

Effortless Podcasting Workflow

Researching, Writing, Voicing and Producing Podcast Episodes from Niche News Releases Using AI

(and Publish to YouTube and Nearly 20 Podcast Apps in Less Than 30 Minutes)



www.WGAN.info/Podfest2025
(Deck, Tools, Links and More)



Dan Smigrod

Founder and Managing Editor
We Get Around Network | WGAN-TV

www.WeGetAroundNetwork.com
www.WGAN-TV.com
WGANforum.podbean.com

Saturday, January 18, 2025

PLAY EXAMPLE

14:46 MINUTES (SHORT SEGMENT: 32 TO 1:30)

<https://wgan.info/Podbean-Audio-Example>

< ALL EPISODES



For 3D Digital Twin
Content Creators



Wednesday Nov 13, 2024

340. Matterport Announces Record Third
Quarter 2024 Financial Results | Discussion
by NotebookLM AI

♡ Likes

⬇ Download 9

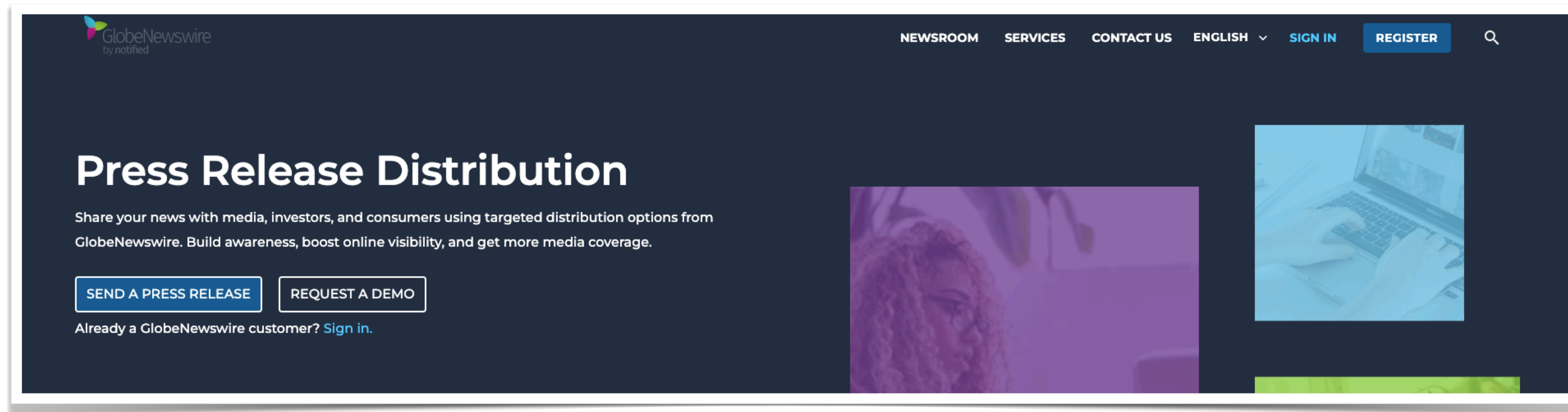
🔗 Share



STEP 1

COPY URL MEDIA RELEASE IN YOUR NICHE

<https://wgan.info/GlobeNewswire>



<https://wgan.info/GlobeNewswire>

Globe Newswire

<https://wgan.info/BusinessWire>

Business Wire

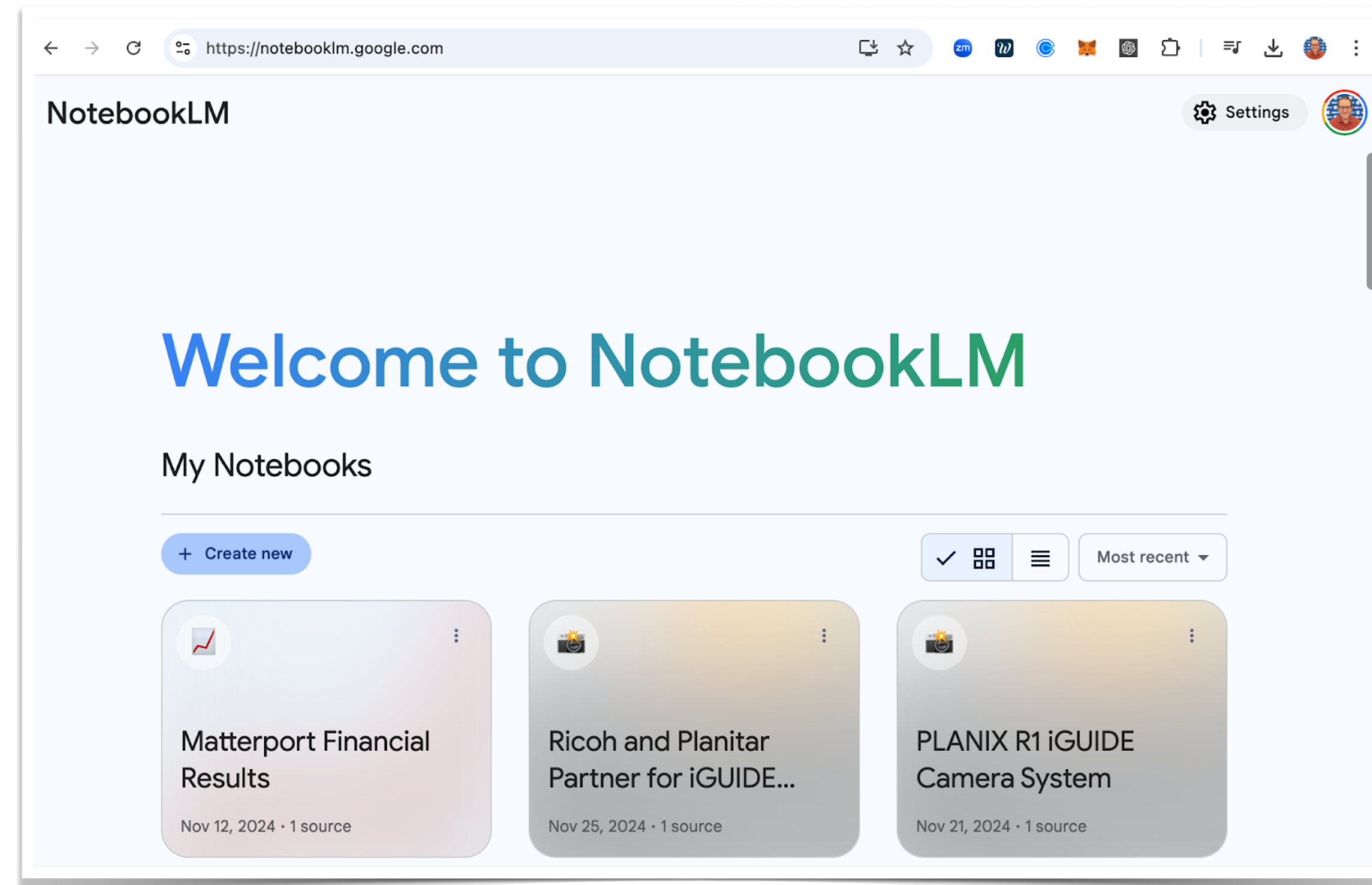
<https://wgan.info/PRNewswire>

PR Newswire

STEP 2

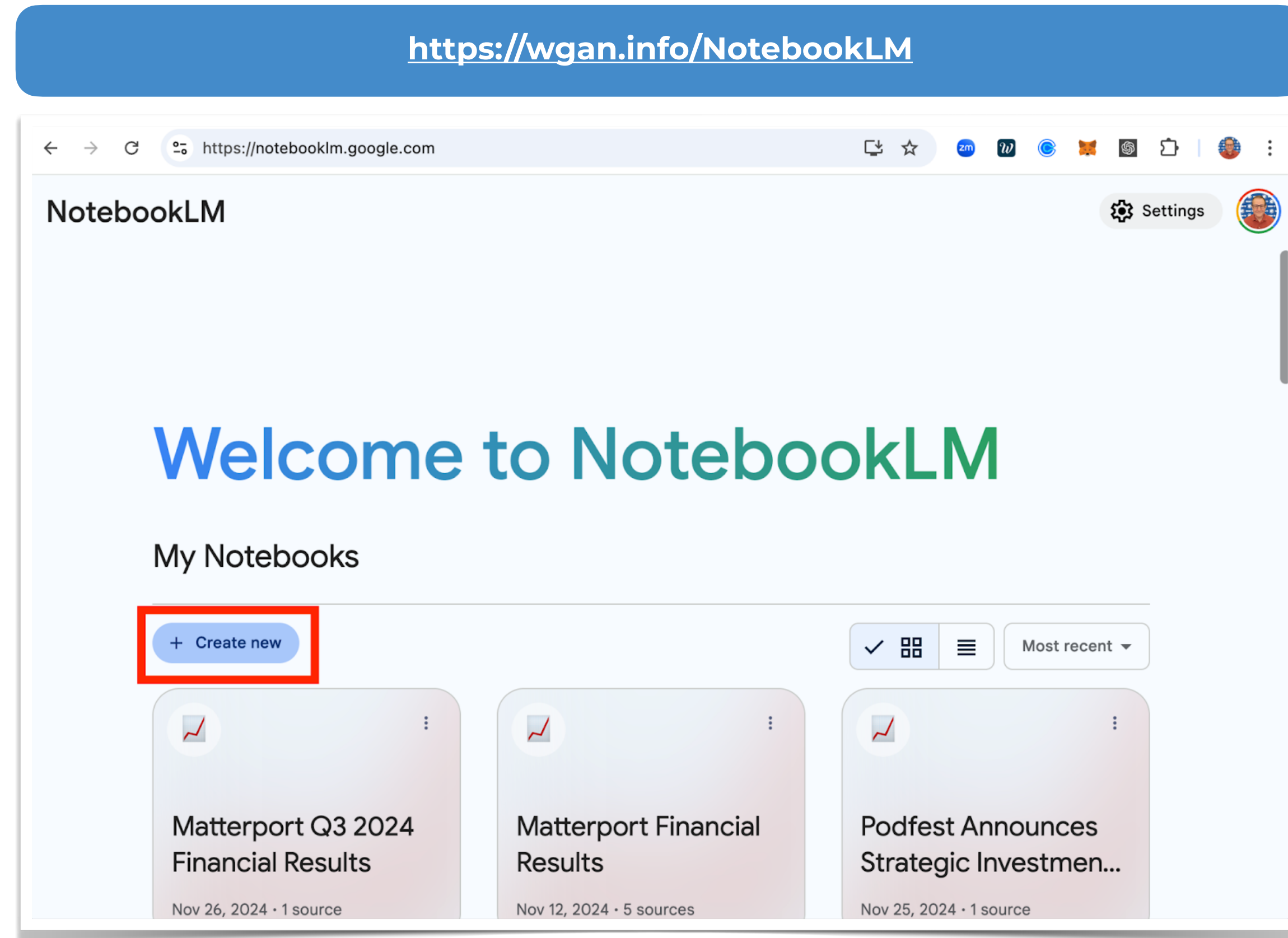
GO TO GOOGLE NOTEBOOKLM

<https://wgan.info/NotebookLM>



STEP 3

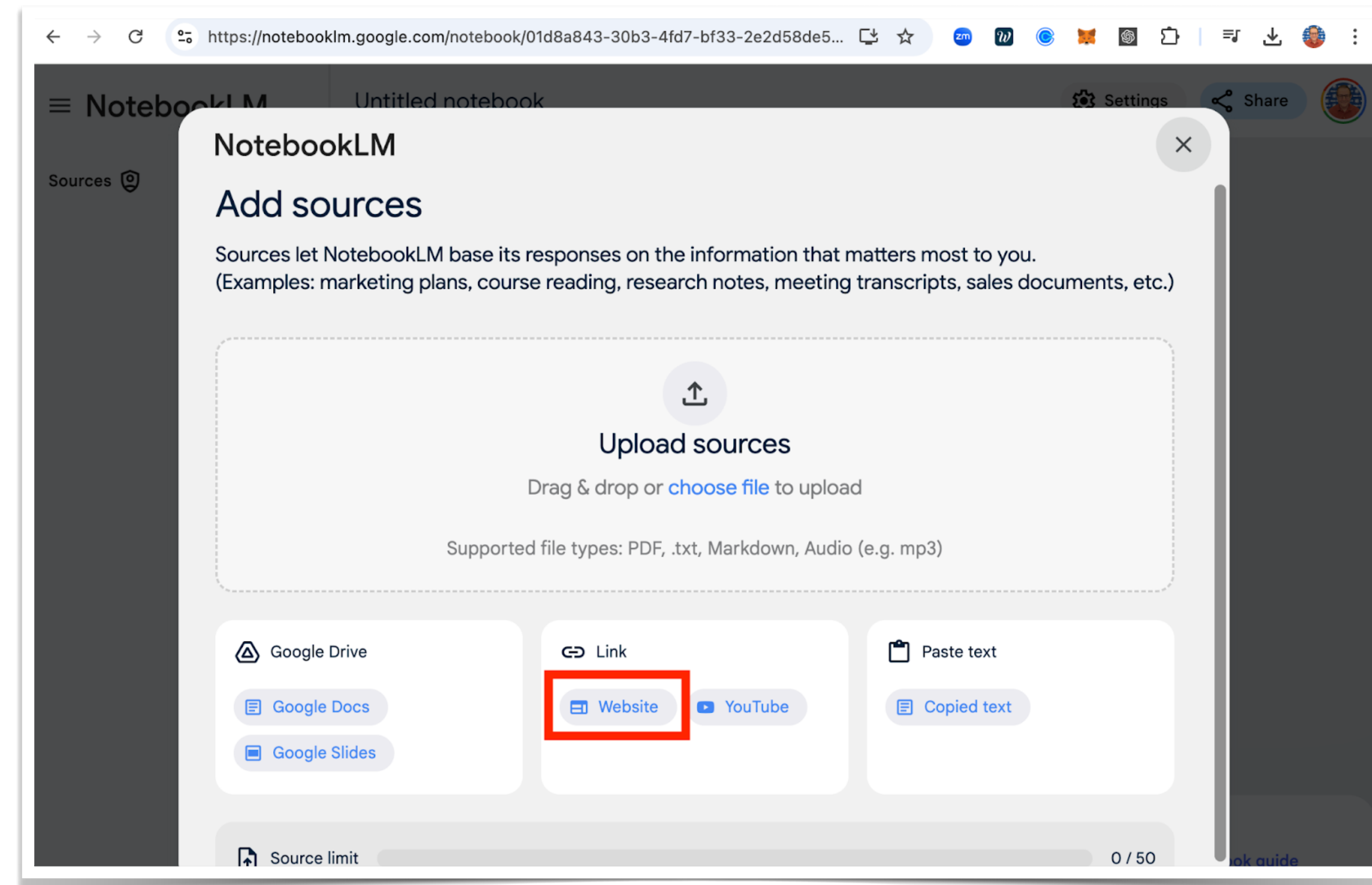
SELECT NOTEBOOKLM | CREATE NEW



STEP 4

SELECT NOTEBOOKLM | WEBSITE

<https://wgan.info/NotebookLM>

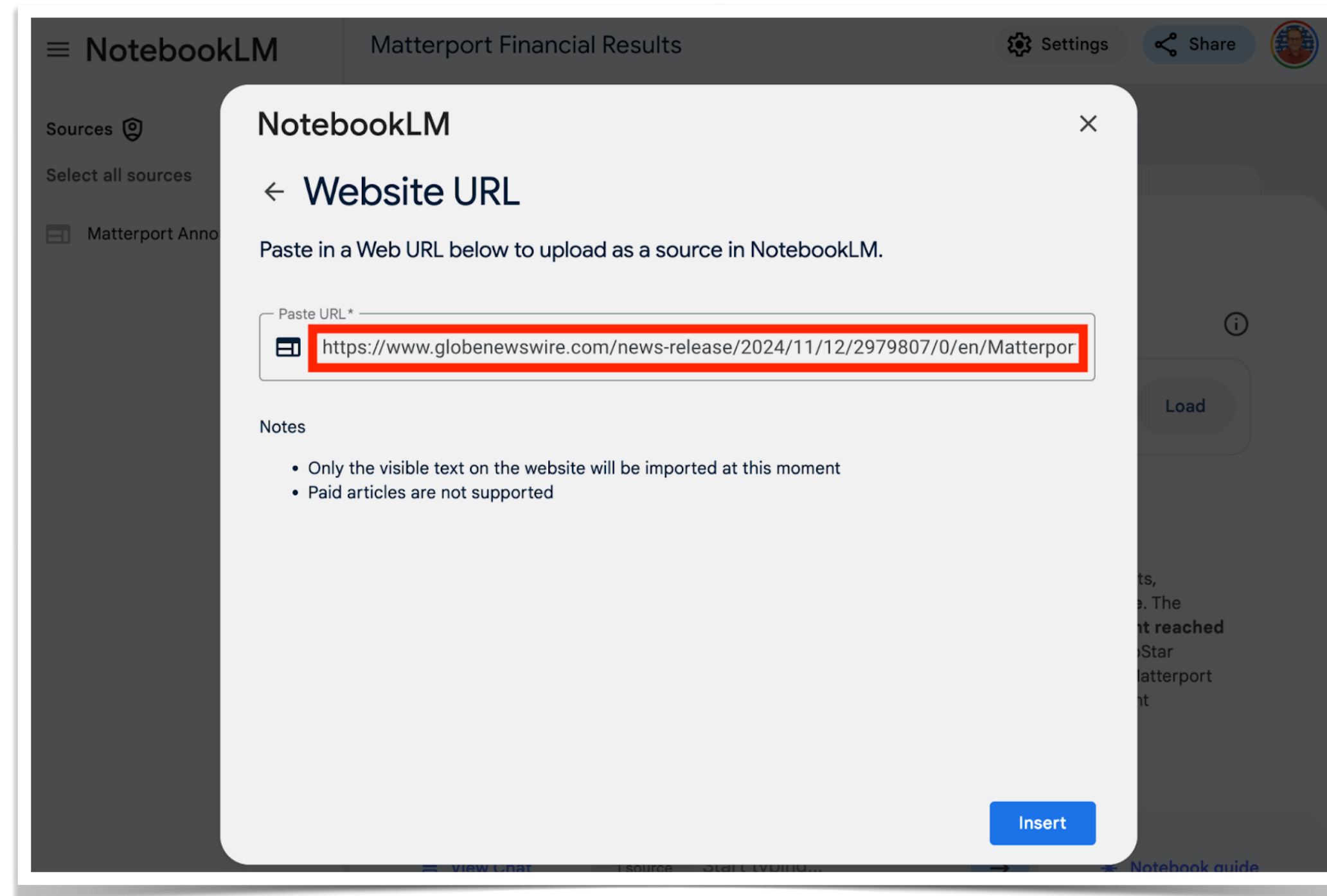


STEP 5

PASTE

NOTEBOOKLM | MEDIA RELEASE URL

<https://wgan.info/GlobeNewswire>



STEP 6

SELECT GOOGLE DOCS WRITE PROMPT ABOUT THE MEDIA RELEASE

<https://wgan.info/Prompt-Example>

340. Matterport Announces Record Third Quarter 2024 Financial ...

File Edit View Insert Format Tools Extensions Help

100% | Normal text | Arial | 11 | B I U A

NotebookLM Prompt

What does this news mean to Matterport Service Providers that read news in the We Get Around Network Forum. Financial news announced in the We Get Around Network Forum. Focus on Matterport News (not what they previous announced) including:

1. Record total revenue of \$43.8 million, up 8% year-over-year
2. Q3 annualized recurring revenue crosses \$100 million milestone
3. Total subscribers grew to 1.1 million, up 25% year-over-year
4. Square feet under management reached 47.3 billion

<https://www.globenewswire.com/news-release/2024/11/12/2979807/0/en/Matterport-Announces-Record-Third-Quarter-2024-Financial-Results.html>



STEP 7

SELECT GOOGLE DOCS

PASTE THE URL TO THE MEDIA RELEASE IN THE GOOGLE DOC

<https://wgan.info/Prompt-Example>

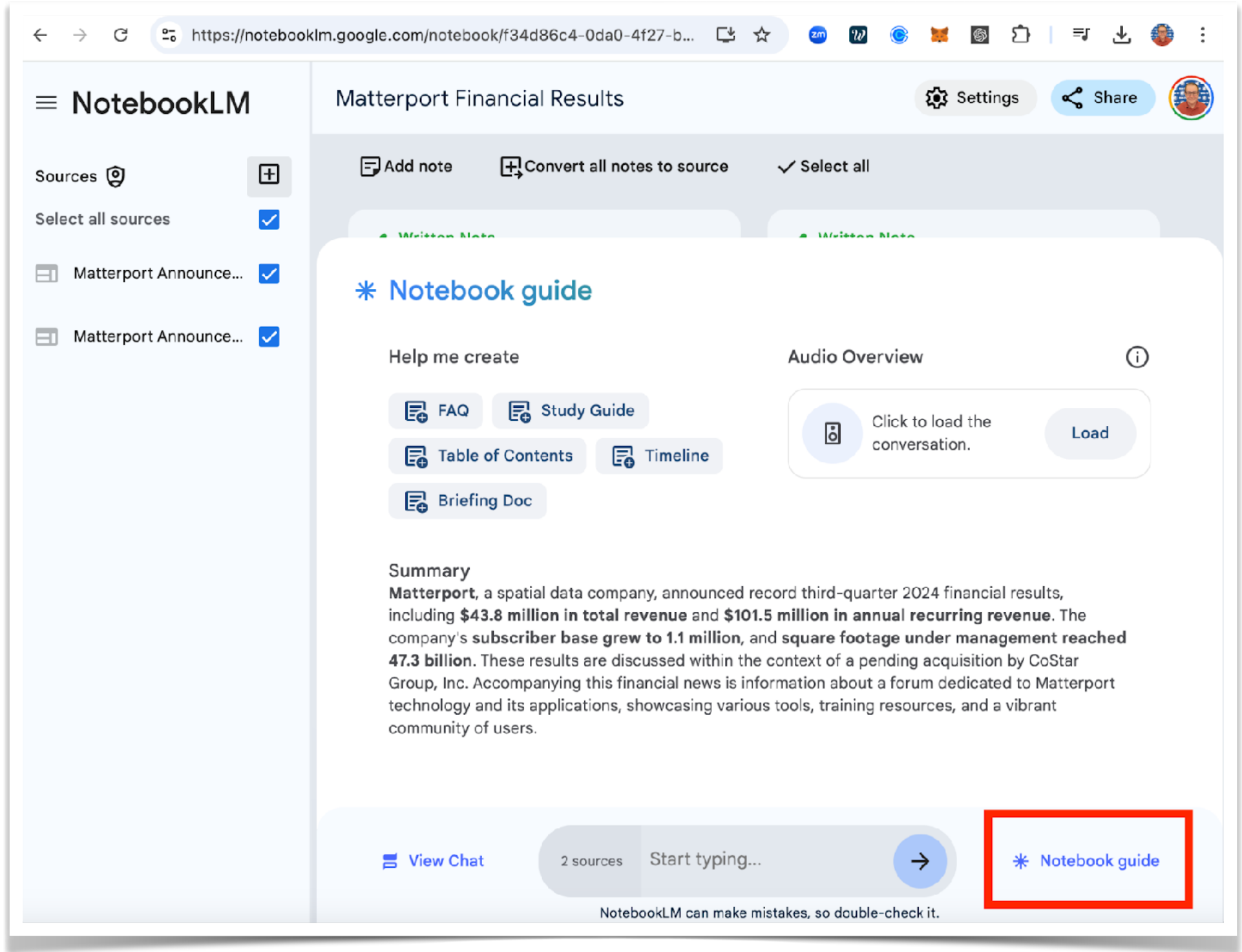
The screenshot shows a Google Docs interface. At the top, a blue bar contains the URL <https://wgan.info/Prompt-Example>. Below this, the document title is "340. Matterport Announces Record Third Quarter 2024 Financial ...". The document content includes a "NotebookLM Prompt" section with the text: "What does this news mean to Matterport Service Providers that read news in the We Get Around Network Forum. Financial news announced in the We Get Around Network Forum. Focus on Matterport News (not what they previous announced) including:". This is followed by a numbered list of four items: "1. Record total revenue of \$43.8 million, up 8% year-over-year", "2. Q3 annualized recurring revenue crosses \$100 million milestone", "3. Total subscribers grew to 1.1 million, up 25% year-over-year", and "4. Square feet under management reached 47.3 billion". At the bottom of the list, a URL is highlighted with a red rectangular box: <https://www.globenewswire.com/news-release/2024/11/12/2979807/0/en/Matterport-Announces-Record-Third-Quarter-2024-Financial-Results.html>



STEP 8

SELECT NOTEBOOKLM | NOTEBOOK GUIDE

<https://wgan.info/NotebookLM>



STEP 9

SELECT NOTEBOOKLM | CUSTOMIZE

<https://wgan.info/NotebookLM>

The screenshot displays the NotebookLM interface for a notebook titled "Matterport Q3 2024 Financial Results". The interface is divided into several sections:

- Sidebar:** Shows "Sources" with a plus icon, "Select all sources" (checked), and "Matterport Announce..." (checked).
- Main Content Area:**
 - Notebook guide:** Includes "Help me create" options: FAQ, Study Guide, Table of Contents, Timeline, and Briefing Doc.
 - Summary:** A paragraph of text starting with "Matterport, Inc. announced record third-quarter 2024 financial results, exceeding \$43.8 million in total revenue and surpassing 1 million subscribers. Key highlights included significant year-over-year growth in annual recurring revenue, square footage under management, and subscriber base. The company also launched new AI-powered tools and is undergoing an acquisition by CoStar Group, Inc., expected to close in late 2024 or early 2025. Financial statements detailing revenue, expenses, and cash flow are provided."
- Audio Overview:** Features a "Deep Dive conversation" section with "Two hosts (English only)". Below this are two buttons: "Customize" (highlighted with a red box) and "Generate".
- Suggested questions:** A list of three questions related to the notebook's content.
- Footer:** Includes "View Chat", "1 source Start typing...", and "NotebookLM can make mistakes, so double-check it."

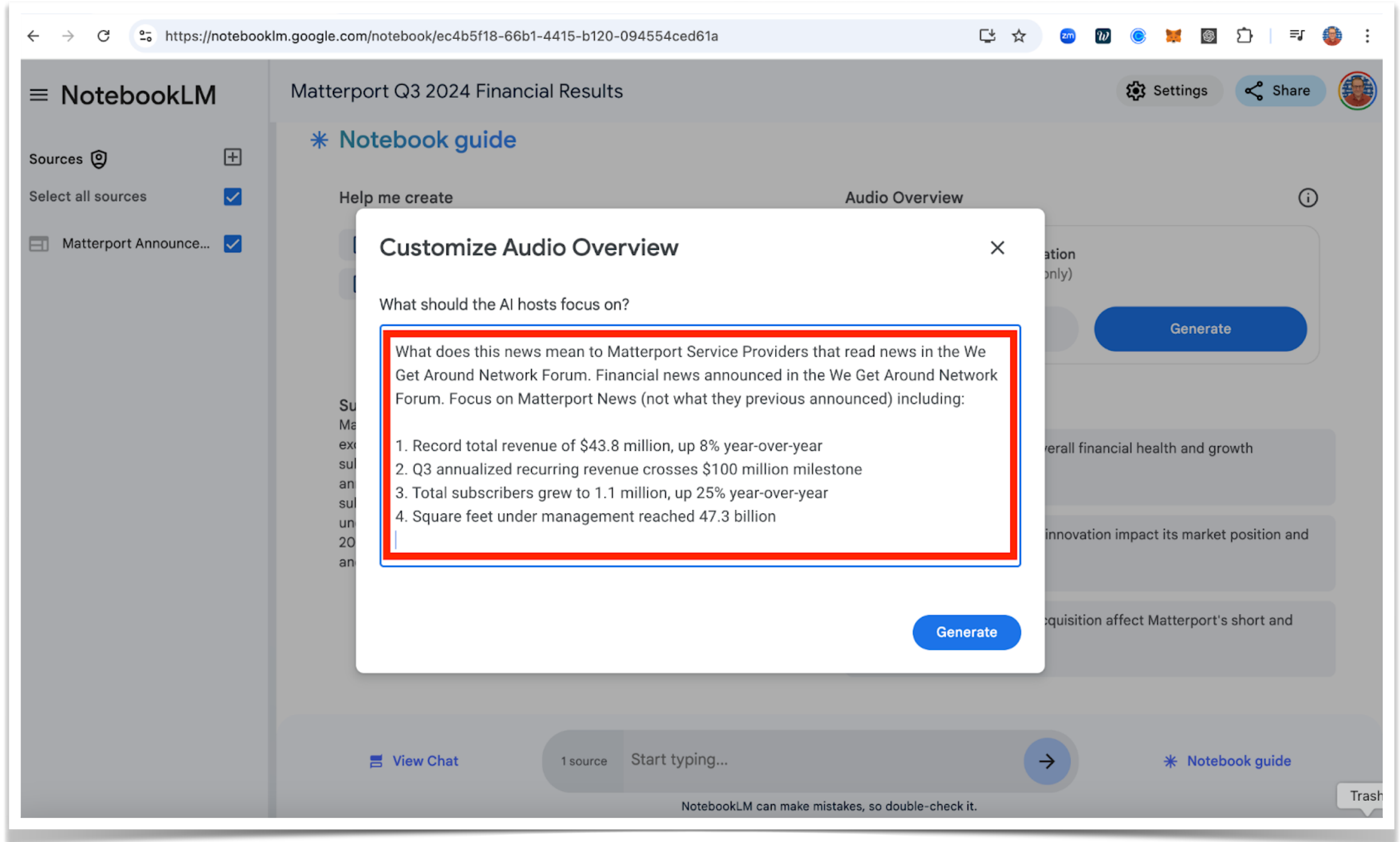


STEP 10

PASTE TEXT IN BOX: CUSTOMIZE AUDIO OVERVIEW

NOTEBOOKLM | FROM GOOGLE DOCS

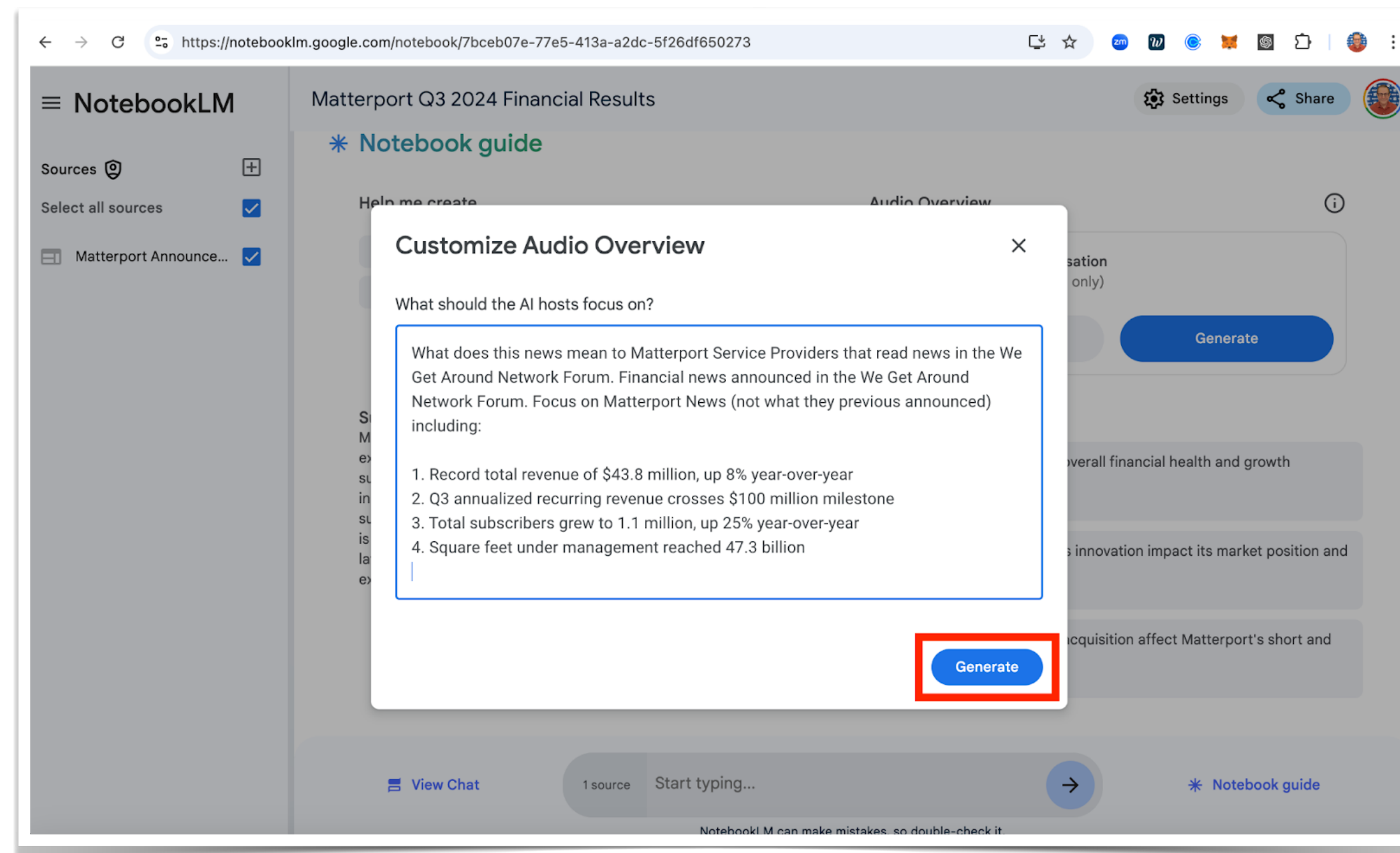
<https://wgan.info/Prompt-Example>



STEP 11

CLICK NOTEBOOKLM | GENERATE

<https://wgan.info/NotebookLM>



STEP 12

LOOK FOR NOTEBOOKLM | GENERATING CONVERSATION

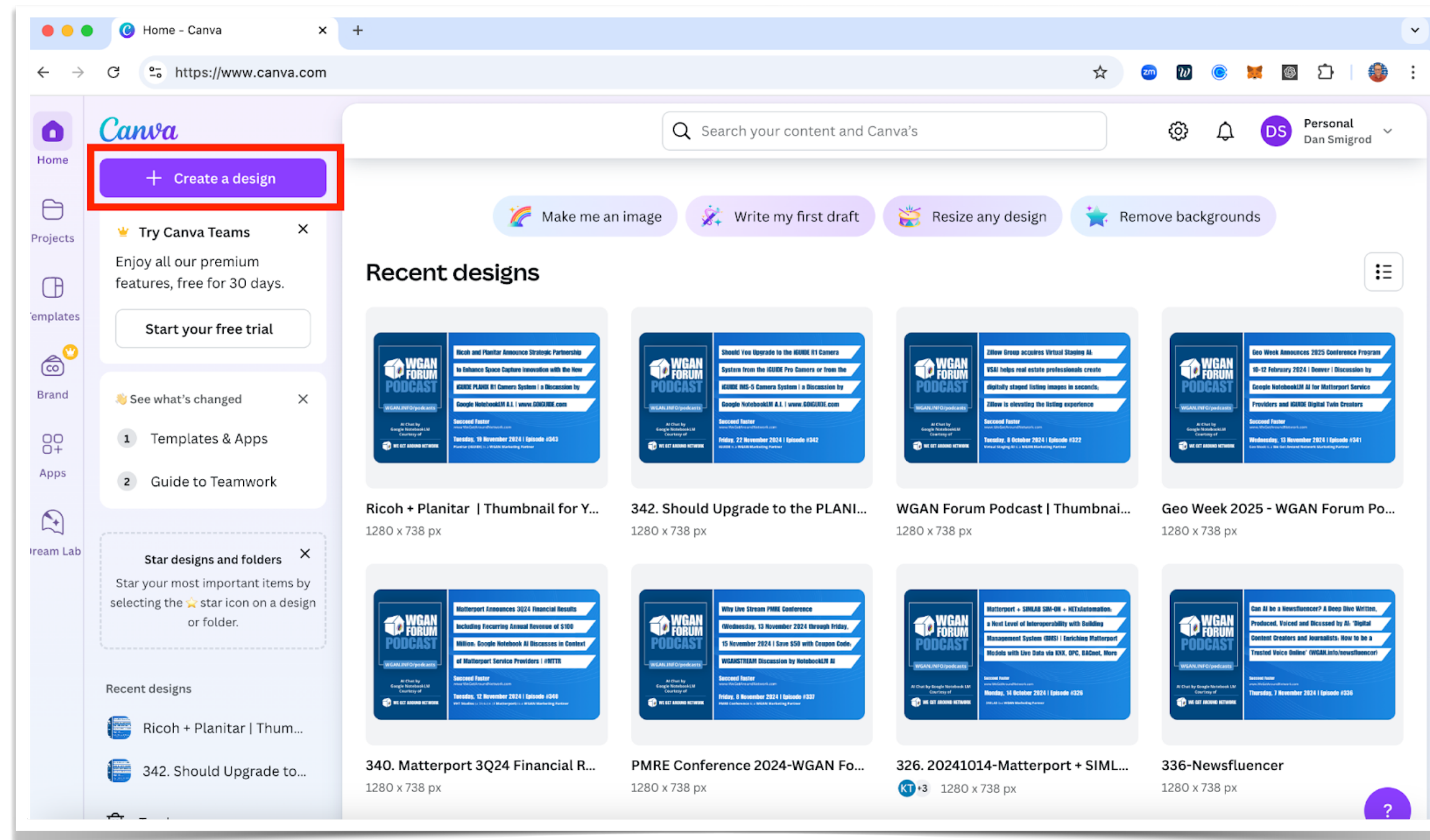
<https://wgan.info/NotebookLM>

The screenshot shows the NotebookLM interface for a document titled "Matterport Q3 2024 Financial Results". On the left sidebar, under "Sources", "Matterport Announce..." is selected. The main content area features a "Notebook guide" section with options like "FAQ", "Study Guide", "Table of Contents", "Timeline", and "Briefing Doc". The "Audio Overview" section is active, displaying a red box around the text "Generating conversation..." with a subtext: "This may take a few minutes. No need to stick around!". Below this, a "Summary" section provides a brief overview of the financial results.

STEP 13

GO TO CANVA | CLICK CREATE A DESIGN

<https://wgan.info/canva>

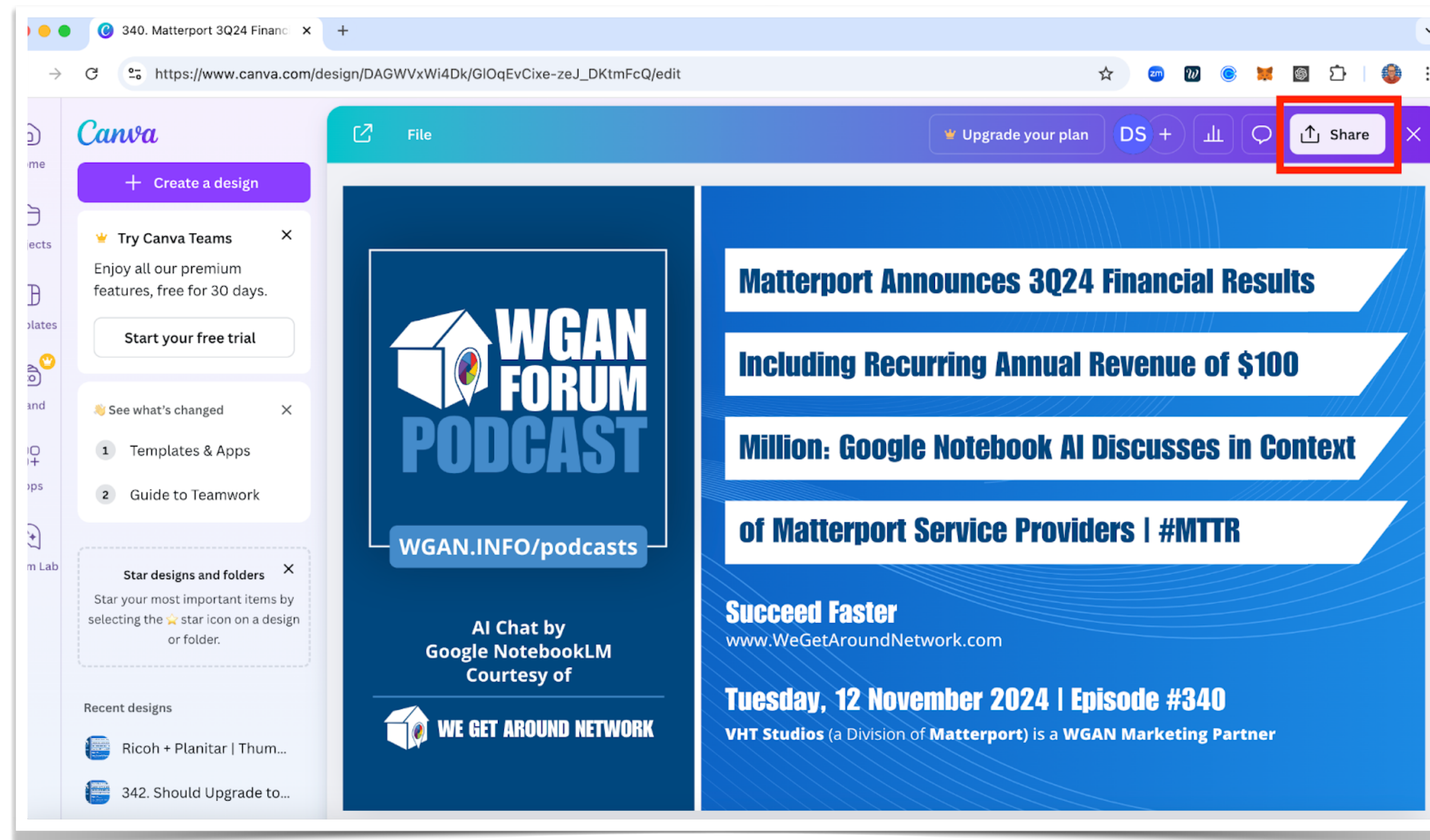


STEP 14

CLICK

CANVA | **CLICK SHARE BUTTON** | **CLICK DOWNLOAD FILE**

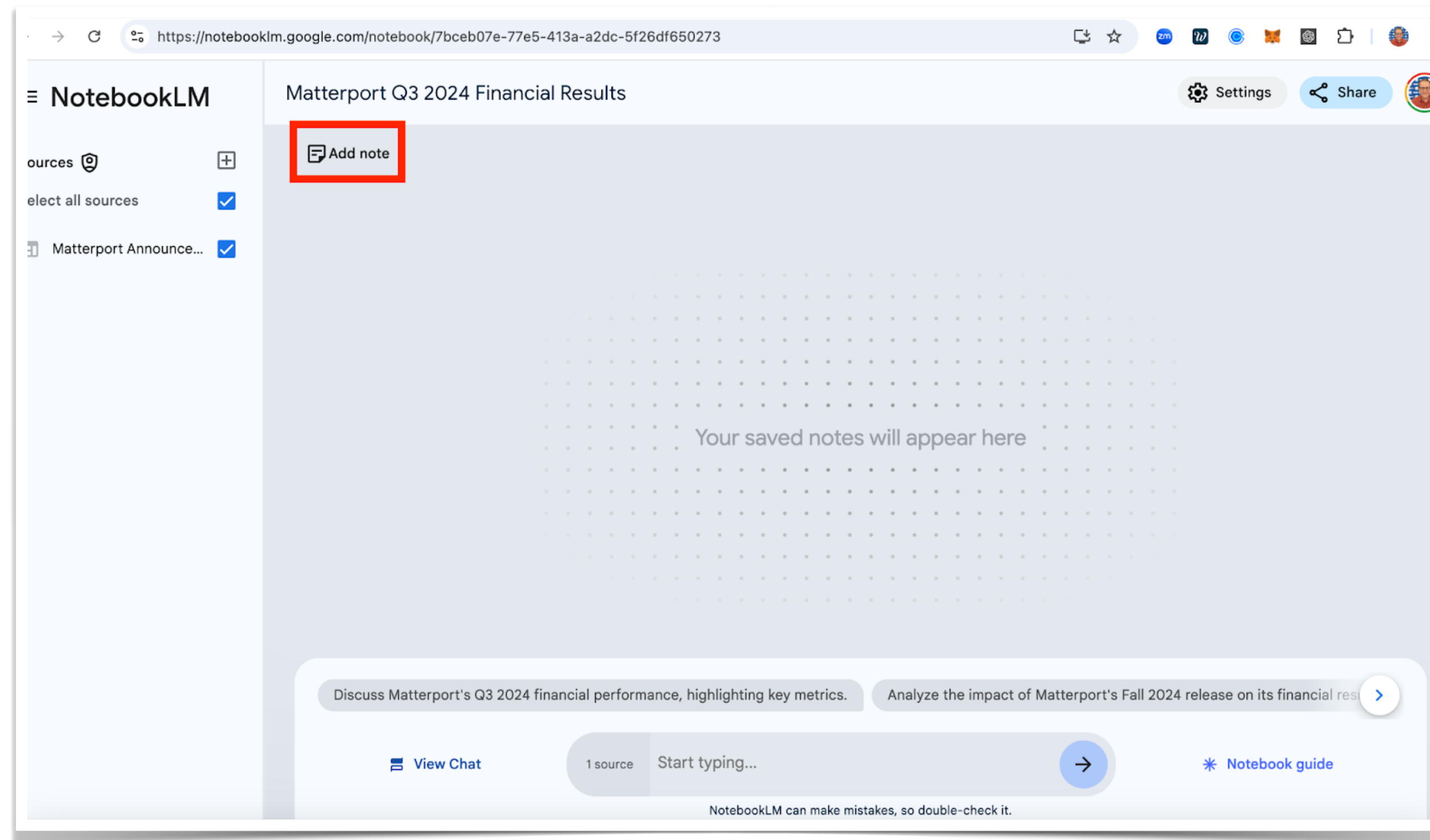
<https://wgan.info/canva>



STEP 15

CLICK ON GOOGLE NOTEBOOKLM | CLICK ADD NOTE

<https://wgan.info/NotebookLM>



STEP 16

PASTE

GOOGLE NOTEBOOKLM | PROMPT AND MEDIA RELEASE URL

<https://wgan.info/NotebookLM>

The screenshot shows the Google NotebookLM interface. At the top, a blue bar contains the URL <https://wgan.info/NotebookLM>. Below this, the browser address bar shows <https://notebooklm.google.com/notebook/7bceb07e-77e5-413a-a2dc-5f26df650273>. The main content area is titled "Matterport Q3 2024 Financial Results". A red box highlights the "Add note" button. Below it, a "New Note" dialog box is open, also highlighted with a red box. The dialog contains the following text:

New Note
Written note

What does this news mean to Matterport Service Providers that read news in the We Get Around Network Forum. Financial news announced in the We Get Around Network Forum. Focus on Matterport News (not what they previous announced) including:

1. Record total revenue of \$43.8 million, up 8% year-over-year
2. Q3 annualized recurring revenue crosses \$100 million milestone
3. Total subscribers grew to 1.1 million, up 25% year-over-year
4. Square feet under management reached 47.3 billion

<https://www.globenewswire.com/news-release/2024/11/12/2979807/0/en/Matterport-Announces-Record-Third-Quarter-2024-Financial-Results.html>

STEP 17

PLAY AND DOWNLOAD

NOTEBOOKLM | DOWNLOAD .WAV FILE

<https://wgan.info/NotebookLM>

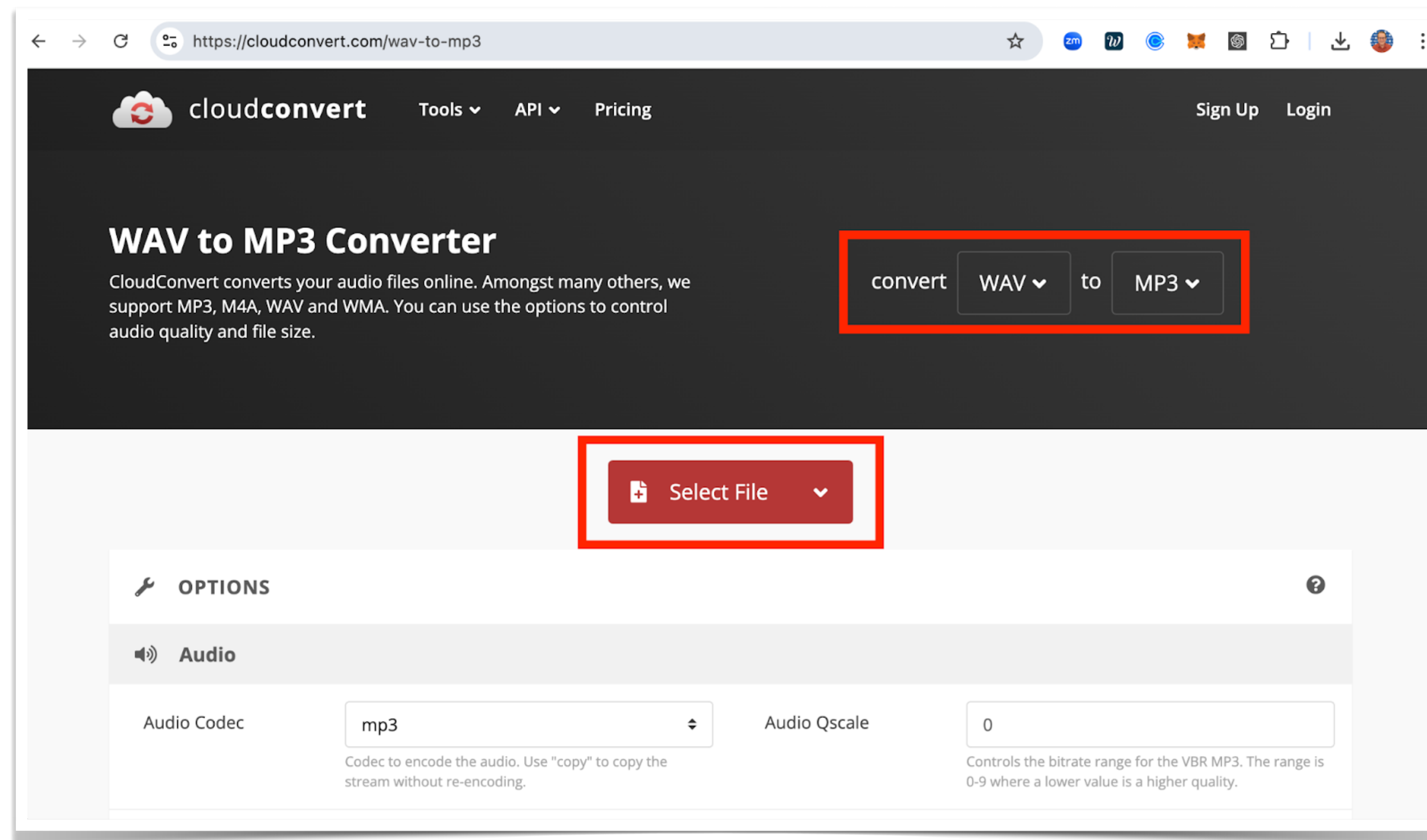
The screenshot shows the NotebookLM interface for the document 'Matterport Q3 2024 Financial Results'. On the right side, there is an 'Audio Overview' section. A red box highlights the play button (a blue circle with a white play icon) and a menu that appears when the play button is clicked. The menu contains three options: 'Change playback speed', 'Download' (with a download icon), and 'Delete' (with a trash icon). The 'Download' option is highlighted with a red box. Below the audio player, there are 'Suggested questions' related to the document's content.



STEP 18

GO TO CLOUD CONVERT | SELECT FILE (WAV) | CONVERT WAV TO MP3

<https://wgan.info/Cloud-Convert>



STEP 19

GO TO CLOUD CONVERT | SELECT CONVERT

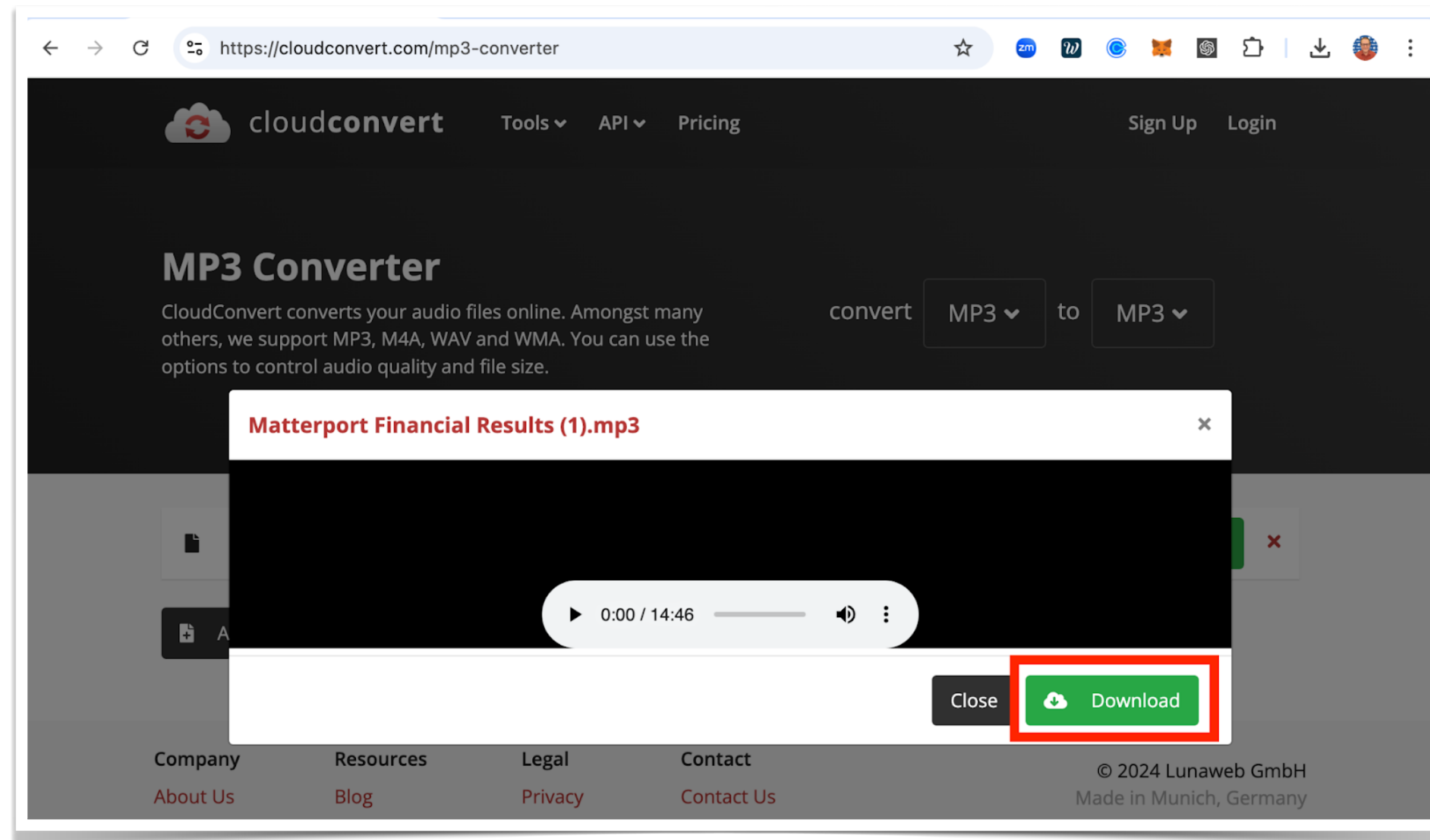
<https://wgan.info/Cloud-Convert>

The screenshot shows the CloudConvert website's MP3 Converter interface. At the top, the navigation bar includes the CloudConvert logo, links for Tools, API, and Pricing, and buttons for Sign Up and Login. The main heading is "MP3 Converter", followed by a description: "CloudConvert converts your audio files online. Amongst many others, we support MP3, M4A, WAV and WMA. You can use the options to control audio quality and file size." Below this, there is a "convert" section with two dropdown menus, both set to "MP3". A file named "Matterport Financial Results (1).mp3" is loaded into the converter, with a "Convert to" dropdown also set to "MP3". A red box highlights the "Convert" button. At the bottom, there is a footer with links for Company (About Us), Resources (Blog), Legal (Privacy), and Contact (Contact Us), along with copyright information: "© 2024 Lunaweb GmbH Made in Munich, Germany".

STEP 20

GO TO CLOUD CONVERT | SELECT DOWNLOAD

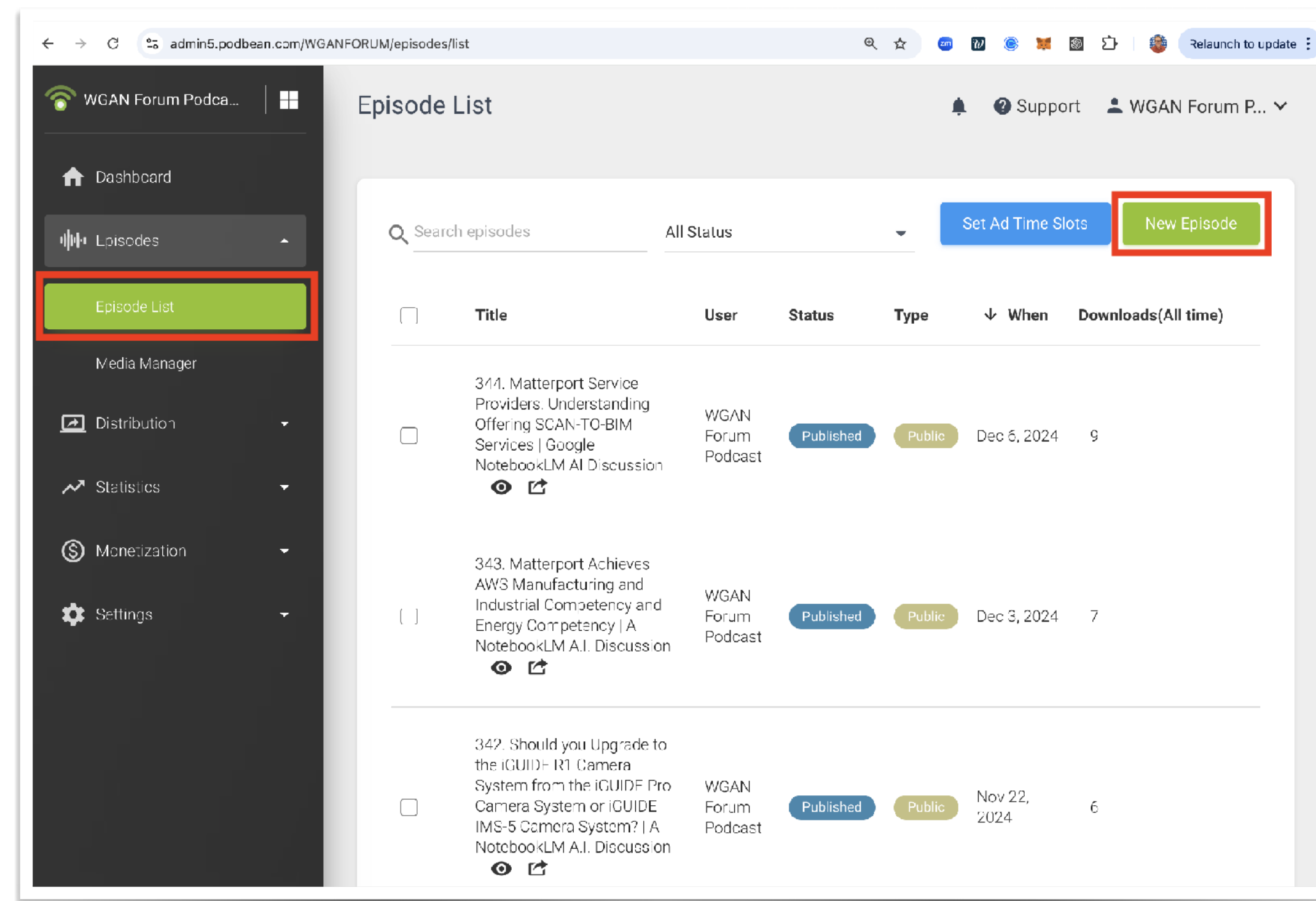
<https://wgan.info/Cloud-Convert>



STEP 21

GO TO PODBEAN EPISODE LIST | CLICK ON NEW EPISODE

<https://wgan.info/podbean>



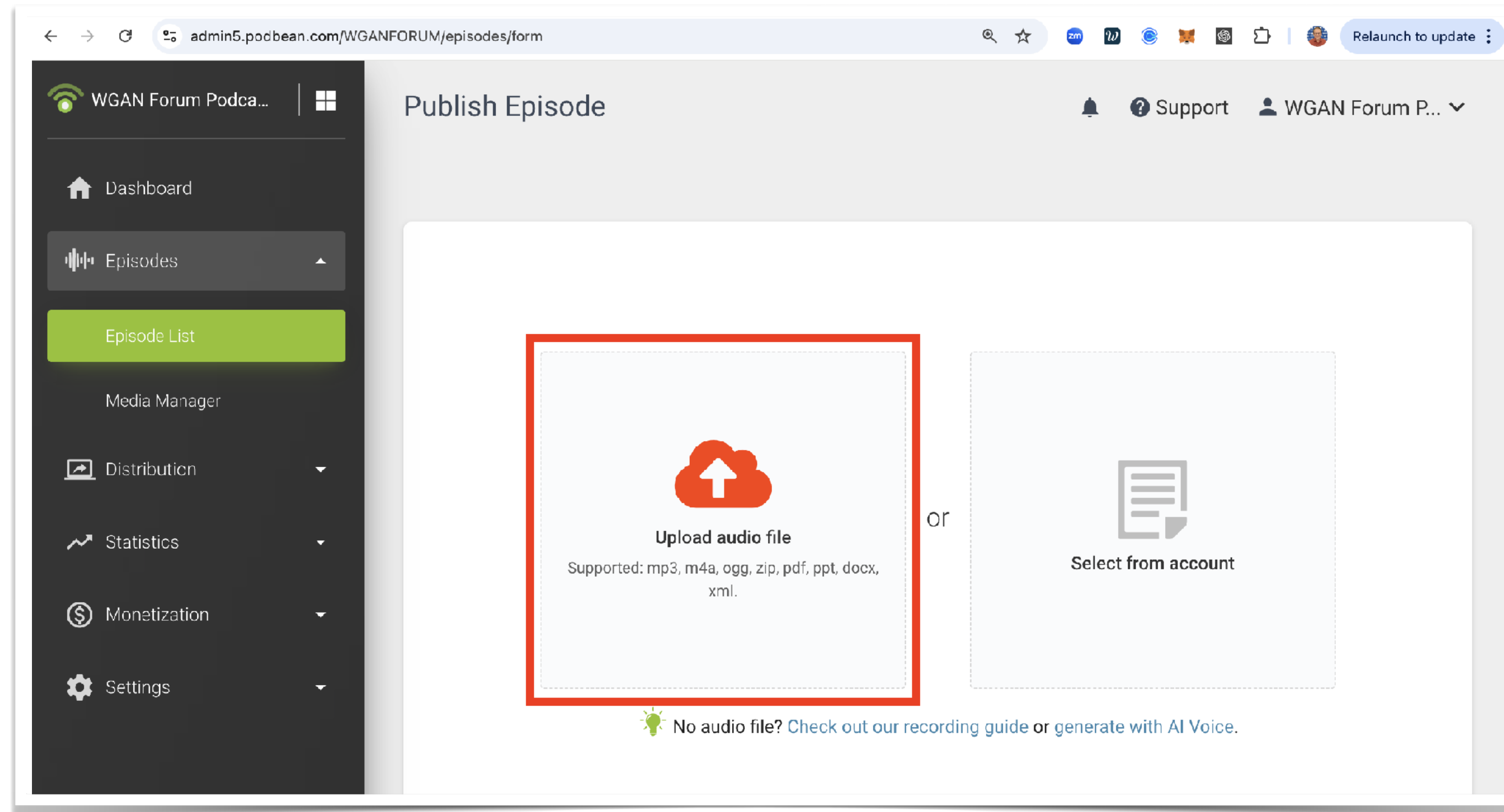
The screenshot shows the Podbean admin interface for 'WGAN Forum Podcast'. The left sidebar contains navigation options: Dashboard, Episodes, Episode List (highlighted with a red box), Media Manager, Distribution, Statistics, Monetization, and Settings. The main content area is titled 'Episode List' and features a search bar, a status filter set to 'All Status', and two buttons: 'Set Ad Time Slots' and 'New Episode' (highlighted with a red box). Below these are three episode entries:

<input type="checkbox"/>	Title	User	Status	Type	When	Downloads(All time)
<input type="checkbox"/>	344. Matterport Service Providers: Understanding Offering SCAN-TO-BIM Services Google NotebookLM AI Discussion	WGAN Forum Podcast	Published	Public	Dec 6, 2024	9
<input type="checkbox"/>	343. Matterport Achieves AWS Manufacturing and Industrial Competency and Energy Competency A NotebookLM AI Discussion	WGAN Forum Podcast	Published	Public	Dec 3, 2024	7
<input type="checkbox"/>	342. Should you Upgrade to the iGUIDE-IR1 Camera System from the iGUIDE Pro Camera System or iGUIDE IMS-5 Camera System? A NotebookLM AI Discussion	WGAN Forum Podcast	Published	Public	Nov 22, 2024	6

STEP 22

GO TO PODBEAN | PUBLISH EPISODE | CLICK UPLOAD AUDIO FILE

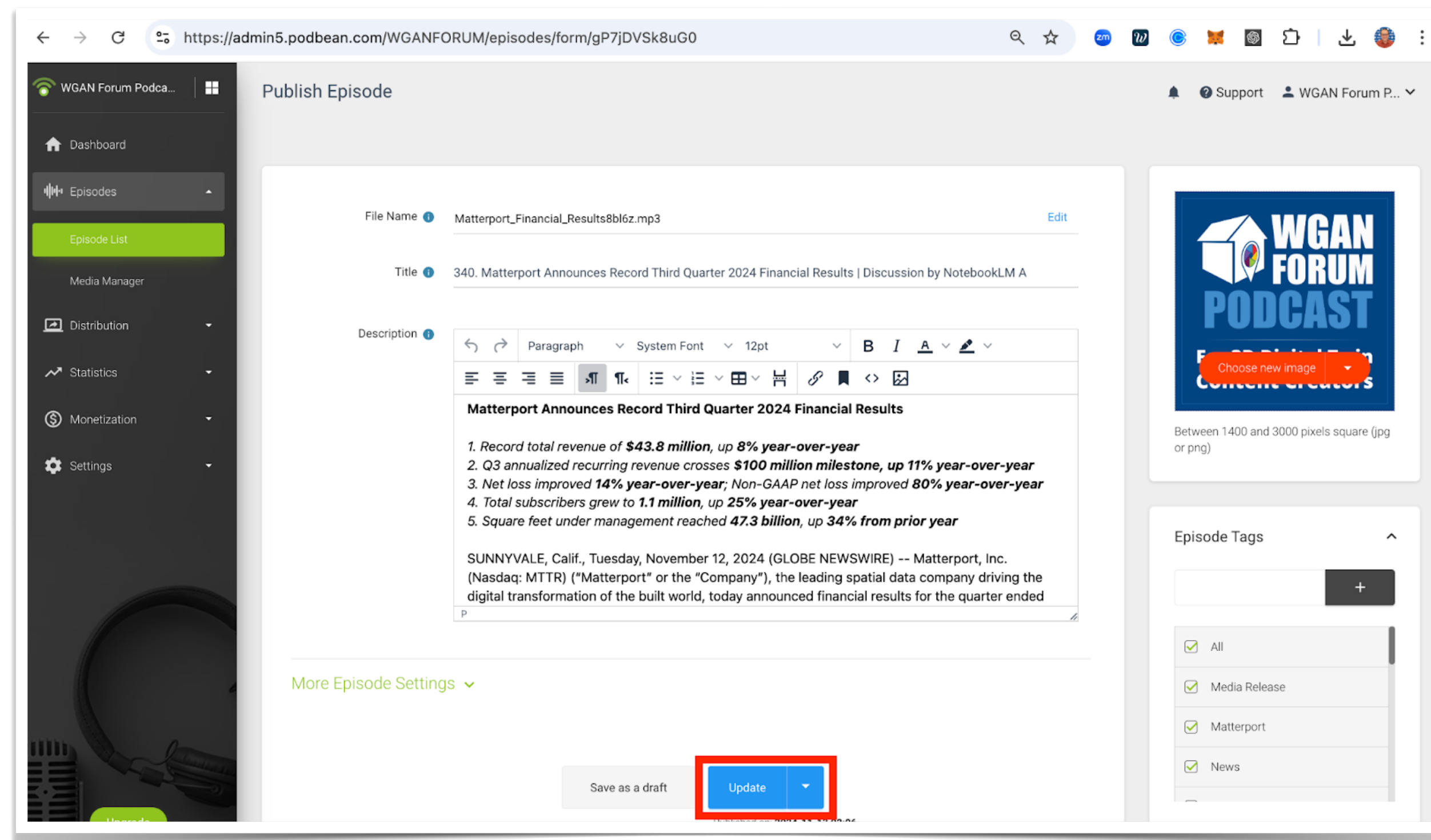
<https://wgan.info/podbean>



STEP 23

GO TO PODBEAN | SELECT PUBLISH (OR UPDATE)

<https://wgan.info/podbean>



STEP 24

GENERATE VIDEO

PODBEAN | SELECT GENERATE

<https://wgan.info/podbean>

WGAN Forum Podca... + New Episode Support WGAN Forum P...

Dashboard
Episodes
Episode List
Media Manager
Distribution
Statistics
Monetization
Settings

Share Episode
Episodes

Episode published successfully! Embed and share it on social media to get the word out.

Share

Facebook Twitter LinkedIn Email

To enable auto-share to social networks when a new episode is published, [Click here](#).

Download URL https://mcdn.podbean.com/mf/web/pufriieytmqahz3/1_340_MatterportLAnnounces_Record_Third_Quarter_2024_F Copy

2 Podbean will create a video for your audio podcast. You can upload it to YouTube and share it anywhere you wish.

1 Video Download URL Generate 3

Embeddable Player

Classic Stylish

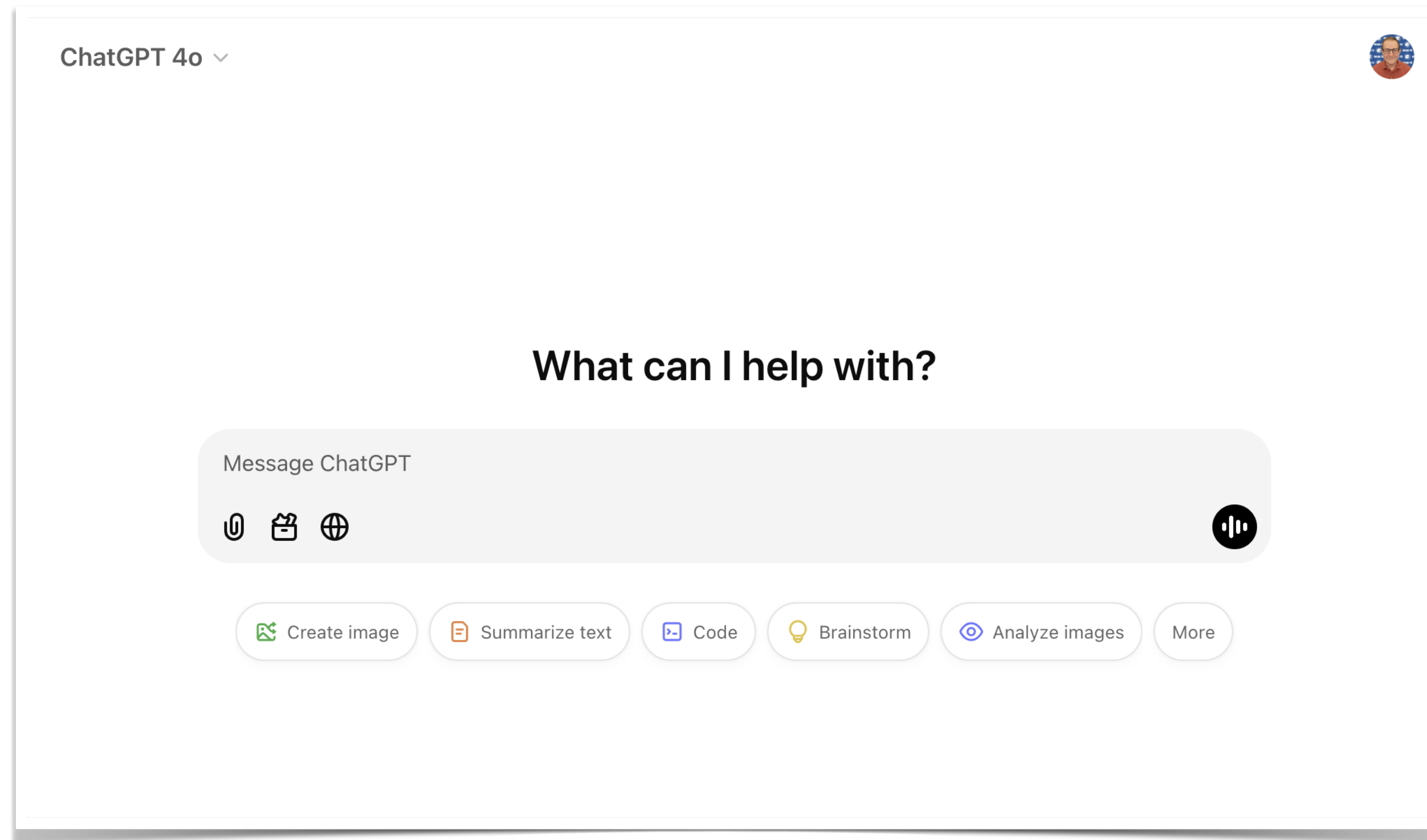
WGAN FORUM PODCAST WGAN Forum Podcast 340. Matterport Announc... 0:00 -0:00

Widget Code `<iframe title="340. Matterport Announces Record Third Quarter 2` Copy

STEP 25

GO TO CHATGPT

<https://wgan.info/ChatGPT>



STEP 26

GO TO CHATGPT | CREATE YOUTUBE VIDEO DESCRIPTION

<https://wgan.info/ChatGPT>

The screenshot shows a ChatGPT interface with a prompt and a response. The prompt is: "Write YouTube video description: What does this news mean to Matterport Service Providers that read news in the We Get Around Network Forum. Financial news announced in the We Get Around Network Forum. Focus on Matterport News (not what they previous announced) including:". The response is a detailed YouTube video description for a video titled "What Does This Matterport News Mean for Matterport Service Providers?". The description includes an introduction, a list of key milestones (Record Revenue, ARR Milestone, Subscriber Growth, Expansive Coverage), and a call to action to learn more about the announcement and stay connected.

ChatGPT 4o

Write YouTube video description: What does this news mean to Matterport Service Providers that read news in the We Get Around Network Forum. Financial news announced in the We Get Around Network Forum. Focus on Matterport News (not what they previous announced) including:

1. Record total revenue of \$43.8 million, up 8% year-over-year
2. Q3 annualized recurring revenue crosses \$100 million milestone
3. Total subscribers grew to 1.1 million, up 25% year-over-year
4. Square feet under management reached 47.3 billion

<https://www.globenewswire.com/news-release/2024/11/12/2979807/0/en/Matterport-Announces-Record-Third-Quarter-2024-Financial-Results.html>

YouTube Video Description:

What Does This Matterport News Mean for Matterport Service Providers?

In this video, we dive into the latest Matterport financial news and analyze what it means for Matterport Service Providers who actively participate in the We Get Around Network Forum. Here's what Matterport announced for Q3 2024:

- ✓ **Record Revenue:** Total revenue hit \$43.8 million, an 8% increase year-over-year.
- ✓ **ARR Milestone:** Annualized recurring revenue crossed \$100 million for the first time.
- ✓ **Subscriber Growth:** Total subscribers grew to 1.1 million, up 25% compared to last year.
- ✓ **Expansive Coverage:** Square feet under management reached an impressive 47.3 billion.

What opportunities do these milestones create for MSPs? How might this growth impact service offerings, partnerships, and the broader 3D virtual tour ecosystem? Join the conversation and share your insights in the comments below or on the We Get Around Network Forum!

Learn more about the announcement here:

- ➔ [Matterport Q3 2024 Financial Results](#)

Stay connected! Subscribe for more insights, analysis, and discussions on the latest trends in 3D virtual tours, Matterport, and beyond.



STEP 27

GO TO CHATGPT | CREATE YOUTUBE TAGS

<https://wgan.info/ChatGPT>

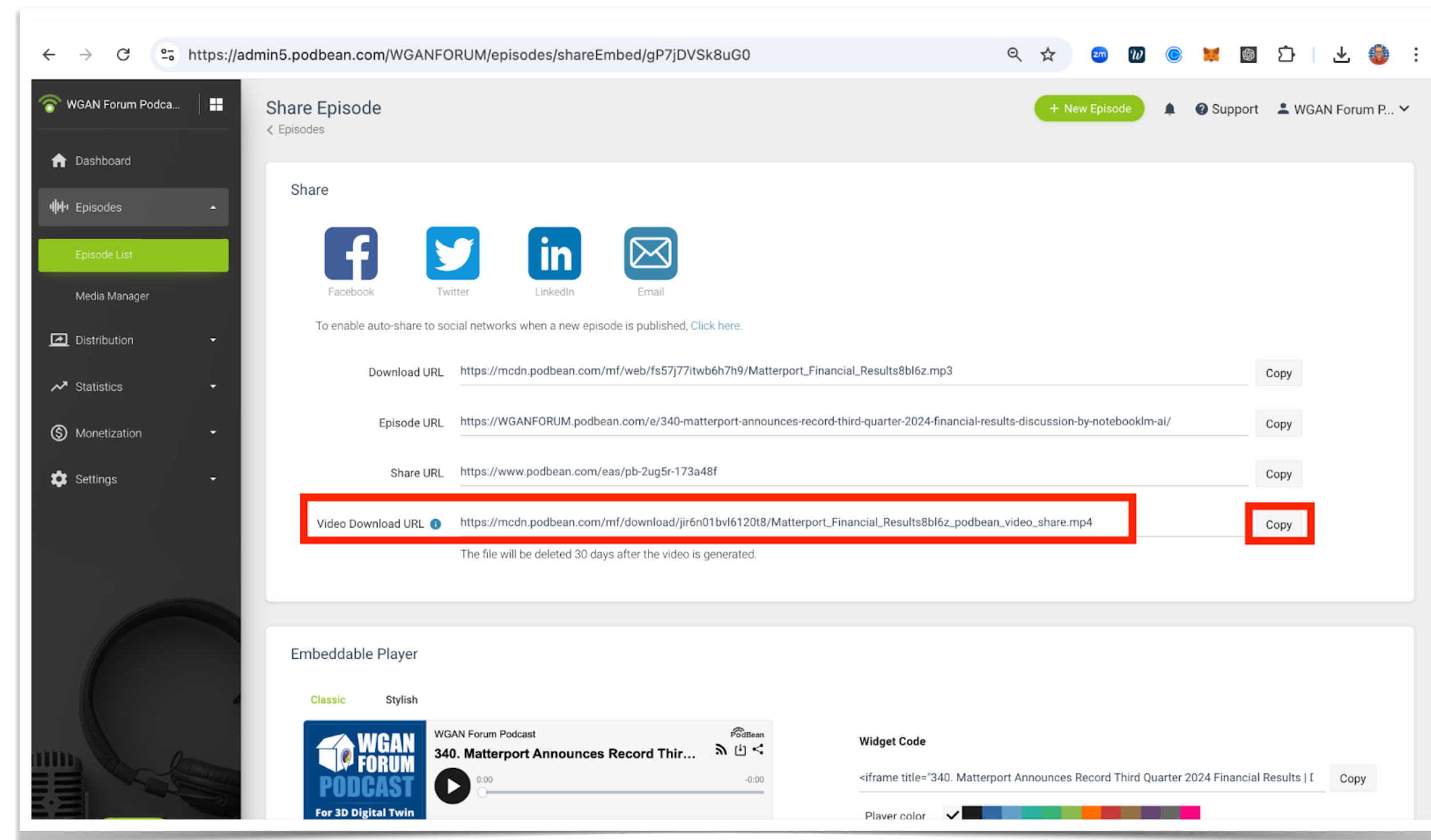
The screenshot shows the ChatGPT interface. At the top left, a dropdown menu is set to 'ChatGPT 4o'. In the top right corner, there is a 'Share' button and a user profile icon. The main chat area contains a user prompt: 'Write tags for YouTube that I can copy and paste into YouTube: https://www.globenewswire.com/en/search/keyword/Matterport%252520Inc?pageSize=10'. Below the prompt, the AI response reads: 'Here are some optimized tags for your YouTube video, based on the provided link and the focus on Matterport, Inc.:'. A code block follows, containing the tag 'arduino' and a 'Copy code' button. Below the code block, the AI provides a list of tags: 'Matterport Inc, Matterport news, Matterport updates, Matterport technology, 3D vir'. A follow-up message states: 'These tags should help attract viewers interested in Matterport-related content. Let me know if you want additional tags focused on a specific audience or topic!'. At the bottom of the chat area, there is a 'Message ChatGPT' input field with icons for link, gift, and globe, and a microphone icon. A footer note at the bottom center says 'ChatGPT can make mistakes. Check important info.' and a help icon is in the bottom right corner.

STEP 28

GO TO

PODBEAN | SELECT GENERATE VIDEO | COPY URL THEN DOWNLOAD MP4

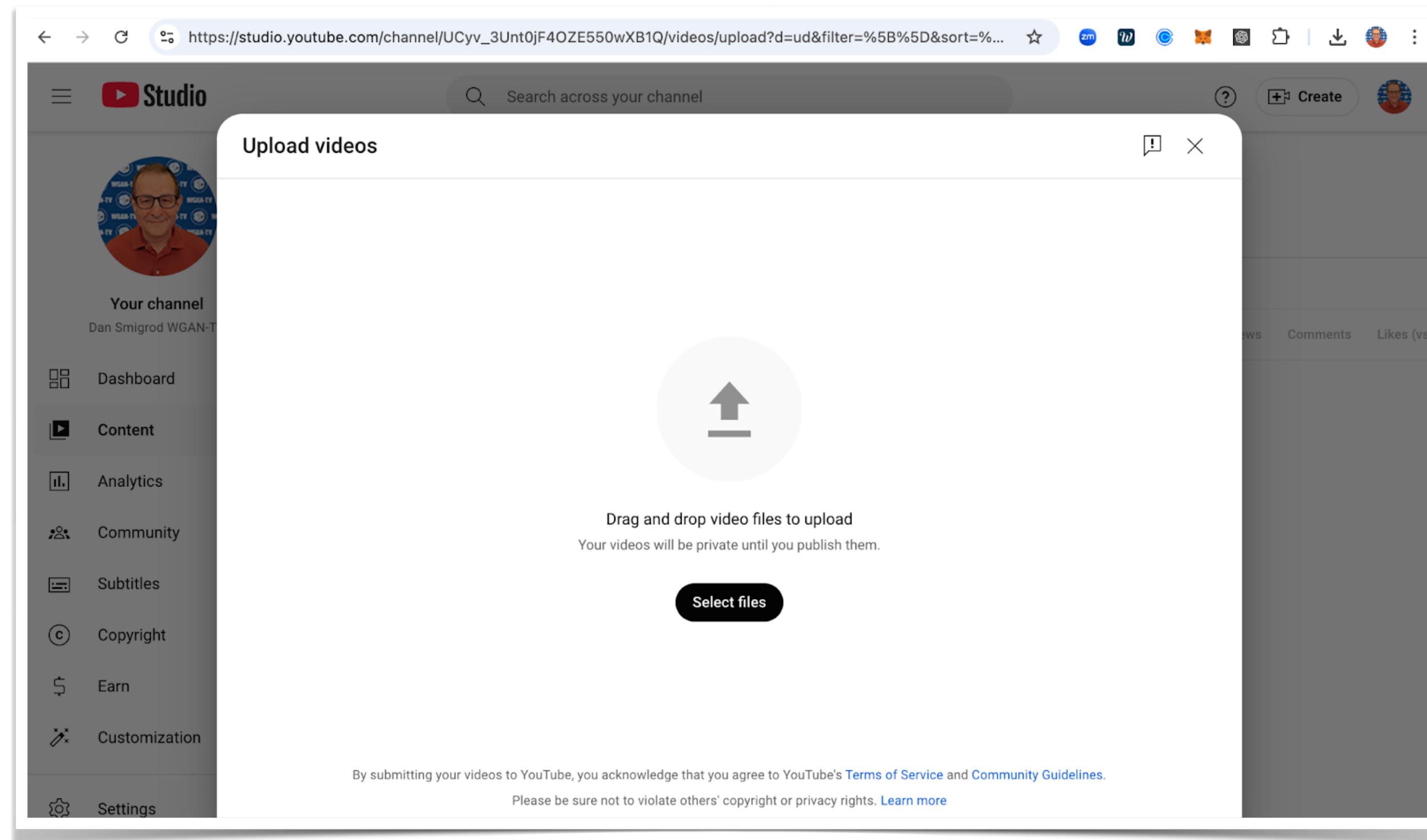
<https://wgan.info/podbean>



STEP 29

GO TO YOUTUBE | UPLOAD MP4

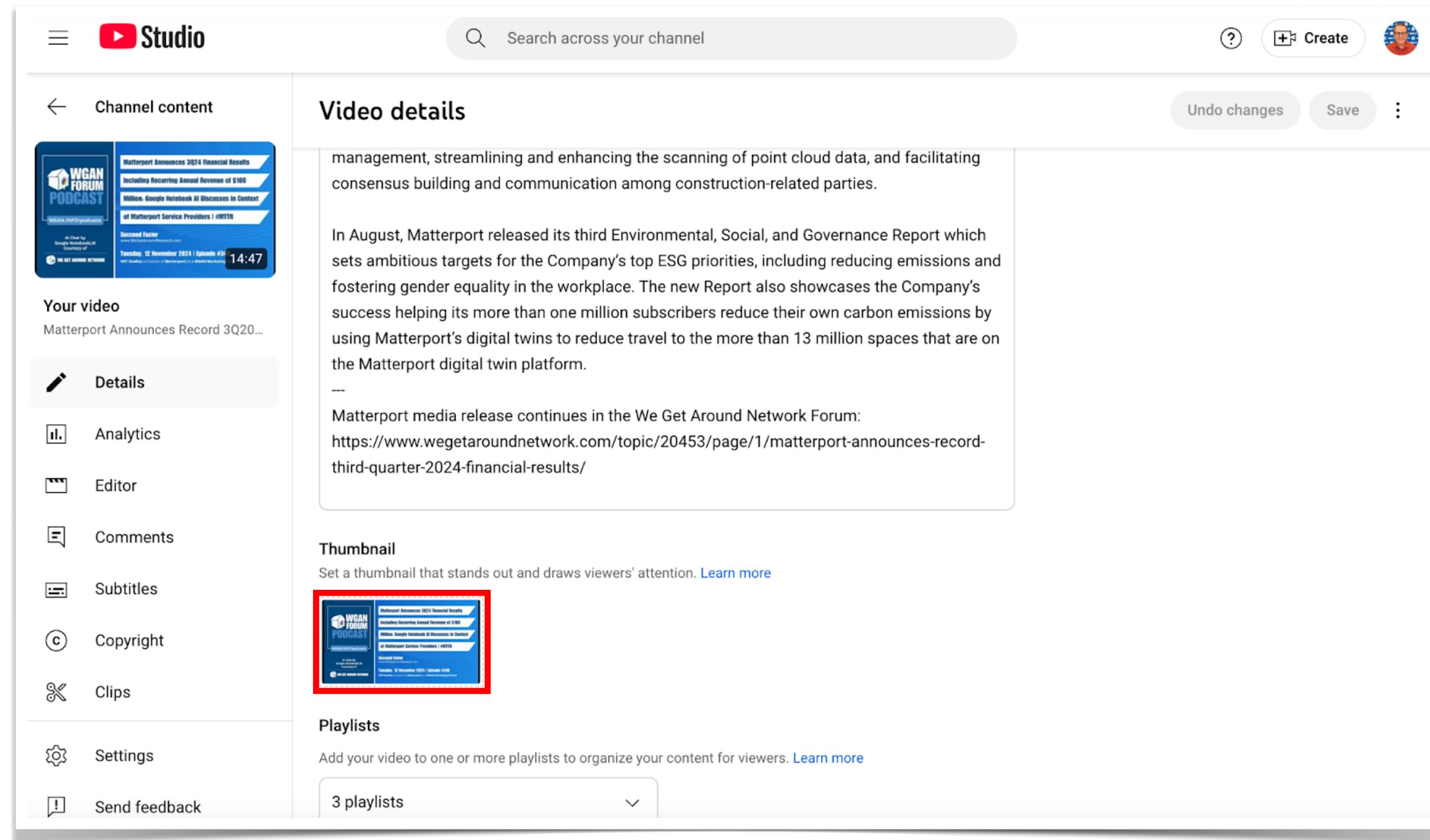
<https://wgan.info/YouTube-Upload>



STEP 30

GO TO YOUTUBE | UPLOAD THUMBNAIL

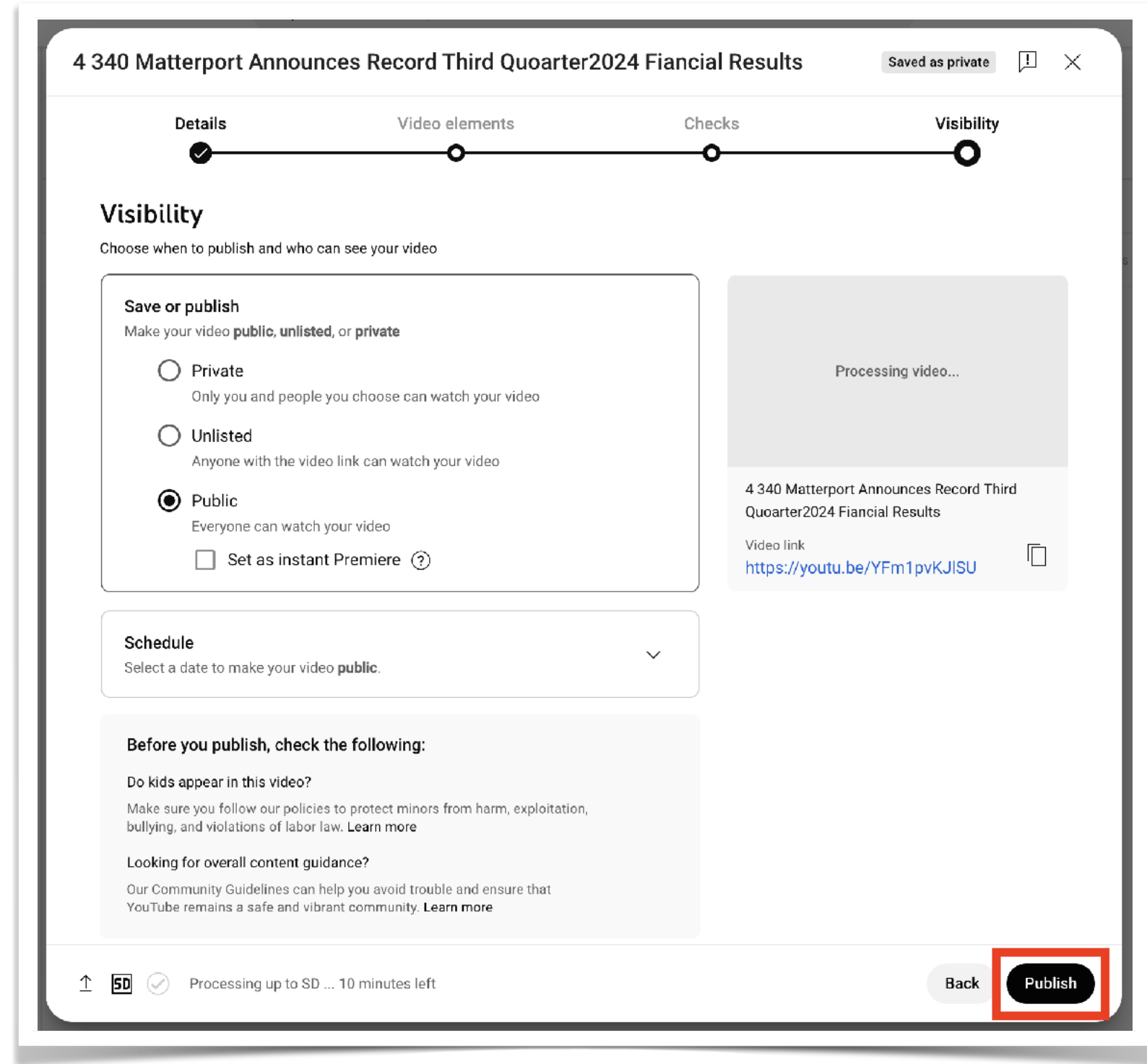
<https://wgan.info/YouTube-Example>



STEP 31

FROM YOUTUBE PUBLISH TO YOUTUBE

<https://wgan.info/YouTube-Example>



STEP 32

GO TO PUBLISH TO PODBEAN

<https://wgan.info/podbean>

The screenshot displays the 'Episode List' page of the WGAN Forum Podcast management system. The interface includes a sidebar with navigation options: Dashboard, Episodes, Episode List (highlighted), Media Manager, Distribution, Statistics, Monetization, and Settings. The main content area shows a table of episodes with columns for Title, User, Status, Type, When, and Downloads (All time). The table lists 10 episodes, all published and public, with dates ranging from Nov 13, 2024, to Dec 9, 2024. Buttons for 'Set Ad Time Slots' and 'New Episode' are visible at the top right of the table.

<input type="checkbox"/>	Title	User	Status	Type	When	Downloads (All time)
<input type="checkbox"/>	347. Matterport Service Providers: Adding 24/7 Value to Clients that Host Exhibit Spaces	WGAN Forum Podcast	Published	Public	Dec 9, 2024	10
<input type="checkbox"/>	346. BIM versus CAD for Matterport Service Providers Discussion by Google NotebookLM AI	WGAN Forum Podcast	Published	Public	Dec 9, 2024	6
<input type="checkbox"/>	345. BIMworld Munich 2024: Matterport + SIMLAB STAGES and SIMLAB SIM-ON for Commercial Construction and Property Management	WGAN Forum Podcast	Published	Public	Dec 9, 2024	4
<input type="checkbox"/>	344. Matterport Service Providers: Understanding Offering SCAN-TO-BIM Services Google NotebookLM AI Discussion	WGAN Forum Podcast	Published	Public	Dec 6, 2024	11
<input type="checkbox"/>	343. Matterport Achieves AWS Manufacturing and Industrial Competency and Energy Competency A NotebookLM AI Discussion	WGAN Forum Podcast	Published	Public	Dec 3, 2024	8
<input type="checkbox"/>	342. Should you Upgrade to the iGUIDE R1 Camera System from the iGUIDE Pro Camera System or iGUIDE IMS 5 Camera System? A NotebookLM AI Discussion	WGAN Forum Podcast	Published	Public	Nov 22, 2024	7
<input type="checkbox"/>	341. Geo Week Announces 2025 Conference Program 10-12 February 2024 Denver Discussion by Google NotebookLM AI	WGAN Forum Podcast	Published	Public	Nov 14, 2024	12
<input type="checkbox"/>	340. Matterport Announces Record Third Quarter 2024 Financial Results Discussion by NotebookLM AI	WGAN Forum Podcast	Published	Public	Nov 13, 2024	17



STEP 33

GO TO PODBEAN | CLICK NEW EPISODE

<https://wgan.info/podbean>

The screenshot shows the Podbean dashboard for 'WGAN-TV Podcast'. The left sidebar contains navigation options: Dashboard, Episodes, Episode List (highlighted), Media Manager, Distribution, Statistics, Monetization, and Settings. The main content area is titled 'Episode List' and features a search bar, a status filter set to 'All Status', and two buttons: 'Set Ad Time Slots' and 'New Episode' (highlighted with a red box). Below these is a table of episodes.

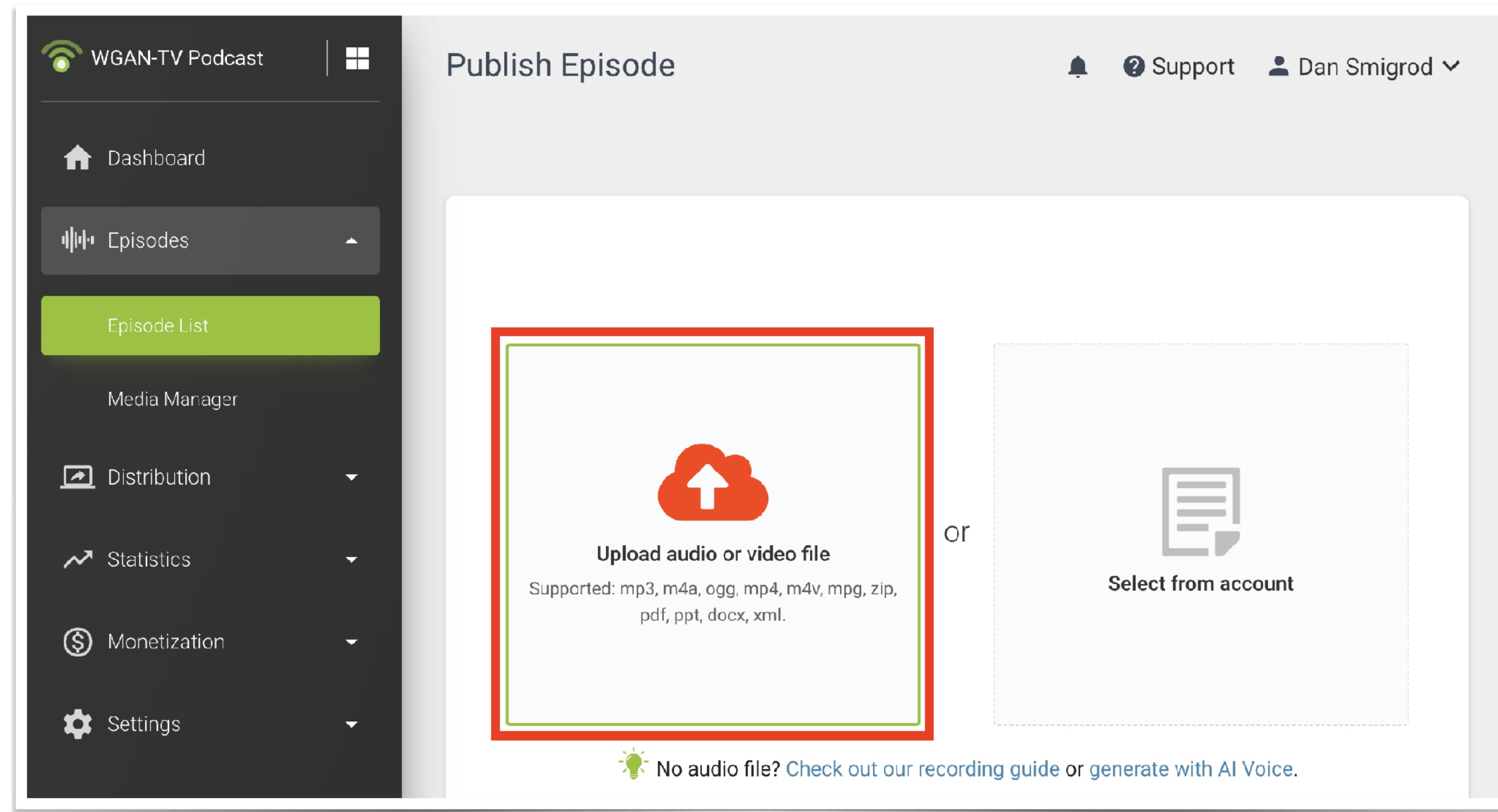
<input type="checkbox"/>	Title	User	Status	Type	When	Downloads(All time)
<input type="checkbox"/>	340. Matterport Announces Record Third Quarter 2024 Financial Results Discussion by NotebookLM AI	Dan Smigrod	Published	Public	Nov 12, 2024	8
<input type="checkbox"/>	334. WGAN-TV-Daniel Brown: My Journey as a Matterport Service Provider	Dan Smigrod	Published	Public	Nov 10, 2024	17
<input type="checkbox"/>	231-WGAN-TV New! iGUIDE PLANIX R1 Camera System Demo and Deep Dive	Dan Smigrod	Published	Public	Nov 9, 2024	15
<input type="checkbox"/>	332-WGAN-TV Intro to Matterport + SIMLAB STAGES: Construction Progress Documentation	Dan Smigrod	Published	Public	Nov 1, 2024	17
<input type="checkbox"/>	331-WGAN-TV - Matterport 2024 Fall Release: Defurnish; Merge Models; Field Tagging; AI Property Descriptions	Dan Smigrod	Published	Public	Oct 27, 2024	19
<input type="checkbox"/>	330. How to Create a Video from a Matterport Tour with 3DtoVideo.com and Offer as an Easy Add On	Dan Smigrod	Published	Public	Oct 13, 2024	13

STEP 34

FROM PODBEAN PAGE

SELECT UPLOAD AUDIO OR VIDEO FILE | UPLOAD MP4

<https://wgan.info/podbean>



STEP 35

GO TO PODBEAN | SELECT PUBLISH NOW

<https://wgan.info/podbean>

The screenshot displays the Podbean 'Publish Episode' interface for the 'WGAN-TV Podcast'. On the left is a dark sidebar with navigation options: Dashboard, Episodes, Episode List (highlighted), Media Manager, Distribution, Statistics, Monetization, and Settings. The main content area is titled 'Publish Episode' and includes a user profile for 'Dan Smigrod'. The form contains the following fields:

- File Name:** 4_340_Matterport_Announces_Record_Third_Quarter2024_Fiancial_Results8yse
- Title:** 340. Matterport Announces Record Third Quarter 2024 Financial Results | Disc
- Episode will be:** Free
- Description:** A rich text editor containing the text: "What Does This Matterport News Mean for Matterport Service Providers? In this video, we dive into the latest Matterport financial news and analyze what it means for Matterport Service Providers who actively participate in the We Get Around Network Forum. Here's what Matterport announced for Q3 2024: ✓ **Record Revenue:** Total revenue hit \$43.8 million, an 8% increase year-over-year."

At the bottom of the form, there are two buttons: 'Save as a draft' and 'Publish Now', with the 'Publish Now' button highlighted by a red rectangular box. To the right of the main form, there is a preview area for the episode cover art, a section for 'Episode Tags', social media sharing icons (Facebook, Twitter, LinkedIn, YouTube, WordPress), and a link for 'Episode Transcripts'.



Effortless Podcasting Workflow

Researching, Writing, Voicing and Producing Podcast Episodes from Niche News Releases Using AI

(and Publish to YouTube and Nearly 20 Podcast Apps in Less Than 30 Minutes)



WGAN Forum Podcast

<https://wgan.info/Podbean-Audio-Example>

WGAN-TV Podcast

<https://wgan.info/Podbean-Video-Example>

WGAN-TV YouTube Channel

<https://wgan.info/YouTube-Example>

So, why did I choose to create podcast episodes with AI?

1. to provide content that is **valuable** to listeners.
2. to reinforce my position as a **thought leader** in my niche.
3. to generate marketing partnership **revenue**.

When I create a podcast episode from a media release of a potential client, I share the episode with them as a way to initiate a conversation and build a connection.

DAN SMIGROD WORKFLOW TOOLS

<https://wgan.info/podfest2025-Tools>

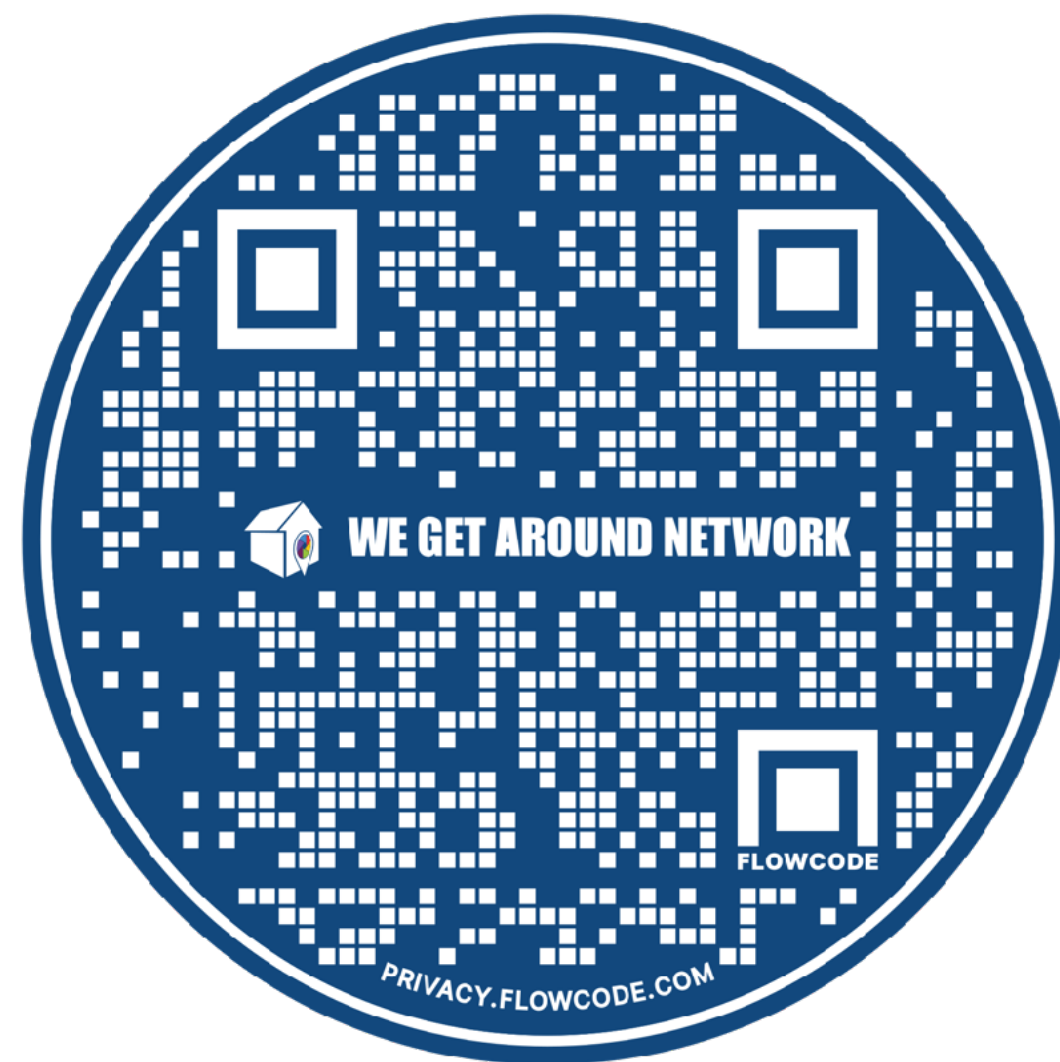
Row	Name	Description	Website	Free	Paid Version
1	Presentation-Home	Go Here to Receive Everything	https://wgan.info/podfest2025	Free	-
2	Presentation-Deck	Podfest 2025 Presentation Deck used by Dan Smigrod	https://wgan.info/podfest2025-Deck	Free	-
3	Presentation-Video	Step-by-Step Video for Effortless Podcaasting Workflow	https://wgan.info/podfest2025-Video	Free	-
4	Presentation-Tools	List of Tools used for Effortless Podcasting Workflow (This Spead Sheet)	https://wgan.info/podfest2025-Tools	Free	--
5	Presentation-Slide Share	The Podfest 2025 Presentation Deck is shared via Slide Share	https://wgan.info/slideshare	Free	-
6	Synthesia	Platform used to Create Dann Smigrod's digital twin (avatar) in Presentation	https://wgan.info/digitaltwin	Free	\$18/month \$216/annually
7	WGAN Forum Podcast	Example of NotebookLM Podcast (Audio Only)	https://wgan.info/Podbean-Audio-Example	Free	-
8	WGAN-TV Podcast	Example of NotebookLM Podcast (Audio/Video)	https://wgan.info/Podbean-Video-Example	Free	-
9	YouTube	Example of NotebookLM Podcast on YouTube	https://wgan.info/YouTube-Example	Free	-
10	Google NotebookLM AI	Use NotebookLM AI for Creating "2 Person" Podcasts	https://wgan.info/NotebookLM	100	\$19.99/month
11	Canva	Engage a Fiverr Designer to Create a Canva Template	https://wgan.info/canva	Free	\$12.99/month
12	Kimp	Flat monthly fee for graphic design [Kimp designed the Deck]	https://www.wgan.info/Kimp	Free Trial	\$599/month
13	Fiverr	Create a Canva Template for YouTube Thumbnails	https://wgan.info/fiverr	No	Under \$25
14	Cloud Convert	Convert WAV File to MP3 File (free plan should be fine)	https://wgan.info/Cloud-Convert	Free	\$17 package
15	Podbean (Audio Only)	Use a Separate Account for Audio Only AI Podcasts	https://wgan.info/podbean	5 Hours Free	\$14/month \$108/annually
16	Podbean (Audio/Video)	Use a Separate Account for Audio/Video Only AI Podcasts	https://wgan.info/podbean	No	\$39/month \$348/annually
17	YouTube Podcasts	Publish MP4 to your YouTube Podcasts Channel	https://wgan.info/youtube	Free	Free
18	Google Docs	Create ChatGPT Prompt and Save Media Release URL	https://wgan.info/GoogleDocs	Free	\$20/month
19	Google Docs	Prompt Example	https://wgan.info/Prompt-Example	Free	Free
20	ChatGPT	Create comma delimited file: YouTube Tags	https://wgan.info/ChatGPT	Free	\$20/month
21	Rebrandly	Short branded links (500 free links): wgan.info/Rebrandly	https://wgan.info/Rebrandly	Free	\$39/month
22	Globe Newswire	Source of media releases wgan.info/Globe-Example	https://wgan.info/GlobeNewswire	Free	Free
23	Business Wire	Source of media releases	https://wgan.info/BusinessWire	Free	Free
24	PR Newswire	Source of media releases	https://wgan.info/PRNewswire	Free	Free
25	Flowcode	QR Code for the Deck and Flowpage: wgan.info/Flowcode	https://wgan.info/Flowcode	Free	\$9.99/month \$99.99/annually
26	Adobe Podcast	Free version is an alternative to Canva (paid version bundled with Adobe Podcast)	https://wgan.info/adobepodcast	Free	\$9.99/month \$99.99/annually
27	ISSUU	Platform for sharing content	https://wgan.info/issuu	5 Free Documents	\$252/annually
28	Jellypod	Like NotebookLM, but with way more features (Tues., 7 Jan 2025) Save 15% with Link	https://wgan.info/CreamCheese	Free	\$29/month or \$280/annually
29	HeyGen He	HeyGen - Create Audio and Video Avatars	https://wgan.info/HeyGen	Free	\$29/month
30	Audacity	Audacity - World's most popular audio editing and recording app	https://wgan.info/audacity	Free	3rd party plug-ins available



Effortless Podcasting Workflow

Researching, Writing, Voicing and Producing Podcast Episodes from Niche News Releases Using AI

(and Publish to YouTube and Nearly 20 Podcast Apps in Less Than 30 Minutes)



www.WGAN.info/Podfest2025
(Deck, Tools, Links and More)



Includes Workflow Video

Dan Smigrod

Founder and Managing Editor
We Get Around Network | WGAN-TV

www.WeGetAroundNetwork.com
www.WGAN-TV.com
WGANforum.podbean.com

Saturday, January 18, 2025

APPENDIX 1 | PODBEAN PODCAST DISTRIBUTION (SYNDICATION)

PODBEAN PODCAST HOSTING PLATFORM (AND PODCAST APP) ENABLES EASY DISTRIBUTION VIA THESE PODCAST APPS AND PLATFORMS*

<https://wgan.info/podbean/>



*Distribution is typically via RSS feed. Once you syndicate your podcast to Apple Podcasts, it will automatically be available in these podcast apps: 1. Overcast; 2. Pocket Cast; 3. Castro; 4. Castbox; 5. Podfriend; 6. Goodpods.

**I recommend publishing videos directly to Spotify and YouTube Podcasts.

APPENDIX 2 | PRESENTATION DESCRIPTION

Effortless Podcasting Workflow

Researching, Writing, Voicing and Producing Podcast Episodes from Niche News Releases Using AI

(and Publish to YouTube and Nearly 20 Podcast Apps in Less Than 30 Minutes)

<https://wgan.info/podfest2025>

Session Description:

Imagine being able to create a 7-10 minute podcast episode in just minutes - no prior experience, no equipment - just a simple, step-by-step process you can follow like a recipe. In this engaging 30-minute session, you'll discover how to harness a free AI tool to write, voice, and produce podcast episodes effortlessly from news releases in your niche and publish to nearly 20 podcast apps in less than 30 minutes.

What You'll Learn:

- **Step-by-Step Workflow:** Follow along as the entire process is live-demoed, so you can replicate it easily when you get home.
- **Free AI Tool in Action:** See how Google NotebookLM and other tools can simplify podcast creation.
- **Multi-Platform Publishing:** Learn how to effortlessly distribute your podcast to nearly 20 audio and video podcast apps using a single hosting platform, converting your audio into video format for YouTube and maximizing your reach without extra effort.
- **Boost Your Expertise and SEO:** Understand how consistently publishing AI-generated podcasts not only positions you as a niche expert and enhances your website's SEO but also helps make niche news easily digestible for your audience.

This session is perfect for beginner podcasters eager to dive into content creation without feeling overwhelmed. You'll leave equipped with all the tools and knowledge you need to start your own podcast immediately. Scan the QR code to receive all the resources and step-by-step instructions discussed.

Embark on your podcasting journey with confidence, transforming niche news into engaging content effortlessly. Unlock the potential of AI-powered podcasting and expand your content reach today!

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