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## WHAT IS JOI COORDINATOR?





Japan Outreach Initiative(JOI) is a grassroots program that is co-administered by the Japan Foundation Center of Global Partnership(CGP) and a US non-profit organization, Laurasian Institution.

JOI aims to promote awareness and understanding of Japan in regions of the United States with relatively few Japan-related opportunities.









## **ACTIVITIES & PRESENTATION**

- Demonstrations of arts, crafts, toys, food, music, etc.; origami, cooking, anime, calligraphy, chopsticks challenge, Japanese traditional game
- Presentations on pop culture, education, government, economy, etc.
- Language and culture competitions for K-16 students
- Tutoring Japanese language students at universities
- Teaching business etiquette and useful phrases for travelers



