

CONTENT CALENDAR

April 2025

= Indicates a "National Day of" or Holiday

SUN	MON	TUE	WED	THU	FRI	SAT
		1 April Fools- debunk 5 common title myths...	2 Celebrate team birthdays & anniversaries.	3 Promote a tool you offer real estate agents.	4 Reel: What if I told you that an old unpaid debt from a previous owner could become YOUR problem? Here is how title insurance protects you!	5
6	7 Where or how should you store your title insurance policy.	8 ★★★★★ Share a Google Review.	9 Share a market update from your local Realtor association.	10 Introduce us to your closers. Tell us more about their role.	11 National Pet Day- show us your pets!	12
13 Videos- Have your team tell us how they got into the title insurance industry!	14	15 National Tax Day Property taxes and title- what do we need to know?	16 Tell us what liens are and share examples.	17 What is deed fraud? How can you protect yourself against deed fraud?	18 Video Testimonial of a buyer or seller who worked with you. Another successful closing! Listen to what [Client Name] has to say about working with [Your Name/Company].	19
20 Easter	21 Office Tour- show us your office!	22 Give realtors 5 social media content ideas for May.	23 TRUE OR FALSE: Title insurance covers all future title issues.	24 For Realtors- how to put on an amazing first time homebuyer workshop.	25 Highlight your closings for the week!	26
27	28 Share some ALTA stats on Title Insurance.	29 ★★★★★ Share a Google Review.	30 Break down the closing process step-by-step, emphasizing the title agent's role in ensuring a secure and efficient transaction.			

