



LUIS LOUREIRO



Luis has been self-employed for most of his working life, which he started in the fashion industry representing premium brands like Christian Dior, Bally, Crocket & Jones, and G.H. Bass & Co., before moving into luxury real estate 20+ years ago.

Luis has worked and lived in South Africa, Portugal, and the United Arab Emirates. Multi-lingual and with an in-depth understanding of several cosmopolitan centres, Luis combines his expertise in and penchant for luxury with his passion for flawless customer service and his strong relationship building capabilities.

In Dubai, Luis was Head of Residential Sales & Leasing for Colliers International, before setting out again on his own and focusing on the city's premium residential market including plots and the region's hospitality industry.

Equally at home in boardrooms, on golf courses, and in project offices, Luis' quiet, goal-focused competence and open and approachable nature, have earned him the trust of countless international clients. He maintains strong relationships in the industry and with UHNIs across the region.

Luis played a leading role in introducing the Jumeirah Bay project to the Dubai market and sold several exclusive and high-value plots in the development. For the longest time, he also held the record for the highest-ever sales price for a penthouse in Jumeirah Lakes Towers. On the commercial side, Luis worked with one of the region's foremost hospitality operators, sourcing and negotiating some of the brand's most iconic locations.

At Magnum Central, Luis will look after high-end plots, properties, and projects, working with selected clients, who are looking for truly outstanding service and solutions.



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