



# colorsSTREET...

2024

# FINALLY. AN EASY, SALON- QUALITY MANICURE IN MINUTES.

**No appointment necessary.** With our innovative, globally patented nail strip technology, you can effortlessly apply **100% real nail polish** in minutes with zero dry time and no expensive salon trips.

The leader in prestige nail and makeup products, Color Street is your destination for color whether at home or on-the-go. How easy is that?

*ON COVER: Model is wearing Deepwater Opal, Tokyo Lights, Beijing Beauty, and Stay Golden.*

*RIGHT: Model applies Tokyo Lights, our best-selling nail strip.*





**OVER 100 MILLION NAIL STRIPS  
SOLD AND COUNTING.**



Experience  
**TRI-COAT TECHNOLOGY:**  
base coat, color, and  
top coat all in one.



**SCAN TO SEE OUR  
PRODUCT COME TO LIFE**

NOW IS HERE  
ERE WE ARE, NO  
WE ARE, NOW IS WH





# A WORD FROM MR. PARK

I founded Color Street because I want women everywhere to feel empowered to express themselves beautifully and live their best lives using the products they love.

With over 30 years of innovation, a relentless pursuit of perfection, and expert color development, I'm happy to share our industry-leading prestige beauty products with you.

A world of color awaits!



Fa Park,  
Founder & CEO



SCAN TO LEARN HOW  
COLOR STREET WAS BORN

# NAIL

## Solid The Everyday Classics \$13 USD / \$17.50 CAD



**Clear as Day**  
clear



**Swiss and Tell**  
creme



**Shape Shifter**  
shimmer



NEW

**Ballet Blush**  
creme

BEST SELLER



**Glazed Over**  
shimmer



**Toffee Nut**  
creme



**Amazing Greige**  
creme

BEST SELLER



**Macaron**  
jelly



**Lokelani Rose**  
shimmer



**Princess Cut**  
shimmer



**Manchester Mauve**  
creme



**Forbidden Orchid**  
shimmer



**Mermaid Magic**  
duochrome



**Port-ugal**  
creme



**New York Minute**  
shimmer



NEW

**Wine Time**  
creme

BEST SELLER



**Watermelon Session**  
creme



NEW

**Peach Tea**  
creme



**Carmine Shine**  
creme

BEST SELLER



**Beijing Beauty**  
creme



# NAIL



**Silver Lust**  
*shimmer*



**Stay Golden**  
*shimmer*



**Familia is Everything**  
*shimmer*



**Cocoa Craving**  
*creme*



**Slate of Mind**  
*creme*



**Eat Teal You Drop**  
*shimmer*



**Jungle Escape**  
*creme*



**Midnight in Manhattan**  
*creme*



**EXPERTLY CRAFTED IN THE USA  
WITH WORLD-CLASS TECHNOLOGY.**

*Model is wearing Peach Tea.*

## Glitter For a Touch of Sparkle

\$13 USD / \$17.50 CAD



**Shimmer Down**  
glitter

BEST SELLER



**Blushing in Flushing**  
glitter



**Czech Me Out**  
glitter



**Raspberry Jam**  
glitter jelly

BEST SELLER



**Tokyo Lights**  
glitter



**Heat Wave**  
glitter

BEST SELLER



**Cherry on Top**  
glitter



**Rio Red**  
glitter



**Glitter Days Ahead**  
glitter



**Wild Grape**  
glitter jelly

BEST SELLER



**Lagoon**  
glitter jelly



**Fiesta y Siesta**  
glitter



**In the Mist**  
glitter



**Blue Raspberry**  
glitter jelly

NEW



**Pacific Paradise**  
glitter



**Moon River**  
glitter



**Couldn't Carat Less**  
glitter



**Shangri-La**  
glitter



**Light Year**  
glitter



**Starfall**  
glitter



## Clear Design

\$13 USD / \$17.50 CAD



**Favorite Flannel**  
design



**Eat Your Heart Out**  
design

BEST SELLER



**Spot On**  
design

NEW



**Palm Down**  
design

## Glitter Design

\$14 USD / \$18.75 CAD



**Vegas Vixen**  
glitter design



**Solar Flare**  
glitter design

BEST SELLER



**High Tide**  
glitter design

BEST SELLER



**Perfect Poison**  
glitter design

## French

\$14 USD / \$18.75 CAD



**Meet Me in Paris**  
creme

NEW



**Day Break**  
shimmer design

NEW



**Alaskan Sky Tips**  
glitter

## HOW TO APPLY



PEEL



APPLY



FILE



SCAN TO  
LEARN MORE

## Glitter Dipped

\$14 USD / \$18.75 CAD

BEST SELLER

clear base



**Coming Up Rose Gold**  
glitter dip

NEW

clear base



**Sea Breeze**  
glitter dip



**Midnight Kiss**  
glitter dip



**Nightlife**  
glitter dip

## Special Effects

\$15 USD / \$20 CAD

NEW

clear overlay



**Wishing Stars**  
glitter

NEW

clear overlay



**Sliver Fox**  
glitter



**Chasing Clouds**  
prism fx



**Divine Matter**  
galaxy glitter



**Deepwater Opal**  
prism fx

FOUNDATION



**Cosmic Candy**  
galaxy glitter



Model is wearing  
Wishing Stars.



## Giving Back

Our passion for giving is the driving force behind the Color Street Foundation. Proceeds from the sales of specially-designed nail strips have supported over 40 awareness campaigns and charitable organizations making a difference in our giving areas: health & wellness, women & children, and community.

### The Heart of Color Street

**\$6.8M**

Donated

**44**

Awareness  
Campaigns

**80**

Charity  
Partners



*In addition to our awareness campaigns, a portion of every purchase of Cosmic Candy from January 23, 2024 through December 31, 2024 will support the Color Street Foundation and future giving projects.*

# NAIL

NEW

BUY ALL 5 FOR  
\$40 USD / \$54 CAD!



INSTANTLY ADHERES FOR  
EFFORTLESS GLAMOUR.

*Model is wearing Prism Visions  
over Midnight in Manhattan.*



## NEW! Mani Charms

\$10 USD / \$13.50 CAD

Elevate your mani instantly with easy-to-apply Mani Charms.

# NAIL

NEW



Pearls, Please



Secret Garden



Galactic Glam



Prism Visions



Pop Art

# HAND & NAIL CARE

## Manicure Essentials

High-performing treatments and manicure staples crafted from premium ingredients. Formulated exclusively for use with Color Street products.



### HAND LOTION

\$18 USD / \$24.50 CAD

A fragrance-free, fast-absorbing, and intensely moisturizing lotion for dry hands and cuticles.

BEST SELLER

### NAIL POLISH REMOVER

\$16 USD / \$21.50 CAD

An acetone-free remover specially formulated to gently and effectively remove Color Street nail strips.



### RESTORATIVE NAIL AND CUTICLE CREAM

\$16 USD / \$21.50 CAD

A rich cream formulated with argan oil and shea butter to rehydrate nails and soften cuticles.



NEW

Unique brush applicator

### STRENGTHENING NAIL SERUM

\$21 USD / \$28.25 CAD

A ceramide-rich serum that helps to reduce brittleness and support nail growth.

# HAND & NAIL CARE



NEW

## RIDGE-FILLING NAIL PRIMER

\$12 USD / \$16.25 CAD

A base coat that fills ridges and conceals imperfections.



NEW

## PLUMPING TOP COAT

\$12 USD / \$16.25 CAD

A volumizing top coat formulated for long-lasting, high-gloss shine to seal your manicure.



NEW

## MATTE TOP COAT

\$12 USD / \$16.25 CAD

A mattifying top coat for a soft, velvety finish.



## CUTICLE OIL

\$12 USD / \$16.25 CAD

An ultra-rich blend of oils and vitamin E for deeply nourished cuticles.



## NAIL STRENGTHENER

\$12 USD / \$16.25 CAD

A 3-in-1 strengthener, base coat, and top coat formulated with AHA for strong, rejuvenated nails.



# LIP

EVERYTHING YOU NEED TO ACHIEVE YOUR  
PERFECT POUT FROM START TO FINISH.



CLEAN



CRUELTY-FREE



DERMATOLOGIST  
TESTED

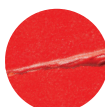
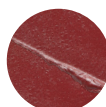
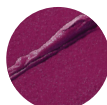


VEGAN

**Lipstick**

\$22 USD / \$29.75 CAD

A richly saturated and long-lasting color lipstick with lightweight, nourishing hydration.

**Starlet**  
*matte***Tattle**  
*matte***Flawless**  
*matte***Dramalicious**  
*matte***Throwback**  
*velvet***BEST SELLER****VIP**  
*velvet***Spicy**  
*velvet***Vixen**  
*velvet***Knockout**  
*satin***Baddie**  
*satin***Charmer**  
*satin***Hotshot**  
*satin*

**DEVELOPED WITH 3D BLUR-TECH POWDER AND  
PROPRIETARY PIGMENT TECHNOLOGY FOR  
LONG-WEARING INTENSE COLOR.**

# LIP

## Lip Liner

\$19 USD / \$25.75 CAD

A conditioning lip liner that glides onto your lips for easy, effortless definition.

Pair with lipstick,  
lip oil (or both!)  
for the perfect pout.



Darling



Sassy



Sultry



Dynamite



CLEAN



CRUELTY-FREE



DERMATOLOGIST  
TESTED



VEGAN

## Tinted Lip Balm

\$19 USD / \$25.75 CAD

An ultra-hydrating, vitamin-packed balm with pH-sensitive pigment for custom color.

## Lip Primer

\$19 USD / \$25.75 CAD

A matte, but hydrating primer to help fill wrinkles and lines, with or without lipstick.

*Transforms  
to your perfect  
shade of pink!*

BEST SELLER

Tinted Lip Balm

Lip Primer

**CRAFTED WITH THE HIGHEST QUALITY  
KOREAN SKINCARE INGREDIENTS.**

Balm:  
Vita-12 Complex  
Shea Butter

Primer:  
Safflower Oil  
Jojoba Oil



# LIP

NEW



CLEAN



CRUELTY-FREE



DERMATOLOGIST  
TESTED



VEGAN

*Model is wearing Flamingo Hy-Gloss  
Lip Oil, Bashful blush, Tri-Flex Mascara,  
and Raspberry Jam nail strips.*

## NEW! Hy-Gloss Lip Oil

\$24 USD / \$32.50 CAD

LIP

NEW

A cushiony, bouncy, gloss-oil hybrid available in six sheer, universally-flattering shades for moisturized, high-shine lips.

First-of-its-kind  
applicator  
hugs lips for  
easy application



**Glass**  
*sheer*



**Bare**  
*sheer*



**Flamingo**  
*sheer*



**Cherry**  
*sheer shimmer*



**Blackberry**  
*sheer*



**Mocha**  
*sheer*

### EXPERTLY CRAFTED WITH PREMIUM INGREDIENTS:

Squalane – Prevents Moisture Loss

Avocado Oil – Nourishes & Moisturizes

Rosehip Seed Oil – Promotes Skin Elasticity

# CHEEK



*Tip: Dab the blush balm on your lips for a quick natural glow!*



CLEAN



CRUELTY-FREE



DERMATOLOGIST  
TESTED



VEGAN

## Blush, Bronzer, & Highlighter

Easy-to-use, buildable, and thoughtfully designed  
in both balms and powders – perfect for every  
kind of makeup user.

### Pressed Powder



**Bashful**  
blush

\$28 USD / \$37.75 CAD



**Frisky**  
bronzer

\$28 USD / \$37.75 CAD



**Celebrity**  
highlighter

\$30 USD / \$40.50 CAD



**Hustler**  
blush

\$28 USD / \$37.75 CAD



**Posh**  
bronzer

\$28 USD / \$37.75 CAD



**Dreamer**  
highlighter

\$30 USD / \$40.50 CAD



**Diva**  
blush

\$28 USD / \$37.75 CAD



**Savvy**  
bronzer

\$28 USD / \$37.75 CAD



**Fashionista**  
highlighter

\$30 USD / \$40.50 CAD

### Balm

BEST SELLER



**Go Getter**  
blush

\$28 USD / \$37.75 CAD



**Fearless**  
bronzer

\$28 USD / \$37.75 CAD



**Superstar**  
highlighter

\$30 USD / \$40.50 CAD

INFUSED WITH SKIN-LOVING INGREDIENTS LIKE VITAMIN E  
FOR CHEEKS THAT FEEL AS GOOD AS THEY LOOK.



EYE



CLEAN



CRUELTY-FREE



OPHTHALMOLOGIST  
TESTED



VEGAN

*Model is wearing Tri-Flex Mascara,  
Diva blush, Charmer lipstick, and  
Amazing Greige nail strips.*

**Tri-Flex Mascara**

\$32 USD / \$43.25 CAD

A caffeine-enriched, serum-infused formula that lifts, lengthens, and volumizes lashes without clumping.



**Tri-Flex Mascara**  
regular



**Tri-Flex Mascara Waterproof**  
waterproof



\*based on an independent consumer study of 59 people, using regular Tri-Flex Mascara

**97%\*** SAID IT FEELS LIGHTWEIGHT & COMFORTABLE ALL DAY

**92%\*** SAID THE BRUSH PERFECTLY COATS & DEFINES EACH LASH

**88%\*** SAID IT VISIBLY VOLUMIZES LASHES

## Host a Social

On-the-go, in-person, or online, it's easy & fun to gather a group for friends, family, or co-workers to share Color Street. Mani-time & makeup-time is more fun with friends.

### GET REWARDED

Build your own collection of Color Street products with FREE & half-priced items as a 'thank-you' for hosting a Beauty Social.

BEAUTY SOCIAL SALES (USD)	BEAUTY SOCIAL SALES (CAD)	FREE PRODUCT CREDIT	50% OFF ITEMS*
\$150-299	\$203-404	10%	1 half-price item*
\$300-599	\$405-809	15%	3 half-price items*
\$600-999	\$810-1,349	20%	6 half-price items*
\$1,000+	\$1,350+	25%	9 half-price items*

Connect with your Stylist to book your Beauty Social!



## Turn your passion for Color Street into a business!

### **FLEXIBILITY**

Earn up to 35% retail commissions  
Get paid additional weekly commissions and monthly bonuses  
Sell 24/7 online with your personal Color Street storefront

### **REWARDS**

Save with Stylist product discounts  
Get early access to new product launches  
Qualify for exclusive incentive trips & events

### **COMMUNITY**

United with passion & purpose  
Give back with our Color Street Foundation products

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Unlimited opportunity to grow a global business,  
with Stylists in the U.S., Canada, and across Europe,  
the world of color just got brighter.

*For more information on Stylist earnings, please visit [www.colorstreet.com/incomedisclosure](http://www.colorstreet.com/incomedisclosure).*





colorSTREET :::

# A COLORFUL WORLD OF ENDLESS POSSIBILITIES AWAITS

HAVE QUESTIONS? REACH OUT!

YOUR COLOR STREET STYLIST IS:



SCAN FOR FRENCH  
AND SPANISH