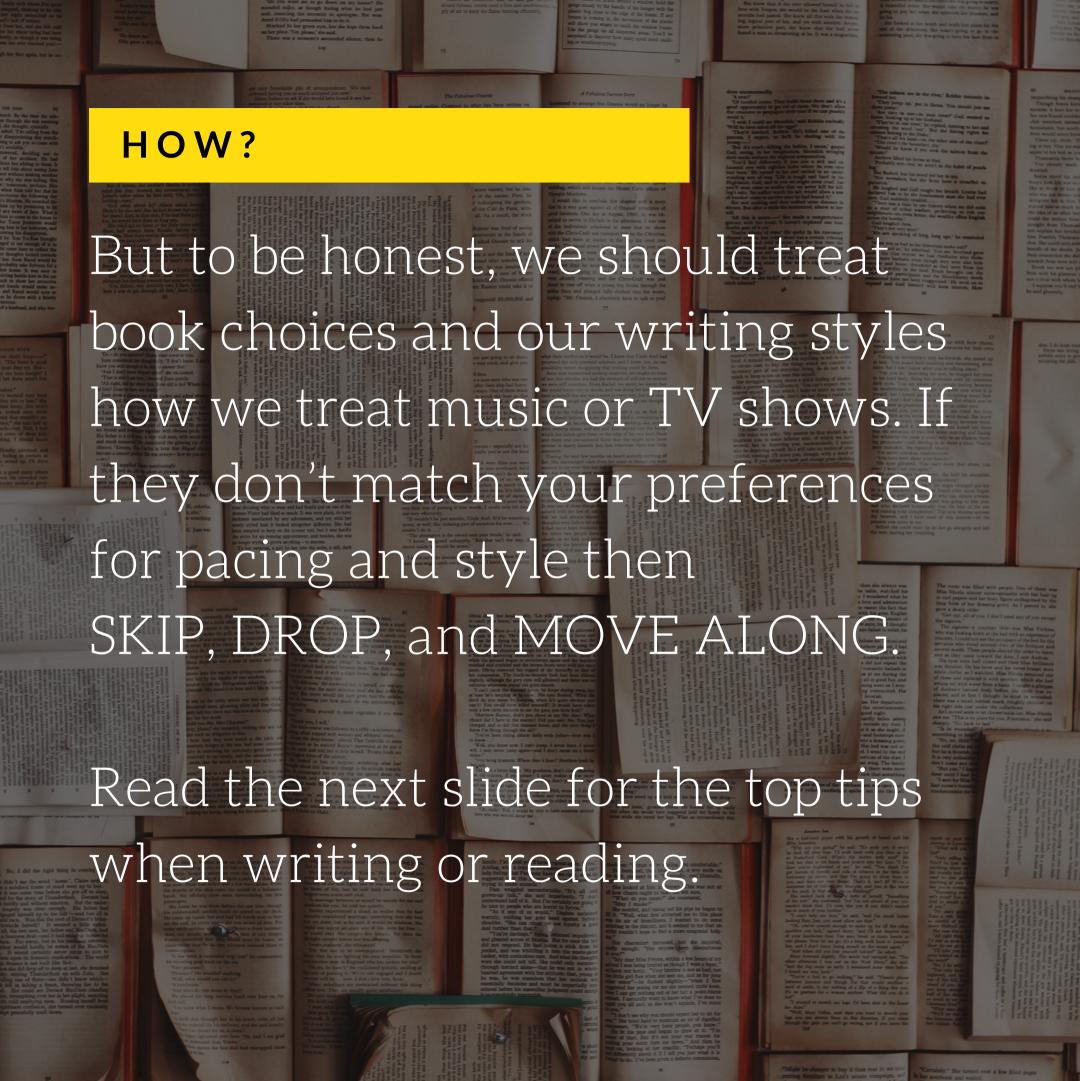
LET'S FACE IT

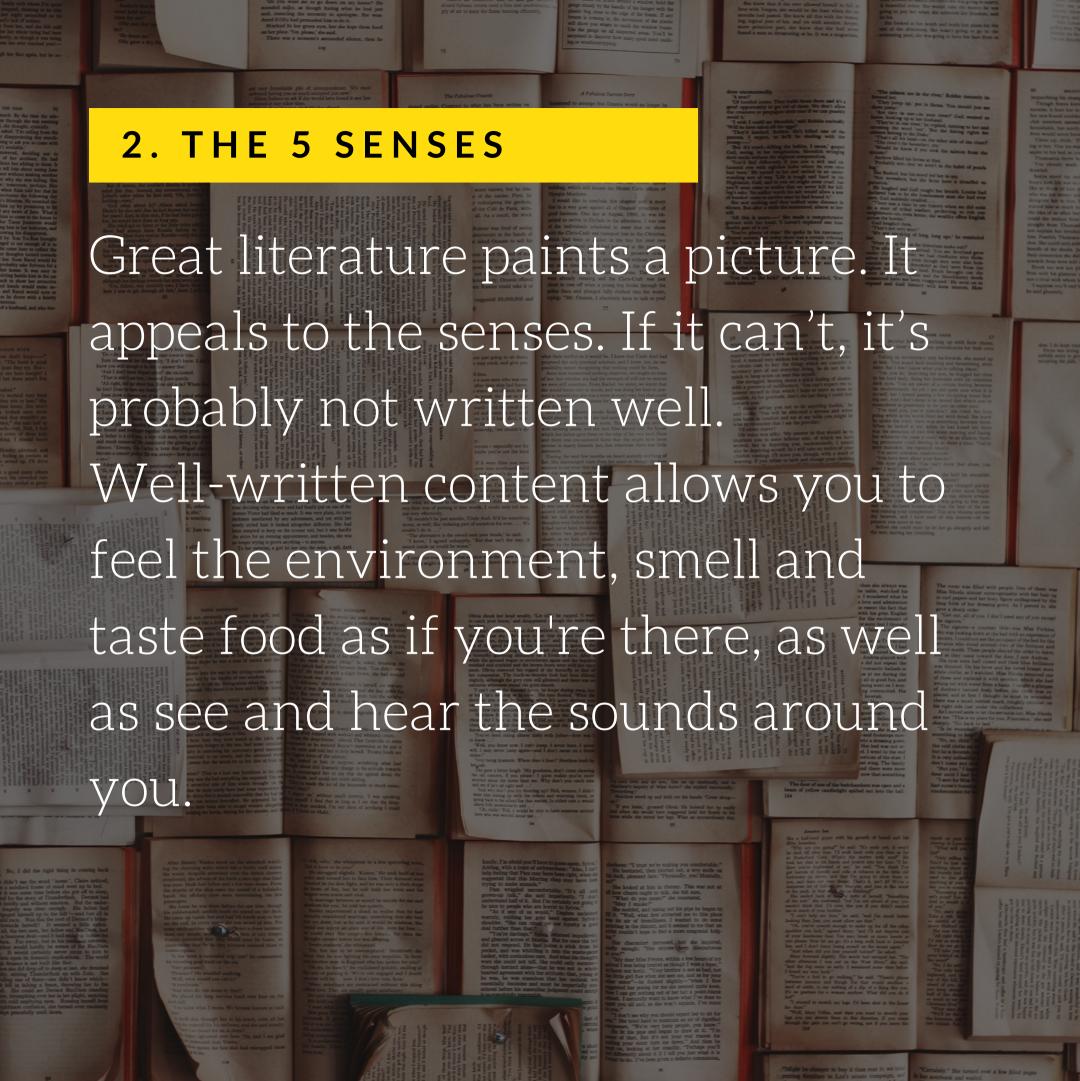
Most content is boring, and most books are boring. Yet, many of us feel compelled to finish a book the moment we start reading it. I don't know about you, but if you ask me, I feel tired and jaded after finishing a book I don't really like to the point I'm not incredibly excited to read another one any time soon.

WHY?

We associate books, especially literature, with deeper thoughts and insights, so it's important to possess the patience and perseverance to finish what we believe to be a great story even if it doesn't speak to us. When it comes to writing, you may take a lofty approach. I did for many years until one day I figured out I was writing bad content.









We're often tempted when choosing great literature or writing it to find content with the best adjectives.

However, the best adjectives are already built into descriptive verbs used in active sentences.

ACTIVE SENTENCE: The boy **threw** the ball.

PASSIVE SENTENCE: The ball was thrown by the boy.

DESCRIPTIVE VERB: The crazy scientist concocted a plan.

NON DESCRIPTIVE VERB: The crazy scientist made a crazy plan.

The best way to construct a simple sentence is by using the SVO

method.

5. OVERUSED GRAMMAR

-"to be" "are" "is" "been"

writing for this tip."

- using the words "to" or "of"
- -"for" "and" "nor" "but" "or" "yet" "so".
- "like"
- "that" as in "This is the last dash 'that' I'm writing for this tip." Notice how it's unnecessary language. The following sentence means the same thing: "This is the last dash I'm

6. WRITE W/INTENTION

You're not simplifying if your big words don't serve a very specific purpose. Usually, those purposes only apply to contexts in which you wish to convey big ideas more comprehensively, achieve deeper meanings, or elicit certain emotions.

These things constitute perhaps the worst atrocities we all commit.

Notice how the above sentence you just read could have been way weaker:

"These things are maybe the worst mistakes we make."

That's a drastic difference!

