

Guy G. Manoukian

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Nationality: Lebanese - Armenian

KEY QUALIFICATIONS

- ❖ **Musician, composer and pianist** with more than **20 years** of overall professional experience.
- ❖ **Seasoned executive:**
 - **Lead and manage Manoukian Music Consultancy** (a 20+ years international consultancy company that specializes in the music production for events A-level private ceremonies, to international music festivals, corporate events and government celebrations).
 - **First artist from the Middle East to get endorsed by Yamaha pianos and be their brand ambassador**
 - Induce and manage **Virgin Radio Lebanon** in 2012 and **Virgin Radio Stars** in 2019
 - Appointed main **ambassador of “Lebanon of Tomorrow”**, a leading humanitarian NGO
 - Member of various **boards of directors, including Virgin Radio, Lotus cars** Both stations are ranked respectively number 1 and 2 in Lebanon and have a massive social media presence with over 12 million followers on Facebook and over 1 million on Instagram.
 - **Co-Founder and Chief Executive Officer of Zardman**, a leading real estate development, investment and management company
 - **President and technical advisor** for Homenetmen B.C.
- ❖ Outstanding **diplomatic and interpersonal skills**
- ❖ Strong **managerial and presentation skills**
- ❖ Ability to successfully **work across organizational boundaries**
- ❖ Ability to **multitask**, work well under pressure, with high **emotional intelligence**.
- ❖ **Strong adaptability and teamwork skills**
- ❖ **Multilingual:** Fluent in **Arabic, English, French and Armenian**.

PROFESSIONAL EXPERIENCE

Lebanon of Tomorrow NGO (apolitical humanitarian NGO)

2019- Present

- **Main Ambassador**
 - Lead outreach efforts to raise awareness about the NGO’s mandate
 - Support families across Lebanon during COVID-19 crisis
 - Provide financial and in-kind support for families affected by the explosion of August 4 2020
 - Fundraise through a vast local and international network
 - Negotiate and facilitate the delivery of aid through government officials.

Homenetmen Beirut Basketball Club

2013 - 2018

- **President of the Club**

The club was established in 1924 in Beirut and is part of the worldwide Pan-Armenian Homenetmen association found in 57 countries worldwide

- Headed the Basketball Committee (2001)
- Monitored and Managed Financial Resources
- Accelerated Homenetmen Club from 2nd Division to the 1st by winning the title
- Led Homenetmen to their first Lebanese Basketball League Championship in 2018

Lotus Cars

2013 - Present

- **Executive Board Member**

RYMCO and Zardman, the exclusive dealers for the Lotus Cars in Lebanon, won a highly competitive international bidding process and established the first Lotus showroom in the Middle East.

- Headed the bidding committee that secured the deal to secure the dealership and establish the first Lotus showroom in the region

- Oversee the budget, spending and revenue reports of the company
- Oversee the daily implementation of board policies, ensure the board is establishing and maintaining good governance practices.

Virgin Radio Lebanon and Virgin Radio Stars

2012 - Present

- **Executive Board Member - Majority Shareholder**

Part of the Virgin Radio chain launched by Richard Branson which is also part of the Virgin Group.

- Launched Virgin Radio Lebanon and Virgin Radio Stars in Lebanon
- Technical and Artistic advisor to the management.

Zardman Beirut/Lebanon

2008 - Present

- **Co-Founder and CEO**

- Founded Zardman, a family-owned real estate development, investment and management company
- Manage the firm's operations in urban planning, design and construction industry
- Develop a mixed-use project (Aura Erbil) in Erbil – Iraq
- Lead Zardman to become the fastest growing real estate developer in Lebanon with more than 50 professionals owning and developing over 100 properties.

Founder of the Manoukian Music Consultancy

1997– Present

- **International Musician, Composer and Pianist - key musical player both locally and internationally**

- Started playing piano at the age of four
- Invited to play in the Lebanese presidential palace at the age of 7 and composed music at the age of 8, winning the first competition
- In 1997, performed professional concerts, and played first solo concert at the age of 16
- Put out the first album "Guy Manoukian - Live in Cairo" in 2006.
- Established Manoukian Music Consultancy, specializing in producing music and sound design for films, artists, concept albums and advertisements.
- 10+ Music Albums
- Music appearance in collections like "The REG Project" (2001), "Arabia Night" (2006), Bellylicious (2006), "Experience Egypt" (2006), "Ultimate Discotheque Orientale" (2007), "Fashion TV Arabia" (2007)
- Selling out concerts at the most prestigious concert halls around the world: The London Palladium, the Esplanade in Singapore, the Cairo Opera House, the Dubai Opera, the Sydney Opera House, the Yerevan Opera House, Kuwait, Abu Dhabi, Los Angeles, Sri Lanka, Mexico, Detroit, Boston, Montreal, Abidjan, in addition to all the major International Festivals in Lebanon, e.g. The Beiteddine and Byblos International festivals and many more.

EDUCATION

Harvard Business School, Boston – United States

October 2011

Executive Education | Real Estate Management Program: New Conditions, New Leaders

Sagesse Law School, Beirut/Lebanon

1996

LANGUAGE SKILLS

- **Arabic** (Native), **Armenian** (native), **French** (fluent), **English** (fluent)

AWARDS

Lebanese Presidential Recognition Award (2001)
 Certificate of Recognition | State Senate (California 2014)
 Gold Album Award "The REG Project" (2001) EMI
 Gold Album Award "Sarab" (2003) EMI
 Gold Album Award "Assouman" (2009) EMI
 Gold Album Award "Nomad" (2014) SONY
 Best Dance Album at the Armenian Music Awards in Los Angeles (2003)
 Best Arabic Tune of the Year for the music of Harem (Lebanon 2002)
 Best Dance Album at the Arabian Music Awards (Dubai 2003)

Murex D'or (2002) Best Composer
Best Sports Manager (2019)