

# INVITE STRATEGY

## USING SMS/WHATSAPP/VIBER/MESSENGER

- RULE 1 - Always lead with question!

*when you contact/follow up a calling/meeting you need to create **interest**:*

So what did you like the most? Was it the part on saving money on things we already are purchasing, or was it to make money by helping others to save?

- RULE 2 - Always wait for response! Don't push!

- GOAL 1 - Start a conversation

Hi, **XXX**, how are you doing? *Recommend using your natural way to reach out*

- GOAL 2 - Before revealing more info about the business opportunity, confirm that the person has time

How quickly can you free up 30 minutes of your time?

- GOAL 3 - Create curiosity

I just found a way for us to create long term financial freedom by limitless passive income, are you interested? (finance a new car/ pay for a holiday)

- GOAL 4 - Invite to see the webinar or to attend a meeting

If I send you webinar explaining the business, will you watch it?

*If they say **NO**, do **NOT** push on, just say:*

**OK**, have a lovely day. Hope I see you soon!

*They will come back to you on a later stage, because they **ARE** curious.  
You proceed only when they say **YES**, I will watch it.*

- GOAL 5 - Confirming the time they will watch the webinar

Webinar recording is about 25min long. What time are you going to watch it?

- GOAL 6 - Confirm your follow up

So, if I contact you at **00:00** we can discuss the content of the webinar?

- GOAL 7 - Send the link

Ok cool, here is the link: **XXX**

Look forward to hear what part of the presentation you like the most.