

Pete & Janelle's Favourite Quote:

If you don't provide **VALUE** but make a profit - you're a thief
If you provide **VALUE**, but don't make a profit - you're a charity!



Who are Pete and Janelle?

- ✓ **Benefit from their 19 years of Professional Business Mentoring experience** – What this means for you as a Business owner is you will make even more money by engaging their experience and service in your business.
- ✓ **Passionate and Devoted** – Pete & Janelle have run **multiple** Businesses. They are committed to serving and guiding you. You can access their experience to grow your own business into a successful enterprise. They understand Business issues you experience – they've been there!!
- ✓ **Certified Employee Engagement Specialists** – Dedicated to helping your staff realise their value and achieve **real results** that impact their, and your work environment.
- ✓ **Leadership Skills Specialists** - Implement into your business **real leadership skills** & qualities, by learning from their experience in the NZ Army, NZ Police, 1st class Netball and Rugby referees, and High-Performance Teacher of Science and Maths.
- ✓ **Compassionate, yet Dedicated to your Success** - Helped **multiple** Businesses owners through the G.F.C. in 2008 and Corona Virus Pandemic in 2020 by guiding and supporting them to achieve a better and stronger business on the other side of each Epic event.
- ✓ **International Authors**, Speakers and Mentors

Proven Track Record of Success:

Pete and Janelle have started & run **multiple successful** businesses. You will gain from their experience and understand why many Business owners have sought them out for their practical, as well as theoretical knowledge to run your business successfully.

Personal Attributes:

Pete & Janelle have 6 children, who they are extremely proud of. They have provided the same **opportunities** to their children as they have to Business owners to be successful.

Their children have gone to achieve in their various fields of endeavour, such as International Rugby Referee, & Doctor of Ophthalmology, Olympian, NZ National dancer, USA University scholarship recipients, NZ Army Special Forces, & PhD in Virus identification.

Both Pete and Janelle have their pilots' licence and have a love of the outdoors, & hiking & fishing.

Their 11 points of **Culture** & 7 points of **Value**, means you benefit from working Business Owners who believe highly in taking responsibility for your success and **"having your back."**

Client feedback:

"Pete and Janelle have made a significant, tangible difference to our business across the board. As managers we are now able to see things more clearly. Profitability has improved. Their key to success is their absolute commitment to us." **James Matthews – Tassells Solicitors**

"After only 5 months of coaching from you, we are now adding £46,000 of new business every month." **Luke Pollard – Actionpoint**

"For the first time in 11 years I have Key Performance Indicators that will enable me to monitor the progress of my business....One thing I really like is it has given me the confidence to get my systems sorted, so that taking time off from the business does not mean that everything grinds to a halt." **Claire Sweet – Blueprint Financial Solutions.**

"Fast forward 3 years. I now employ 8 staff, take 5x the money I was making, enjoy a more indulgent holiday each year, enjoy nights out socializing in decent restaurants. I don't spend time worrying about things going wrong. The additional incomes I can now generate has improved our lives tremendously, I'm the happiest and most financially comfortable in life I have ever been!" **Mike Tribe - SLGM.**

Helping you Build your Competitive Advantage

- ✓ Collectively with our business acumen, & **proven systems**, you will have the Business Essentials & confidence you need to grow your Business & profits even more,
- ✓ Have a great team environment supporting you,
- ✓ Customers who are raving fans.

What this means for you, is you will have the time and money to enjoy your life, your family and friends.

Contact us:

<https://www.flow.page/peteokeeffe>