

CONTENT CALENDAR

January 2025

 = Indicates a "National Day of" or Holiday

SUN	MON	TUE	WED	THU	FRI	SAT
			1 2025	2 SHARE A MOTIVATIONAL QUOTE TO KICK-OFF THE NEW YEAR.	3 CELEBRATE TEAM MEMBER'S BIRTHDAYS & ANNIVERSARIES.	4
5	6 PROMOTE A CLASS/TRAINING YOU ARE OFFERING IN Q1.	7 SHARE A GOOGLE REVIEW 	8 RE-INTRODUCE US TO YOUR TEAM!	9 INDUSTRY ARTICLE/ CURRENT EVENT	10 WHAT ARE THREE THINGS REALTORS SHOULD TELL HOMEBUYERS ABOUT TITLE INSURANCE?	11
12	13 NEW YEAR RESOLUTIONS - TEASE SOMETHING THAT'S IN THE WORKS FOR YOUR CUSTOMERS, COMING LATER THIS YEAR.	14 GIVE AN EXAMPLE OF A COMMON TITLE ISSUE, AND EXPLAIN THE STEPS A TITLE COMPANY TAKES TO RESOLVE	15 SHARE A REAL ESTATE MARKET UPDATE.	16 GET TO KNOW YOUR CUSTOMERS DAY - ASK YOUR AUDIENCE WHAT CLASSES/TRAINING THEY ARE INTERESTED IN.	17 WIRE FRAUD WARNING - FRAUDSTERS LOVE HOLIDAY WEEKENDS.	18 
19	20 	21 SHARE A GOOGLE REVIEW 	22 INDUSTRY ARTICLE/ CURRENT EVENT	23 GIVE REALTORS 5 SOCIAL MEDIA CONTENT IDEAS FOR FEBRUARY	24 FIRST CLOSINGS OF 2024 - SHARE PICTURES OR CREATE A REEL WITH MULTIPLE.	25
26	27 TITLE MYTH BUSTER:: TITLE INSURANCE IS PAID MONTHLY	28 WHY SHOULD A REALTOR REFER THEIR BUYER CLIENTS TO YOU?	29 EXPLAIN THE ROLE OF A TITLE AGENT IN A REAL ESTATE TRANSACTION	30 INDUSTRY ARTICLE/ CURRENT EVENT	31 NATIONAL FUN AT WORK DAY WHAT MAKES YOUR OFFICE A FUN PLACE TO WORK? 	