

DID YOU KNOW?

"The rhythm of the sucking reflexes is very similar in all normal, full-term, human infants and has species - specific characteristics that distinguish it from the sucking behavior of other infant mammals."

- WOLFF, 1968, *The Serial Organization of Sucking in the Young Infant*

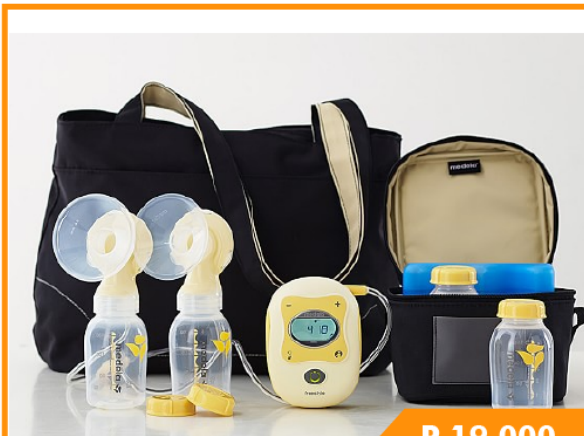
120
cycles per minute
First Phase

60
cycles per minute
Second Phase

It only takes a minute to check your pump

DOUBLE ELECTRIC BREAST PUMP

Recommended for on-the-go mothers who pump regularly for their child.



P 19,000

FREESTYLE DOUBLE ELECTRIC BREAST PUMP

Key specifications:

An innovative pump that fits in the palm of your hand, the Medela Freestyle breast pump is a double electric pump with the high level of performance you can expect from Medela. It includes thoughtful features and provides true mobility, freedom and flexibility.

What's in the box?

1 Freestyle motor unit, 1 lithium ion rechargeable battery, 1 autovolt mains adapter, 1 Freestyle carry bag, 1 cooler bag, 1 cooling pack, 1 Freestyle tubing, 2 Freestyle connectors, 4 BPA-free 150-ml breastmilk bottles (excluding nipples or teats, in observation of the Milk Code of the Philippines), 2 bottle stands, 4 bottle lids with 4 disc covers, 2 extra bottle covers, 2 breastshields (Size: 24mm – Best to get fitted at The Parenting Emporium or TPE to ensure optimal milk output and painless pumping. To schedule a fitting, contact the TPE Customer Service Hotline 0917-1774366.), The 24mm shields will be replaced after your shield fitting at TPE. IMPORTANT: Please keep the 24mm shields sealed in the bag if you want to avail of shield replacement. 4 FREE Medela disposable breast pads



P 13,500

SWING MAXI FLEX™ DOUBLE ELECTRIC BREAST PUMP

Key specifications:

For moms who need that extra bottle in half the time. This portable double electric breast pump with 2-Phase Expression® technology is ideal – whether you're aiming to maintain your supply, need help coping with issues affecting your breastfeeding, or simply want more time with your baby and less time pumping.

- New PersonalFit Flex™ breast shield – a whole new pumping experience, personalised to you

- Double pumping – for more milk with a higher energy content than expressing from each breast in turn

What's in the box?

1 Swing Maxi motor unit, 1 autovolt mains adapter, 1 Swing Maxi Flex tubing, 2 PersonalFit Flex™ connectors, 2 BPA-free 150-ml breastmilk bottles (excluding nipples or teats, in observation of the Milk Code of the Philippines), 2 bottle stands, 2 PersonalFit Flex™ breast shield size 21 mm, 2 PersonalFit Flex™ breast shield size 24 mm (Best to get fitted at The Parenting Emporium or TPE to ensure optimal milk output and painless pumping. To schedule a fitting, contact the TPE Customer Service Hotline 0917-1774366.)

SINGLE ELECTRIC BREAST PUMP

Recommended for stay-at-home mothers who only pump on occasion.



P 9,500

SWING FLEX™ SINGLE ELECTRIC BREAST PUMP

Key specifications:

For quick, efficient expression whenever you need it. Ideal for breastfeeding moms who want to share feeding with a partner, get out for an appointment, or simply take a break.

- New PersonalFit Flex™ breast shield – a whole new pumping experience, personalised to you
- Medela 2-Phase Expression® technology mimics babies' sucking for a more natural pumping experience
- Compact, portable and easy to use

What's in the box?

1 Swing motor unit, 1 autovolt mains adapter, 1 Swing Flex tubing, 1 PersonalFit Flex™ connectors, 1 BPA-free 150-ml breastmilk bottles (excluding nipples or teats, in observation of the Milk Code of the Philippines), 1 bottle stands, 1 PersonalFit Flex™ breast shield size 21 mm, 1 PersonalFit Flex™ breast shield size 24 mm (Best to get fitted at The Parenting Emporium or TPE to ensure optimal milk output and painless pumping. To schedule a fitting, contact the TPE Customer Service Hotline 0917-1774366.)

MANUAL BREAST PUMP

Recommended for mothers who only pump on occasion. It is also a great back-up pump in case of emergencies.



P 2,200

HARMONY FLEX™ MANUAL BREAST PUMP

Key specifications:

- Light and discreet: our new Medela harmony manual pump can easily fit into your handbag so you can take it almost anywhere and pump
- Flex Technology: unique 105-degree angle, oval shape, and soft rim offer a better fitting breast shield for optimal comfort while pumping and more milk per session
- Research-based technology: our manual breast pump uses 2 phase technology to mimic natural baby sucking behavior at the mother's breast
- Ease of use: easy to use and clean leaving you with more time to spend with baby

What's in the box?

1 Harmony handle, 1 connector, 1 BPA-free 150-ml breastmilk bottle (excluding nipple, in observation of the Milk Code of the Philippines), 1 bottle lid, 1 bottle stand, 1 PersonalFit Flex™ breast shield size 24 mm (Best to get fitted at The Parenting Emporium or TPE to ensure optimal milk output and painless pumping. To schedule a fitting, contact the TPE Customer Service Hotline 0917-1774366.)

FEEDING SOLUTIONS

TPE and Medela offer a range of feeding solutions and special feeding devices for infants who need extra support.



P 1,900

SPECIALNEEDS (HABERMAN) FEEDER

The SpecialNeeds Feeder is designed for babies with facial or oral problems that hamper their ability to maintain adequate suction for feeding. Also used for babies with weak sucking. The specially designed valve and silicone feeder adjust milk flow to suit baby's needs.



P 1,900

SOFTCUP FEEDER

The SoftCup is ideal for the short-term feeding of babies with sucking difficulties. With its soft, spoon-shaped mouthpiece, it is an easy and gentle way to feed. The amount of milk the baby takes can be easily tracked and controlled. It is an excellent alternative to cup feeding. The Medela SoftCup comes with an 80 ml container with curved bottom.



P 2,715

SUPPLEMENTAL NURSING SYSTEM

The Supplemental Nursing System (SNS) is a feeding tube device that is used to provide babies with long-term supplemental feedings at the breast. When a baby is at breast over a period of days or weeks, a hormonal mechanism is triggered that causes milk to be produced.



BABY CUP FEEDER

The Baby Cup is a low-cost solution for the short-term feeding of human milk, supplements or medication. The Baby Cup is BPA free.

Php 550 - pack of 10
Php 60 - per piece

BREAST CARE ACCESSORIES

Breastfeeding is very special for both mom and baby and should be as comfortable as possible. Medela's range of breast care products provides you with extra support if needed and includes products to help you overcome certain challenges during breastfeeding, such as breast milk leakage or sore and cracked nipples.



P 600

PURELAN 100 NIPPLE CREAM 37g

Medela PureLan 100 pure lanolin nipple cream helps soothe sensitive or dry nipples and helps form an additional protective barrier over sore or irritated nipples during pregnancy and breastfeeding. By applying PureLan 100 regularly you can help soothe and moisturise your nipples and the surrounding skin in the most natural way, leaving you comfortable and able to breastfeed for longer. May be used by mothers in their 7th month of pregnancy.



P 855

CONTACT NIPPLE SHIELD

Comes in: S/M/L

Medela Nipple Shields can be an effective tool for professionals and moms to manage infants with latch-on problems, for moms with over-active let-downs or for flat, inverted and sore nipples. Medela Nipple Shields enable continued breastfeeding without interruption until these problems are resolved.



P 990

DISPOSABLE BRA PADS

Excellent absorbency & leak protection – day or night. Discreet under clothing. Keeps you dry, comfortable & confident. Individually wrapped for convenience.

Php 300 - pack 30's

Php 600 - pack 60's



P 990

BREASTSHELLS

Medela Breast Shells protect sore or cracked nipples from friction before and after breastfeeding, giving sensitive breast tissue time to heal.



P 990

MILK COLLECTION SHELLS

If your breast milk leaks excessively, meaning bra pads are not enough, you can use Medela's Milk Collection Shells.



NIPPLE FORMER

Medela Nipple Formers are a non-invasive way to help women with inverted or flat nipples breastfeed comfortably and successfully.

BREASTFEEDING ACCESSORIES

TPE and Medela offer moms a range of accessories that make breastfeeding, breast milk pumping and the process of collecting, handling and storing breast milk easier and more convenient. Medela's accessories help you retain the valuable nutrients in breast milk during transport.

QUICK CLEAN™ MICROWAVE BAGS



P 890

Medela's microwave bags are the handy way to sanitise your pumping equipment and breastfeeding accessories quickly and safely.



P 2,500

CITY STYLE BREASTPUMP BAG

The Medela City Style breast pump bag is a discreet and practical way to transport your Medela breast pump and expressed breast milk. The City Style bag has been specially designed to transport your breast pump, pump accessories and cooler bag safely and easily. Medela has developed a system so that you can keep your expressed breast milk cool and safe – even when you are on the go.



P 2,000

COOLER BAG (WITH 4 BOTTLES & ICE PACK)

Medela's Cooler Bag is perfect for safely transporting breast milk to and from work and day care while keeping it cool.



P 550

EXTRA ICE PACK

Extra ice pack for Medela portable breast pump cooler bags. Contoured shape fits around breast milk bottles perfectly. Keep an extra in the freezer so you always have one ready to use.



P 3,400

MEDELA NURSING PILLOW

The Medela Maternity and Nursing Pillow is an everyday companion, providing comfort and support from pregnancy to birth and beyond.

MILK COLLECTING ACCESSORIES

Breast milk is precious – collecting and storing breast milk for your baby is essential for their health. That is why Medela only offers BPA free bottles and containers. To make it more comfortable for you and to help ensure your pumping session is effective, Medela offers different types of breast shields so you can choose the right fit for you.



P 2,000

SYMPHONY DOUBLE BREAST PUMP SET

For use with the Symphony breastpump. Includes:
 2 x Bottle 150ml, 2 x Bottle Lid with Teat Insert Disc,
 2 x Symphony Membrane Cap, 2 x Symphony Protective Membrane,
 2 x Valve, 2 x Membrane, 2 x 24mm Breastshield, 2 x Tubing,
 2 x Bottle Cap & 1 x Instructions



P 940

BREASTMILK BOTTLE SET (SET OF 2'S) 8.5oz

Storage set, Teat excluded

All bottles included are dishwasher and microwave safe. This set is also compatible with all Medela breast pumps for pumping directly into the bottle. Medela breast milk bottles are made without BPA. Safe plastic designed to retain breast milk's benefits.



P 870

BREASTMILK BOTTLE SET (SET OF 3'S) 5oz

Storage set, Teat excluded

All bottles included are dishwasher and microwave safe. This set is also compatible with all Medela breast pumps for pumping directly into the bottle. Medela breast milk bottles are made without BPA. Safe plastic designed to retain breast milk's benefits.



BREASTMILK STORAGE BAGS

Store, transport, and warm breast milk in these convenient, ready-to-use breast milk storage bags. Constructed from a durable, double layer material and comes with a built-in double zipper seal to keep your breast milk safely stored in the fridge or freezer. For added convenience, the bags are self-standing and come with a large write-on area so you can track the date of storage and other important information.

Comes in:

Pack of 25pcs - Php 550

Pack of 50pcs - Php 770



P 60

BREASTMILK BOTTLES 80ML

Medela breast milk bottles are made without BPA. Safe plastic designed to retain breast milk's benefits. No teat, with white cap.

P60 Only for bulk purchases of 20 or more! Let's save our environment by investing in re-usable containers and not disposable bags.



P 70

BREASTMILK BOTTLES 150ML

Medela breast milk bottles are made without BPA. Safe plastic designed to retain breast milk's benefits. No teat, with white cap.

P70 Only for bulk purchases of 20 or more! Let's save our environment by investing in re-usable containers and not disposable bags.



P 80

BREASTMILK BOTTLES 250ML

Medela breast milk bottles are made without BPA. Safe plastic designed to retain breast milk's benefits. No teat, with white cap.

P80 Only for bulk purchases of 20 or more! Let's save our environment by investing in re-usable containers and not disposable bags.



P 100

COLOSTRUM CONTAINER

COLOSTRUM COLLECTION & STORAGE CONTAINER (2's)

Medela's New 35ml colostrum container is designed with healthcare professionals and mothers in mind. The curved bottom minimizes loss of colostrum or breast milk during transfer to a syringe. The smaller size helps keep mothers motivated to pump by setting proper expectations of initial milk production.

MATERNITY AND NURSING WEAR

Breastfeeding is a beautiful and natural experience; it is a unique time when you feel very close to your baby. Medela's maternity wear range has been developed and adapted for your needs. The nursing bras, panties and pregnancy belts do not just look great; they also fit your body perfectly and offer gentle support.

NEW AND IMPROVED EASY EXPRESSION BUSTIER



P 2,000

SIZE									
UK/AU	EU	FR/ES	B	C	D	DD (E)	DDD (F)	DDDD (G)	DDDDD (H)
32	70	85	S	S	S	S	S	S	M
34	75	90	S	S	S	S	M	M	M
36	80	95	S	S	M	M	M	M	M
38	85	100	M	M	M	M	M	L	L
40	90	105	M	M	M	L	L	L	L
42	95	110	M	L	L	L	L	L	L
44	100	115	L	L	L	L	L	-	-

With the new, advanced bustier, moms can express milk easier than ever before. Featuring a new and improved product design and superior quality. The proprietary Adaptive-Stretch technology allows for a great fit across many body types and delivers exceptional comfort, fit and support. Seamless construction design coupled with a double-ply front panel and single-ply back panel provides increased support for the entire breast and breast shields. Re-designed 'drop of life' opening with reinforced stitching provides added support for the breast shield and the bottle.

Comes in: White and Black; Sizes Available: S, M, & L

Comes in: White and Black

MATERNITY / NURSING BRA



P 1,875

SIZE							
US/CAN	EU	FR/ES	B	C	D	DD (E)	DDD (F)
UK/AU						DD	E
32	70	85	S	S	S	S	S
34	75	90	S	S	M	M	M
36	80	95	S	M	M	L	L
38	85	100	M	M	L	L	XL
40	90	105	L	L	L	XL	XL
42	95	110	L	XL	XL	XL	XL

The premium stretch fabric of the Maternity and Nursing Bra adjusts to your changing shape. Its wire-free and seam-free design provides great support and everyday comfort during pregnancy and while nursing.

The one-handed easy "open-and-close" clip makes the breastfeeding process effortless.

Comes in: White and Black

Sizes Available: S, M, L & XL

NURSING SLEEP BRA



P 1,600

SIZE							
UK/AU	EU	FR/ES	B	C	D	DD (E)	DDD (F)
32	70	85	S	S	S	M	M
34	75	90	S	S	M	M	L
36	80	95	M	M	M	L	L
38	85	100	M	M	L	L	L
40	90	105	L	L	L	L	L
42	95	110	L	L	L	-	-

This seamless Medela Nursing Sleep Bra is ideal for wearing at night during maternity and nursing. Its soft material with wicking properties keeps moisture away from your body. Stretch fabric adjusts to your changing shape. Criss-cross design for easy access during night-time feedings.

A very comfortable bra to sleep in.

Comes in: White and Black

Sizes Available: S, M, & L



P 2,550

MATERNITY / NURSING TANKTOP

SIZE							
US/CA	EU	FR/ES	B	C	D	DD (E)	DDD (F)
UK/AU						DD	E
32	70	85				S/M	S/M
34	75	90		S/M	S/M	S/M	L
36	80	95	S/M	S/M	S/M	L	L
38	85	100	L	L	L	XL	XL
40	90	105	L	L	XL	XL	XL

This tummy-slimming maternity and nursing top is made from soft, breathable cotton fabric. It is wire-free and seam-free for maximum comfort. Tummy-slimming styling. Long length ideal for layering.

Full drop cup allows easy access for breastfeeding. Wire-free and seam-free for maximum comfort.

Comes in: White and Black

Sizes Available: S, M, L & XL



P 2,450

COMFY BRA

SIZE							
US/CAN	EU	FR/ES	B	C	D	E	F
UK/AU							
32	70	85	S	S	S	S	M
34	75	90	S	S	M	M	M
36	80	95	M	M	M	M	L
38	85	100	M	M	L	L	L
40	90	105	L	L	L	L	XL
42	95	110	L	L	XL	XL	XL

The seamless Medela Comfy Bra gently adapts to your changing body during pregnancy thanks to its soft fabric and the extra-stretchy under-bust band. As part of the range of maternity wear that Medela offers, this comfortable maternity bra provides everyday comfort throughout each step of your maternity and nursing journey.

Comes in: White and Black

Sizes Available: S, M, & L



P 1,250

SUPPORTIVE BELLY BAND

SIZE						
Hip measurement	cm	inches	S	M	L	XL
Hüftumfang	80	31-34	S			
Tour de hanches	90	35-37	S	M		
Circonferenza dei fianchi	100	37-40	S	M	L	
Heupomvang	110	41-44		M	L	XL
	120	45-47			L	XL
	130	48-51				XL

The Medela Supportive Belly Band provides comfort and relief in sensitive areas, such as your lower belly and lower back. Thanks to its interknit technology and breathable material, the extra-stretchy fabric in the belly area easily grows with you during pregnancy and provides the needed support before and after delivery.

Comes in: White and Black

Sizes Available: S, M, L & XL

BREASTFEEDING SPARE PARTS

Find all the spare parts for Medela breast pumps or feeders to ensure that your breast-feeding journey is smooth and worry-free



P 1,000

FREESTYLE/SWING MAXI CONNECTOR WITH MEMBRANE (1 pc)

Connects the tubing, PersonalFit breast shield and bottle. This connector is for a Freestyle pump or a Swing Maxi pump.



P 950

2-COMPONENT CONNECTOR (SWING/HARMONY)

Compatible with Medela Swing or Harmony models.



P 250

PERSONALFIT CONNECTOR

Compatible with: Base Manual Pump, Mini Electric, Pisa, Mini Electric Plus, Lactina and Symphony breast pumps.



P 390

VALVES & MEMBRANES (2 VALVE HEADS, 6 MEMBRANES)

Spare valves and membranes are the most often requested spare parts for breast pumps. Two valve heads and six membranes per pack.



P 799

SWING TUBING (1 pc)

Replacement tubing for the Swing breast pump. Connects to the connector enabling both double and single pumping options. Only compatible with the Swing Single breast pump.



P 800

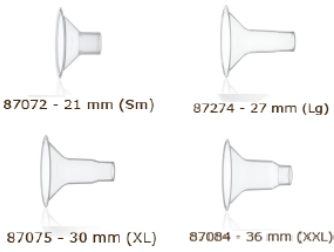
SYMPHONY TUBING

Replacement tubing for the Symphony breast pump. Connects to the connector enabling both double and single pumping options. Longer than the Swing/Symphony tubing. Recommended for Symphony breast pump only.

PERSONALFIT BREASTSHIELD

Comes in: 21, 24, 27, 30, or 36mm

Medela offers five sizes of breast shields to meet every mum's needs and to ensure high comfort and efficiency during pumping. The PersonalFit breast shields ensure high milk volume, good breast drainage and comfortable pumping and prevent nipple trauma. For good results, combine the breast shields with the natural physiological suction rhythm of a Medela 2-Phase breast pump. Free fitting of breastshields in TPE (for the 37th week of pregnancy onwards)



P 500

PERSONALFIT FLEX™ BREASTSHIELD BOX OF 2's

Comes in: 21, 24, 27 or 30mm

The new PersonalFit Flex™ breast shield was developed with the help of a team of research scientists and breastfeeding moms. It's designed to easily adapt to your shape, and encourages your milk flow by helping prevent compression of the milk ducts. This makes it easier for every mum to find the pumping position that's most comfortable for her. The result? More comfortable, more efficient expression, shaped around you.

20% DISCOUNT FOR TPE BOUGHT BREASTPUMPS



P 1000

PERSONALFIT FLEX™ CONNECTOR (2pcs)

With the PersonalFit Flex™ Connector, you can pump in a more reclined and comfortable position. Connects the tubing, PersonalFit breast shield and bottle. Compatible with Swing Flex™ and Swing Maxi Flex™ breast pump.



P 1,700

SWING MAXI FLEX™ TUBING

Connects to the connector enabling both double and single pumping options. Please take note: The Swing Maxi Flex™ Tubing is only compatible with the Swing Maxi Flex™ breast pump.



P 1,500

FREESTYLE AND SWING MAXI TUBING

Connects to the connector enabling both double and single pumping options. Please take note: The Freestyle Tubing is only compatible with the Freestyle breast pump. While The Swing Maxi Tubing is only compatible with the Swing Maxi breast pump.



P 1,899

SWING FLEX™ TUBING (1pc)

Replacement tubing for the Swing Flex™ breast pump. Connects to the connector enabling both double and single pumping options. Only compatible with the Swing Flex™ Single breast pump.



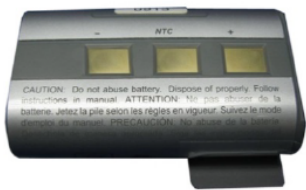
P 600

SYMPHONY MEMBRANE CAP

The Symphony Membrane Cap is a spare part essential for the Symphony breastpump. Works in conjunction with the protective membrane to provide the highest level of hygiene. Membrane not included.



P 285



P 5,000

RECHARGEABLE FREESTYLE BATTERY

Medela Freestyle rechargeable battery - only compatible with the Freestyle breast pump



P 2,250

SWING MAINS ADAPTER

Replacement mains adapter for the Swing Single breast pump.



P 4,000

FREESTYLE MAINS ADAPTER

Replacement mains adapter for the Freestyle breast pump and Swing Maxi breast pump.



P 370

HARMONY HANDLE

Replacement Handle for Harmony Manual Breast Pump; Handle only, no diaphragm with stem and O-ring



P 900

DIAPHRAGM WITH STEM AND O-RING (FOR HARMONY)

Replacement parts for your Harmony Breastpump if you experience no suction or low suction.



P 750

SNS REPLACEMENT TUBING (SLOW, MEDIUM, OR FAST)

Set includes the following replacement parts for use with the SNS:

- 1 - red valve (slow flow)
- 1 - white valve (medium flow)
- 1 - translucent valve (fast flow)
- 1 - valve holder



P 250

SYMPHONY MEMBRANE

BPA-free and designed for use when pumping breast milk with your Medela Symphony Breast Pump.



P 2,715

SPARE TEATS TO SPECIALNEEDS FEEDER (3's)

Extra teats for use with the Special Needs Feeder.



P 1,000

SPECIALNEEDS TEAT MINI OR REGULAR (1pc)

Extra teat for Special Needs Feeder



P 500

VALVE PLATE COMPLETE FOR SPECIAL NEEDS/SOFTCUP

Extra valve plate complete for use with the Special Needs/Softcup Feeder.



P 165

LIDS (REGULAR/SPECIAL NEEDS) (1pc)

Perfect for long-term breast milk storage



P 70

DISC FOR STORAGE BOTTLES

Great replacement Disc for your Medela bottles.



P 165

BOTTLE CAP




Spare bottle cap for your Medela storage bottles



P 180

BOTTLE STAND

Spare / replacement bottle stand for use with Medela bottles (This yellow stand is included with most Medela breast pumps)

	<div> QUICK CLEAN BOTTLE BRUSH </div> <div> <p>Medela’s Quick Clean™ Bottle brush offers thorough, gentle cleaning, for peace of mind when washing your breast milk bottles, teats, and pumping equipment.</p> </div>
	<div> PURELAN 100 NIPPLE CREAM 7g </div> <div> <p>Medela PureLan 100 pure lanolin nipple cream helps soothe sensitive or dry nipples and helps form an additional protective barrier over sore or irritated nipples during pregnancy and breastfeeding. By applying PureLan 100 regularly you can help soothe and moisturise your nipples and the surrounding skin in the most natural way, leaving you comfortable and able to breastfeed for longer. May be used by mothers in their 7th month of pregnancy.</p> </div>
	<div> HARMONY MANUAL BREAST PUMP </div> <div> <p>Medela PureLan 100 pure lanolin nipple cream helps soothe sensitive or dry nipples and helps form an additional protective barrier over sore or irritated nipples during pregnancy and breastfeeding. By applying PureLan 100 regularly you can help soothe and moisturise your nipples and the surrounding skin in the most natural way, leaving you comfortable and able to breastfeed for longer. May be used by mothers in their 7th month of pregnancy.</p> </div>

MORE ABOUT MEDELA

REGARDING THE PUMP IN STYLE ADVANCED BREASTPUMP:

This pump has been phased out. Servicing and spare parts are no longer available. But, as we bid goodbye to one of the most popular pumps of Medela, the PISA, we'd like to honor this most reliable breastfriend with a huge THANK YOU.

Thank you for the years of easy and convenient breastfeeding even when we were separated from our babies and for the many families it has helped maintain milk supply even if mommies were just exclusively pumping!



REGARDING THE SWING MAXI FLEX™:

The Swing Maxi Flex™ replaces the Pump in Style Advanced Breastpump in Medela's breastpump product line. It is a definite improvement! It is more portable, lighter, easier to lug around... all this on top of the PISA's fantastic features which it retains (e.g. strong suction, 2-phase expression technology, double pumping option, and durability).

Along with the Freestyle, it is meant to be heavy-duty (its 12v motor can take round the clock, every 2 hours usage if you are exclusively pumping or increasing your milk supply).

Best of all, it is more affordable than the PISA! At P13,500 per unit (regular price), you can count on this pump to give you and your baby the quality output only a Medela pump can provide, coupled with the excellent after-sales service of purchasing from the exclusive, authorized distributor in the Philippines and a 2 year warranty. A good deal for breastfeeding families across the nation!

MEDELA'S NON-REPAIR POLICY

To ensure the highest quality and performance of their pumps, Medela has implemented a non-repair policy across all countries where their pumps are sold. Motors are not to be opened and tampered with. Service centers are limited to checking pump pressure and cleaning for maintenance. If there is something wrong with your pump, it should be replaced, within warranty. Replacements can be claimed from your country of purchase.



A COMPARATIVE ANALYSIS OF THE FREESTYLE AND THE SWING MAXI FLEX:

This is where they are the same:

- Both run using the 2-phase expression technology (stimulation as well as expression, important to effect multiple ejections during a 15min pumping session).
- Both employ just the right strength of suction (250-350mmHg) — there are pumps out there that boast strength but if the suction is too strong, you may hurt your breast tissue (stronger is not necessarily better).
- Both have double pumping capability.
- Both are heavy duty with 12v motors (important to note the motor size of the pump you are purchasing to ensure that it is fit with your intended use... there are smaller motors meant for occasional use only).
- Both employ membranes to create the all-important 120 cpm (or the equivalent of baby's 2 sucks per second) to trigger milk letdown.
- Both are portable and can be used either powered by batteries or electricity.
- Both are closed systems! There is no way milk or moisture can backflow into the motor.

This is where they differ:

- The Freestyle has a rechargeable battery that gives you up to twelve 15-minute pumping sessions before you need to plug it into electricity again. Other brands with rechargeable batteries cannot be used while charging whereas the Freestyle can be used while recharging. Other brands' rechargeable batteries can only last up to 4 pumping sessions. The Swing Maxi Flex, on the other hand, runs on 6 triple A batteries that gives you only four 15-minutes pumping sessions before you need to change batteries or plug into electricity. If you invest in rechargeable batteries, consult us for the brand so we can give you the one that has proven to give up to 10 pumping sessions before needing a re-charge.

- The Freestyle has a digital display that allows you to check elapsed time, battery life remaining, pumping mode, as well as suction strength level. The Swing Maxi Flex™ has no digital display.

- The Swing Maxi Flex™ uses Medela's new Flex technology which was developed to make expressing easier and more effective. The Flex breastshield offers a soft rim, 105° angle and oval shape design to better fit the shape of a mother's breast. While the PersonalFit Flex™ connectors prevent milk from overflowing and let you pump in a more reclined and comfortable position.

- They also differ when it comes to inclusions. Below are what are included with each unit:

- o Freestyle: motor, 2 24mm PersonalFit shields, digital screen, rechargeable Medela battery (same suction strength as when pump is plugged to direct socket), carrying bag, 4 150ml bottles, blue ice pack, cooler bag, 2 Freestyle connectors with membrane, 2 bottle stands, 1 y-piece tubing, adapter (suited for use in the Philippines), sample disposable bra pads, and instruction manual

- o Swing Maxi Flex™: motor, 2 21mm PersonalFit Flex™ shields, 2 24mm PersonalFit Flex™ shields, 2 PersonalFit Flex™ connectors with membrane, 2 150ml bottles, 2 bottle stands, adapter (suited for use in the Philippines) and instruction manual***

***If you want a bag for the Swing Maxi Flex™, you may want to consider the Medela Citystyle bag (included are: carry tote, cooler bag with 4 150ml bottles and 1 contoured blue ice pack)

By the way, don't confuse the Swing Maxi Flex™ (double pump) with the Swing Flex™ (single) 4.5v, occasional use pump.

Remember, whichever pump you purchase, it's always best to come personally for a fitting... sometimes the shield that comes with the pump is not your size!

MORE ABOUT MEDELA



AFTER SALES SERVICE: MEDELA BREASTPUMPS

Our electric pumps have a 2-year warranty! After expiration, pump customers will always get free diagnostics (worth P400), discounts on services, and discounts on purchases of any additional pump. Pump customers are also assured that loaner units will be made available to them should they have to leave their pumps for servicing at The Parenting Emporium.

We strongly encourage our pump customers to bring in your pumps for general check-up and cleaning as well, especially if:

- a) you are a heavy user (you pump more than 5x a day) - cleaning should be every 3 months
- b) you have experienced backflow
- c) you are about to store your pump

We do not recommend the use of secondhand breastpumps; however, if for some reason, you cannot buy your own pump, we, at the very least, recommend that you have the secondhand pump's motor cleaned.

Finally, don't suffer through low milk supply when what could be wrong is your pump! If you purchased your pump elsewhere, feel free to schedule an appointment to check its suction strength. We have encountered too many moms who have suffered through low milk supply and/or have just plain given up, only to find out that the problem was their defective pump. :-(

Rest assured that our products are suited to the Philippine setting of 220v, 60Hz (some are even auto-volt!). Don't unduly tax your motor, suffer through suboptimal pump performance, or damage your pump in any way with power sources that are 110v, 50Hz!

A Friendly Reminder About Buying and Borrowing Used Breast Pumps

Borrowing or buying a used breast pump may seem like an affordable way to continue providing your child with breastmilk; however, using a used breast pump poses several dangerous health risks for you and your baby.

The U.S. FDA considers all breast pumps that are available for consumer purchase as personal hygiene items intended for a single user. Because of this labeling, used breast pumps cannot be sold legally in the United States. Confusion of whether or not it is safe to share breast pumps generally occurs because mothers are aware that pumps can be purchased and rented. However, hospital rentals are safely used by multiple women because they are designed with special barriers that prevent cross contamination.

Although most breast pumps are protected from defects by a one-year manufacturer's warranty, these warranties are voided if the pump is used by anyone other than the original user.

Health Risks

In the event that certain viruses were present in the previous user's breastmilk, those viruses could be passed on to your baby and cause him to become seriously ill. Some of the viruses that are passed through breast milk include human immunodeficiency virus (HIV), hepatitis, human T-cell leukemia virus type 1 (HTLV-1) and cytomegalovirus (CMV).

If the previous user experienced cracked or bleeding nipples then the pump may have been contaminated with blood, which increases the health risks associated with using a used pump.

Additionally, if the previous user had a fungal infection such as thrush it may possibly be transmitted through the pump. Contamination with thrush can pose such a problem that lactation consultants often recommend that mothers replace their own pump equipment after battling with a persistent yeast infection.

Many mothers often believe that it is safe to use a shared breast pump as long as all the washable components have been sterilized. It is important to note that home sterilization methods are unable to effectively eliminate all pathogens that may be present in the pump. For instance, it is possible for breastmilk to aerosolize and enter parts of the pump that cannot be cleaned or sterilized, like the pump motor.

When the risks of buying or borrowing a used pump are considered, it is clear that saving a few dollars does not outweigh the potential health dangers. Protect your child's health and safety by only using a new, unused breast pump or an approved hospital grade rental to express your milk.



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HOSPITAL GRADE PUMPS

Buyer beware! There are many brands offering units "comparable" to hospital grade pumps... make sure they can present you with their certification that their pump has been approved as a medical device. Warranty should at least be three (3) years as hospital grade pumps are meant to take multi-user wear and tear.

Also, inquire as to what their cross contamination mechanism is as well as the technology and workings behind their pump. Only membrane driven pumps can reach the cycles per minute comparable to a baby's actual speed during the non-nutritive sucking stage. Take note, too, that suction strength should be within a certain range to mimic a baby's demand and to prevent breast trauma. In addition, since nipple size can change throughout the breastfeeding journey, any pump should have different shield sizes to maximize milk output and prevent nipple trauma. For more info, you can always check with us to make sure you are getting your money's worth!

Having said that, do know that Medela's Symphony hospital grade pump is available to individuals as well as government units/charitable institutions and the like for a special price. Every year, our principal sets aside a limited number of subsidized units (upon our request) that, with proper justification (medical reasons, multiple births, premature births, etc) is made available for non-commercial purposes.

Please do know that we will also assess your need thoroughly as a hospital grade pump is expensive and therefore, as responsible sellers, we do not want to sell this pump if your case does not call for it.

AUTHORIZED RESELLERS OF THE MEDELA BRAND:

1. The Parenting Emporium - 29, 1st. Street, New Manila, QC
2. Rustan's: Rustan's Tower Makati, Mandaluyong (Shangri-la), Gateway Mall and Alabang Town Center
3. Mothercare- Bonifacio Global City, Galleria, Podium, Greenbelt, Eastwood, Glorietta, Centrio, Trinoma, Century Mall, Harbor Point, Galleria, Robinson's Magnolia, Ermita, Lanang and Ayala Mall (Cebu) Abreeza (Davao)
4. AbeAbe Moms- Pampanga, 0908-863-6154
G/F Meifoods Commercial Building, Magalang Road cor R.A. Canlas St., Pandan, Angeles City
5. The NEST APH- Pasig, 0977-8720002, Tandang Sora QC and Sta. Rosa Laguna
6. Five Little Monkeys- Bacolod, Iloilo, Dumaguete, Roxas, Capiz, Kabankalan, Talisay, Silay, Cadiz, San Carlos (basically Panay island, Negros Island, and Boracay Island), 0917-5861156
7. Modern Mama Baby Shop- Cebu, 0917-6312416
Unit 111A Banilad Town Center, Gov. M Cuenco Ave. Cebu City
8. My Baby Planet- S&R Commonwealth, Puregold QI, S&R Dau.
9. All Things Baby- 0933-8685851, 3rd floor Unit J 114 Morgana Bldg, Multinational Ave., Multinational Village Moonwalk, Paranaque



FINAL WORD (PHEW!):

Beware of clever marketing that will make you believe that a breast pump actually mimics the Medela 2-phase expression technology with fancy wordings such as adjustable cycle and suction. Medela takes the guesswork out of pumping! No need for Mommy to bother with controls, as nature is set! With the 2-phase expression technology, Mommy is assured that each time she pumps at maximum expression phase, that suction strength and cycle rhythm come closest to how an actual full-term baby breastfeeds.

Claims of extensive "research" are only as good in so far as these studies have been peer-reviewed and published in journals or else claimed research is just the brand's self-funded way to justify the efficacy of their products!

For other tips on how to choose a good breast pump, feel free to contact us and we will share with you the "insider's" know-how on technical specifications (stripping away all marketing gimmicks and sales tactics!).

There is enough on your mind once your precious bundle of joy is out so be careful in choosing your partner in breastfeeding. Medela is #1 for a reason — we're all about the comforts and rewards of breastfeeding and none of the hassle and stress of not getting the right support!