

BY: CANDICE MICHELLE, FOUNDER

6 WAYS TO MAKE MONEY *Online*

PROFITABLE IDEAS TO EARN ADDITIONAL
REVENUE ONLINE



Printable
Workbook

WWW.GIRLGOHUSTLE.COM

Ready to Monetize Your Expertise?

ARE YOU LOOKING FOR A SIDE HUSTLE?

In a world where everything can be done almost virtually, You must find your own little corner of the room too and make some profits.

What would you do with a little extra money each week? Pay bills? Buy groceries? Perhaps save it for a vacation or a deposit for a house?

Luckily, it's never been easier to make extra money from the comfort of your own home!

In this printable workbook we will give you quick ideas to help you make some extra money from home.



1.) *Become a Virtual Assistant*

TOP OF THE LIST.... BECOME A VIRTUAL ASSISTANT.

Become a virtual assistant.

If you can copy and paste data, then you can easily become a virtual assistant. While some of the tasks involved may be more complicated than copying and pasting, most tasks will not need much skill or experience, yet can earn you a healthy amount if you find the right client.

How do you get your first batch of clients?

There are dedicated sites online, such as Upwork, and many others where you can bid for virtual assistant jobs. You can also find work on social media if you keep your eyes open.

If you see potential in becoming a virtual assistant, consider taking a quick [online training](#) to ramp up faster.

2.1 Don't Reinvent the Wheel: Become a Reseller

SELL ON AMAZON, EBAY, CRAIGSLIST OR FACEBOOK MARKETPLACE

We all have things around our homes that we no longer want or need. Rather than leaving them to gather dust, you could list them for sale online.

If you really want to amp up your earnings you will have days set to find in demand items that could easily resell. The goal is to buy at a low cost so you can have appropriate markups.

Start with items you already have that you are no longer using and then work your way up to creating a repeatable at home market. Don't forget about sites like OfferUp, Poshmark, Mercari, Amazon, Etsy, and eBay. Facebook Marketplace has also been an amazing hidden gem. Facebook also has it set up where you can create your own ecommerce shop from your business page. You should look into this.

Sell where there is already an audience of buyers. You can build your brand backwards this way and it just simply makes way more sense. We KNOW Amazon and we KNOW FB Marketplace. We are addicts and we just want to buy. So, sell us something :) Put your website cards in the shipments.

3.1 Start a Blog

Do you have particular passion or subject that you know a lot about? If you do, consider writing a blog. Whether your passion is dogs or fashion, if you can write about the subject, then your audience will grow.

Before long you'll be able to earn money from commissions from products you recommend or from accepting advertising, like Google Ads, on your site.

This is also an amazing home base to also share affiliate and referral links for extra cash.



4.1 Social Media Manager

Social media management.

Nowadays, most people and businesses have a social media presence. If a company wishes to reach their target audience, it's important to keep posting content to their social media accounts. This is where you can come in and offer your social media management services.

If you have any experience at growing a social media following, you can charge these companies to grow their channels for them.

You also have to remember that not all business owners have time, patience, or the know how to post on social media accounts all day.

If you are curious about which clients will be the best fit for this service. Consider [signing up for our VA course online](#) which will walk you through step by step. We attached a free cheat sheet to use on your first potential client. Start with their vision and create a plan. If you need help, let us know.

5.1 Affiliate Marketing

Affiliate marketing.

Affiliate marketing involves creating content to promote various product offers and services. You receive a commission from any product bought from your affiliate link. You can promote these products on your blog or social media accounts. There are thousands of niches to choose from, with plenty of money to be made from selling in-demand products.

You can find products to promote from marketplaces like Clickbank, Amazon, or JVZoo. You can also find many websites that offer affiliate programs for their products.



6.1 Build an Online Course

Create online courses.

This can also be a great way to make money at home by teaching others how to do any skill that you know. There are many ways to do this.

You can create a digital product that you could sell, like an **eBook**. If you are unsure of how to structure your ebook and get started I've found Amber Chalus of The Biz Sister to have the best ebook templates. [You can capture it here and enjoy a special discount.](#)

You could create a **YouTube channel** where you teach your skills to others. With YouTube, you may not make much money to start, but if you stick with it, creating new videos on a regular basis, then you could grow a following and create a passive income stream that could last for years.

Create courses to upload to course marketplaces like thinkific, and many more. Enjoy a free month using [this link](#). You make money by selling access to your courses. If you need the ultimate tool to getting this kicked off you really should [start here](#). This ultimate online course template will get your slides, workbook, and everything you need to teach what you know. [Click here to get started.](#)



Jot Down Your Best Skills: You can likely teach a course on it!

NO 1: Name 5 skills you are really great at. Something you could teach with your eyes closed...

NO 2: How many people typically sort this out as a problem that needs to be solved? Can you name the type of persons, or groups of people?

NO 3: What are 1-3 steps you are committed to taking to make this happen?

Your company vision

Set a Clear Vision

close your eyes and deeply think about what
is the main purpose of your company

Monthly

MONTH:

OVERVIEW

Action Steps:

- 1.
- 2.
- 3.
- 4.
- 5.

MONTHLY GOAL

SUN

MON

TUE

WED

THU

FRI

SAT

Daily

PLANNER

M T W T F S S

Date:

TO DO LIST

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____

PRIORITIES

APPOINTMENT

NOTE

IDEAS

SET YOUR NEW BUSINESS UP FOR SUCCESS



Know
Your Goal



Be Authentic



Don't Start
From Scratch



Be A Forever
Student



Be Confident



Educate First



Transfer the
Knowledge



Bring
Value



Repeat what's
working

SMART GOALS

WORKSHEET

<div>S</div> <div>Searchable</div>	<i>Is your idea searchable? It's the best idea to aim for a service idea that is highly searched online. Search is a clear indication that there are customers out there.</i>
<div>M</div> <div>Marketable</div>	<i>Is your idea marketable?</i>
<div>A</div> <div>Attainable</div>	<i>Specific means that your goal is detailed and can answer the 5 wh questions: who, what, when, where, why and which.</i>
<div>R</div> <div>Relevant</div>	<i>Is your service relevant right now? This is important to making money online.</i>
<div>T</div> <div>Timely</div>	<i>Is your idea timely. Are buyers asking for this or needing your solution?</i>

Final Thoughts

*Anyone can make money
online even if you are not an
expert at anything.*

Even within a pandemic there is money to still be made. Dig down as deep as possible to think about execution strategies. We are all more savvy at something than others. Create a process around your expertise, package it, gain some interest and sell it.

...And if you feel you are not so creative or an expert at anything just yet, you can always become an affiliate or a reseller. There is money on the table for everyone.

I hope you found value out of this ebook. If so, follow me on IG! @GIRLGOHUSTLE

Take A JOURNEY
WITH ME →



The background of the image is a soft-focus, warm-toned collage of various objects. In the upper left, a pair of dark-rimmed glasses is visible. Below them, a pair of gold hoop earrings lies on a light surface. To the right, a textured, light-colored ceramic cup filled with a frothy beverage is prominent. In the bottom right corner, a portion of a gold-colored mask is visible. A thin gold chain is draped across the bottom left. The overall aesthetic is cozy and inspirational.

"THERE ISN'T A
BETTER TIME TO
BELIEVE IN
YOURSELF &
EXECUTE."

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