

YourPassion1st
(YP1) 501c3 Non profit

Coaching and Mentoring Program
Inspiring Young Adults To Find, Define, And
Follow Their Passion Into The Workforce
Or Entrepreneurship



WHAT IS OUR MISSION?

Inspire under-resourced young adults to overcome adversity and empower them to leverage their passion through mentorships, collaborative events, festivals, excursions, and innovative workshops.

WHAT IS OUR VISION?

A world where our young adults feel empowered to find, define, and follow their passion, causing a ripple effect, transforming families and communities while inspiring the next generation of youth.



WHY YP1 Matters?

- 1. Hopelessness:** Under-resourced young adults often suffer from low self-esteem. People with higher confidence earn an average of \$7000 more per year. [“\(Science Daily\)”](#)
- 1. Suicide:** Suicide is the 2nd leading cause of death for youth aged 10-24. [National Institute of Mental Health](#)
- 3. Unemployment:** Higher unemployment leads to more depression, lower self-esteem, greater opportunities to engage in less productive activities and blocked perceptions to routes for building thriving families, communities and productive working careers. [American Psychological Association](#)
- 4. Street Violence:** Children from low-income families are more likely to become a gang member, run away, have sex before 16. [World Youth Report](#)



HOW WE HELP!

- **Mentorship programs** - We offer professional training in art, music, entertainment, sports /wellness, and culinary/ nutrition. In addition, we are fortunate to have clinical partners in [mental health](#).
- **Collaborative events** - Our [festivals](#) provide cross-cultural networking, employment opportunities, exposure to industry leaders, and get our young adults to experience new things and old things in a transformative, collaborative, and entertaining setting.
- **Innovative workshops** - [Workshops are scaled to the size and needs of the community](#) yet remain nimble enough to cater to individual skills and attributes of the talent pool we curate.

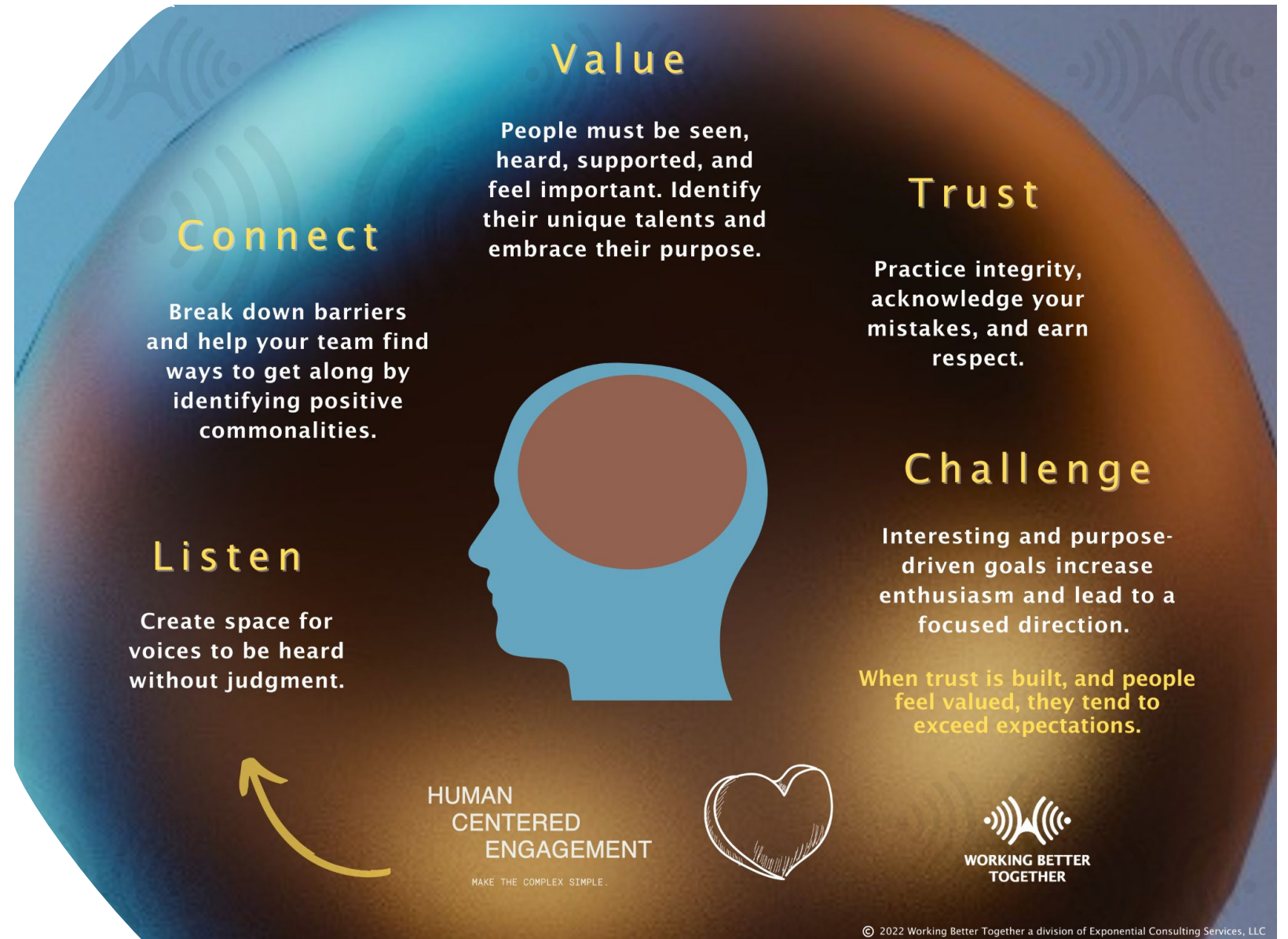
HOW WE BUILD TRUST AND INSPIRE!

Spark positive feelings into action!

Human Centered Engagement (HCE) is the core framework behind our communication, mentorships, and culture.



www.growexponential.com



Value

People must be seen, heard, supported, and feel important. Identify their unique talents and embrace their purpose.

Trust

Practice integrity, acknowledge your mistakes, and earn respect.

Challenge

Interesting and purpose-driven goals increase enthusiasm and lead to a focused direction.

When trust is built, and people feel valued, they tend to exceed expectations.

Connect

Break down barriers and help your team find ways to get along by identifying positive commonalities.

Listen

Create space for voices to be heard without judgment.

HUMAN
CENTERED
ENGAGEMENT

MAKE THE COMPLEX SIMPLE.



© 2022 Working Better Together a division of Exponential Consulting Services, LLC

HOW OUR DONORS HAVE IMPACTED OUR COMMUNITIES!

\$613K+

Raised To Date

26 community events/festivals

72 community resource popups

500+ young adults impacted to date

10,000+ individuals given access to food & resources

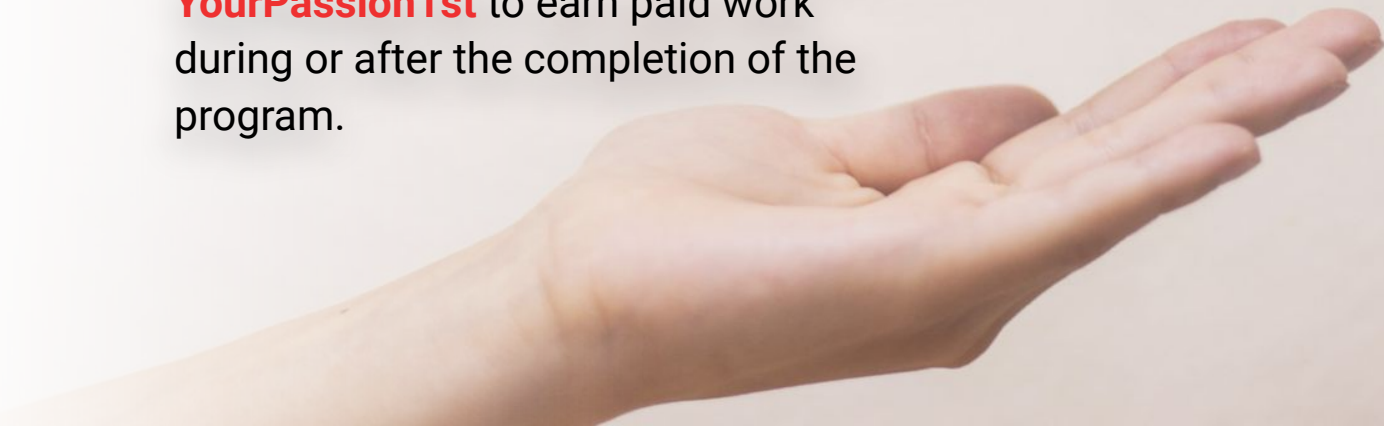
83+ additional workshops

(mental health, workforce readiness, & entrepreneurship), community events, food giveaways, and more...

93 of 125 youth in our program have been connected to opportunities focused in their area of passion, getting them one step closer to finding, defining, and following their passion into the workforce or entrepreneurship

10,000 in attendance for our Festival Series to date

57% of participants have leveraged **YourPassion1st** to earn paid work during or after the completion of the program.



HOW WE TRANSFORMED AUSTIN & OAK PARK AND BEYOND IN 2023

In 2023 we mentored & coached **40** young adults around **workforce readiness & entrepreneurship** while engaging with another 100+

40 youth - **13** youth were from Oak Park & **23** from the Austin/Garfield Park/Hermosa/Belmont Cragin, and **4** from South Africa.

Of those **40**, we've been able to connect **27** of those young adults to **paid opportunities** on their journey to find, define, and follow their passion into the workforce or entrepreneurship.

Libraries & Programs

- Oak Park Public Library Program
- Austin North Library (What About Us Charitable Enterprises)
- Entrepreneurship Program
- The Undivided Bridge
- Festival Series (Pitch Competition & Fashion Show coming up)

Community Efforts

- Together We Heal Grant (part of 2 collectives)
- Co-chair 15th District Faith-based youth subcommittee
- Austin Quality of Life Taskforce (youth empowerment & workforce development)

\$303K

2023



COMMUNITY

REMEMBER, IN ORDER TO ACHIEVE YOUR
DREAMS, YOU HAVE TO FOLLOW
#YOURPASSION1ST.

Coming Up...

- Feb 15th - Community Conversations w/ Together We Heal Austin Grantees Part I
- Feb 17th - Community Conversations w/ Together We Heal Austin Grantees Part II
- Youth Podcast Team Meets M/W/F
- VOLUNTEERS NEEDED



chris@yourpassion1st.com
www.yourpassion1st.com
All social media @YourPassion1st