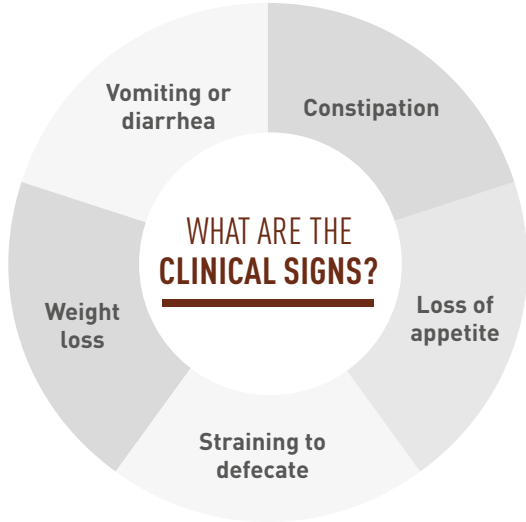


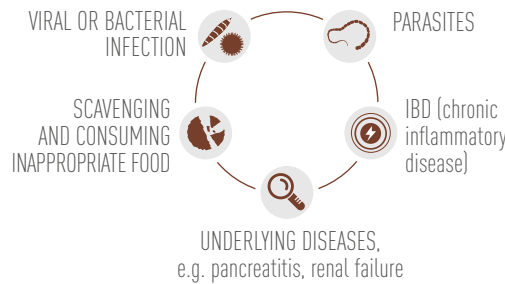
UNDERSTANDING  
GASTROINTESTINAL  
DISORDERS



▶ If your pet shows one or more of these symptoms, the first thing to do is: **consult your veterinarian.**

CAUSES OF  
DIGESTIVE DISORDERS

Digestive disorders are difficult to diagnose, as there can be many different causes, including:

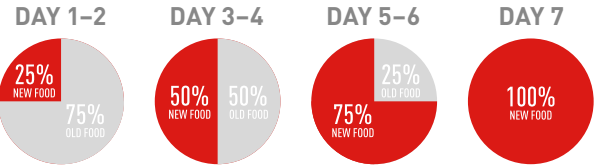


IT'S NORMAL IF YOUR VETERINARIAN OFTEN  
RECOMMENDS NEW DIETS

Unlike homemade diets, ROYAL CANIN® GI formulas contain all the high-quality nutrients your pet needs to help restore digestive health, so you can get them back to feeling their best. Your veterinarian may need to recommend (and subsequently rule out) a number of different diets until the most suitable option is identified.

HOW DO I START A NEW DIET?

Always consult with your veterinarian prior to starting your pet on any nutritional therapy program. We recommend at least a seven-day transition when starting a new diet.

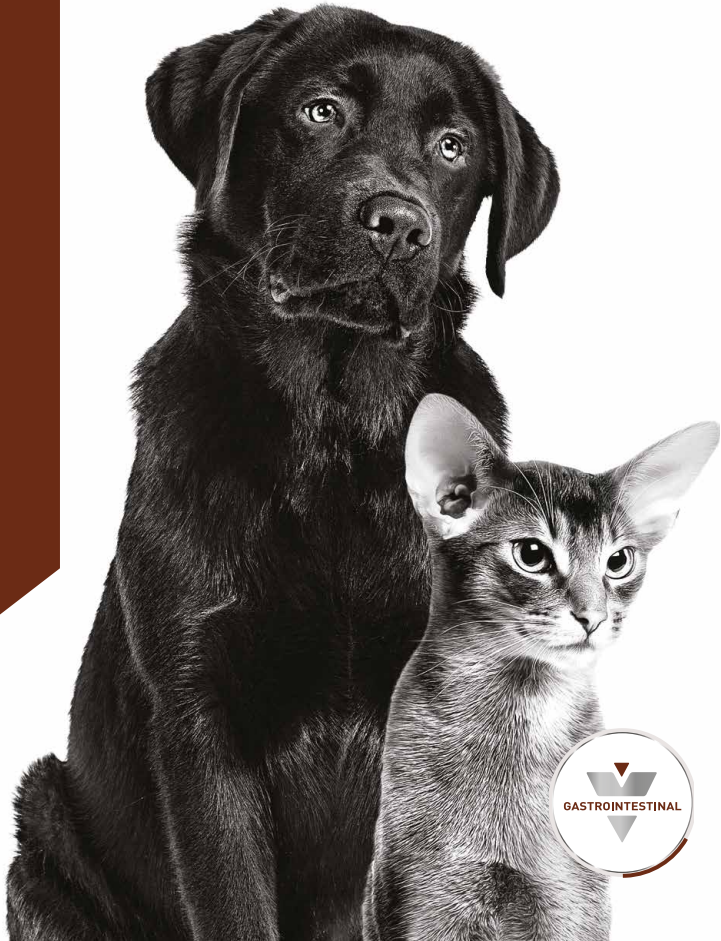


Royal Canin USA, Inc., 500 Fountain Lakes Blvd., Suite 100, St. Charles, MO 63301  
1-800-592-6687 - www.royalcanin.com



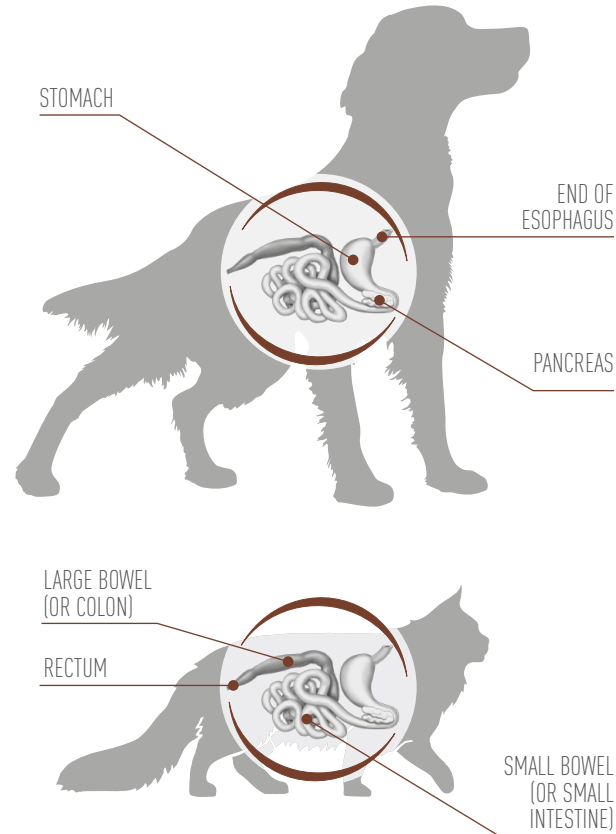
GASTROINTESTINAL  
HEALTH

HOMEMADE SOLUTIONS MAY NOT BE  
ENOUGH FOR DIGESTIVE SUPPORT



DIGESTIVE SYSTEM:  
A GROUP OF ORGANS RESPONSIBLE FOR  
DIGESTION AND ABSORPTION OF NUTRIENTS

It comprises the **gastrointestinal tract** (oral cavity, esophagus, stomach, small and large intestines, rectum and anus), and accessory organs like the **pancreas** and **liver**.



▶ DIGESTION IS THE PROCESS THROUGH WHICH  
THE ANIMAL GETS ENERGY AND ESSENTIAL  
NUTRIENTS FOR VITAL FUNCTIONS FROM FOOD.

## WHO WE ARE

We are Royal Canin—a pet food brand that is obsessed about the knowledge and health of individual cats and dogs. Founded in 1968 by veterinarian Dr. Jean Cathary, with over five decades of research and scientific discovery, we are determined to bring out the best health that resides in each and every pet.

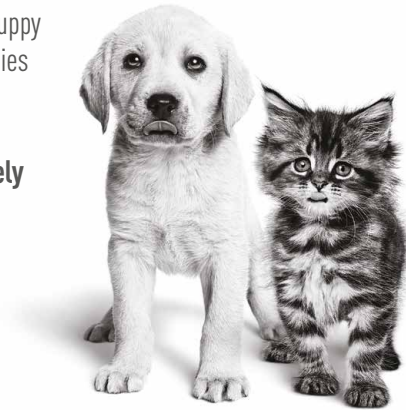
## WHAT SETS US APART

Once we identify a real need, nothing will stop us from developing nutritional solutions that will enhance medical treatment and address the specific needs of individual cats and dogs. Through partnerships with veterinarians, we strive to learn everything we can about pet health and how our formulas work with different breeds, sizes, lifestyles and therapeutic conditions. Stringent testing and quality control of raw materials and finished product allow us to continually provide precise nutritional solutions for pets across a host of medical conditions.

## PUPPY AND KITTEN DIGESTION: A SENSITIVE SUBJECT DURING EARLY LIFE

At the time of weaning, puppy and kitten digestive abilities are not fully developed.

**Digestive maturity takes place progressively during growth.**



## THE ROYAL CANIN® GASTROINTESTINAL DIETS DESIGNED FOR PUPPIES AND FOR KITTENS



► AVAILABLE IN DRY AND WET PRODUCTS, AND DESIGNED TO MEET REQUIREMENTS OF GROWING PETS

## ROYAL CANIN® TAILORED NUTRITION TO ADDRESS EACH PET'S INDIVIDUAL NEEDS

Over the past 50 years researchers from ROYAL CANIN® together with specialists and veterinary practitioners from all over the world have been working hard toward a common goal: **improve gastrointestinal health of pets through nutrition.**

CAT		DOG	
<b>GASTROINTESTINAL HEALTH</b>		<b>GASTROINTESTINAL HEALTH HIGHER FIBER</b>	
<b>GASTROINTESTINAL KITTEN</b>		<b>GASTROINTESTINAL FIBER RESPONSE</b>	
<b>GASTROINTESTINAL HEALTH</b>		<b>GASTROINTESTINAL HEALTH HIGHER FIBER</b>	
<b>GASTROINTESTINAL PUPPY</b>		<b>GASTROINTESTINAL HIGH FIBER</b>	
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