

CONTENT CALENDAR

July 2025

 = Indicates a "National Day of" or Holiday

SUN	MON	TUE	WED	THU	FRI	SAT
		1 Kick off Q3 – Share highlights from the first half of the year.	2 Highlight a recent client success story or positive review.	3 Carousel Post: 3 things that could ruin your independence as a homeowner.	4 	5
6	7 Showcase a staff member and their role in the closing process.	8 REEL: Do buyers really need title insurance?	9 3 ways Realtors can work smarter this summer.	10 Celebrate team birthdays & anniversaries.	11 POV: Title search completed – here are some things we found... share common occurrences.	12
13 Myth Bust: I already have homeowner's insurance – why do I need title insurance?	14	15 Promote an upcoming event or CE class for realtors/lenders.	16 REEL: Why does it matter to work with an experienced title agent?	17 Realtor collab – offer a joint tip about smoother closings.	18 Behind the scenes: show in a series of photos or video what a typical day in your office looks like.	19
20	21 REEL: 3 documents buyers sign at closing and what they mean.	22 Answer a Google search – do I need title insurance on a cash purchase?	23 Tell us how common closing delays can be avoided.	24  How does your staff stay sane during the busy summer season?	25 REEL: What your title partner should be doing for you (but probably isn't).	26
27 Share a recent Google review and share the link for others to leave you one.	28	29 POV: You just bought your dream home...but forgot title insurance. What are some things that can pop up?	30 Carousel Post: A photo dump of July happenings!	31 Gratitude post – shout out to your partners, team or clients who have made July successful.		