30 MIN DMO (Daily Metodh of Operation)

WARM & COLD PROSPECTING

- Find and set your timer to 10 minutes.
- You have now 10 minutes to do each of the 3 activities described on the next slides.
- Then go to a sosial media platform that you use frequently, or the most.
- Ex. Facebook, LinkedIn, Instagram etc.

- For the First one. Start commenting.
- Start commenting on posts, images, or in grupes etc. where you have great interest.
- Intention: Leave people with the impression of increse.
 (so not just comment with some emojies etc.)
- 1. Start your timer.
- Done!

- For the Second one. We have something called F.A.M.
 Which stands for, Find, Add & Message.
- You'll find colplete strangers with the same interests as you, from whatever platform or grup you have choosen.
- You either add them as friend, follow them, or connect with them. Depending on the platform.
- And once you are connected, you send them a message.
- Example on message on next slide.

• Hey Bob/Mary!

I love the post that you made (here/there in the group)____, thought that it would have been cool to connect. How are you?

- You should be able to Find, Add and Message about 10 15 people.
- But if not these numbers, you have either not found your source of leads, or you are overthinking it.
- Start the timer for these next 10 minutes.
- Done!

- For the third one you are asking them the question.
- And the question is as follows:
- Hey ____, just curious. Would you be open to checking out some information about a business opportunity/getting an extra income/affording the vacation you have been talking about? No worries if not. I just thought I would ask.
- Hi ____, I hope you're doing well!
 Would you be open to some information about earning an extra income by helping people and yourself saving money on your day to day shopping?
- Done!

Referance, source of information: Frazer Brookes

Video of a vizual explination: NB! The first second is loud!

https://youtu.be/hbClkVQkj4M