

BMW TECHNICIAN RECOGNITION 2025 RACEDAY ALL-STARS PROGRAM

Where: Daytona International Speedway, Sebring International Raceway, Watkins Glen International, and Michelin Raceway Road Atlanta.

How it works: Dealers can nominate their technicians or shop foremen who are graduates of the STEP program (STEP, MSTEP, Apprentice STEP and FastTrack). Winners are announced roughly 30 days before the event. Winners attend one of four race events with the BMW Team RLL in the IMSA GTP class.

To learn more: Email Robert.Mazurkiewicz@bmwna.com or RacedayAllStars@bmwna.com to get information on race events, qualifications, process or nominations.

