



## CONTEST RULES AND REGULATIONS

**Calgary Stampede Stampede Bowl VIP Experience Official Contest Rules and Regulations.** This contest is sponsored by the Calgary Stampede – Digital Securities (the “Contest Sponsor”). Contest starts at **12:00 a.m. MDT on May 13, 2025** and ends at **11:59PM p.m. MDT on June 25, 2025** (the “Contest Closing Date”)

1. **ELIGIBILITY** (a) This contest is open to all legal residents of Alberta who have reached the age of majority in Alberta. Employees, agents, and representatives (and persons with whom they are domiciled and their immediate family members) of the Contest Sponsor, its subsidiaries, affiliates, and its sponsors, advertising and promotional agencies, are not eligible to enter this contest. For purposes of these Official Contest Rules, an “immediate family member” is defined as a parent, sibling, child, or spouse.
2. **HOW TO ENTER NO PURCHASE NECESSARY** To enter you must complete the entry form, subscribe or be a subscriber to the **Stampede Insider**. For the opportunity to win, entry forms must include your name and email address. Limit of one (1) entry per person per household per contest date, regardless of the method of entry.
3. **ODDS OF WINNING** Odds of winning will depend upon the number of eligible entries received by the Contest Closing Date and available prizes. All entries must be received by the Contest Closing Date in order to qualify. The Contest Sponsor will not be responsible for late, delayed, misdirected, lost, or incomplete entries. By entering the contest, entrants accept and agree to be bound by these Official Contest Rules, and accept the decisions of the Contest Sponsor as final and binding in all respects.
4. **PRIZING** All prizes must be accepted as awarded, are non-refundable, and are not convertible to cash. The Contest Sponsor reserves the right to substitute any of the prizes, or any component thereof, with a prize of equal or greater value.
  - a) **GRAND PRIZE** There is one (1) grand prize available to be won, with a total value of \$2500.00, consisting of the following.
    - One (1) VIP parking pass for McMahon Stadium, July 3, 2025
    - Two (2) Centre field tickets to the Stampede game, July 3, 2025
    - Two (2) Custom cowboy hats and two (2) Custom cowboy boots

- Stampede Bowl commemorative merch package
- Stage side for Bret Michaels half-time show, July 3, 2025, for two people
- Pre-game sideline experience for two people
- VIP post-game access to Stamps House for two people
- “Buck-the-Line” at Nashville North – The Original Stampede Party Tent, for two people
- Two (2) Calgary Stampede Evening show tickets
- Two (2) Calgary Stampede Rodeo Tickets
- Two (2) Calgary Stampede Belt Buckles

The grand prize must be accepted as awarded without substitution. All costs not specifically included in this prize description, including, but not limited to, transportation, parking, food and beverage costs, and applicable taxes, will be the responsibility of the winner.

5. **SELECTING WINNERS** A random draw for one (1) grand prize will be conducted at or about June 26, 2025 by CSEC from all eligible entries received.

The Contest Sponsor shall use commercially reasonable efforts to contact the selected winner using the contact information set out in each of their entries. In the event that a selected entrant cannot be contacted within five (5) days after contest close, the entry of such selected entrant shall be deemed void and the Contest Sponsor will make a reasonable effort to contact a new selected winner.

Each selected eligible entry participant will also be required to sign a Declaration and Release Form (the “Release Form”) confirming compliance with these Official Contest Rules, acceptance of the respective prize as awarded without substitution, and releasing the Contest Sponsor, its affiliated and related companies, sponsors, advertising and promotional agencies, and their respective shareholders, directors, officers, employees, agents, dealers, representatives, successors, and assigns from any liability in connection with the prizes, including (if applicable) attendance at and any recreational activities undertaken as a result of participation in this contest. Each selected eligible entry participant will also be required to correctly answer the mathematical skill-testing question.

Declining a prize, failing to correctly answer the mathematical skill-testing question, failing to return the Release Form within the time period indicated on the Release Form, or otherwise failing to comply with these Official Contest Rules will cause the respective prize to be forfeited, and a new random draw from the remaining eligible entries will be conducted to select another selected entrant. The

process noted above will be repeated until a prize winner is declared or there are no more eligible entries, whichever comes first.

6. GENERAL This contest is subject to all applicable Federal, Provincial, and Municipal laws and regulations and void where prohibited. The Contest Sponsor shall not be held responsible for any accident, negligence, printing, typographical, administrative or other errors that may arise or occur in connection with the contest with no obligation or liability, subject to applicable law.

No correspondence will be entered into except with selected entrants. By entering this contest and accepting a prize, each winner consents to the use of his/her name, city of residence, video image, voice, and/or photograph in any related publicity or Internet posting without further notification or compensation. By entering this contest and accepting a prize, if applicable, each entrant releases and agrees to hold the Contest Sponsor, any prize supplier, and the **Canadian Football League** and its respective members, shareholders, directors, employees, officers, and agents, including, without limitation, their advertising and promotion agencies, harmless against any and all manner of actions, causes of action, suits, debts, covenants, contracts, claims, and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract, fundamental breach, liability for physical injury, death, or property damage which the entrant or his/her administrators, heirs, successors, or assigns might have or could have, by reason of or arising out of the entrant's participation in this contest and/or in connection with the acceptance and/or use by the entrant of the prize awarded, if applicable.

All entries become the property of the Contest Sponsor and will not be returned. No responsibility will be taken for any failure of the contest website during the promotion or for any problems or technical malfunction of a telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail, on-line, or internet entry to be received by the Contest Sponsor on account of technical problems or traffic congestion on the internet or at any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion.

The Contest Sponsor reserves the right, in its sole discretion, to cancel or suspend the contest, in whole or in part, without notice, for any reason whatsoever, including, the internet portion of this contest should a virus, bug or any other cause beyond the reasonable control of the Contest Sponsor corrupt the security or proper administration of the contest, or the odds of winning. Any attempt to deliberately damage any website or to undermine the legitimate operation of this contest is a violation of criminal and civil laws, and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the

fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are forged, falsified, altered, or tampered with in any way.

In the event of a dispute regarding the identity of the person submitting an electronic entry, the entry will be deemed submitted by the “authorized account holder” provided that person meets all eligibility criteria set forth in the Eligibility section of these Official Contest Rules and Regulations. “Authorized Account Holder” shall mean the natural person assigned to the email or text messaging address by an internet service provider, on-line service provider, phone company, mobile phone service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email/text messaging addresses for the domain associated with the submitted email/text message address. Contest Sponsor reserves the right at its sole discretion, to disqualify any individual (and all of his or her entries) who tampers with the Contest, including the entry process.

The personal information you provide on this form is protected pursuant to the Personal Information Protection and Electronic Documents Act and any equivalent provincial privacy legislation and the Calgary Sports and Entertainment Corporation Privacy Policy which may be reviewed at <https://www.cfl.ca/privacy-policy/> Your personal information will only be used for the purposes of administering this contest and we will not share your information with any third party, except where expressly required by law.