Have Some Fun, Do Something Silly

Are you a Winter, Summer, Spring or Fall!

OVER THREE YEARS ON THE NEW YORK TIMES BESTSELLER LIST!

Whatever your style or mood, you'll glow in your thirty special colors!

Me

(John



Beautiful

Discover your natural beauty through the colors that make you look great and feel fabulous

> Author of COLOR FOR MEN Carole Jackson

COLOR MAKES THE DIFFERENCE

EVERYONE IS BORN WITH AN INCLINATION TOWARD CERTAIN colors. I have found that a very young child, before being influenced by parents and peers, will invariably pick out colors that suit her, sometimes to the horror of mother. One of my clients brought in her four-year-old for a color analysis. "Every time we go shopping she wants a black dress!" wailed the frustrated parent. The child was a Winter and black was indeed her color. Mom was a Spring, at home in camel and peach.

By the time we grow up, we may have lost a portion of that personal color sense, and we buy colors for reasons that don't have anything to do with how we look in them. We have been bombarded with color messages from mother (whose best colors may be different from our own) and from the fashion and home-furnishings industries, who use every medium available to popularize the colors they wish to sell.

Take heart. Nature usually prevails, and chances are good that at least 50 percent of your clothes are the right colors. And you probably already know which ones they are; they're the ones that make you feel great! Soon all your clothes will make you feel that way.

I was a bit skeptical when I had my colors analyzed years ago, but when I tried one of my new shades, the result was remarkable. I chose a royal blue turtleneck, a daring color for me, and wore it to a meeting one night when my mood was down. As I walked through the door, I received a compliment (a compliment to me, not my sweater). Dubious of this unexpected praise, I glanced in the mirror and discovered that I did indeed look better than I felt. My mood perked. By the end of the evening, after many compliments, I felt radiant and could hardly wait to try all my colors.

Today I wear only the colors of my seasonal palette because I feel attractive and confident in them. During my years as a color consultant, I have found that matching people with their colors produces immeasurable happiness.

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