

# Sarah Nicole Campbell

Creative Freelancer & Experiential Marketing Specialist



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## WORK EXPERIENCE

### Event Coordinator / Manager Enchanted Events

06/2013 - Present Norman, Oklahoma

Event Planning, Management, Marketing, Design & Public Relations Services

#### Achievements/Tasks

- Event Director/Producer
- Event Staff Recruiter / Manager
- Brand Ambassador/Event Marketer/Field Manager
- Tradeshows, Conventions, Activations, Launches
- Lead Generation/ Sales/Marketing /Business Development
- Customer Service, Account Management, Brand Rep
- Merchandising, Visual Merchandising, Quality Evaluations

## EDUCATION

### B.A. - Public Relations University of Oklahoma

08/2004 - 12/2007 Norman, Oklahoma

#### Courses

- Member- PRSSA- Oklahoma Chapter

### Certified Meeting & Event Planning Professional

Event Leadership Institute

03/2008 - 09/2008 United States

#### Courses

- Event Planning
- Event Design
- Event Production
- Event Marketing

### Certified Virtual Assistant VOT- Virtual Assistants

04/2019 United States

#### Courses

- Virtual Assistant
- Social Media Management

## SKILLS

- Event Planning
- Public Relations
- Marketing
- Recruiting
- Customer Service
- Administration
- Creative Writing
- Blogging
- Social Media
- Graphic Design
- Field Management
- Business Development
- Editing
- Proofreading
- Scheduling/Booking
- Staging/Design
- Organization
- Lead Generation
- Tradeshow Booth Attendant
- Quality Evaluations Audits
- Data Capturing/Collection
- Surveys
- Product Demonstrations/Testing/Reviewing
- Samplings
- Hosting/Emcee
- Voice-over Talent

## PERSONAL PROJECTS

### Bartlesville Kid's Directory

- Local Publication for parents & local business advertising

## ACHIEVEMENTS

### Top Brand Ambassador in Oklahoma (01/2017)

*Named one of the top Brand Ambassadors in Oklahoma by Truelancer*

## LANGUAGES

English

*Full Professional Proficiency*

## PERMITS

Food Handlers Permit

Special Events Permit- OKC