# BROOKLYN POINT

A GUIDE TO DOWNTOWN BROOKLYN

# BROOKLYN POINT OF VIEW

Brooklyn Point marks the gateway to New York City's most exciting neighborhood. Located in Downtown Brooklyn, one subway stop from Manhattan, and above the shopping and culinary opportunities of City Point, Brooklyn Point is at the center of it all. Explore DeKalb Market, Alamo Drafthouse, or the boutiques along Atlantic Avenue. Catch the biggest games at Barclays Center, discover a cuttingedge performance at BAM, or spend the day enjoying the many parks the borough has to offer.



DOWNTOWN BROOKLYN, THE CIVIC AND COMMERCIAL CENTER OF THE BOROUGH, IS BECOMING A FULL FLEDGED RESIDENTIAL COMMUNITY WITH ITS OWN IDENTITY, IF NOT ATTITUDE."

HINNI !!

- NEW YORK TIMES

Her Human

457 SEAMLESS **DELIVERY SPOTS** 

· EPiles

9 00 SUPERMARKETS

17 ① 一 ① GYMS, YOGA & **DANCE STUDIOS**  15 PHARMACIES

Ono 11 SUBWAY LINES

#### DOWNTOWN BROOKLYN QUICK FACTS



MUSEUMS





**PLAYGROUNDS** 







0 15 HAIR SALONS

#### PUBLIC TRANSPORTATION & DESTINATIONS



30 51

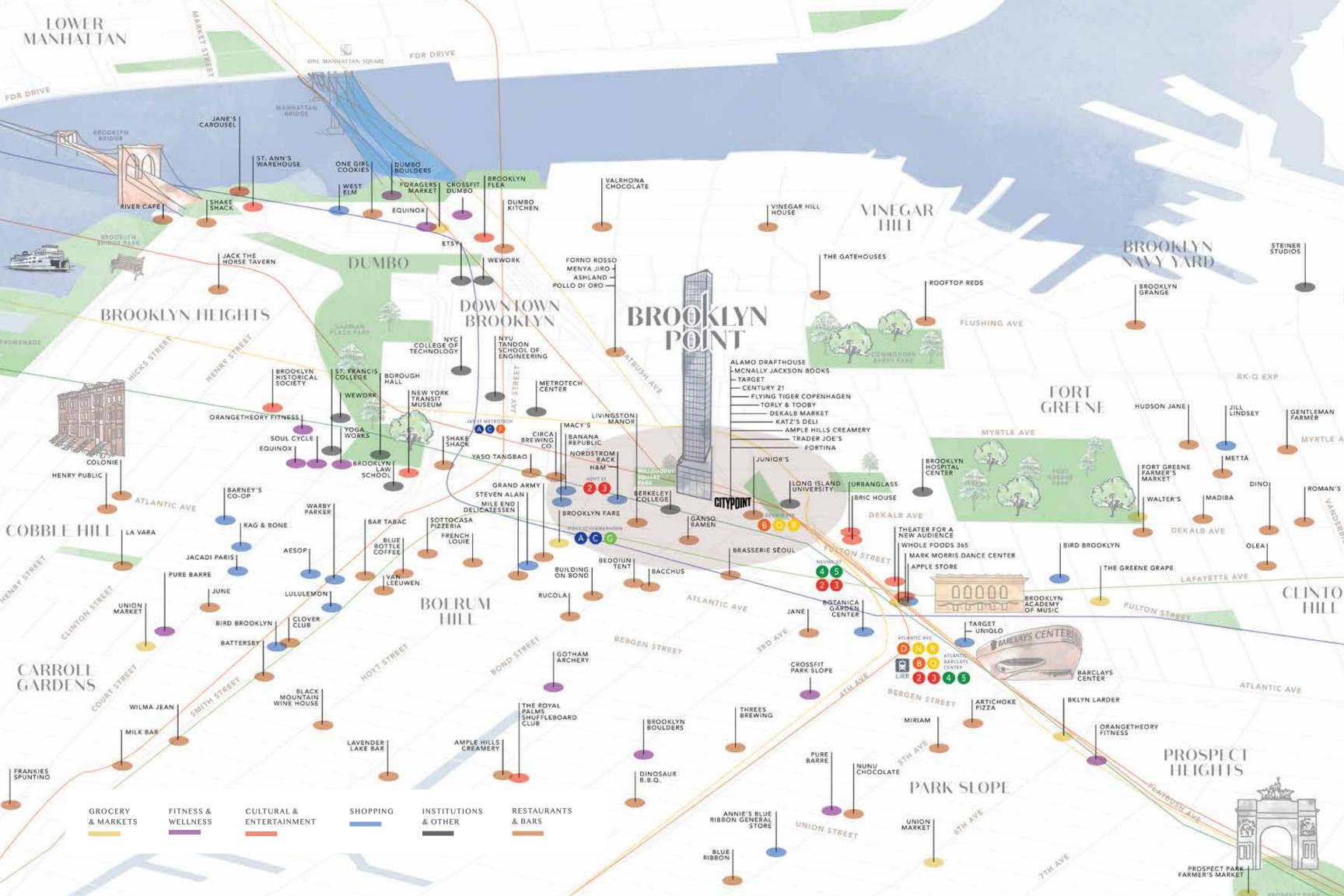
MINUTE DRIVE TO JFK

25 EP

MINUTE DRIVE TO LAGUARDIA

12

MINUTE WALK TO THE CLOSEST LIRR TERMINAL

















"The best way to immerse yourself in Brooklyn's mix of hip and historic neighborhoods is on foot, meandering around, absorbing all the sights, sounds, and flavors." - Living Magazine

# EVERYWHERE YOU WANT TO GO

Own the advantage of living above Brooklyn's most essential transit hub - only one stop from Manhattan and with convenient access to 11 subway lines. All the best neighborhoods are at your front door, including downtown Brooklyn, Brooklyn Heights, Park Slope, Boerum Hill, and Fort Greene.

#### DEKALB AVENUE STATION

JAY STREET-METRO TECH



**HOYT-SCHERMERHORN STATION** ACG

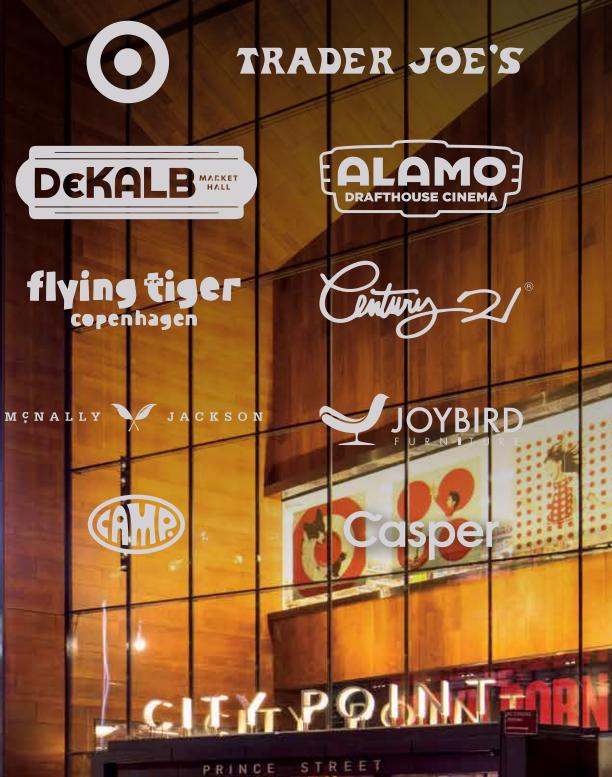
HOYT STREET STATION 23

**NEVINS STREET STATION** 2345

ATLANTIC AVENUE-BARCLAYS CENTER **BDNQ2345** 

**BOROUGH HALL** 2345





# EVERYWHERE YOU WANT TO BE

Brooklyn Point is the final addition and only opportunity to own at City Point, the largest food, shopping, and entertainment destination in Brooklyn.







CAFE D'AVIGNON





































CAFE D'AVIGNON



## DEKALB MARKET HALL, A 26,000 SQUARE-FOOT FOOD HALL THAT IS PART OF THE CITY POINT DEVELOPMENT IN DOWNTOWN BROOKLYN, IS A DRAW FOR PEOPLE WHO LIVE UPSTAIRS AND BEYOND."

### - THE NEW YORK TIMES

Within City Point is New York City's best food hall, just downstairs. Dekalb Market Hall is a carefully curated culinary center of over 40 diverse food vendors, restaurants, cocktail bars, and a flagship Trader Joe's emporium. Brooklyn's largest market hall features New York's most recognizable eateries, including the first expansion of the Landmark Katz's Deli established on Manhattan's Lower East Side.

AMPLE HILLS CREAMERY ANDREW'S CLASSIC BROOKLYN BAGELS AREPA LADY BELLE CHEESE BK JANI BK JUICER BREAD & SPREAD BUNKER BUNSMITH CAFE D'AVIGNON CRAFT + CARRY CUZIN'S DUZIN DAIGO HAND ROLL BAR DEKALB TACO DONER KEBAB DULCINEA EIGHT TURN CREPE FLETCHER'S BARBECUE FORAGERS BUTCHER FORAGERS MARKET FORAGERS ROTISSERIE FORCELLA FORTINA FULTON LANDING SEAFOOD MARKET FULTON LANDING SEAFOOD GUSS' PICKLES HANA NOODLES HAN DYNASTY HARD TIMES SUNDAES HOME FRITE JIANBING COMPANY KATZ'S DELI KOTTI BERLINER LIKKLE MORE LIONI HEROES NOBLETREE COFFEE PAELLA SHACK PIEROGI BOYS POP CAKE SHOP STEVE'S AUTHENTIC KEY LIME PIES TWO TABLESPOONS WIKI WIKI WILMA JEAN





## PARKS AND PLAYGROUNDS

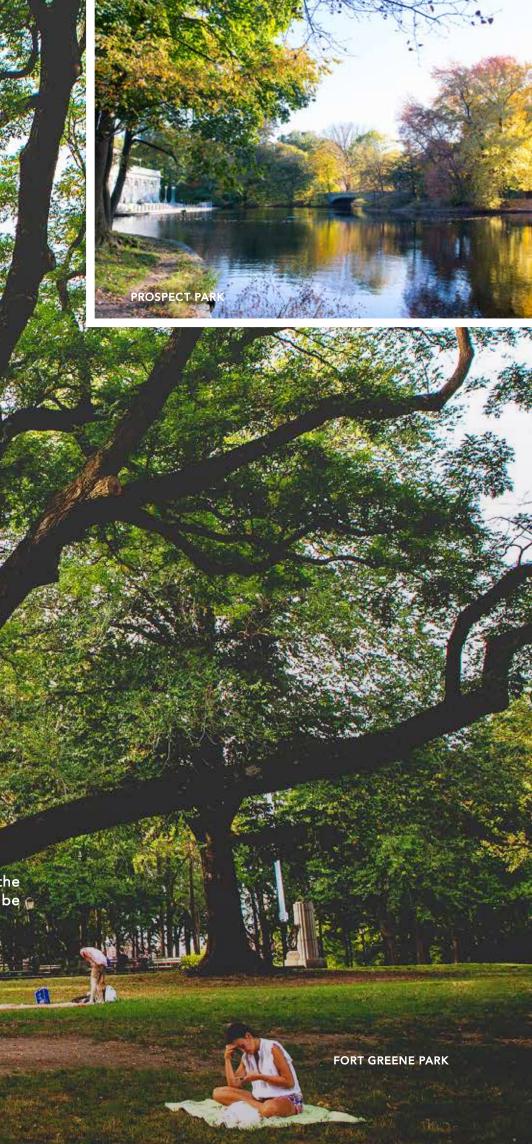
Brooklyn Point is surrounded by green with 18 parks and playgrounds. Right at your front door is the borough's newest park, Willoughby Square Park.

- Willoughby Square Park
- University Place at Long Island University
- Fort Greene Park
- Brooklyn Bridge Park
- Prospect Park
- Columbus Park
- Cadman Plaza Park
- Bam Park
- Commodore Barry Park
- Cobble Hill Park
- Boreum Park
- Nicholas Naquan Heyward Jr. Park
- McLaughlin Park
- Bridge Park
- Van Voorhees Playground
- Cuyler Gore
- Edmonds Playground
- Albert J Parham Playground





"Willoughby Square Park, described as the Bryant Park of Downtown Brooklyn will be right across the street" - City Realty



BROOKLYN BOULDERS

3

JANE'S CAROUSE

COURT 16 BK TENNIS

# CHILDREN'S ACTIVITIES

ROSPECT PARK ZOO

In addition to the array of on-site amenities at Brooklyn Point, Downtown Brooklyn offers activities for children of all ages.

- Little Gym of Brooklyn HeightsRecess Dumbo
- Jane's Carousel
- Brooklyn Boulders
- Court 16 BK Tennis
- Brooklyn Craft Farm
- Prospect Park Zoo
- Brooklyn Bridge Park
- Transit Museum
- Brooklyn Children's Museum



## EDUCATION

### BROOKLYN POINT IS SURROUNDED BY SOME OF NEW YORK'S FINEST EDUCATIONAL INSTITUTIONS -FROM PRE-SCHOOL THROUGH GRADUATE SCHOOL.



## **ARTS & CULTURE**

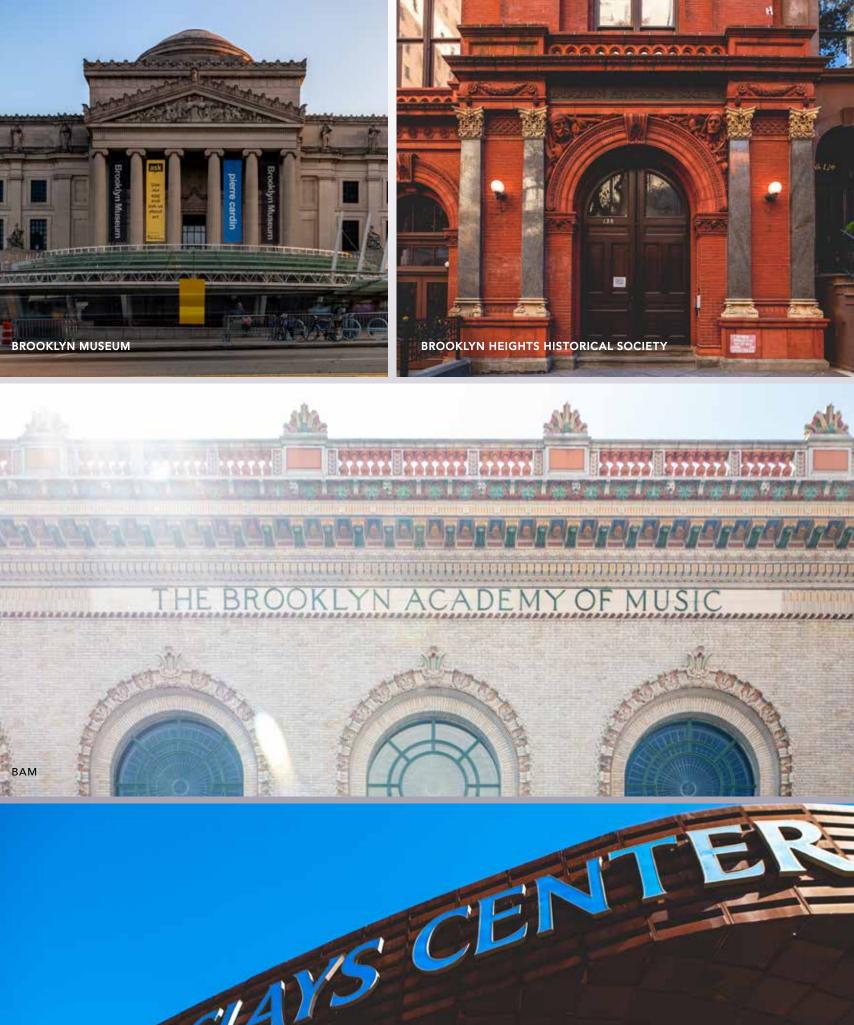
DOWNTOWN BROOKLYN PROVIDES THE PERFECT STARTING POINT FOR EXPERIENCING AN ECLECTIC AREA FULL OF ENERGY AND **BRIMMING WITH CULTURE.**"

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### - NYCGO.COM

- Home to nearly 50 arts and cultural organizations
- Over 650,000 visitors per year •
- Brooklyn Academy of Music ٠
- Brooklyn Museum •
- New York Transit Museum
- Brooklyn Historical Society •
- Brooklyn Historical Society DUMBO
- Museum for Brooklyn Navy Yard History •
- Museum of Contemporary African Diasporan Arts
- Barclay's Center hosts over 200 events a year •
- BRIC Arts
- Local Events: Downtown Brooklyn hosts a summer series of events for the public at MetroTech, Willoughby Plaza and Albee Square.





BRIC

# DOWNTOWN BROOKLYN ON THE RISE

Brooklyn Point is surrounded by growth. Located in The Brooklyn Tech Triangle, which launched in 2013. The Brooklyn Tech Triangle is comprised of Downtown Brooklyn, DUMBO and The Brooklyn Navy Yard and a thriving community of office campuses. The area has emerged as New York City's largest cluster of tech activity outside of Manhattan.

#### \$2.9в

**WORTH OF PROJECTS UNDER CONSTRUCTION IN DOWNTOWN BROOK-**LYN

26%	
IOB GRO	WTH 2010

2015 (COMPARED TO 17% NYC AVERAGE)

17M	
SF OF EXISTING	
<b>OFFICE SPACE</b> ; 152K	
<b>OF COWORKING</b>	
SPACE	

J.P.Morgan GIMLET

#### 7.06%

THE PERCENT THE **BROOKLYN SALES PRICES** INCREASED FROM 2003 TO 2018

#### **\$3.8**B

IN THE PIPELINE OF **NEW PROJECTS TO BE** DEVELOPED

Q, 115%

TECH, ADVERTISING, MEDIA AND INFO JOB GROWTH 2010 - 2015

11  $\sum$ 

**HIGHER EDUCATION INSTITUTIONS WITH** 45,000 UNDERGRAD AND GRAD STUDENTS



**BUSINESSES** INCLUDING: JP MORGAN CHASE, ETSY, MAKERBOT, UNIT TECHNOLOGIES DIGITAL, AND SLATE.



**VENTURE CAPITAL INVESTMENT GREW** FROM \$90M TO \$1.23B

31% 5 POPULATION GROWTH 2010 - 2016

wework







Etsy HUGE

