

20 Social Content Ideas for Title Companies

Share a post from a local charitable organization	Post an interesting fact about an employee	Give thanks for reviews with a link to your Google Business Profile	Host a Live Q&A and have 3-5 talking points ready
Post a piece of content you like from the FNF Marketing Center	Host a social media take over with someone from your team	Create a graphic sharing your teams combined years of experience	Create a poll about something community related
Post an employee spotlight of someone on your team	Promote one of your favorite local businesses	Post a video message thanking your clients for their continued support	Share a fun fact about your community
Conduct a video interview with a community leader	Share a quote about the importance of home ownership	Host a swag give-away contest	Interview someone who is tech-forward about a new tech/marketing trend
Create a scavenger hunt with items placed around your office(s)	Ask followers to tag a friend with whom they'd invest in real estate	Create a Facebook or Instagram story and interact with those who like it	Post a behind-the-scenes picture



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