIAISON/RADIO PROMO

MARKETING & DIGITAL STRATEGIST

BLOG PLACEMENTS (PR)

WEB DESIGN

& More

Studio Space Available For Rental

Locations: Hollywood, CA, Atlanta & Charlotte, NC



SCHEDULE YOUR LABEL MEETING TODAY!

WITH YOUR RECORD LABEL LIAISON JUST JAY



MARKETING SPECIALIST, PUBLISHER, BUSINESS COACH & A&R

GO VIRAL



WEB DESIGN PRICING

WEB DESIGN STARTING @ \$999

ONE YEAR OF HOSTING AND DOMAIN INCLUDED



MEDIUM

\$999

Basic Set-Up
1 Year Domain Name
1 Year Web Hosting
Support

PURCHASE

PRO

\$1499

Retail Set-Up
1 Year Domain Name
1 Year Web Hosting
SEO/Support

PURCHASE

BASIC

\$2500

CMS Set-Up
1 Year Domain Name
1 Year Web Hosting
SEO/Support

PURCHASE



CLIENT MAINTENANCE

FEATURED CLIENTS ARE GIVEN UP TO 20 HOURS OF
WORK FOR A 30-DAY PERIOD

Distribute digital/physical promotional items to those
blogs who are relevant to the client's media message.

- ✓ We will utilize relevant news wires to target media
outlets and journalists who have an interest in your
project
- ✓ Review and upgrade Bio, EPK or Company Overview.
Create and Distribute Your Press Release Restructure
marketing campaign as needed
- ✓ We will assist with the process for strategic planning,
Digital Media, Music/Radio/Television, organization
design and transformation, technology choices and
more.

Build Social Media and Engagement

MONTHLY PRICING

Gold

WEEKLY GUIDANCE
CALL

2 BLOG POST PER
MONTH ON DIFFERENT
MEDIA OUTLETS

ASSISTANCE WITH
SOCIAL MEDIA,
NETWORKING &
POSSIBLE SHOW
PERFORMANCES

RATE

\$500

Silver

WEEKLY GUIDANCE
CALL

10 BLOG POST PER
MONTH ON DIFFERENT
MEDIA OUTLETS

ASSISTANCE WITH
SOCIAL MEDIA,
NETWORKING &
POSSIBLE SHOW
PERFORMANCES

RATE
(Eblast Included)

\$1500

Bronze

WEEKLY GUIDANCE
CALL

15 BLOG POST PER
MONTH ON DIFFERENT
MEDIA OUTLETS

ASSISTANCE WITH
SOCIAL MEDIA,
NETWORKING &
GUARANTEED SHOW
PERFORMANCES

RATE
(Eblast Included)

\$2500

INCLUDES SOCIAL
MEDIA PROMOTIONS



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BLOG PLACEMENTS

YOUR MUSIC PUBLISHED IN BLOGS, WEBSITES, AND
ONLINE MAGAZINES GUARANTEED

- ✓ Gain credibility & attract more fans and followers
- ✓ Gain more organic traffic and listeners
- ✓ Help establish you as an influencer in music industry
- ✓ Look professional and legitimate in the competitive music industry
- ✓ Secure relationships with managers, labels, A&Rs, publishing companies or whatever it is that you are pursuing

ALL PACKAGES: \$5000

Gold

35
Placements

Includes
7 Top-Tier
Publications

Includes Press Distribution

RATE

\$3500

Silver

20
Placements

Includes
5 Mid-Tier
Publications

Includes Press Distribution

RATE

\$2500

Bronze

15
Placements

Includes
1 Top-Tier
Publications

Includes Press Distribution

RATE

\$1500

GAS UP

SOCIAL MEDIA PRICING



HIGH RETENTION YOUTUBE VIEWS

1,000 - \$10.00
5,000 - \$45.00
10,000 - \$75.00
50,000 - \$360.00
100,000 - \$550.00
1 MILLION - & \$3000.00
+ 1000 LIKES & VIEWS



SPOTIFY LISTENERS

15,000 - \$100.00
INCREASE IN MONTHLY
LISTENERS

BUILDING YOUR
ONLINE PRESENCE



Instagram

INSTAGRAM FOLLOWERS

100 - \$4.75
250 - \$10.90
500 - \$15.90
1,000 - \$24.00
2,000 - \$36.95
5,000 - \$64.95
10,000 - \$120.00



INSTAGRAM LIKES

500 - \$5.30
1,000 - \$9.70
2,000 - \$14.90
5,000 - \$30.90
10,000 - \$52.90
20,000 - \$87.90
50,000 - \$179.90



INSTAGRAM VIEWS

500 - \$1.30
1,000 - \$2.10
2,000 - \$3.70
5,000 - \$8.70
10,000 - \$14.90
20,000 - \$26.90
50,000 - \$54.90



STREAM



10,000	50,000	200,000	500,000	700,000	1 MILLION
STREAMS	STREAMS	STREAMS	STREAMS	STREAMS	STREAMS
Rate: \$90	Rate: \$425	Rate: \$1775	Rate: \$2150	Rate: \$2550	Rate: \$3200

DISCLAIMER

All of the partner networks we collaborate with in order to increase your content exposure are highly organic and responsive to the material they will receive. We do not participate in payola.



IGNITE YOUR LISTENERS

RADIO PROMOTIONS

GET AIRPLAY WITH CHARTING GUARANTEED

- ✓ Looking For Radio Airplay Exposure The World Can Actually Hear?
- ✓ Want To Increase Your Streams, Apple/itunes, Spotify, Amazon And Online Sales?
- ✓ Want To Receive Royalties On Your Music When It Is Played?
- ✓ Get Heard On Radio Today!!
Guaranteed Radio Airplay Within 48 Hours!!

Gold

600+SPINS /
PER WEEK
4800+SPINS /
CAMPAIGN MIN.

8 WEEKS
WEEKLY TRACKING
REPORT ON TUESDAY

INCLUDES GLOBAL
AIRPLAY CHARTING

RATE

\$999

Silver

1500+SPINS /
PER WEEK
12000+SPINS /
CAMPAIGN MIN.

8 WEEKS
WEEKLY TRACKING
REPORT ON TUESDAY

INCLUDES GLOBAL
AIRPLAY CHARTING
(TOP 20)

RATE
(Eblast Included)

\$2300

Bronze

2000+SPINS /
PER WEEK
18000+SPINS /
CAMPAIGN MIN.

8 WEEKS
WEEKLY TRACKING
REPORT ON TUESDAY

INCLUDES GLOBAL
AIRPLAY CHARTING
(TOP 10)

RATE
(Eblast Included)

\$3500

INCLUDES DIAMOND PLUS &
2 DRT CERTIFIED PLAQUES





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