



Our
GATALOG

107 E. THIRD STREET FLINT, MI 48502 - (810) 288-6995 - IMBUILDINGLLC@GMAIL.COM - EBONIE GIPSON, CEO

Our Why

LOVER OF LAUGHS, LIFE AND BUILDING!

OUR AGENCY STARTED IN 2016 OUT OF A DESIRE TO STRENGTHEN THE COMMUNITY THROUGH SHOWING OTHERS HOW TO BUILD EFFECTIVELY.

STARTING OUT WITH START UP CONSULTATIONS, THE AGENCY HAS GROWN TO COVER SOCIAL MEDIA, BRANDING AND COMMUNITY ENGAGEMENT. WE'RE READY TO BUILD WITH YOU!



EXPERIENCE, PARTNERSHIPS & FEATURES

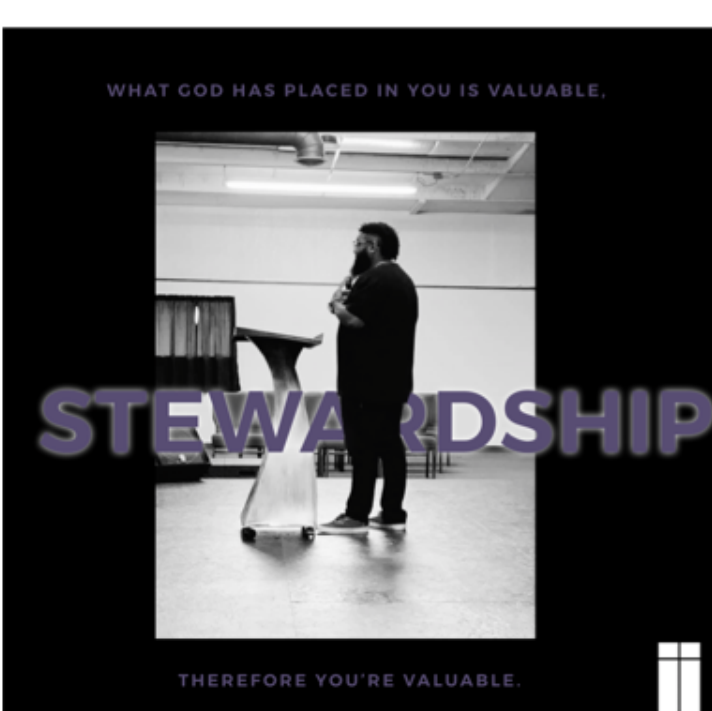


CONTENTMENT
CUSTOMER
CORPORATION





WE BUILD CONTENT THAT IS
Creatively Appealing
WHILE CAPTURING YOUR PERSONALITY,
MISSION AND AUDIENCE.
OUR IN-HOUSE TEAM IS CAPABLE
OF CREATING WHAT YOU
desire



CONTENT CURATION



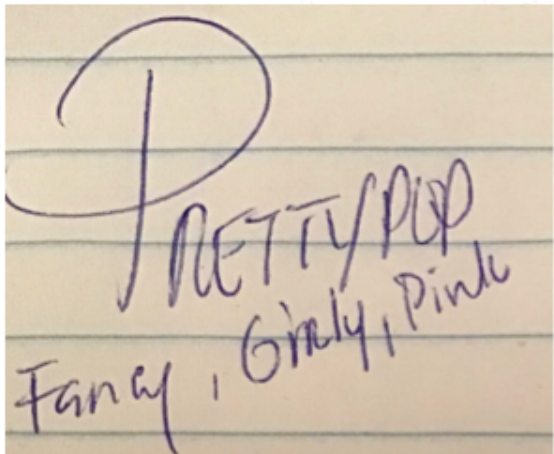


BRANDING

LOGO



ORIGINAL CONCEPT



VIDEO



BUSINESS CARDS



MARKETING



GIVE US YOUR
idea
WE DO THE REST!



SERMON/PRESENTATION SLIDES

Price LIST BRANDING

Brand Brainstorm - \$450

3 HOUR BRAND MAPPING INTENSIVE

THIS SESSION
HELPS YOU ESTABLISH THE
STRUCTURE, FOUNDATION AND
DIRECTION OF YOUR BRAND

YOU WILL LEAVE WITH A FULL BRAND MAP

CUSTOMIZED PLAN OF ACTION

Small Brand Package - Starting at \$500

LOGO DESIGN
BUSINESS CARD DESIGN
LETTERHEAD DESIGN
FACEBOOK COVER
2 DIGITAL PROMOTIONAL DESIGNS

Big Brand Package - Starting at \$1500

LOGO DESIGN
WEBSITE DESIGN ASSISTANCE
RETRACTABLE BANNER DESIGN
ANY SIZE BANNER DESIGN
BUSINESS CARD DESIGN
LETTERHEAD DESIGN
FACEBOOK COVER
5 DIGITAL PROMOTIONAL DESIGNS

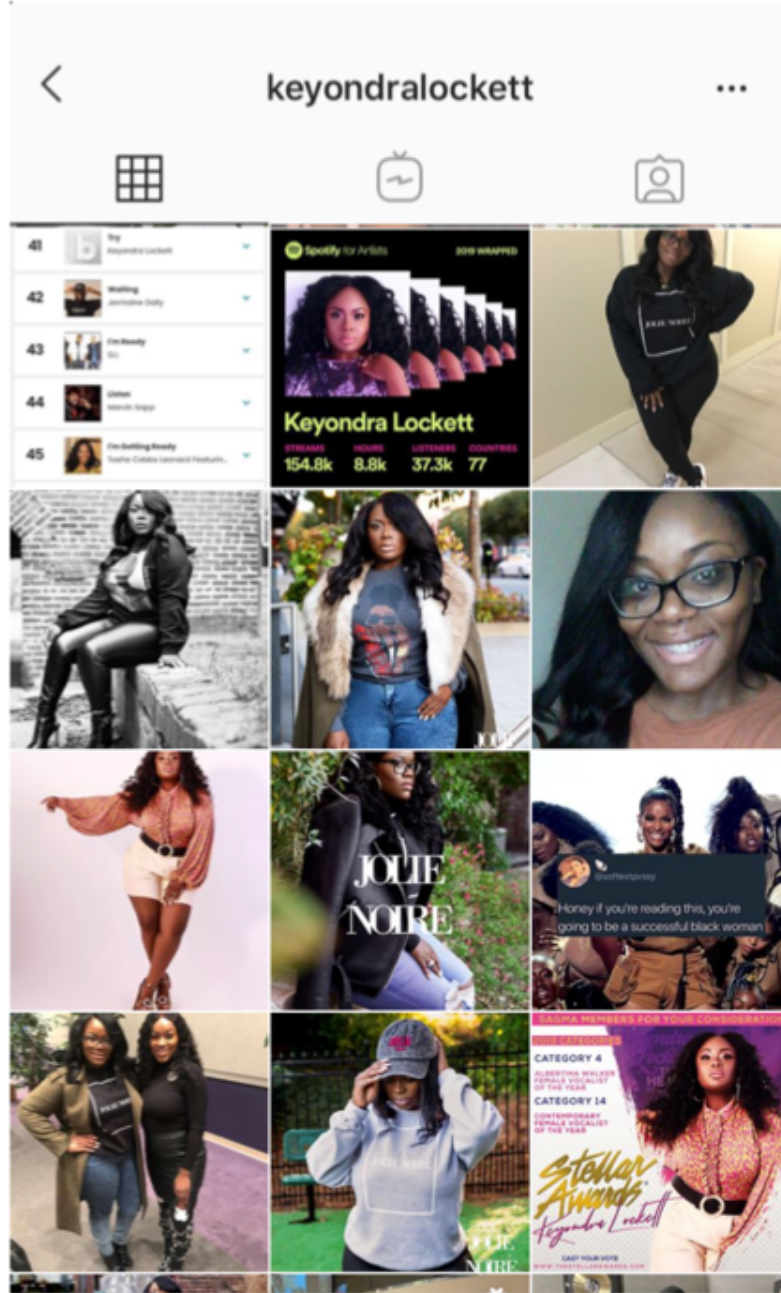
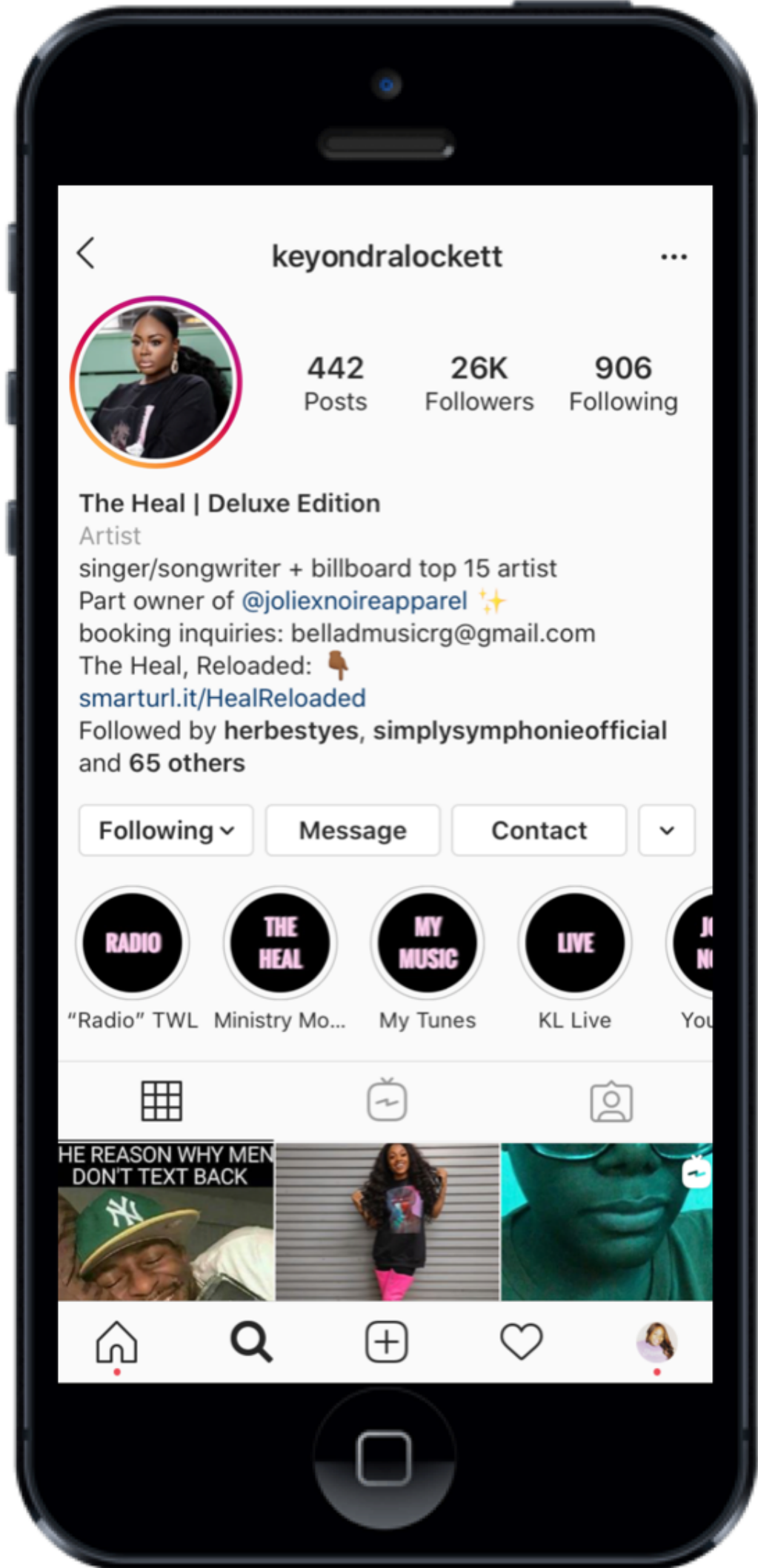
CUSTOMIZED
PACKAGES
AVAILABLE



SOCIAL MEDIA management



Keyondra Lockett

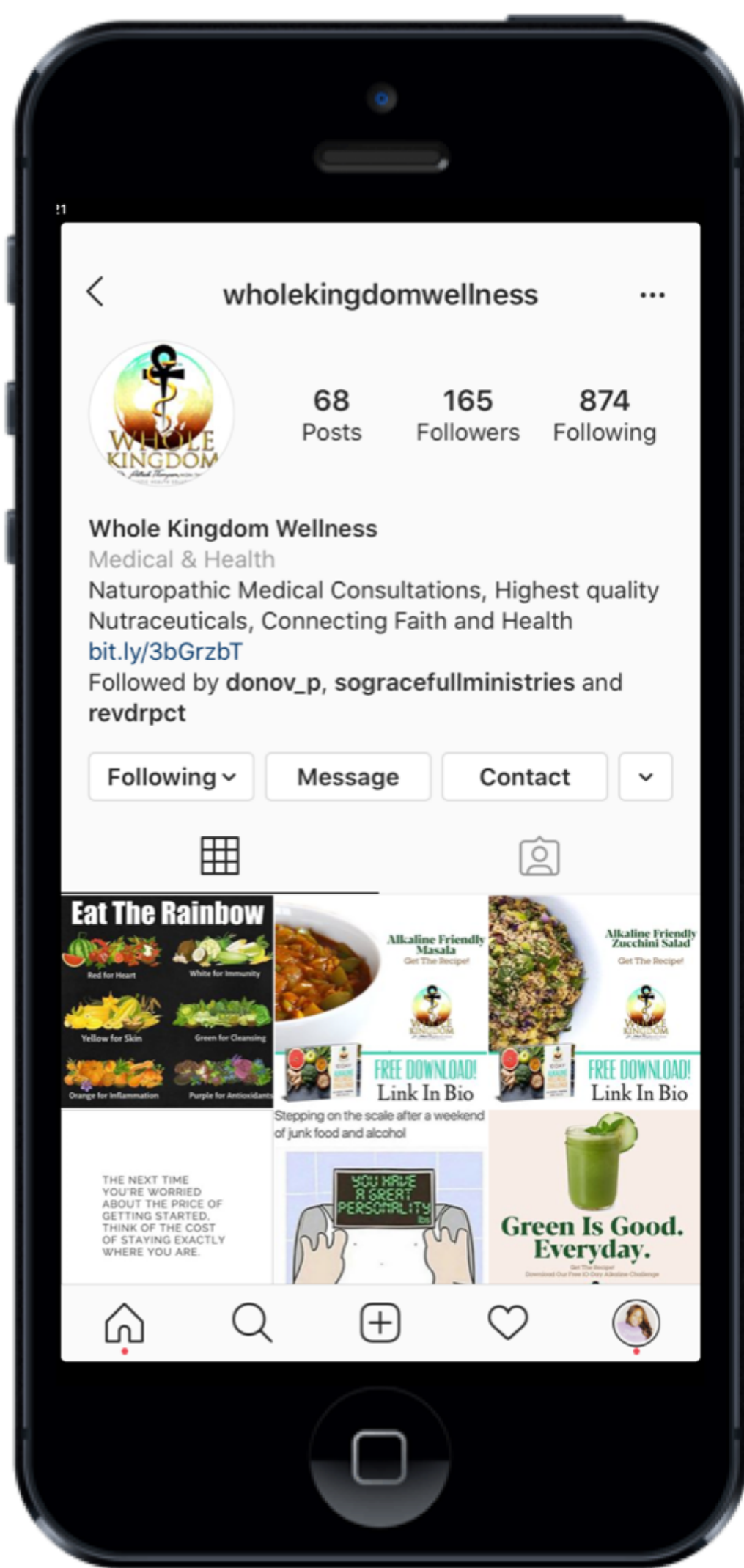


WHAT WE DO:

ASSIST OUR CLIENTS WITH CURATING CONTENT
RELATIVE TO THEIR TARGET AUDIENCE

CREATE ENGAGEMENT STRATEGIES
TO GROW FOLLOWERSHIP





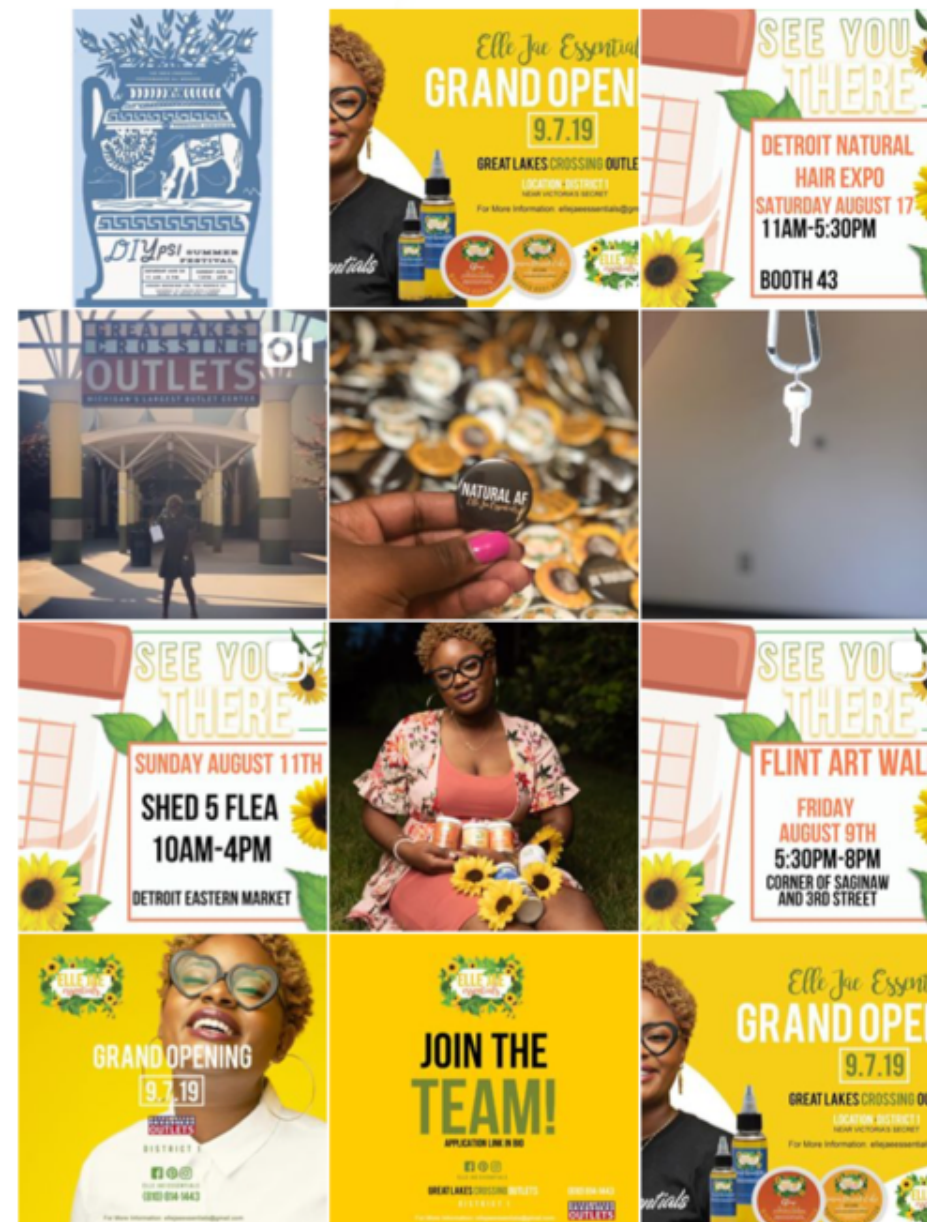
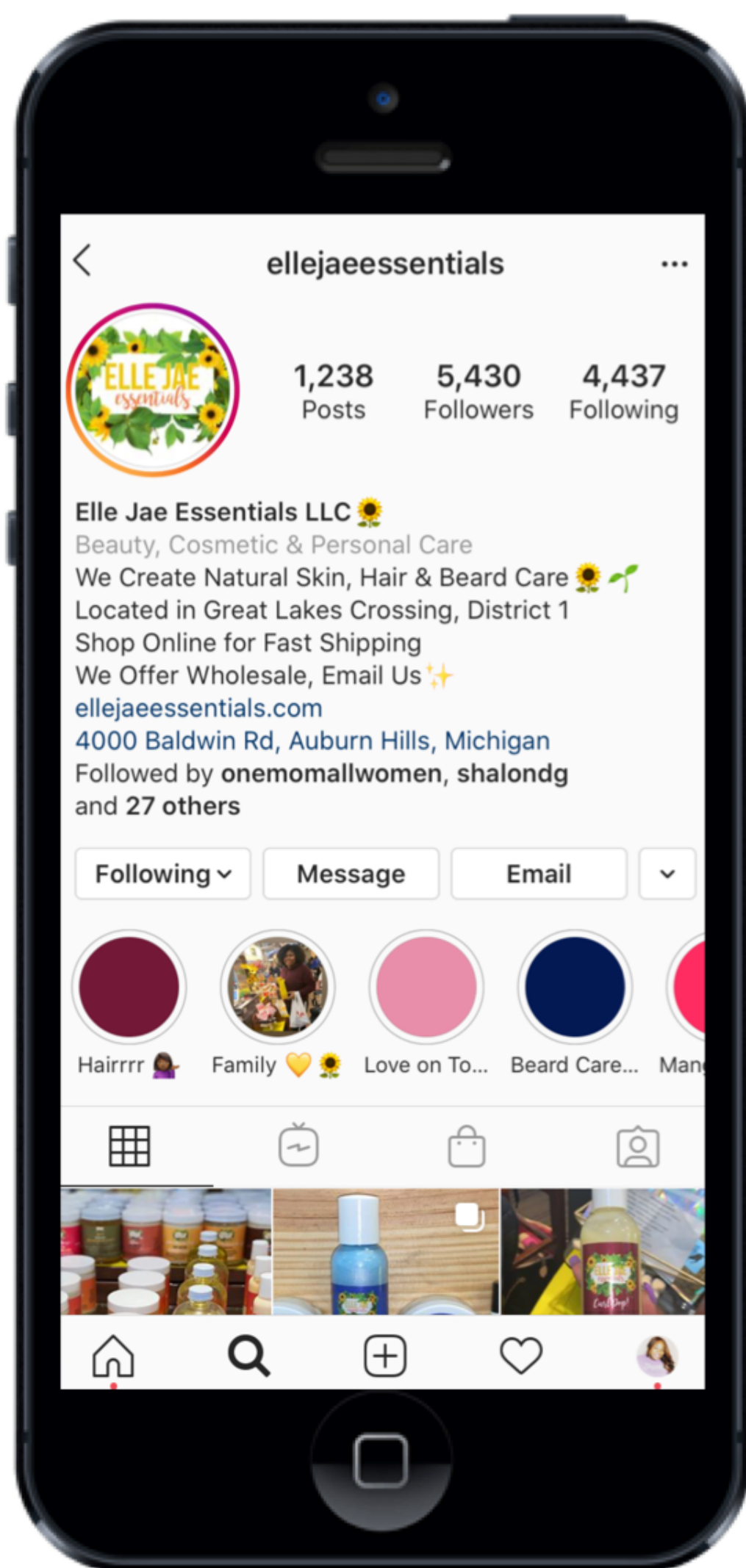
WHAT WE DO:

CUSTOMIZED HASHTAGS AND AWARENESS STRATEGIES
TO CONNECT WITH THE PEOPLE
WHO NEED YOUR PRODUCT

CUSTOMIZE A SOCIAL MEDIA MARKETING
STRATEGY TO START AND/OR GROW YOUR
SOCIAL MEDIA PLATFORMS

wholekingdomwellness DON'T MISS OUT!!! If you haven't downloaded your free alkaline guide, do it now. The link is in the BIO! #Wholekingdom #wholekingdomwellness #naturopathicmedicine #naturopathicdoctor #faithfullyforward #healthypracher #faithandhealth #fitforthe kingdom #Wellnesscoach #wellnessjourney #wellnesswednesday #wellnesswarrior #wellnessthatworks #wellnesslifestyle #wellnesscenter #wellnesscoaching #wellnesscoaches #wellnessdoctor #wellnesstips #alkaline #alkalinediet #alkalinefoods #alkalinefoods #alkalinewater #alkalinerecipes #alkalinelifestyle #alkalineliving #alkalinebody #alkalinemeals #alkalinesmoothie #holistichealing





WHAT WE DO:

STUDY YOUR SOCIAL MEDIA PLATFORM ANALYTICS TO IDENTIFY EFFECTIVENESS OF EXISTING CONTENT

UTILIZE ANALYTICS TO IDENTIFY STRONG PROMOTIONAL CONTENT



Price LIST

SOCIAL MEDIA Management

Your Package
CUSTOMIZED
PACKAGES
AVAILABLE UPON
REQUEST

Package 1
\$300/MO.
SOCIAL MEDIA
ANALYTICS ANALYSIS
SOCIAL MEDIA
CALENDAR
\$150 FOR EACH
ADDITIONAL PLATFORM

Package 2
\$600/MO.
2 BRANDED CURATED
POSTS A WEEK
SOCIAL MEDIA
ANALYTICS ANALYSIS
SOCIAL MEDIA
CALENDAR
\$300 FOR EACH
ADDITIONAL PLATFORM

Package 3
\$1200/MO.
5 BRANDED CURATED
POSTS A WEEK
FULL RESPONSE TO
COMMENTS & MESSAGES
SOCIAL MEDIA
ANALYTICS ANALYSIS
SOCIAL MEDIA
CALENDAR
\$500 EA. ADDT'L PLATFORM



Additional
SERVICES

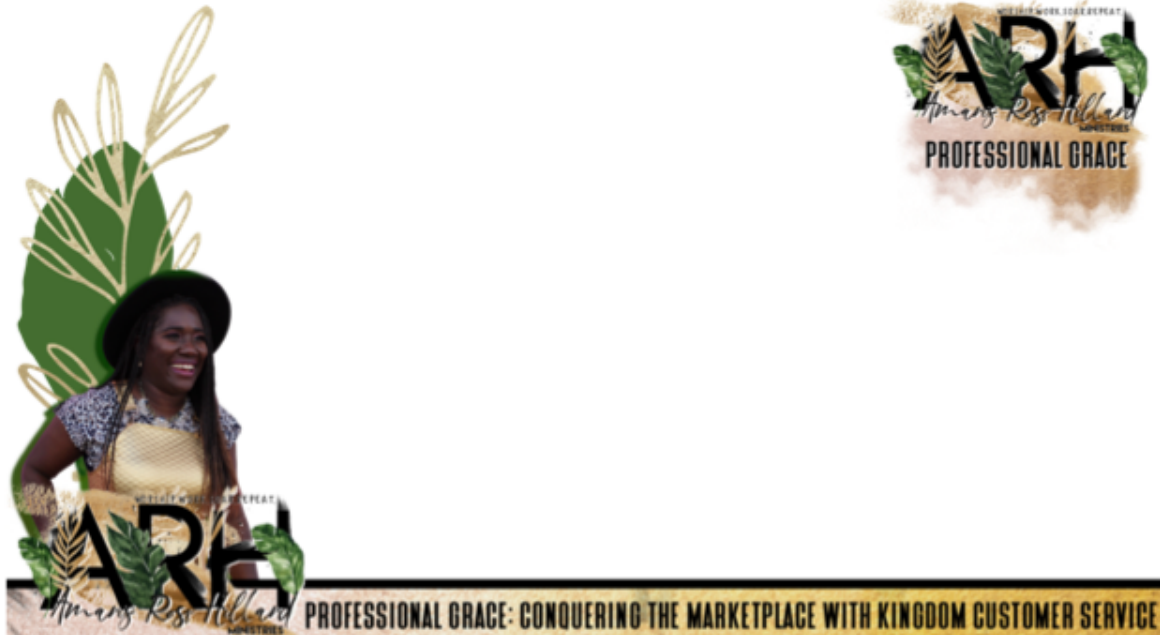


Team RETAINERS

PACKAGE ONE	PACKAGE TWO	PACKAGE THREE
<p>\$249/mo</p> <p>Monthly 45-Minute Consultation</p> <p>Monthly 15-Minute Touch Base</p> <p>1/2 Hour Virtual Admin or Event Coordinator</p> <p>Access To Facebook Group</p>	<p>\$499/mo</p> <p>Bi-Weekly 1-Hour Consultation</p> <p>Bi-Weekly 30-minute Touch Base</p> <p>20% off Additional Services</p> <p>1 Hour Virtual Admin or Event Coordinator</p> <p>Private Facebook Support Group</p>	<p>\$1000/mo</p> <p>Weekly 1-Hour Consultation</p> <p>On-Call Assistance (2 hour response time)</p> <p>Monthly Deep Dive Assessment</p> <p>30% off Additional Services</p> <p>4 hrs. Virtual Admin</p>



PROMOTIONAL FRAME



BRANDED THANK YOU VIDEO

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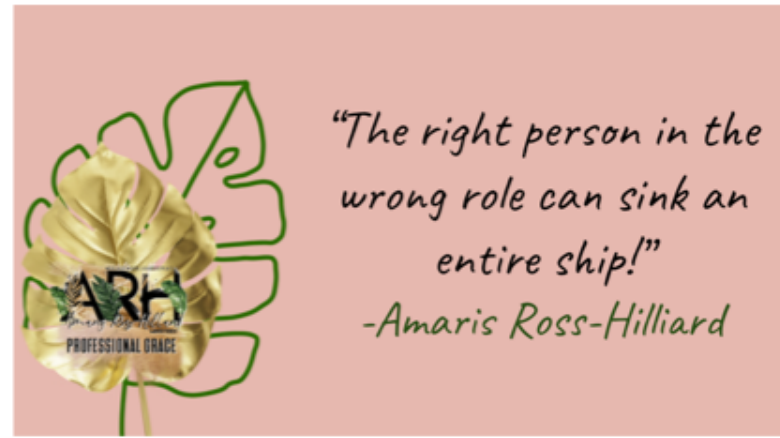


PRESENTATION LOGO

BRANDED CUSTOMIZED SLIDES



REUSABLE BRANDED CONTENT



PRESENTATIONS



PRE-LAUNCH PROMOTIONAL MARKETING



LANDING PAGE



DIGITAL AND/OR PRINTABLE MANUAL

WE TURN YOUR CONTENT INTO product

MANUALS



Part

NETWORK



Honorable MENTIONS



Honorable MENTIONS

FEEL FREE TO CLICK
ANY OF THE LINKS FOR FULL
STORIES

FLINT & GENESEE CHAMBER OF COMMERCE LEADERSHIP NOW

FORWARD TOGETHER STEERING COMMITTEE

CITY OF FLINT ENTREPRENEUR PROGRAM

7 FLINT ENTREPRENEURS TO WATCH

FLINT SMALL BUSINESS SATURDAY

NERDNEWS PODCAST INTERVIEW

JADEN SMITH DOCUMENTARY

BABSON COLLEGE PANEL

ROLLING OUT MAGAZINE FEATURE

ABC12 INTERVIEW

THE HUB FLINT

NBC NEWS

