

Interactive Media Kit and Artist Information



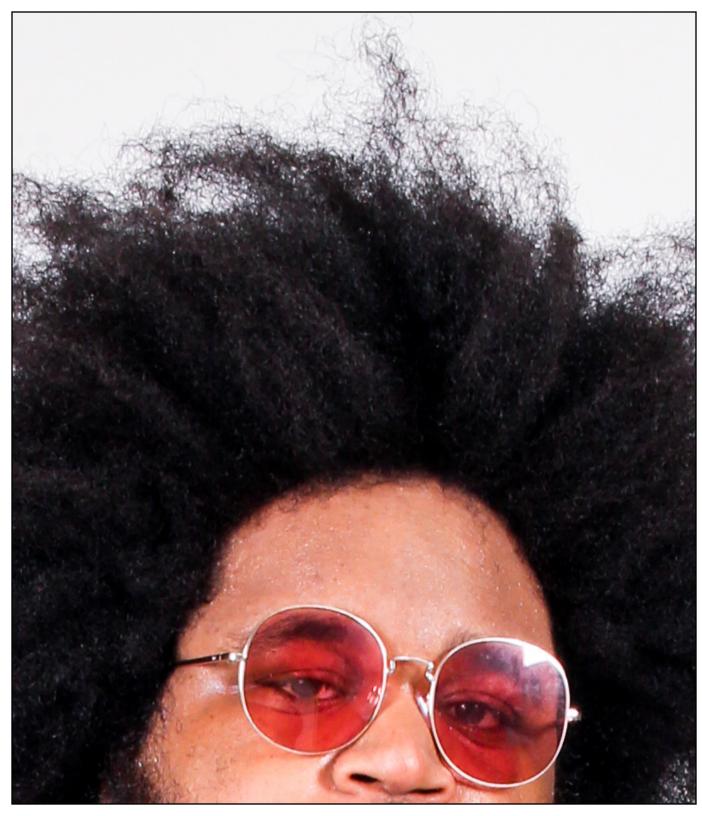
Michael Felder (@misterfelder) is an artist and designer from South Central Los Angeles, by way of Dallas, Texas. He has been creating primarily in the entertainment, branding, logo design and merchandise spaces for the last decade.

Mister Felder has worked with bands and brands like Gang Starr, Spike Lee, The D.O.C., Polyvinyl Records, and The Joe Budden Podcast. His past clients have since entered talent and distribution partnerships with record labels like Def Jam Records and Roc Nation, and his work has been featured in national publications like Pitchfork, Vice and Yahoo! News.

Before pivoting to full-time freelancing, Michael's agency work was seen by millions of Fortune 100 employees at companies like **Western Digital** and **Walmart.** As an art and design assistant to **Dewey Saunders** (Comfort Club, Future, Anderson .Paak), he has also contributed to projects for world-class clients like **Rolling Loud.**

Mister Felder's work is varied in subject, scope and scale from project to project, with a universe of broad, thick lines tying all things together. This specific design choice is an aesthetic both in homage to and reminiscent of his childhood artistic idols: **Emory Douglas** (graphic artist, the Black Panther Party), **Aaron Draplin** (Draplin Design Co., Field Notes) and **Parra** (Pieter Janssen, byParra).

His movement and focus from medium to medium are like the hours of a clock – consecutive, yet always changing. Whether it's non-fungible tokens, physical art, screenwriting or shoe design, where Mister Felder lands next can't be tracked. If another canvas to express himself exists, it will eventually be explored. It's only a matter of when. **Thanks for your time.**



PITCHFORK

Polyvinyl Shares New Album Featuring Xiu Xiu, Jeff Rosenstock, and More

VICE

The D.O.C.'s First Show in 25 Years Was a Welcome Reminder of Dallas's Place in Hip-Hop

YAHOO! NEWS

Polyvinyl Shares New 11-Track Compilation, "Exquisite Corpse"

POLYVINYL RECORD CO.

Polyvinyl Year-End Recap: A Look Back at the Year 2020

NASHVILLE SCENE

Porter Flea's "Porter In Place" Is This Weekend

DALLAS OBSERVER

Motivated by Sweaters, Dallas Rapper -topic Is on a Feel-Good Campaign





BOBBY SESSIONS

"Pick A Side" - Music Video

Def Jam Records



HOT ONES
With Wale & Issa Rae
Complex



GARY VAYNERCHUKDailyVee #329 @ ComplexCon
GaryVee

