

VICTORIA PIERCE

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ADDRESS 427 GROVE ST APT 8 EAST LANSING, MI

EDUCATION

2018-2021 MICHIGAN STATE UNIVERSITY (MSU)
Bachelor of Arts in Creative Advertising
3.67 GPA

2014-2018 SALEM HIGH SCHOOL
Canton, MI
3.7 GPA

EXPERIENCE

2019-Present MSU COMMUNICATION ARTS AND SCIENCES
Teaching Assistant (TA)
As a long-term TA I have been responsible for teaching the importance of storytelling to over 150 fellow college students. I do this through story analysis as well as several Adobe programs including Photoshop, Audition, and Premiere.

2020-Present MSU RESIDENCE HALLS ASSOCIATION (MSU RHA)
Director of Advertising
The RHA is run by a team of 15 students. We represent our on-campus student body to ensure a positive and wholesome experience. As Director of Advertising I create merch, flyers, and various social media posts.

2019-2020 SPARTAN SPIRIT SHOP
Retail Attendant
On a daily basis I was the main point of contact for customers of the spirit shop. This included locating items, fielding questions, and always having a smile on my face.

2016-2019 SKATIN STATION II
DJ
Creating family friendly, upbeat playlists for skaters was my specialty. In addition, I announced games and important notices.

STATEMENT

As a future college graduate I am overjoyed to share that I will be completing my Bachelor of Arts in 3 years. My motivation has been my own growth and potential to work in a field that provides me joy.

SKILLS

Illustration
Video ideation, filming, and editing
Formatting for social media
Presentation design

SOCIAL MEDIA

IG vicc5pierce
Twitter vicattackk
Facebook Victoria Pierce