

UBC DEPARTMENT OF EDUCATION AND TRAINING

UBC JOBSITE RECRUITERS: CARPENTER TO CARPENTER



Who is Eligible?

The UBC Jobsite Recruiters: Carpenter to Carpenter program is open to UBC members in good standing who have successfully completed the UBC Journey-Level program.

Program Description:

This training program was created to assist participants in understanding the recruits' needs and addressing their concerns.

After successful completion of this program, participants will be prepared to deploy effective questioning skills, practice active listening and employ the essentials of persuasion.

UBC Jobsite Recruiters: Carpenter to Carpenter will prepare our members to craft powerful recruitment messages, utilizing personal storytelling, proper pitch structure, and implementing their own take on WIIFM - The Creation of the UBC Recruiting Movement.

Program Overview:

- Practical Communication
- The Psychology of Persuasion
- Recruiting Fundamentals
- Influencer Skills