



**ELEVATED**  
**CONSTRUCTION**  
*Raising the Construction Standard*

**Mission: To Become Our Clients Trusted Advisors For Life**

## **"The Elevated Difference"**

Elevated Construction was founded on the promise of creating committed, lasting partnerships with Every Client we serve. It is our goal to provide **"The Elevated Difference"** on every project.

What is **"The Elevated Difference"**?

- ❖ **Preeminence:** A powerful, yet simple mindset where we approach every Client as your most trusted advisor with a commitment to bring you more value than any GC in the market.
- ❖ **Two-Year Punch List Guarantee:** Double the Construction Industry standard.
- ❖ **Ten-Day Punch List Guarantee:** We will complete all punch list items (pending material availability) or we will self impose a \$250 per day deduction on the final payment.



We look forward to the opportunity to serve you!

## **SERVICES**

**PRE  
CONSTRUCTION**

**CONSTRUCTION  
MANAGEMENT**

**GENERAL  
CONTRACTING**

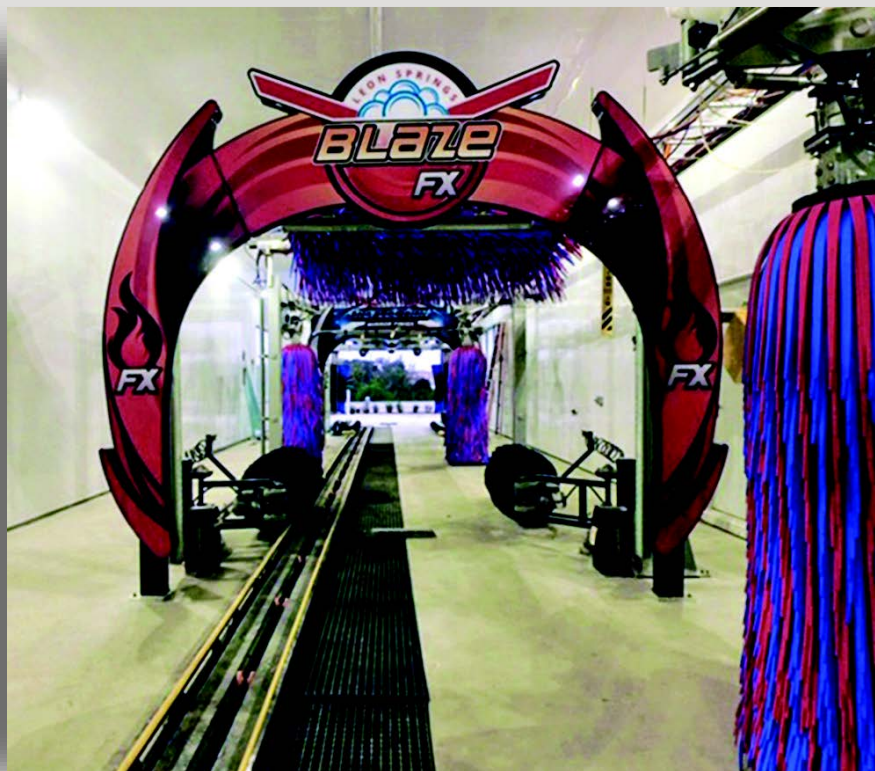
**DESIGN  
BUILD**



# Industry Experience

The Elevated Construction Team has over 85 years of combined experience in Retail, Car Wash, Fuel/C-Store, Early Education and Medical. Our vast experience in this complex market brings unique expertise working with various Developers, Property Managers, Franchises, Franchisees, Local, State, and other governing jurisdictions.

Please scan the QR Code below to learn more!



## ***Ready to Experience the Elevated Difference?***

*Tell us about your concept so we can turn it into a reality!*





# The Elevated Team



## **Norman E. Hays** | *Founder & President*

(847) 366-1006 | nhays@elevatedconstructioninc.com

Norman founded Elevated Construction in 2017 with over 25 years of experience in the construction industry. He founded the company to provide an unprecedented level of Client service and commitment to turn your dream into your reality.



## **Denise Arreola**

*Vice President of Operations*

(847) 207 - 4296

darreola@elevatedconstructioninc.com



## **Matt Pederson**

*Project Executive*

(224) 400 - 2827

mpederson@elevatedconstructioninc.com



## **Erik Meyer**

*Estimating Manager*

(847) 606 - 9284

emeyer@elevatedconstructioninc.com



## **Terry Green**

*Project Executive*

(210) 887 - 9348

tgreen@elevatedconstructioninc.com



## **Tom Karst**

*General Superintendent*

(224) 575-4195

tkarst@elevatedconstructioninc.com

## **Clients & Partners**





# NORMAN E. HAYS

## Founder & President

### Project Experience:

In his previous position before starting Elevated Construction Inc., Norman served as Vice President of Operations at a 45-year-old second generation Chicagoland general contracting firm. He worked tenaciously at modernizing the operations and systems of the company. His most significant accomplishment was to be the driving force behind helping grow the company from \$6M to \$50M in approximately seven years.

Managed project construction for over 500 facilities, ranging from 5,000 sq. ft. to 175,000 sq. ft. Project types included: office, medical, retail, hospitality and sports complexes.

#### Nash Finch Company

As the Director of Construction and Engineering, Norman completed more than \$25 million in retail, office and distribution projects on an annual basis

#### HealthSouth:

Managed regional office is completing more than \$50 million of healthcare projects annually (Region included 15 states and over 500 healthcare facilities)

**ATI Fitness/Elite Gymnastics:** Interior renovation of a 10,000 sq. ft. full-service gymnastics gym and a 15,000 sq. ft. gym with locker rooms, workout and cardio area while remaining operational. \$3M

**Barrington Field House:** Instrumental in design, financing & construction of 175,000 sports fieldhouse including a full-size indoor soccer field with 50 ft clear ceiling, four full-size basketball courts, locker rooms, team rooms, café & physical therapy area. \$28M

**Flint Creek Office Building:** 60,000 sq. ft. ground up Class A MOB with underground parking \$10M

**Wieland Metals:** 90,000 sq. ft. manufacturing facility expansion. \$5.7M

**Scotty's Home Direct (Peapod):** 100,000 sq. ft. distribution center and headquarters Lake Zurich, IL \$8M

### Elevated Responsibilities:

Norman is the Founder & President of Elevated Construction. With more than 25 years' experience in various roles in the construction industry including Owner's Representative for four Fortune 500 Companies (Caremark, Baxter Healthcare, HealthSouth and Nash Finch), Project Consultant, Real Estate Developer and General Contractor.

#### ***Elevated Construction's Mission: "To become our Clients Trusted Advisors for Life"***

Elevated Construction's entire team is dedicated to performing at top levels. This results in a conversion of external clients into "Raving Fan Customers" as well as producing highly motivated employees. Norman is continually focused on improving our approach to surpass that of a typical general contractor. Instead of the typical approach, he employs a metrics system that is focused on creating efficiencies and value engineering for the benefit of the client. This method enables us to report accurate and real-time financial and scheduling information. This provides a clear and constant overview of all components of the project throughout the course of the project.

### Professional Qualifications:

Norman's construction operations management experience includes site due diligence, project budgeting & scheduling, and complete client satisfaction throughout the project. Having started on the owner's side of a project team, Norman appreciates what a client faces throughout the construction process. He has a laser-like focus to determine how Elevated can service each client in a way that will allow them to focus on their business so that they are not distracted by the daily grind of the construction process.

His career has spanned a variety of project types including fitness, healthcare, office, industrial, manufacturing, distribution, retail and hospitality projects. Norman's strengths stem from his ability to coordinate multiple projects and vendor teams efficiently and cost-effectively.

### Education:

Bachelor of Science, Construction Management

Master of Science, Construction Management





## ELEVATED TEAM MEMBER

Denise Arreola  
Vice President Operations

### Leadership Experience:

#### Professional Experience:

**Associate Director** – for an International Accounting Firm.

Supported the domestic US

Implemented Cisco's \$12.6 million-dollar VoIP Platform that supported 36,000 employees

Facilitated Project and Managed Low Voltage and Technology

Oversaw the installation of 50,000 sq. ft of work space and over 600 users.

Productivity Trainer for employees in Microsoft and Adobe software.

#### National Manager - Audio Services

Supported 36,000 employees in 100 + locations in the US (This support consisted of construction projects which were both in place renovations and ground up sites)

Was responsible for design, schedules, budgets and implementations

Managed a team of 7 FTE's domestically and a group of outsourced resources for 5 years before bringing all services back in house

Was key to the planning and implementation to bringing work back to the company.

### Elevated Responsibilities:

Denise leads the operational organization and has introduced new innovative ways on how we manage our day to day roles. She is continually reviewing all office operations in order to offer a high-level support to all office personnel. Her goal is to implement processes that will automate the way Elevated does business. Another goal is to streamline current processes while working with the team to identify the most efficient and productive way to serve our clients, our team and our community. All the while, she will be looking for ways to reduce costs without sacrificing quality.

#### Professional Qualifications:

Denise has worked for large organizations, which has provided her with experience in how to manage multiple leadership positions. From project budgets and overall operations to managing both in-office and remote staff, her ability to Elevate herself and those around her has provided a long list of many successful projects.

Her experience in commercial construction has given her knowledge in working with sub-contractors. Working as a Project Manager, her goal has always been to make sure the projects and budgets are meeting the expectations of clients through good communication. Denise also provides the experience of thinking on her feet. She has consistently provided solutions when others could not. She has the key ability to look through the problem and only focus on the most successful solution.

These skills provide Denise with the ability to understand the construction industry with the integration of the operations to deliver high quality results.



# Elevated Team Member

Terry Green  
Project Executive

## Project Experience:

- \* 103 H-E-B fuel stations,
- \* 75 C-stores for Stripes LLC,
- \* 45 Jack in the Box Restaurants,
- \* 27 Circle K C-stores/Car Wash
- \* 25 Carl's Jr. Restaurants,
- \* 23 CVS Pharmacy
- \* 8 Shopping centers
- \* Multiple Franchised Day Care Facilities
- \* Numerous Medical Office Facilities

## Certifications:

First Aid, CPR, and OSHA 10

Licensed Tank Tester

State Licenses for Installation and Removal  
of Underground Fuel Tanks

## Elevated Responsibilities:

With over 30 years of industry experience, directing full scope of construction projects from ground up construction to tenant improvements. He has a proven track record to deliver multi million dollar successful projects on time, within budget, and to the ultimate satisfaction of our Clients.

Terry believes that business success rests in the ability to identify, mentor and lead a talented team. "I always tell people that the best project supervisor is able to walk on a site where nothing's been touched, look at the plans and visualize the building before construction begins," Terry says. "You've got to see in your mind how a building's going to go up, so you can foresee problems and organize your subs. Not everybody can do that."

Terry works on Elevated's largest, most complex and accelerated projects. He is responsible for overseeing multiple projects from preconstruction through completion and managing project teams both internal and external. This includes subcontractor qualifications, subcontractor procurement, subcontractor relationship management, staff mentoring, estimating, developing conceptual budgets, value engineering, creating schedules, negotiating and closing deals and operational project management. Terry also serves on the executive team developing plans and procedures, strategic planning, and Leading Business development efforts.

Terry strengths stem from his hand on approach and ability to coordinate multiple projects and vendor teams efficiently and cost-effectively.





## ELEVATED TEAM MEMBER

### Matt Pederson Project Executive

#### Experience:

Company: Builtech Services, LLC.  
Schaumburg, IL

Role: Director: Pre-Construction  
Operations / Business  
Development

Duties: Created the Pre-construction / Estimating Department. Co-lead Retail construction operations group directed multiple projects and project teams. Served on the senior leadership team and was responsible for Business Development. Heavy focus on Retail, Lt. commercial adaptive re-use and education verticals.

Company: Gallant Building Solutions  
Crystal Lake, IL

Role: Project Manager

Duties: Project Management of retail, restaurant and commercial projects: on-site construction management, estimating, work scopes, scheduling, managing field superintendents, risk management, safety and quality control. Successfully and profitably project managed and delivered over (60) national retail, restaurant, banking, automotive, church and commercial projects.

Company: Weis Builders  
Chicago, IL

Role: Project Manager

Duties: Project Management of retail, commercial and mixed-use projects ranging from \$12m to \$19m.  
Highlights: Managed and closed-out multiple simultaneous retail, mixed use, senior living.

#### Elevated Responsibilities:

Matt brings over 20 years of construction experience passionately serving in leadership capacities in: project management, pre-construction and business development. Matt is driven by achieving results, training / leading teams and cultivating enduring 360 relationships with all stakeholders. Matt is a dynamic and passionate leader who embraces challenging projects and is adept achieving successes through creative and strategic solutions.

Matt has been in construction since he was in high school with an early background in Carpentry. After graduating from Bethel University, Matt worked in telecommunication infrastructure construction before spending 18+ years in commercial construction. Matt has successfully managed literally hundreds of projects ranging in size from \$150K to over \$40M. Matt has a deep background in commercial construction including restaurants, offices, banking, Lt. industrial, national retailers, developers, early education, MUR/senior living and adaptive re-use projects.

At Elevated Construction, Matt works on many of our largest complex and accelerated projects. Matt is responsible for delivering projects from pre-construction through completion and managing project teams both internal and external. This includes subcontractor qualifications, subcontractor procurement, subcontractor relationship management, staff mentoring, estimating, developing conceptual budgets, value engineering, creating schedules, negotiating and closing deals and operational project management. Matt also serves on the executive team developing plans and procedures, strategic planning, and Leading Business development efforts.

#### Education:

Bethel University  
B.A. Music systems  
Minor Business

#### Affiliations & Certifications:

ICSC Member, FMI Peer Group, Associated Building Contractors (ABC)  
ASA, OSHA 10, OSHA 30, SWPPP / EPA Cert. (Walmart)



# ELEVATED TEAM MEMBER

## Erik Meyer Estimating Manager

### Project Experience:

Project: Proviso Office Building  
Role: Estimator  
Contract Value: \$11M  
Location: Melrose Park, IL  
Project Description: Construction of a 2 story office building including all site work and site utilities (45,000 sq. ft.)

Project: The Hatchery Chicago  
Owner: IFF/ The hatchery Chicago  
Role: Lead Estimator  
Contract Value: \$ 30M  
Location: Chicago, IL  
Project Description: 67,000 SF New Construction the hatchery is a non-profit food and beverage business incubator, which enables local entrepreneurs to build and grow successful businesses. 60 individual kitchens, along with 35,000 SF of office space.

Project: Chopin Siding  
Owner: Union Pacific Railroad  
Role Estimator  
Contract Value: \$14M  
Location: Chicago, IL  
Project Description: Track construction, culvert drainage, grading, fencing and site electrical work for construction access roads.

Project: Get Fresh Produce  
Owner: Get Fresh Produce  
Role: Estimator  
Contract Value: \$ 6,8M  
Location: Bartlett, IL  
Project Description: New Construction of 86,000 Square Foot Freezer Cooler Warehouse

Project: Cleveland Interbelt  
Owner: Ohio Department of Transportation  
Role: Project Manager  
Contract Value: \$50 M  
Location: Cleveland, OH  
Project Description: Supplied and fabricated structural steel for the George V. Voinovich Bridge

### Elevated Responsibilities:

Erik manages the estimating department and is responsible for all aspects of estimating all the project bid opportunities that come through the door at Elevated Construction.

### Professional Qualifications:

Erik's estimating/project management experience has led him to be able to lead by example with the ability to efficiently make decisions in an individual and team environment.

Erik has brought his experience and talents to Elevated Construction by way of estimating / developing business plans, financial analysis, market research, RFPs and owner proposals as well as other various avenues of expertise.

His daily responsibilities are research, analyzing, design development, creation of accurate scopes, and realistic budgets.

Erik leads in acquiring quality subcontractors and vendors and helps direct them to control profit and efficiency working within the constraints of the project budget / estimate.

Erik also effectively manages the Elevated Construction estimating team to help ensure maximum efficiency as well as industry leading quality. Whether it be a budget or a final estimate, Elevated's estimating team directed by Erik has achieved and exceeded the expectations of client's time and time again.

### Education:

Bachelor of Science August 2007

Western Illinois University- Macomb, Illinois  
Major: Construction Management  
Minor: Management

### Certifications

LEED Accredited Professional  
30 Hour Occupational Safety and Health Training





## ELEVATED TEAM MEMBER

Thomas Karst  
Generall Superintendent

### Personal Project Experience:

Renovation and new construction of  
Nature Center \$5.7M

Consumer Credit Union - Interior Build-  
Out \$1.0M, Volo, IL

Consumers Credit Union - Interior build  
out with remote drive-thru 1.4M, Kildeer,  
IL

Shadowbox - Interior build-out 6,000 sq ft.  
\$850K, Chicago, IL

Retail Strip Center - Ground-Up 5000 sq ft.  
\$1.1M , Aurora, IL

Country Suites Inn - 30,000 sq ft interior  
renovation \$8M.

Kiddie Academy - Ground-Up 10,300 sq ft  
\$2.4M Hawthorn Woods, IL

Kiddie Academy - Ground-Up 10,450 sq ft  
\$2.6M Grayslake, IL

### Elevated Responsibilities:

Superintendent responsibilities for ground up and interior build-outs. Daily reports, managing the job site, Ensures compliance with all regional permit requirements, building codes and safety guidelines. Coordinating and scheduling subcontractors for contracted work. Understand the permitting process with various city municipalities. Review job specifications, blueprints, and data to manage projects.

### Professional Qualifications:

Maintains professionalism on and off of the job sites. The ability to resolve issues and questions on the job site. High level of integrity when working with clients and contractors. Adheres to budget and scope requirements.

Tom's career has experience in concrete, carpentry, extensive experience in panelized and prefabricated structures. This provides a high level of quality control when overseeing projects.

### Education:

McHenry County College- Crystal Lake IL

### Certifications:

OSHA 30