BentonLocal.com

Brought to you by iD Graphx
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BentonLocal.com Marketing Package

Overview

BentonLocal.com, brought to you by iD Graphx (IDJD, LLC, doing business as iD Graphx), is your premier directory service for businesses in Benton, PA, and surrounding areas. Our platform connects local businesses with the community through a comprehensive listing service enhanced by QR codes and strategic online placements. By offering both FREE and premium listing options, we help businesses increase their visibility and engage with customers effectively. (Logo, art and custom landing page design services can be provided by iD Graphx. Contact ian@idgrphx.com for more details.

How It Works

1. FREE Listing: Businesses receive a basic web link to their listing on BentonLocal.com at no charge.

2. Enhanced Features: Businesses can choose to enhance their listing with additional features such as logo placement, advertisement links, and contact buttons.

3. QR Code Integration: QR codes will be strategically placed in local retail locations, festival vendors, lodges, campgrounds, hotels, AirBnBs, and more. Scanning these QR codes will direct users to the business's listing on BentonLocal.com, facilitating direct engagement and driving traffic.

4. Cross-Promotion: We will also feature links to BentonLocal.com on various local retailer web pages, fostering local connections and increasing visibility.

Pricing Structure

1. FREE Listing

   • Description: Basic web link to your business on BentonLocal.com.
   • Cost: FREE

2. Logo Addition

   • One-Time Fee:
     › Price: $10
     › Description: Add a professional business logo to your web link.

(Logo, art and custom landing page design services can be provided by iD Graphx. Contact ian@idgrphx.com for more details.)

3. Advertisement Link Upgrades Enhance the visibility and placement of your business link:

*   Monthly Advertisement Link:
    ›   Price: $25/month
    ›   Description: Featured link with enhanced visibility.

*   Quarterly Advertisement Link: (includes up to 3 art changes)
    ›   Price: $60/quarter (equivalent to $20/month)
    ›   Description: Featured link for three months.

*   Yearly Advertisement Link: (includes up to 12 art changes)
    ›   Price: $210/year (equivalent to $17.50/month)
    ›   Description: Featured link for one year.

4. Contact Button Upgrades Add a contact button to facilitate direct customer engagement:

*   Monthly Contact Button:
    ›   Price: $10/month
    ›   Description: Contact button added to your web link.

*   Quarterly Contact Button:
    ›   Price: $25/quarter (equivalent to $8.33/month)
    ›   Description: Contact button for three months.

*   Yearly Contact Button:
    ›   Price: $90/year (equivalent to $7.50/month)
    ›   Description: Contact button for one year.

5. Bundle Packages Combine features for added value:

*   Basic Bundle:
    ›   Includes: Logo Addition + Monthly Advertisement Link
    ›   Price: $35/month
    ›   Description: Save $10 compared to purchasing separately.

*   Quarterly Bundle: (includes up to 3 art changes)
    ›   Includes: Logo Addition + Quarterly Advertisement Link + Monthly Contact Button
    ›   Price: $65/quarter
    ›   Description: Save $30 compared to purchasing separately.

*   Yearly Bundle: (includes up to 12 art changes)
    ›   Includes: Logo Addition + Yearly Advertisement Link + Yearly Contact Button
    ›   Price: $295/year
    ›   Description: Save $120 compared to purchasing separately.

(Logo, art and custom landing page design services can be provided by iD Graphx. Contact ian@idgrphx.com for more details.)

Pricing Summary

Feature	Monthly	Quarterly	Yearly
FREE Listing	FREE	FREE	FREE
Logo Addition	One-Time $10	One-Time $10	One-Time $10
Advertisement Link	$25	$60	$210
Contact Button	$10	$25	$90
Basic Bundle	$35	-	-
Standard Bundle	-	$65	-
Premium Bundle	-	-	$295

Benefits of BentonLocal.com

- Local Visibility: Increase your business's visibility with strategic QR code placements in high-traffic local areas such as retail locations, festivals, lodges, campgrounds, hotels, and AirBnBs.

- Enhanced Online Presence: Benefit from links to BentonLocal.com featured on other local retailers' web pages, driving more local connections and potential customers to your business.

- Top Search Rankings: As our platform grows, it aims to become a leading search result for Benton and surrounding areas, further boosting your business's online presence.

- Professional Design Services: (iD Graphx offers expert Logo, art and custom landing page design services to create a standout image for your business. Contact ian@idgrphx.com to learn more about how we can enhance your brand.)

BENTON LOCAL.com

brought to you by **iD GRAPHX** IDENTIFY YOURSELF

Legal Disclaimer

1. General Information BentonLocal.com is operated by iD Graphx (IDJD, LLC, doing business as iD Graphx). The Platform provides a directory service for businesses located in Benton, PA, and the surrounding areas. The services include a FREE web link listing, optional paid features, and bundle packages as detailed on our Platform. (Logo, art and custom landing page design services are available through iD Graphx.)

2. FREE Listing The basic web link to a business on BentonLocal.com is provided FREE of charge. This listing includes a link to the business's website or other online presence without additional features or enhancements.

3. Paid Features
    • Logo Addition
    • Advertisement Link Upgrades
    • Contact Button Upgrades
4. Terms of Service All pricing and services are subject to change at the discretion of BentonLocal.com. We reserve the right to modify or discontinue any feature, pricing, or bundle package without prior notice. All fees are non-refundable and are billed according to the selected plan (monthly, quarterly, or yearly).
5. Liability and Warranties BentonLocal.com makes no representations or warranties regarding the effectiveness or results of the advertising and listing services provided. The Platform is provided on an "as-is" and "as-available" basis. BentonLocal.com disclaims all warranties, express or implied, including but not limited to implied warranties of merchantability and fitness for a particular purpose.
6. Indemnification By using the services provided by BentonLocal.com, users agree to indemnify, defend, and hold harmless BentonLocal.com, its affiliates, and their respective officers, directors, employees, and agents from and against any claims, liabilities, damages, losses, and expenses, including reasonable attorneys' fees, arising out of or in any way connected with the use of the Platform or the services provided.

7. Governing Law These terms and conditions are governed by and construed in accordance with the laws of the state of Pennsylvania, without regard to its conflict of law principles.

8. Contact Information For any questions or concerns regarding this disclaimer or the services provided, please contact us at:

    •   Email: ian@idgrphx.com
    •   Address: BentonLocal.com, 400 Market Street, Benton, PA, 17814

By using the services of BentonLocal.com, you acknowledge that you have read, understood, and agree to the terms and conditions outlined in this disclaimer.