



RS4C : A BRIEF HISTORY

2020

This initiative started as an idea in a pub (as many great ideas are made) when Matilda and her friends discussed holding a second-hand clothing sale to raise funds to offer relief to the calamities after the disastrous explosion in Beirut, Lebanon, in August 2020.

Due to Covid-19 restrictions, their idea did not seem do-able. However, Matilda and her friend Temi decided what's to stop them from doing the fundraiser online, via Instagram and Facebook. Thus, on the 1st September 2020, *Rail Sale 4 Beirut* was formed.

Collecting donations via their JustGiving project, Matilda and Temi surpassed their target by over 25%, raising a total of £1,255. These proceeds went towards [Lebanese Red Cross](#), [Rebuild Beirut](#) & [Impact Lebanon](#). This event ran until Sunday 17 January 2021.

2021

Having thoroughly enjoyed campaigning for the previous cause and gaining more interest and engagement from their increasing following, Matilda and Temi decided to rebrand to [Rail Sale 4 Change](#) (RS4C). This rebrand would focus on campaigning for various grassroots charities, supporting the important work they do for global issues.

Hannah also joined the team, who works as a high-value corporate fundraiser and has worked with a grassroots charities. Knowing the sector, Hannah advises RS4C on which grassroots charities to support and campaign content.

The first organisation RS4C decided to support was [Safe Passage](#). This amazing organisation formed in 2015 and focuses on reuniting unaccompanied refugee children to their families overseas through legal routes.

This event will run from 1 March 2021 until mid-January 2022.

More information here: flow.page/railsale4change .