

November 2024

Social Media CONTENT CALENDAR

SUN	MON	TUE	WED	THU	FRI	SAT
					1 Meet the Team Celebrate this month's birthdays & work anniversaries	2
				#ThankfulThursday		
3	4 Industry article/ current event	5 FAQ What goes into a Title Search?	6 Share a Review! ★★★★★	7 Promote your company! Show thanks for your staff, and tell us why your team is the best in the business!	8 Promote an upcoming networking event you are attending and invite your clients to meet you there.	9
10	11 Share a Review! ★★★★★	12 Community Spotlight: Showcase something your team is doing for/in the community this month.	13 Industry article/ current event	14 Give thanks to your customers (realtors, lenders, investors, consumers, etc) and highlight a tool or resource on your website that is helpful for them to know about.	15 Reel - Highlight your closings!	16
17	18 Meet the Team introduce someone on staff - contact info and a fun fact	19 Is your office doing anything festive for Thanksgiving? Share some photos or a video/reel.	20 Industry article/ current event	21 Buyers should give thanks for owner's title insurance. Why is it important?	22 Reel - Highlight your closings!	23
24	25 Industry article/ current event	26 Give realtors 5 social media content ideas for December	27 Wire Fraud Warning - Fraudsters love holiday weekends 	28 	29 Reel - Highlight your closings!	30

BONUS

Bonus Tips

- November is a time to say “thank you”. Use this month to post about all you are thankful for - your staff, your clients, etc.; and also show your gratitude towards your community by showing ways your team is participating in local events or giving back.
- FNF Family of Companies would like to thank you for your partnership, and for trusting us with marketing guidance. We are here for you, please don't hesitate to contact us with any questions you may have!

