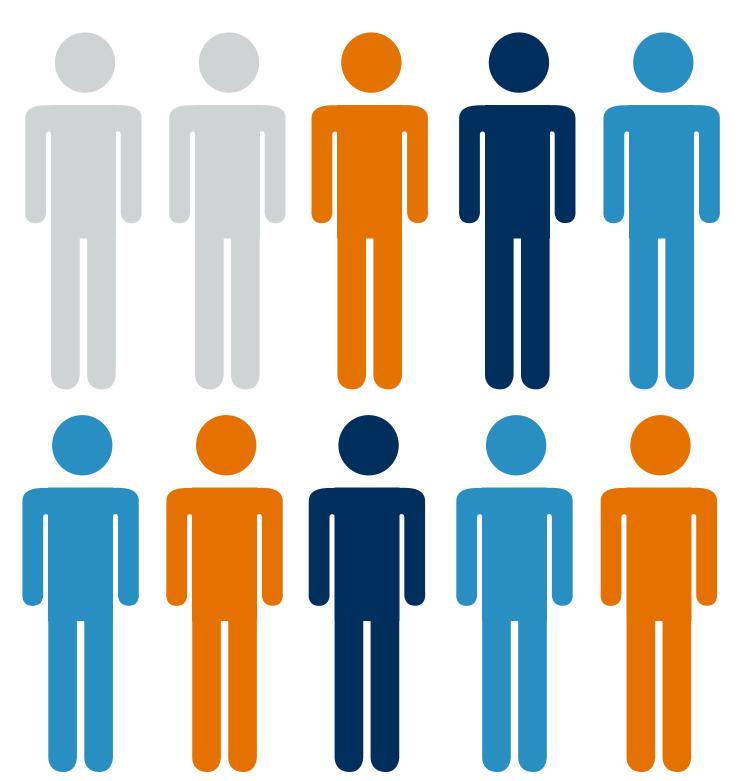


### TRAFFIC ISSUES

What happens to all the traffic you're paying to get to your website?

In many cases, **OVER 80%** of 3rd party paid traffic abandons your site after **1 visit**. That's **8 out of every 10** shoppers abandoning your site.

You don't need to pay for MORE traffic, you simply need to pay for the RIGHT traffic.





# ATTRACTS & RETAINS TRAFFIC

We attract AND retain traffic to your website. Our targeting solution ensures we're driving BUYERS to your site, not just tire kickers.

Stop spending your money ineffectively and start being more efficient.





888 277 2758

info@vin-logic.com

#### **ACCURATE DATA**

Industry leading shopper data allows us to target over 90% of in-market customers across social, display, and even mobile applications.

#### **CUSTOM CONTENT**

No cookie cutter content here! Our team creates your ads to deliver your message just the way you like it.

#### UNIQUE VIDEO ADS

Target the right audience and deliver your message with unique video!

Generate more sales, branding, and awareness!

\$1.50

Average Cost per VDP View

75%

Rate of Returning Shoppers to Site **3X** 

the Engagement for Video Ads

60%

Rate of Shoppers Visiting Multiple VDPs per Session

Care Express

## DEALER SPOTLIGHT 2020: HYUNDAI OF COLUMBIA

Sessions - 7,200

Ad Impressions - 185,000

Engagements - 15,000

Videos Played - 7,000

Bounce Rate - 20.94%

Shopper Return Rate - 76%

**Site Conversions - 305** 

"We couldn't be happier with our decision to partner with VIN Logic and we look forward to our future together!"