

Avoidance of prediabetes risk: Four most frequent codes and their respective definitions

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Prompt: *"Please explain why you decided not to learn your risk today."*

A. Emotions

- Description: Participant wants to avoid unpleasant emotions and/or prolong positive emotions

B. Self-exemption

- Description: Participant believes they are "exempt" from being at risk/states they are not at risk or low risk; does not view risk information as relevant or as important for them to receive. Note: participant does not need to say they are at no risk or low risk to receive individual codes in this category
 1. Not at risk/low risk- unspecified
 2. Goes to a doctor regularly, visited the doctor recently.
 3. General health
 4. Diet
 - a. Eats generally healthy
 - b. Eats fruits and/or vegetables
 - c. Eats low carb
 - d. Eats a special diet (e.g., vegan, keto)
 - e. Eats low sugar
 5. Exercise/physical activity
 6. Genetics (e.g., predispositions, family history)
 7. Body shape/BMI
 8. Age
 9. Other (specify)

C. Deny-immediacy/Putting off for another day

Description: Allow for longer window of time before action is needed; postpone action

1. Too busy; no time
2. Other priorities (including other health issues)
3. Will wait until the next time they see a doctor
4. Unspecified
5. Other (specify)

D. Derogation

1. Participant is critical and/or skeptical of the source of information
 - a. Does not trust researchers who developed the survey
 - b. Does not trust getting risk information from an online source
 - c. Prefers to get risk information from a medical provider
 - d. Unspecified
 - e. Other (please specify)
2. Participant expresses disbelief about or is critical of information about prediabetes provided in the infographic message