

PORTFOLIO

N. AMANDA A GRAPHIC DESIGNER

EXPERIENCE

Dsgn79

Jakarta | Junior Art Director

Ganna Butik

Jakarta | Fashion Designer

Bamboo Blonde

Bali based, Australian Company | Design Team

WE'AR

Bali based, New Zealand Company | Graphic Designer

Haven Girl

Bali based, American Company | Fashion Assistant

Delivering Happiness

U.S based, Global Company | Graphic Designer

ABILITIES

Logo and Branding

Advertising Layout

Magazine/ Book/ Ebook Design

Infographics

Presentation Decs

Pattern Design

Illustration



CONTACT

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HELLO this is Amanda

A graphic designer with 10+ years of experience, graduated with a degree in Visual Communication Design in one of Jakarta's leading University; Bina Nusantara.

Her keen interest in design has always been in her life ever since she was a little girl. The love for comic books made her discover her favorite pastime; drawing. From there, it expanded to designing where her first art project was decorating her very own diary. Her passion and thirst for knowledge in designing is still ever growing since her childhood years.



DELIVERING HAPPINESS



EMPLOYED AS A GRAPHIC DESIGNER



Delivering Happiness

A U.S based Global Company, with clients from all over the world such as Starbucks, Google, McDonalds, Marriott, etc.

Currently working in the design team as their graphic designer, I am responsible for the company's design work. From rebranding the old logo to designing the materials such as Playbooks, Slide decks, Blog posts, Podcast covers, Playing Cards and many more.

Here are some of the work I have done for them.



BEFORE



AFTER





Challenge #2

Developing an Adaptable Workforce

CULTURE IS LIKE AN 'INSURANCE

Performance and growth are not the only development. You can also think of a strong culture as a sort of recovery. Any business' journey is a twisting road of challenge of direction is required, a strong team will have a better chance of successfully.



Employees who are engaged have high well-being and are adaptable to change.

Data from Gallup - Healthways Well

If your culture is rooted in only monetary benefits and compensation, and at some point, they will, your people are going to leave. Because you've built an organization whose success hinges on raises, ping-pong tables, and happy hours. A strong, healthy, intrinsic motivations — like purpose and values — to create a self-want to contribute to.

When people are financially invested, they stay.
When people are emotionally invested, they thrive.

Simon Sinek, author of 'Start with Why'



THE BUSY EXECUTIVE'S GUIDE

to Move Your Organization from *Surviving* to *Thriving*

HEAR FROM CEO JENN LIM CULTURE RELATES TO ADAPTABILITY



PANY (AND CULTURE) E SIZE FITS ALL

define your culture. It's not cookie-cutter; it's not one size fits all. It's your own organization's DNA and be representative of the people who work there.

If you select out, and that may seem unfortunate, but it's a sign you're defining your culture. You realize that they are no longer a fit and decide to move on, which is a good thing. It would have a negative impact on the organization and drive away the people who stay and new people who join have clarity, they understand the culture, and what they're working towards, this unites and drives the entire organization.

Surviving to Thriving | 12

RESULTS

- Collaboration and partnership with Northwell Health OPE to design and articulate the new Culture of CARE for the entire organization
- Over 200 Executive Leaders aligned and activated in half-day workshops
- Over 50 Culture Leaders and 200 Facilitators trained and coached in the art of facilitating the all-employee content

Fortune Magazine ranked Northwell Health number 93 on its 2020 list. This is the first time the health system landed on the annual list. In addition, five Northwell Health hospitals received top-50 national ratings in adult medical specialties in US News & World Report's 2019-20 Best Hospital rankings. They are praised for their job satisfaction, innovation, and initiatives focused on community health and outreach.

By creating and sustaining a Culture of CARE, Northwell Health's employees are living the fundamental core values of the organization through their interactions with one another, with patients, and with customers. This program motivated employees, from the top-down, to live CARE from the inside out. Since implementation, Northwell Health's staff has become more patient- and family-centered in their service promises and delivery.



The patient experience defines our culture and sustaining that has been an important priority. We can scale and spread it across the organization through employee engagement by storytelling. We can tap into emotions of why we are in healthcare and demonstrate how this world class care we deliver impacts people's lives. We are changing lives.

'Delivering Happiness brought creativity, passion, and inspiration to our collaboration enabling the team to successfully begin our cultural transformation.'



Northwell Health

received top-50 national ratings in adult medical specialties in US News

Fortune Magazine's 100 Best Companies to Work For 2020

90th PERCENTILE

increase in employee engagement over a two-year period

7 OUT OF 8 HCAPS domains have seen significant improvement

Since the engagement with Delivering Happiness & Dynamic, Northwell Health has achieved the following successes

QUICK FACTS

Featured Podcast

JUNE 30, 2020



Empathetic Leadership in an Adaptive Age | Jenn Lim

Jenn Lim, our fearless CEO and co-founder of Delivering Happiness, shares how she's leading DH in this adaptive age leaning on her lessons learned from the ups and downs with Delivering Happiness and her experience from helping organizations around the world. She also shares a tool called DH Matrix that our Coach|sultants™ created to help teams thrive.

Listen to Podcast

Subscribe





Happier Culture

DO FOR YOUR BOTTOM LINE?



▼ SEE THE PROOF ▼

37%
INCREASE
IN SALES



Martin Seligman, known as the "father of positive psychology", discovered that having a happier, more positive sales team can lead to an increase in sales by 37%.

Ref: Learned Optimism by Martin Seligman

59%
LESS LIKELY

TO
LEAVE

Engaged employees are 59% less likely to look for a job elsewhere in the next year.

Ref: Gallup Panel Web Study using Gallup-Healthways Well-Being Index

21% INCREASE
IN PRODUCTIVITY


- Higher levels of employee engagement could lead to a 21% increase in productivity.



BRANDING PROJECTS

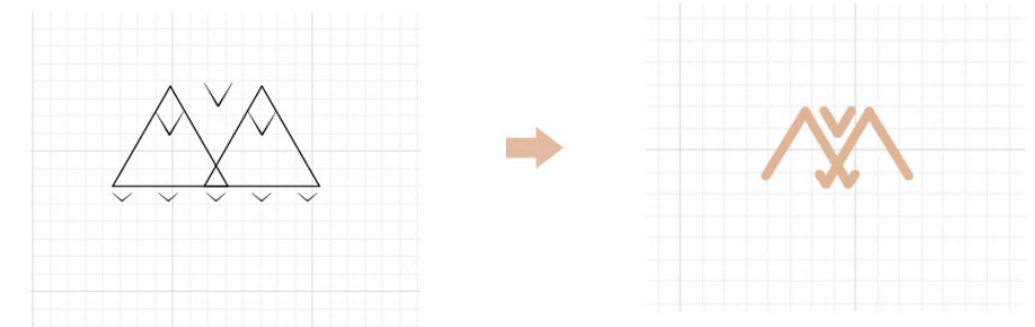




KARISMA  ESSENTIAL




KARISMA
ESSENTIAL



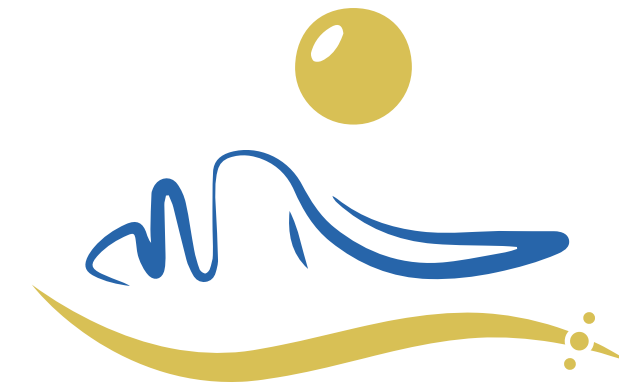
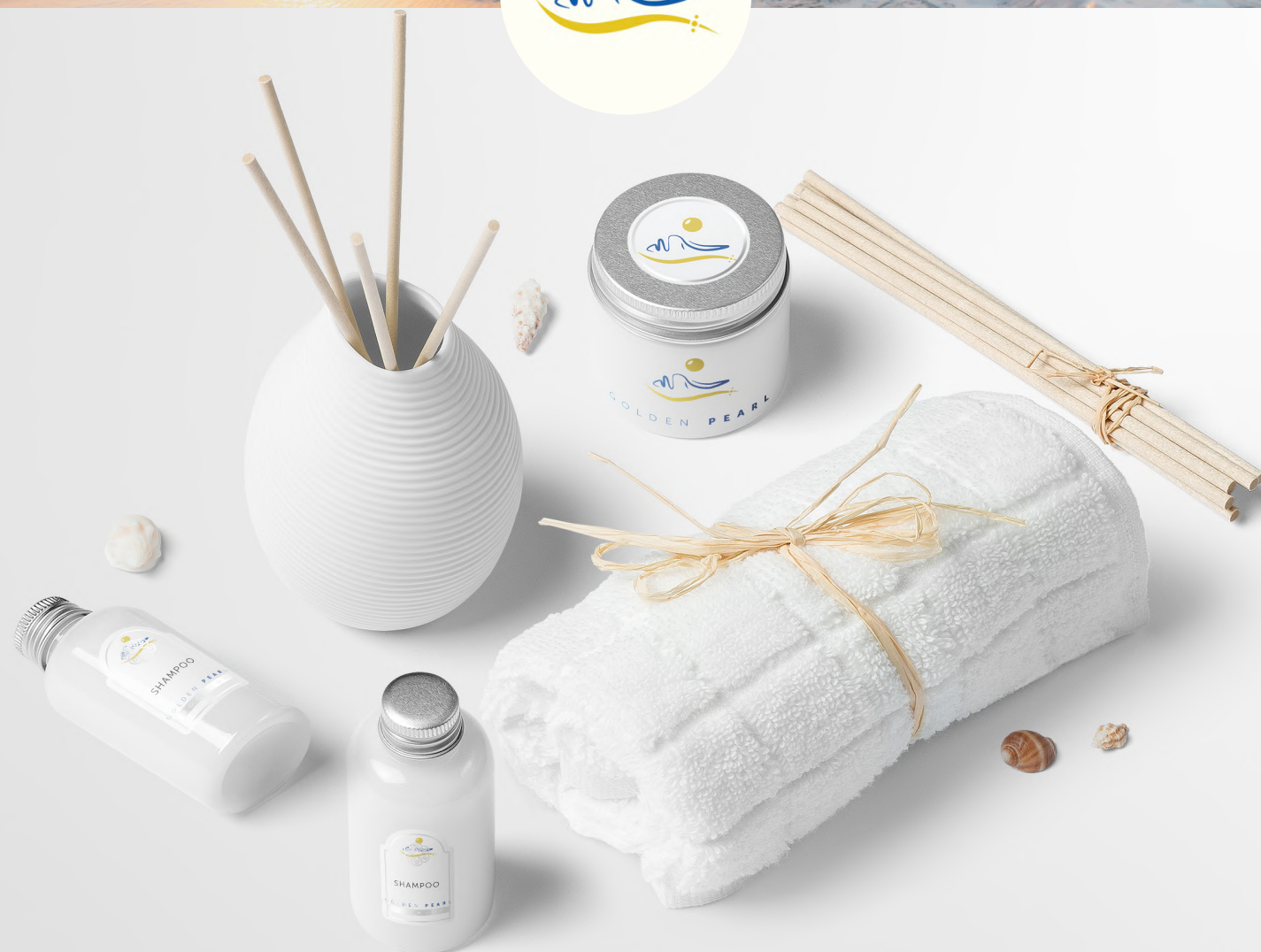
PROCESS

Kharisma Essential

Branding | SPA Brand
Bali based | French Company



GOLDEN PEARL



GOLDEN PEARL



BEFORE

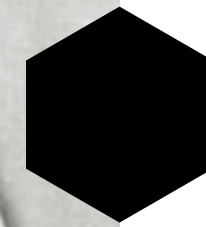


GOLDEN PEARL

AFTER

Golden Pearl

Rebranding | Resort
Koh Jum, Thailand | Thailand Company



sook



sook

BEFORE

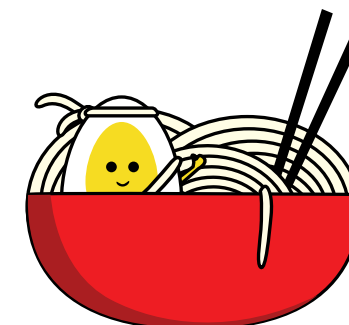
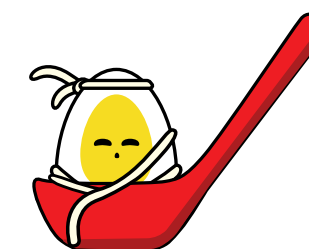
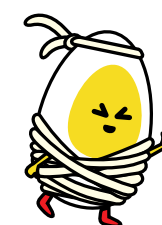
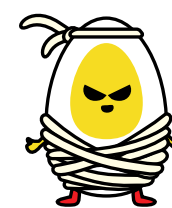
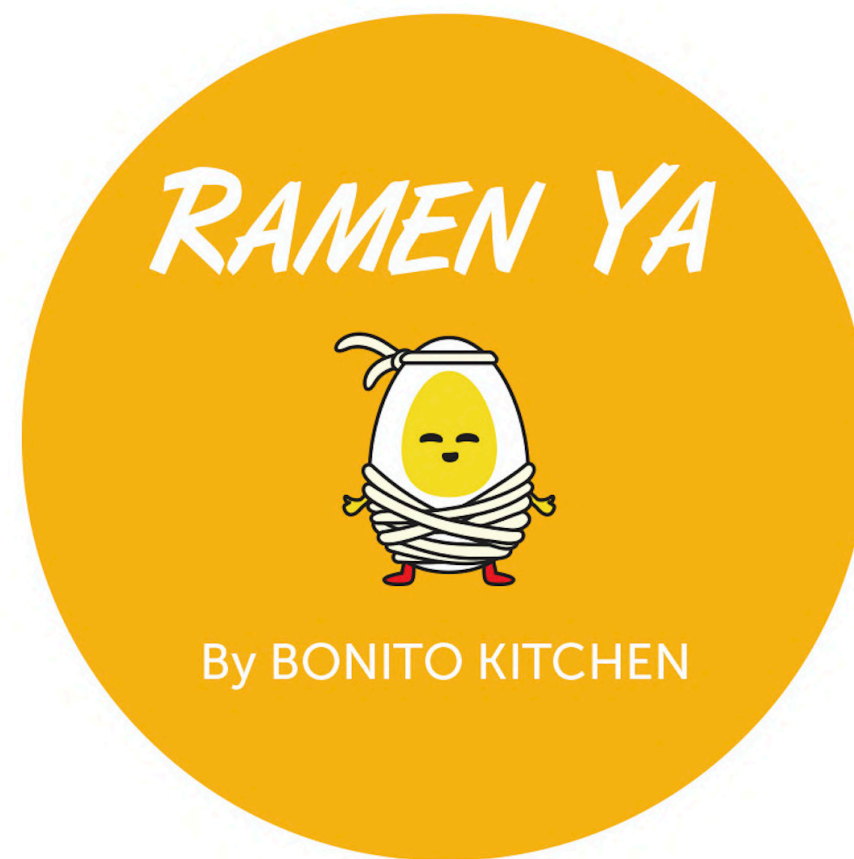
AFTER

Sook

Rebranding | Clothing Brand
Bali based | Indonesian Company

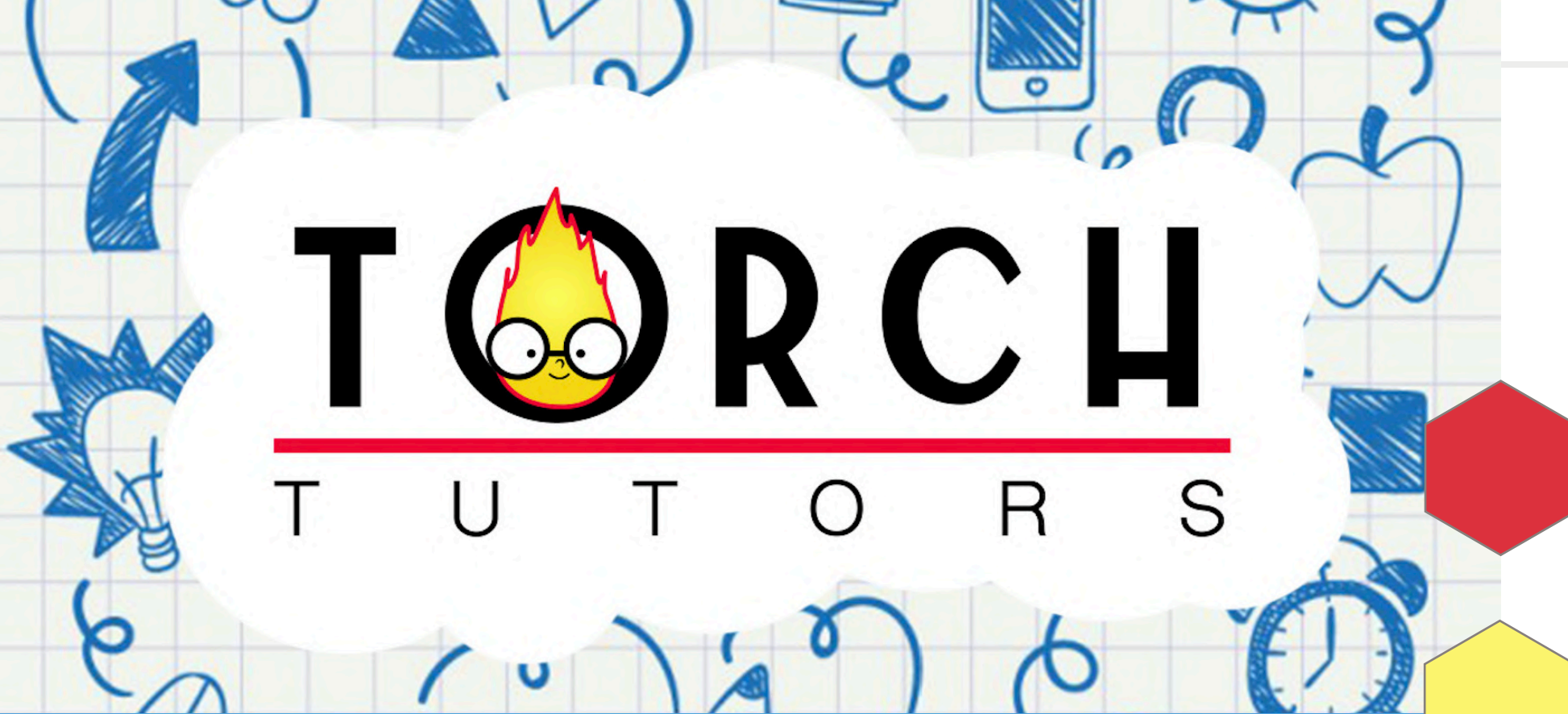
RAMEN YA

By BONITO KITCHEN



CHARACTER/MASCOT

Ramen Ya
Branding | Restaurant
Puerto Vallarta, Mexico



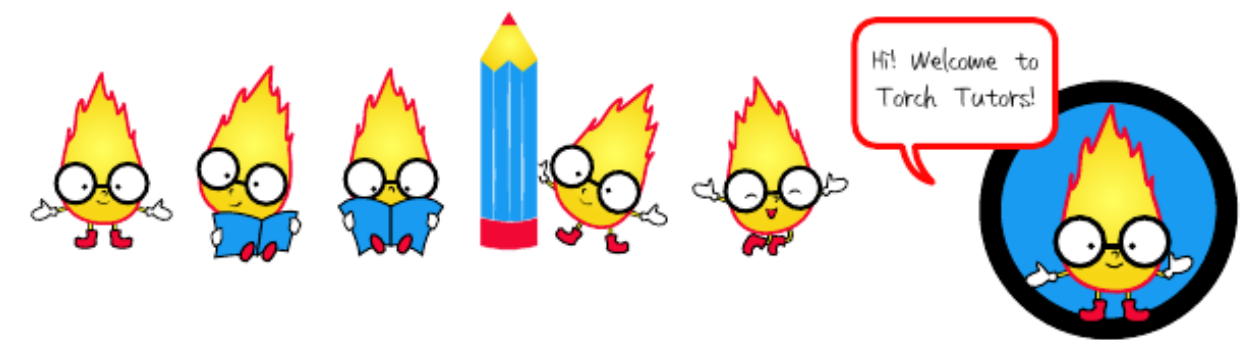
TORCH
TUTORS



BEFORE

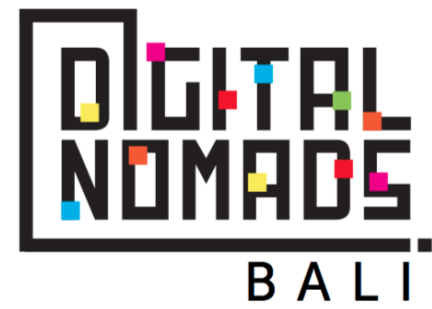


AFTER



CHARACTER/MASCOT

Torch Tutors
Re-branding | Tutoring Company
Singapore



OTHER
BRANDING
PROJECTS

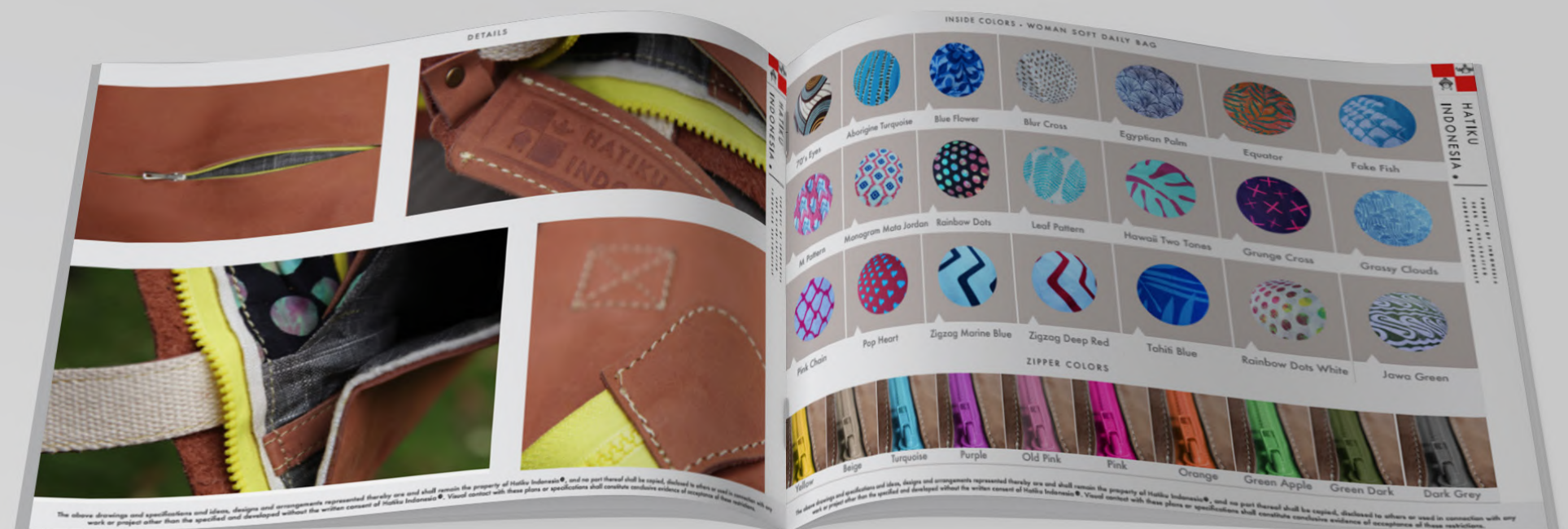


OTHER PROJECTS



Hatiku Indonesia

Catalog design I Lifestyle Brand
Bali based I French Company





Jambuluwuk Resort

Catalog design | Resort
Indonesian Company



Bostik, an Arkema Company

Bostik is part of the Arkema Group, a designer of materials and innovative solutions. As a company of Arkema, Bostik reinforces the group's position in specialty chemicals and functions as a business unit within Arkema's High Performance Materials segment.

A global leader in adhesive technologies

Bostik is proud to be the leader in global markets with innovative bonding solutions and multicultural DNA that meet high standard and customer's needs.

Located in Wauwatosa (USA), Shanghai (China) and Venette (France), our Smart Technology Centers are designed to facilitate collaboration and foster an open-minded approach to innovation.

We believe they perfectly illustrate many of our company values, including team spirit and



Global Centre-Wauwatosa (USA)



Global Centre-Venette (France)



Global Centre-Shanghai (China)

Bostik Indonesia

Calendar design | Adhesives manufacturer
French manufacture | Global Company

WE'AR

Poster design | Clothing Brand
Bali and New Zealand based | New Zealand Company



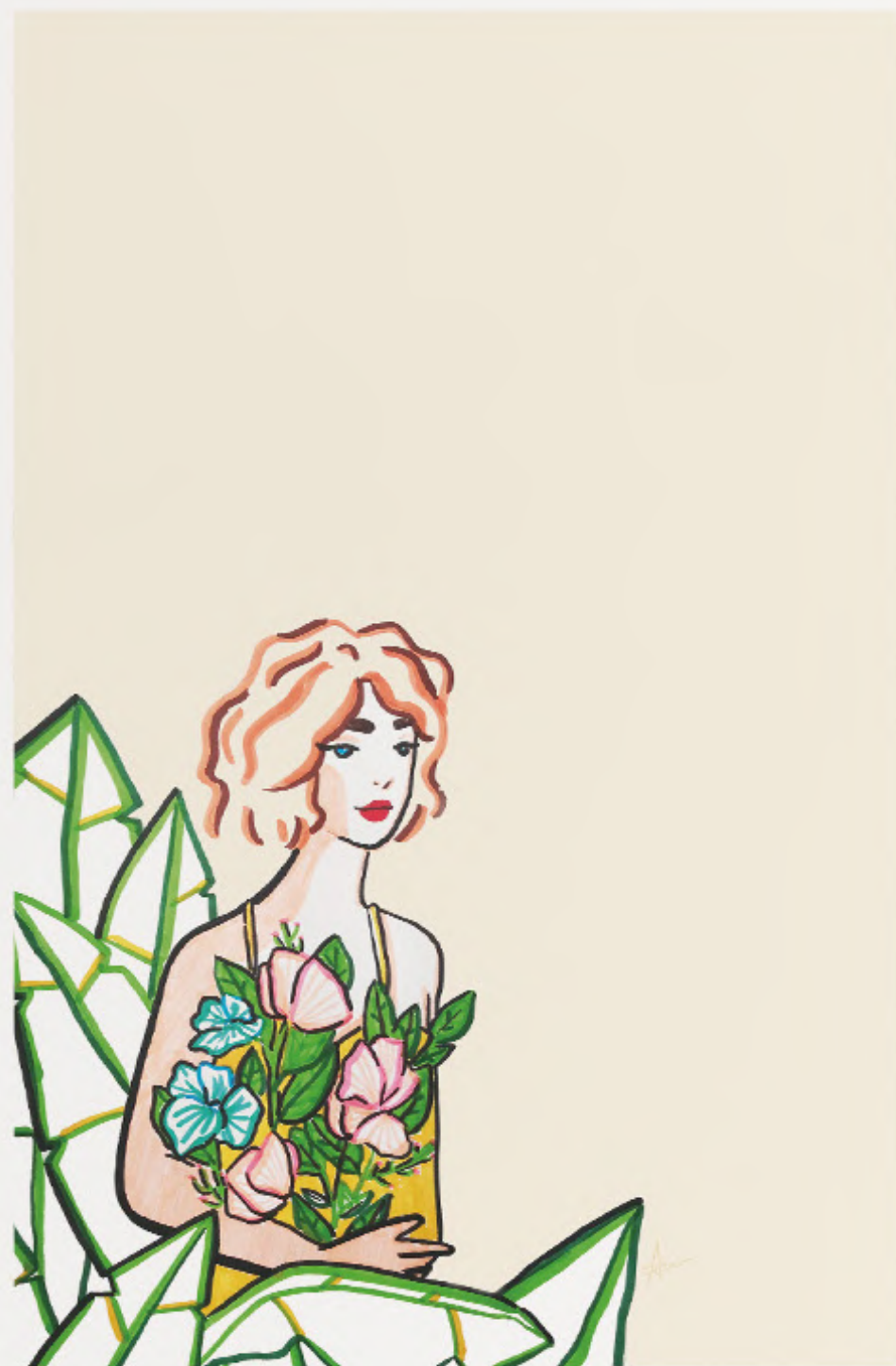
ILLUSTRATIONS



life
in
slow

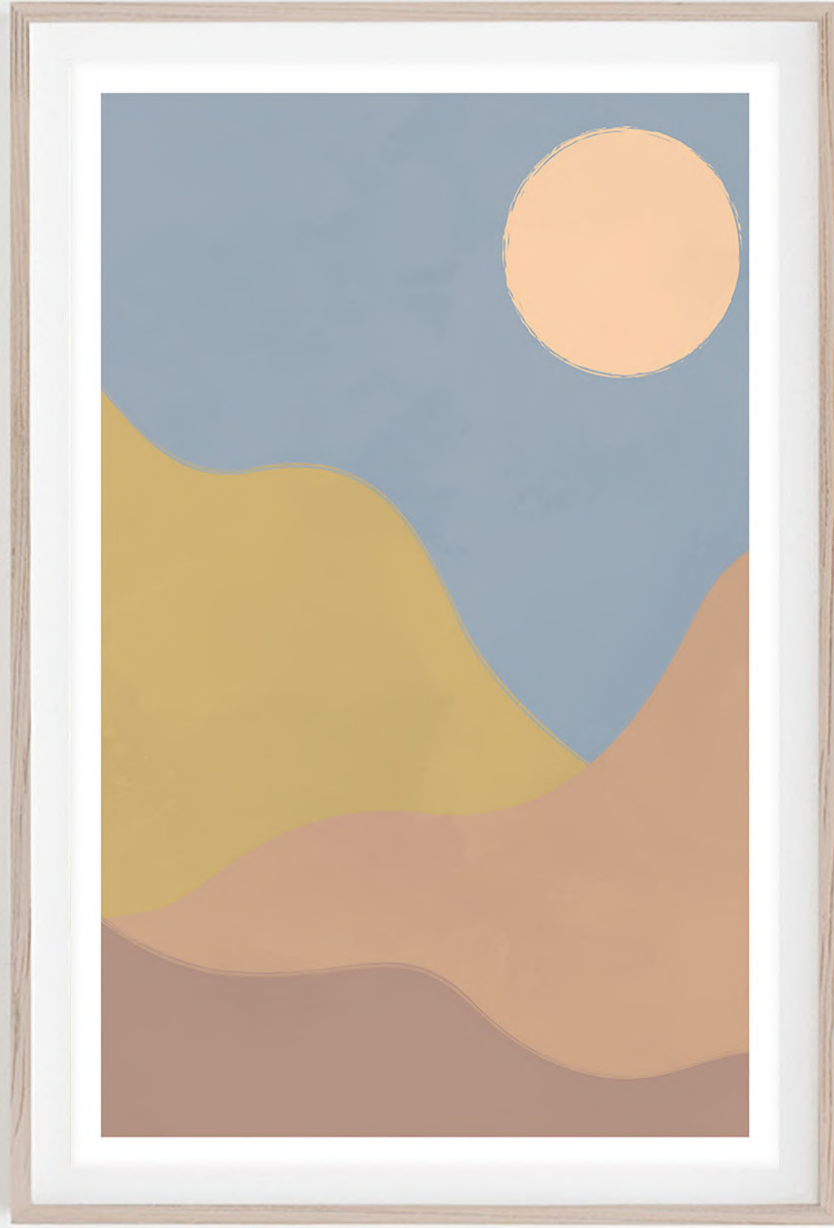






life
in
slow







T H A N K Y O U

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