



CONTENT CALENDAR

June 2025

 = Indicates a "National Day of" or Holiday

SUN	MON	TUE	WED	THU	FRI	SAT
1	2 Celebrate team birthdays & anniversaries.	3 If you are a first time home buyer don't make these common mistakes.	4 I wish more first time home buyers knew this about title insurance.	5 I'm a title agent and here's how I help you protect your investment. (Explain what you do!)	6 POV: You are a real estate agent looking for smooth closings and you find our title company/ law firm.	7
8 A lien search is like a background check ... but for your future home. Explain what lien searches are.	9	10 We're the invisible heroes of homeownership- meet your closing team.	11 Share a testimonial from a first time home buyer who worked with you.	12 POV: It is closing day (Behind the scenes setting up for closing).	13 These mistakes can cost you your life savings. (Sending funds without calling the title company at a verified number, not confirming wire instructions) List all the costly mistakes.	
15 	16 Your home's history doesn't disappear just because you got the keys! Here are 3 shocking ways the past can mess with your home ownership!	17 Buying a home? Title insurance is the peace of mind you didn't know you needed.	18 Break down the closing process from contract to close.	19 	20 POV: It was a busy day with lots of closings! Reel highlighting several closing celebrations.	21
22 REEL: Approach a team member sitting at their desk and ask them to answer a common question first time home buyers ask them.	23	24 Carousel Post: List out 10 different scenarios where title to a home can be challenged. (Forged deed, unpaid liens, etc.)	25 Share your last 5 Google reviews in a carousel post.	26 Don't buy a home without this (title insurance).	27 Homeowners insurance won't save you from a forged deed or a long- lost uncle who is claiming your house. (Tell us about the differences between homeowners insurance and title insurance).	28
29 "Saved by the Title Policy" Share an article on a recent title claim story. Explain how title insurance saved the day.	30 Company Happenings! Photo dump for the month of June!	<h2>NATIONAL HOMEOWNERSHIP MONTH</h2>				

