ANKIT MEHTA

LinkedIn +16462380101 am3325@cornell.edu GitHub

Education JOHNSON CORNELL TECH MBA

Master of Business Administration, May 2021

Studio: Conducted user research, built a product roadmap and prototype for a Meeting Summarization Tool "Breviz" while leading team of 5 technical students as a Product Manager

and as Lead Engineer

DELHI TECHNOLOGICAL UNIVERSITY (FORMERLY DCE)

Bachelor's in Technology, Computer Engineering, June 2016

Tech Skills Javascript (ES6, React, Node, AngularJS, webpack), SQL, Python, Bash, AWS (EC2, Security Groups, VPC, Lambda), JIRA, Agile, Docker, Jenkins, Google Analytics, CSS

Experience INTERNATIONAL LABOR RELATIONS SCHOOL, CORNELL UNIVERSITY

2020-2021 **Research Assistant**: Collaborated with labor action trackers to build a logging and visualization system for labor actions happening across the United States

FABHOTELS: A budget hotel platform with 600+ hotels

2019-2020 Senior Software Engineer

> • Led the engineering team responsible for revamping the platform architecture of the mobile website with a focus on improving performance and ecommerce conversion ratio

- Improved global site rank from 80k to 30k by implementing latest SEO techniques and establishing a robust A/B testing framework
- Improved all listing page's (deals, search) e-commerce conversion ratio by 30% by designing and developing a comprehensive feature set informed by user stories
- Created Shared JavaScript Libraries for desktop and mobile application and helped developers implement the libraries' JavaScript API on their platform
- Analyzed user behavior using SQL in close collaboration with the marketing team to save 150,000 rupees per month by removing underperforming digital ad affiliates
- Decreased build and deployment time by 66% through refactoring the CD pipeline and rebuilding a unified developer tool using Docker and Jenkins
- Created IP whitelisting solution (AWS Security Groups) on AWS Lambda (Cloud Computing) to enable customer support staff to work remotely as part of the COVID-19 rapid response

2018-2019 Software Engineer

- Created a roadmap and led the technical development of a React framework application used as a shared library for all internal tools and customer-facing websites saving 400 manhours
- Implemented a new payment system which integrated credit cards, online banking, and digital wallets that led to an increase in prepaid payments by 22%
- Reduced image bandwidth costs by creating a platform-wide image optimization solution built on AWS Lambda, AWS S3, and Akamai CDN

SHIPSY: Logistics SaaS provider helping businesses to manage workflows

2016–2018 Frontend Developer

Built a multi-tenant operations management and analytics SaaS product for shipping companies (Angular) handling over one million daily deliveries to manage field activities of delivery personnel, currently used in India and across four countries in the Middle East

- Led the product design and development effort to create a SaaS product (Angular) for shipping companies which enabled them to schedule pickups, track consignments and order bulk shipping numbers seamlessly with their B2B customers
- Designed and built the UI of Courier Partner Tracking Aggregation System (React), serving more than 150 partner companies across India

Hobbies

Salsa and Bachata dance at club socials, Soccer, Reading (Mysteries and Mythology), doing financial sentiment analysis and ticker frequency analysis on google collab

New York, NY

Delhi, India

Gurgaon, India

Gurgaon, India