

**Clark Atlanta University**  
**Bachelor of Arts in Music**  
**Commercial Composition/Music Production**  
**Prof. Phil Davis**

This program is designed to give a student the tools needed to pursue a future in writing, producing and recording music for many types of media. The student will acquire the aesthetic and technical skills required for work in a studio environment, as well as explore composing music for different contemporary genres. The student will work with a diverse community of musicians, faculty, and industry professionals, with access our state of the art technology and recording facilities, combining your bachelor degree studies with real world experience.

A student majoring in Commercial Composition/Music Production will study composition, arranging, scoring, and production techniques and approaches. He or she will learn to apply these skills and concepts by writing for and overseeing the production of a wide variety of instrumental, vocal, acoustic, and electronic combinations, ranging from small workshop groups to a studio orchestra in live performance situations and recording studio environments. The student will explore contemporary concepts and techniques of arranging and sound production in both the analog and digital domains and will gain valuable experience by being able to create, arrange, and produce projects using MIDI workstations and the Clark Atlanta University's Black Panther recording studio.

Interacting with faculty who are also professional writers, arrangers, producers, and conductors, the student will develop techniques and skills that will enhance the creative adaptation of his or her musical projects. Applying the writing and production concepts and techniques learned, the student would complete a graduation portfolio of at least eight pieces, which will demonstrate understanding of traditional and contemporary writing and production styles.

Concentration Highlights:

- Music Technology
- Songwriting
- Orchestration
- Music Production I and II
- Recording Studio Internship
- Recording Studio Techniques
- Music Business Seminar

Concentration Yearly events:

- Songwriting Cypher
- Music Showcase
- Black Panther Presents...
- Annual Faculty Valentine Concert