



Portfolio

NOELLE FIKARIS

Bio

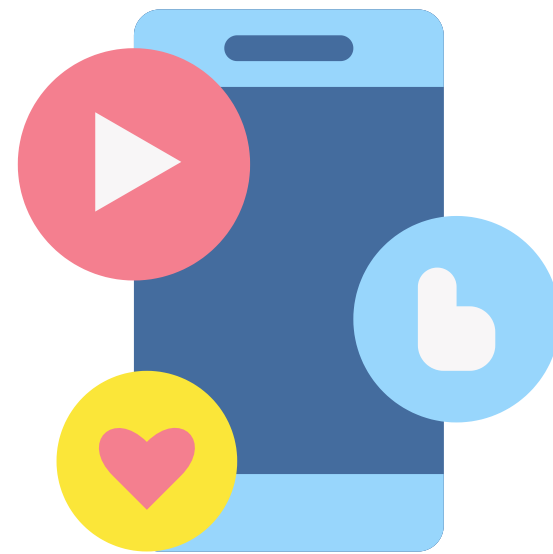


I am currently a Content Creator and a Social Media Manager.

I spent six years of my professional career helping clients elevate their social media presence with a Gen Z twist. I have generated more views, likes and comments than what my clients had before.

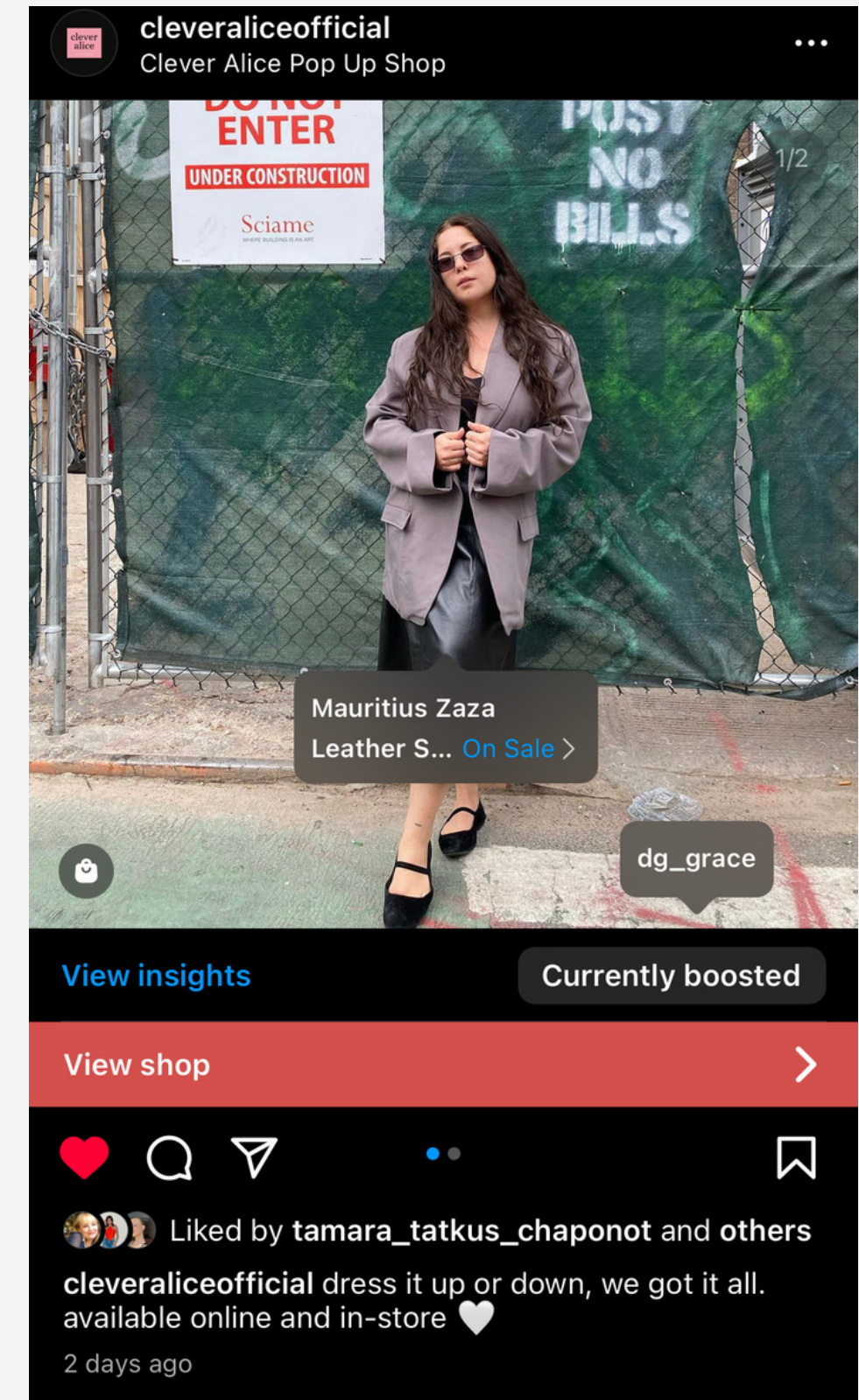
I have worked with small and large businesses including Lipton Iced Tea, Cynthia Rowley, Lester's NYC, Clever Alice and Parade.

Social Media Work



Work

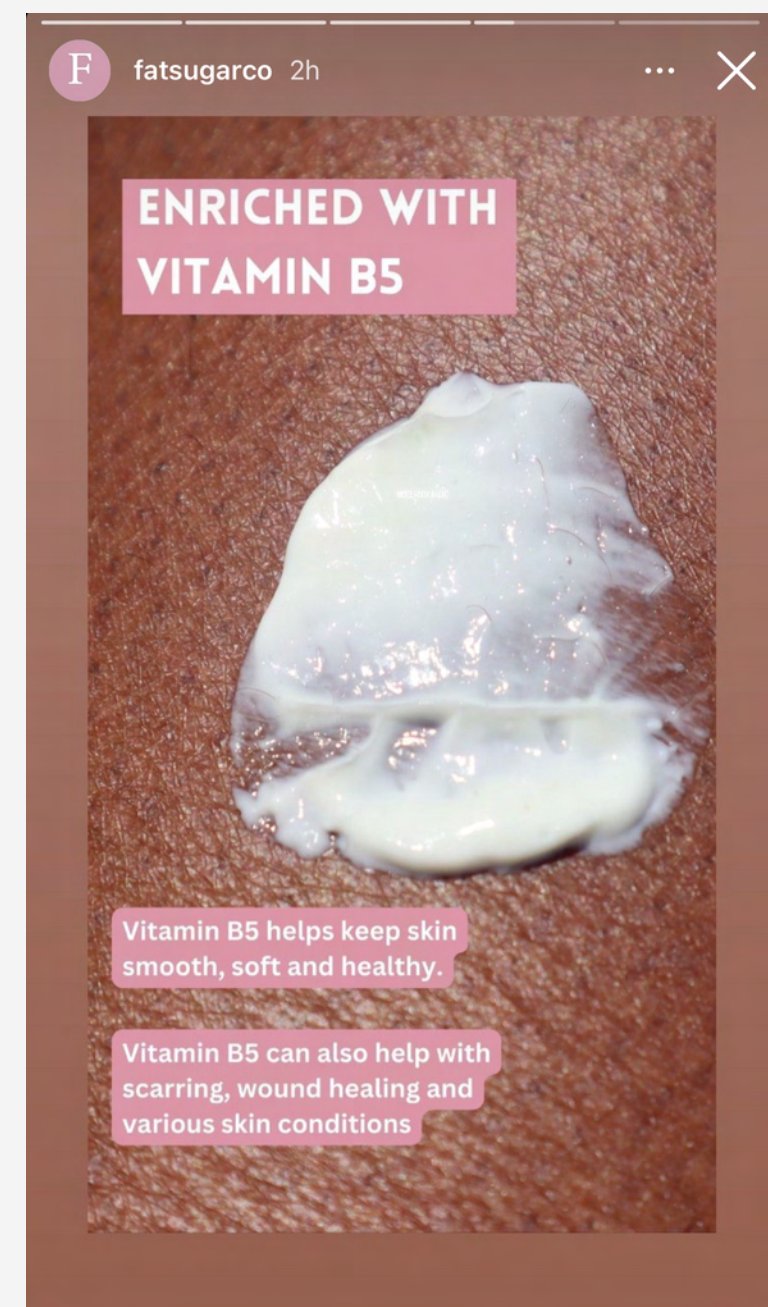
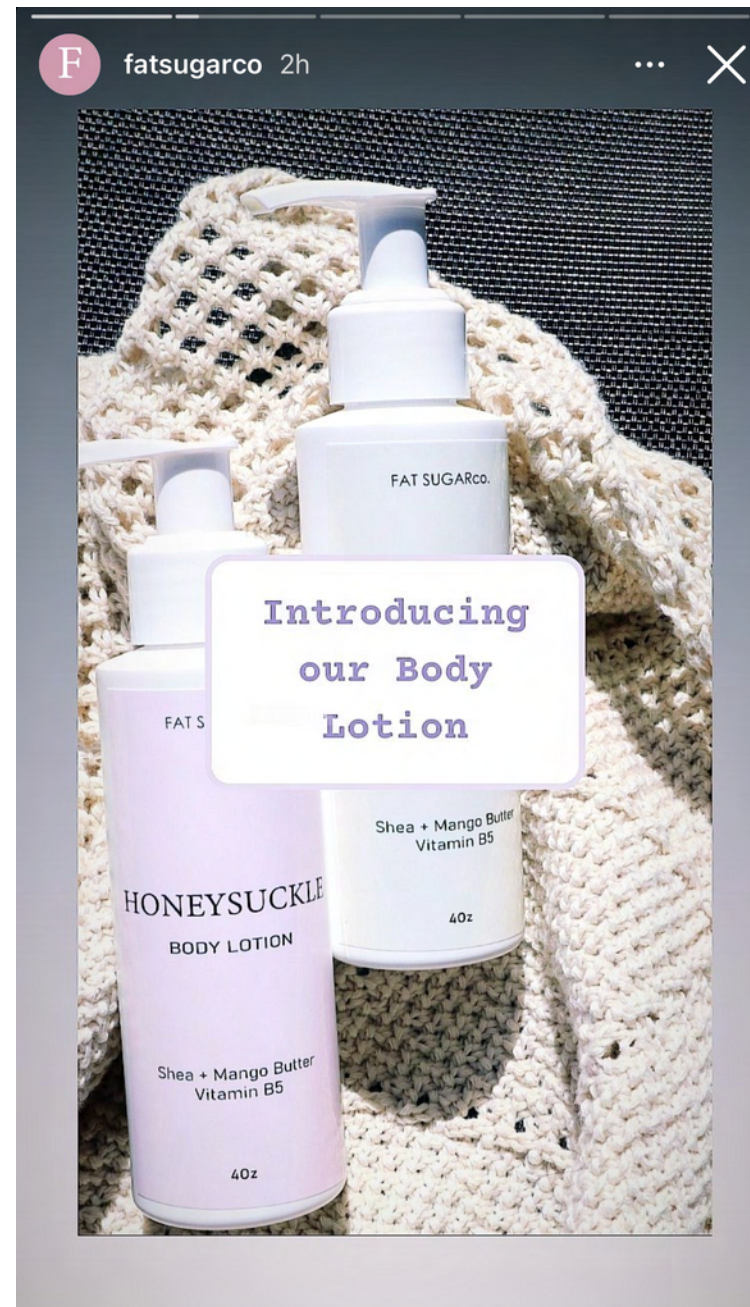
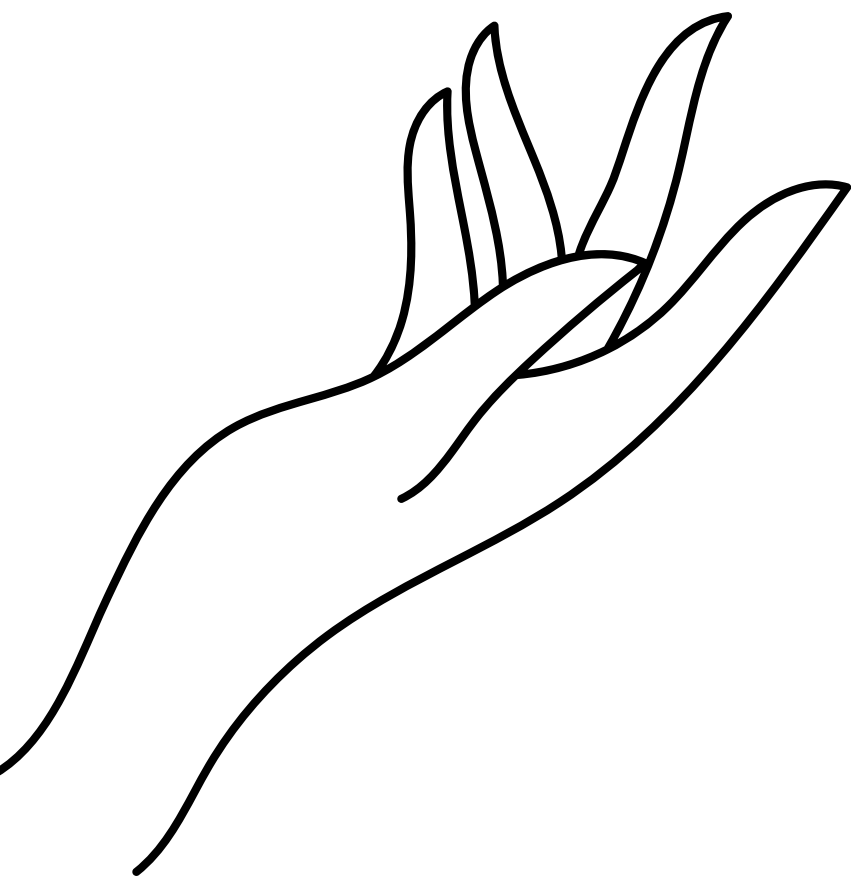
Clever Alice



Currently I am the Social Media Manager of Clever Alice. Clever Alice is a curated sample sale boutique in Soho. I curate the Instagram feed and create photo and video content.

Work

Fat Sugar Cosmetics

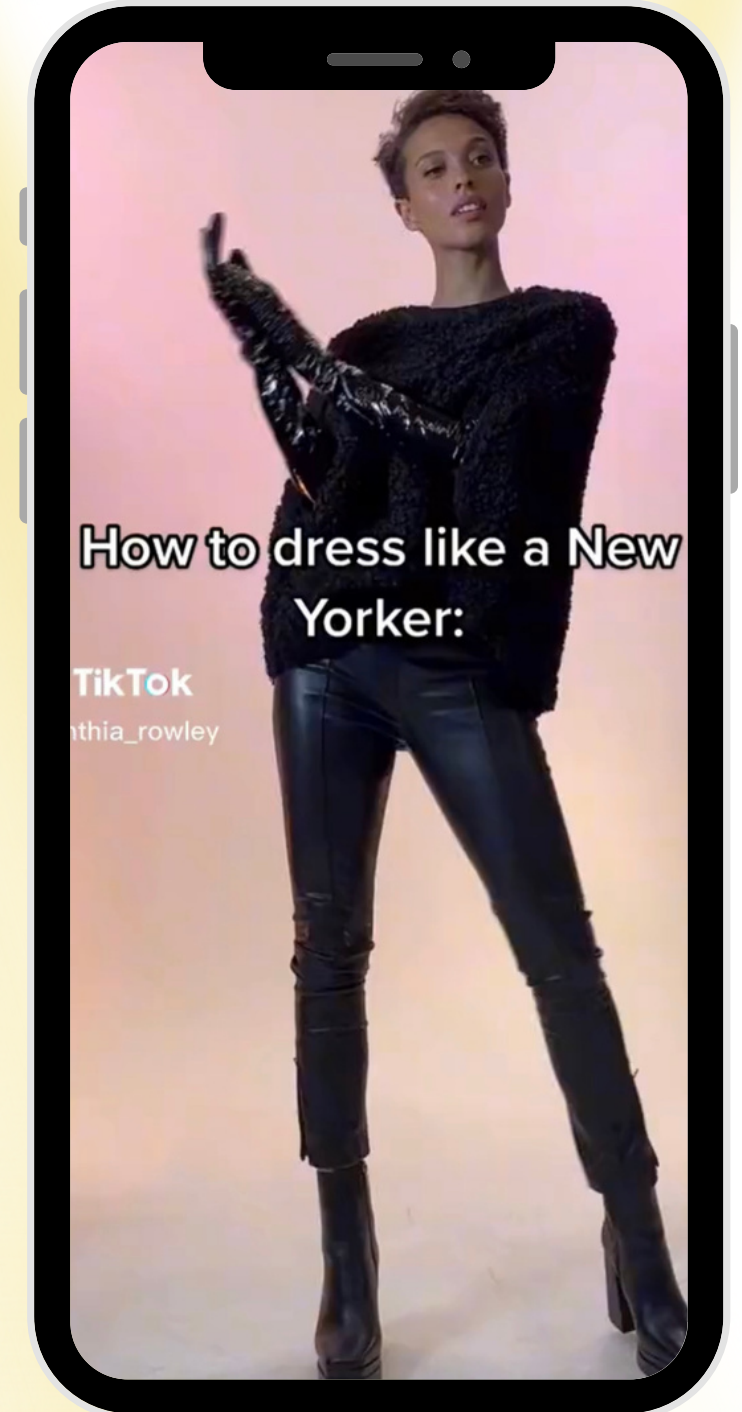
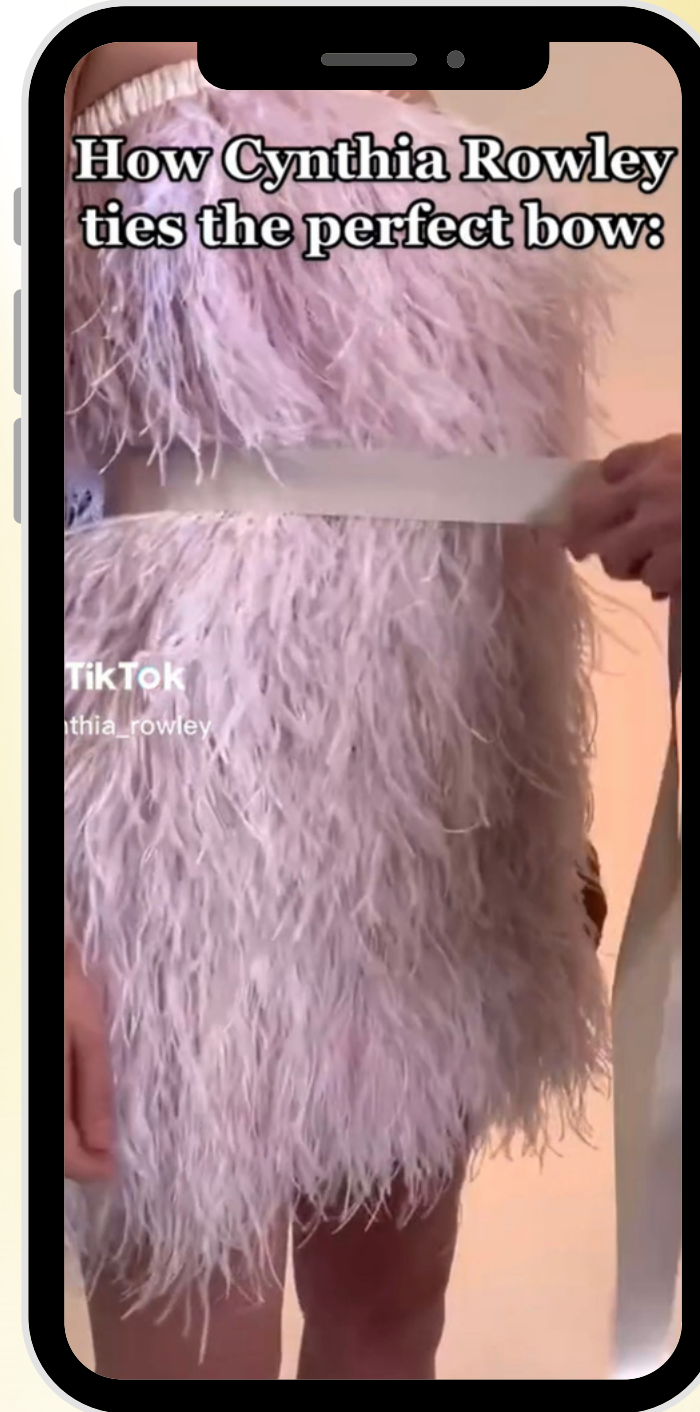
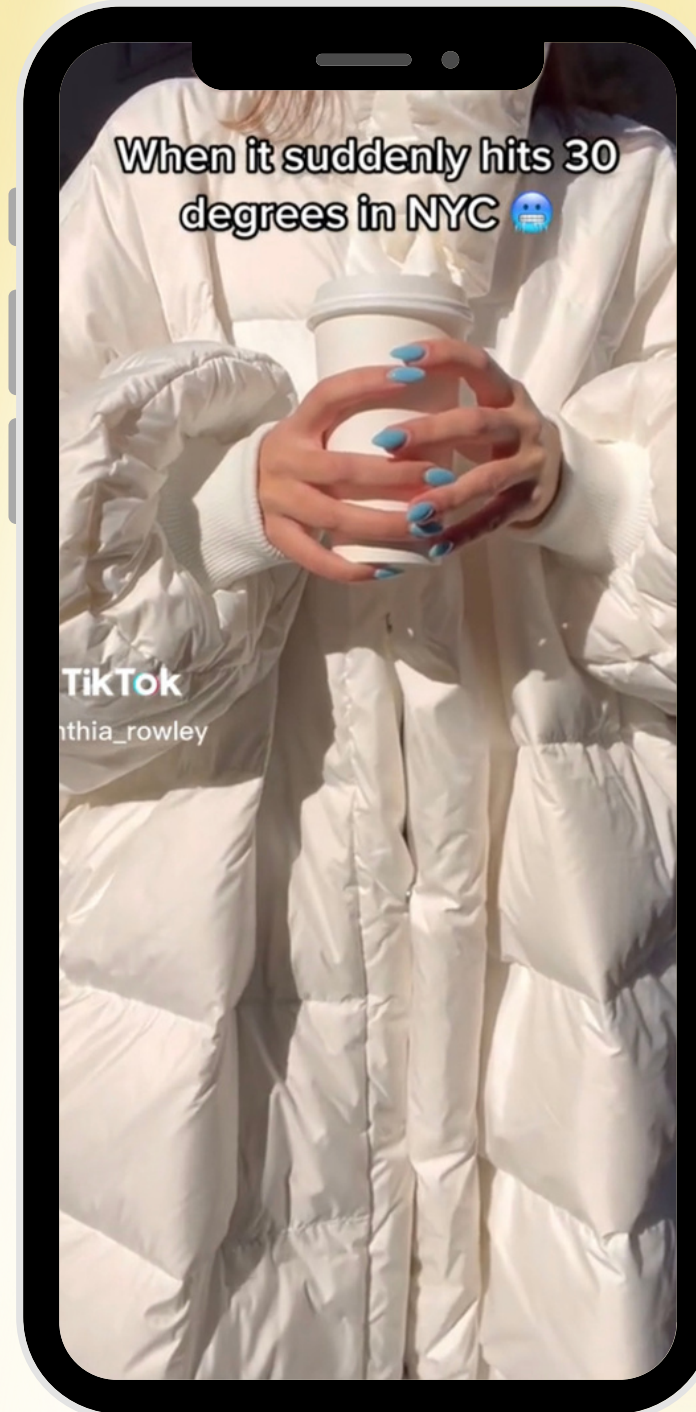


Custom IG stories for her to add to her IG highlights.

Work

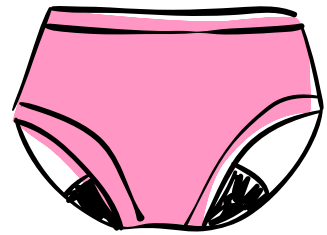
Cynthia Rowley

Filmed and edited
aesthetically
pleasing fashion
Tiktoks that
showcased her new
designs.



Work

Parade



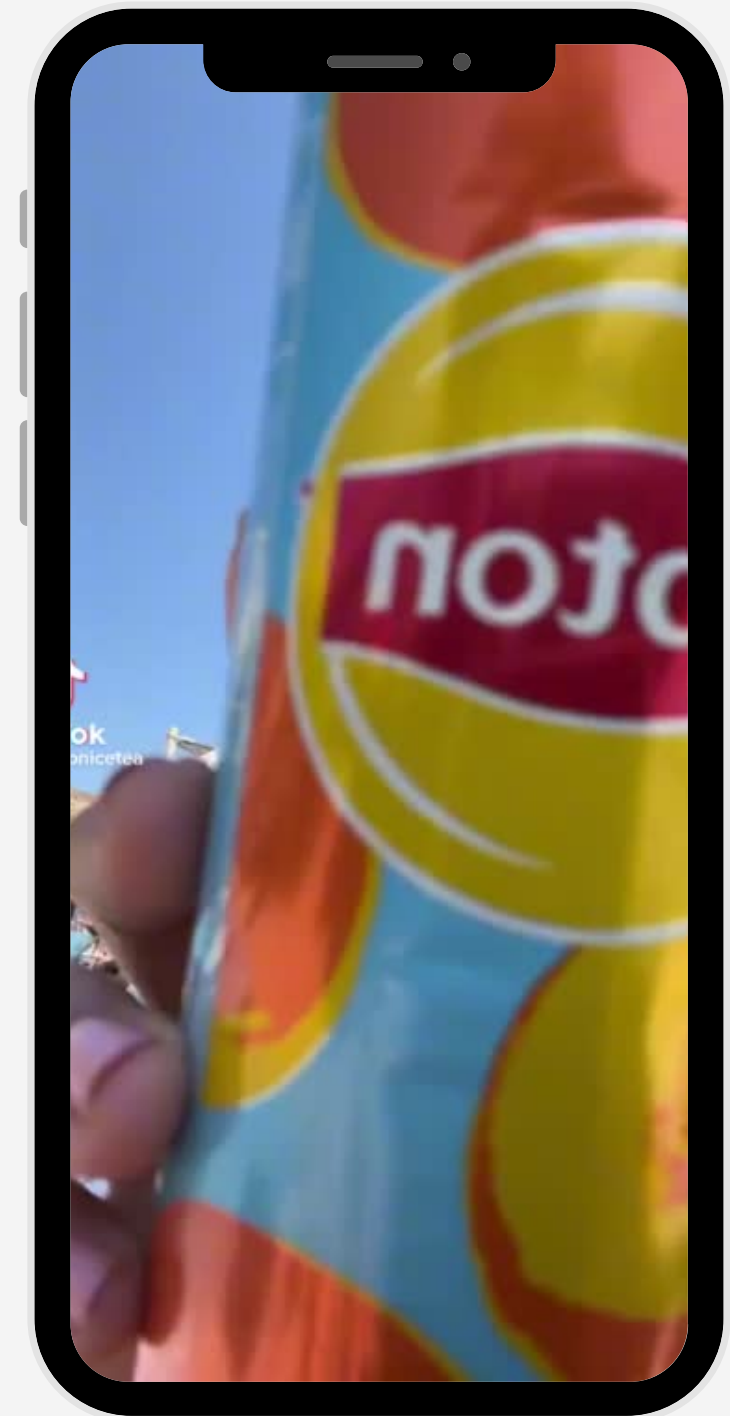
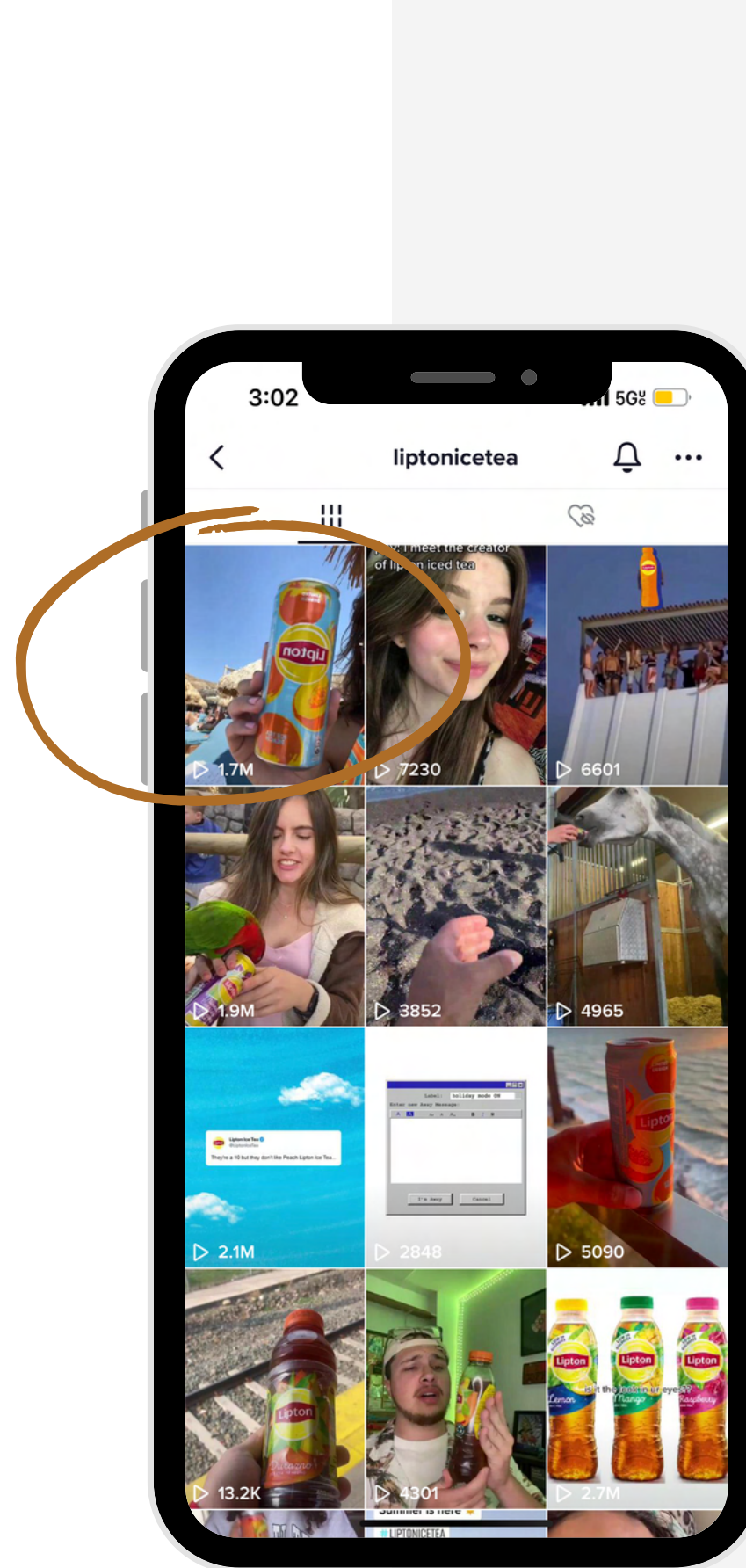
I was selected to be one of their content creators and they sent me product about twice a month and I created Tiktoks like these which were then used for their mobile ads.



Work

Lipton Iced Tea

Filmed and edited one Tiktok promoting their peach iced tea while in Mykonos gaining 1.7 million views.

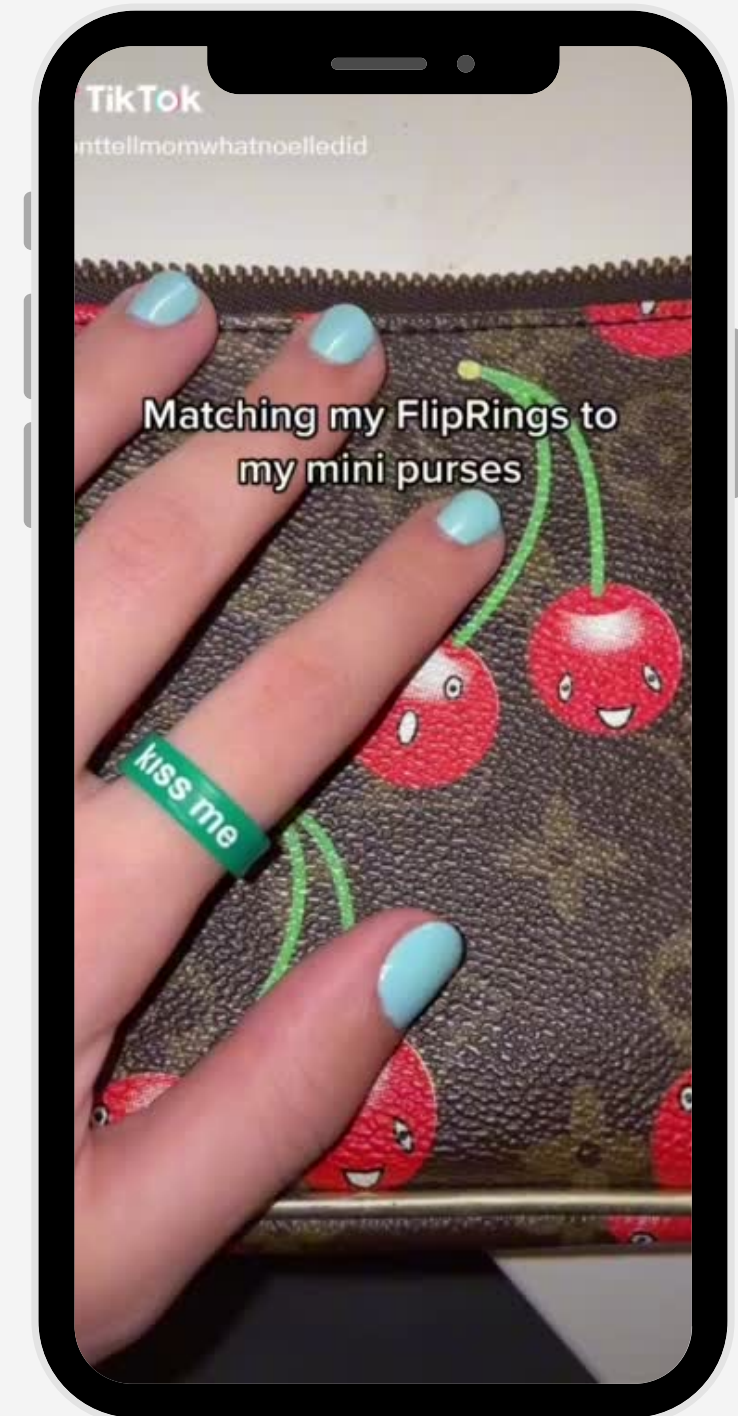


Work

Flip Rings

Made UGC for Flip Rings, a jewelry company with cute rings that have words and if you flip the ring there's another word on the inside. The rings are multi functional.

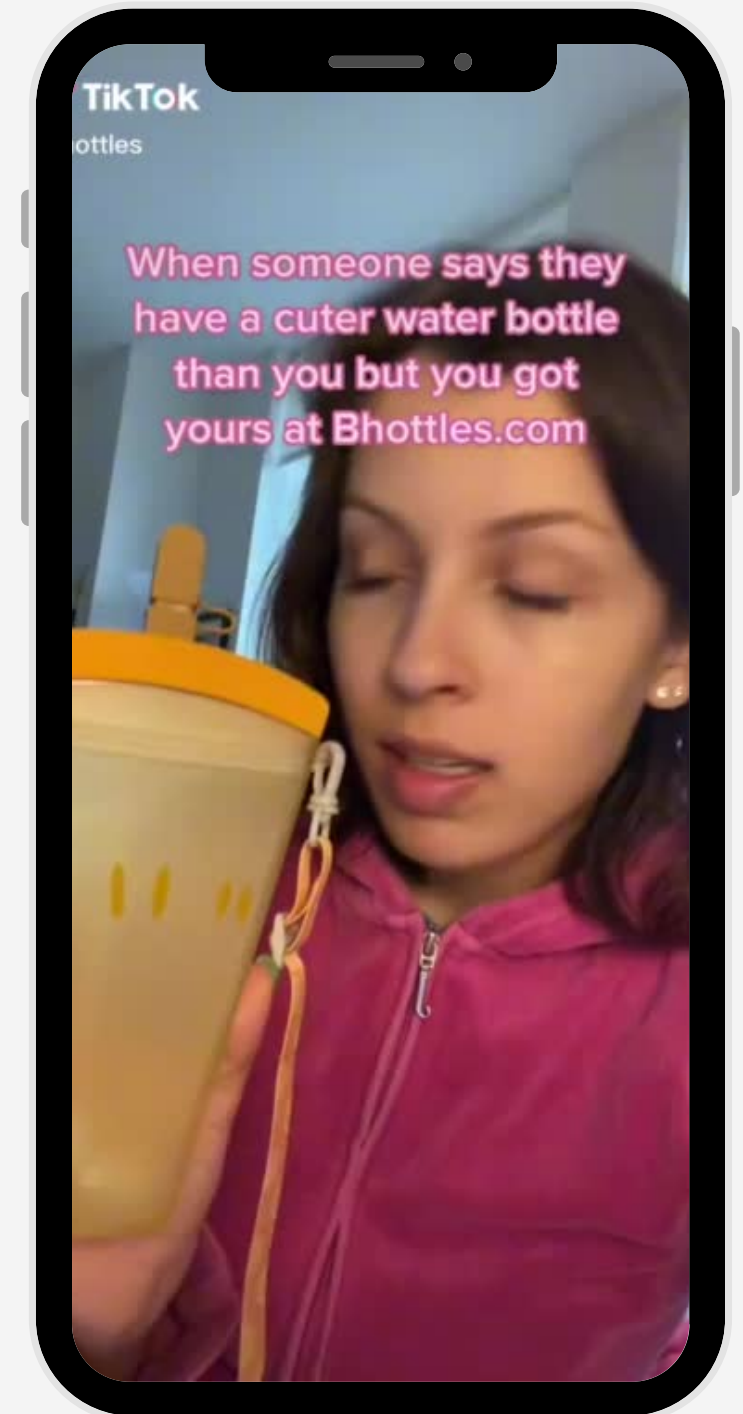
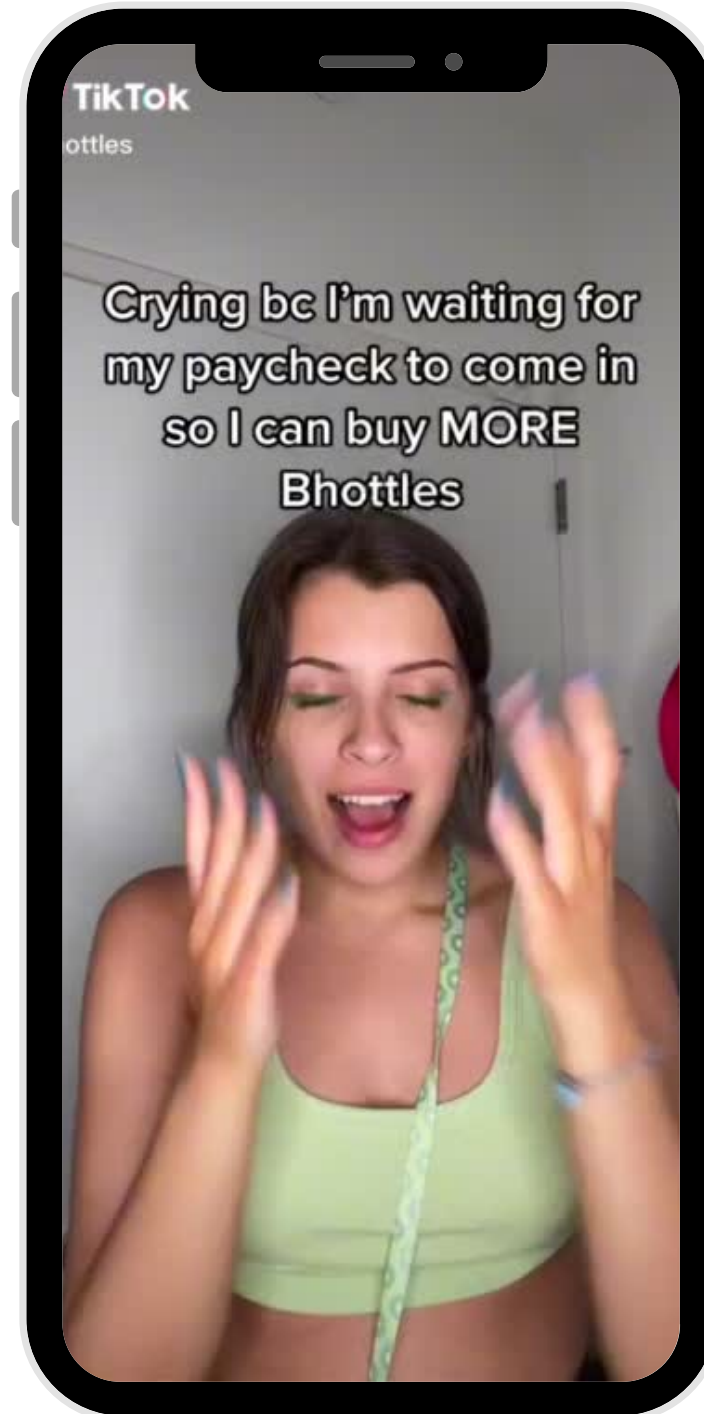
She wanted cute girly UGC content that she could repost on the Flip Rings accounts.



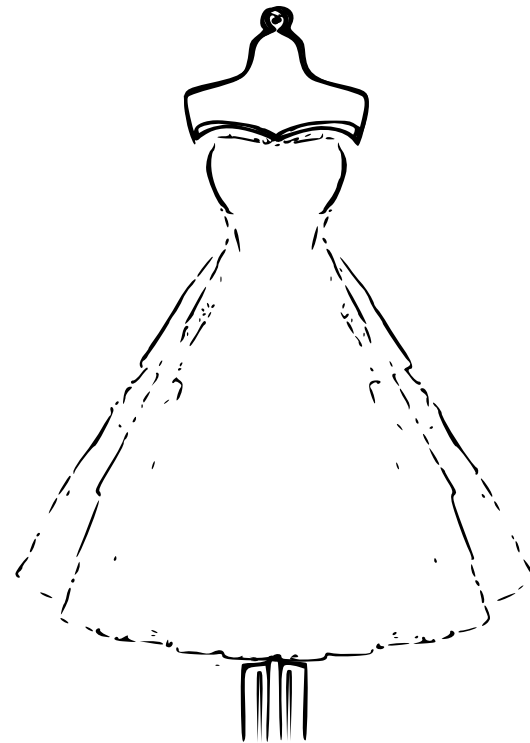
Work

Bhottles

Made UGC for drop shipping water bottle company called Bhottles. They needed help with promoting their fun, fruit shaped water bottles for Summer 2022.



Fashion Styling Work



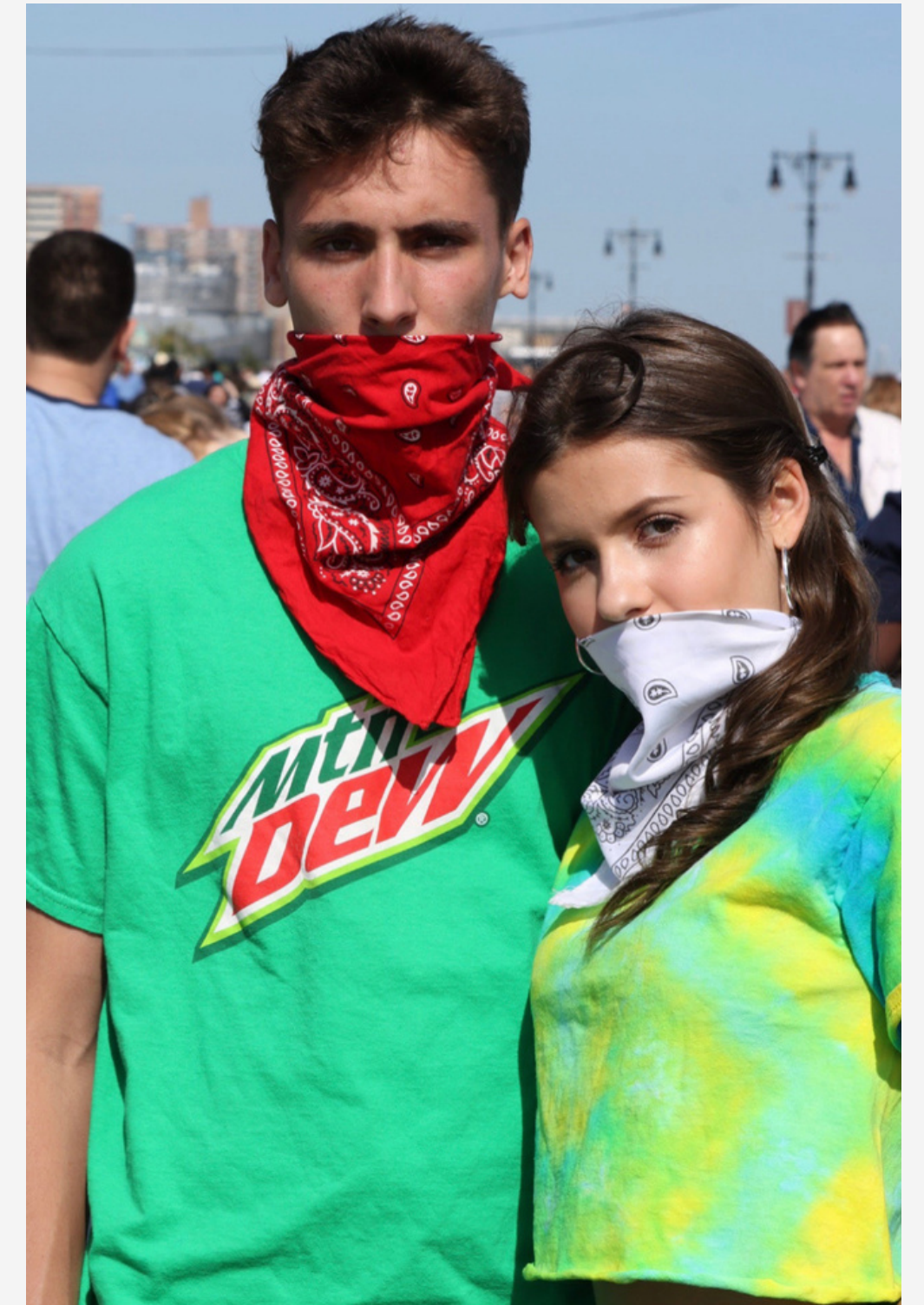
Work

Coachella (in Brooklyn)

This was my final project at FIT. We had to style and set up the photoshoot all by ourselves, My group was given the task to have a music festival themed photoshoot. We chose to make it Coachella themed. We shot it at Coney Island because both Coney Island and Coachella are known for their big ferris wheel.

The professor loved our group project and insisted I send him a copy so he could share it as an example for his future classes.

I picked the models, styled each outfit and scouted out each location.





Male model
Shirt: thrifted
Shoes: Comme des Garcons

Female model
Shirt: Urban Outfitters
Shorts: model's





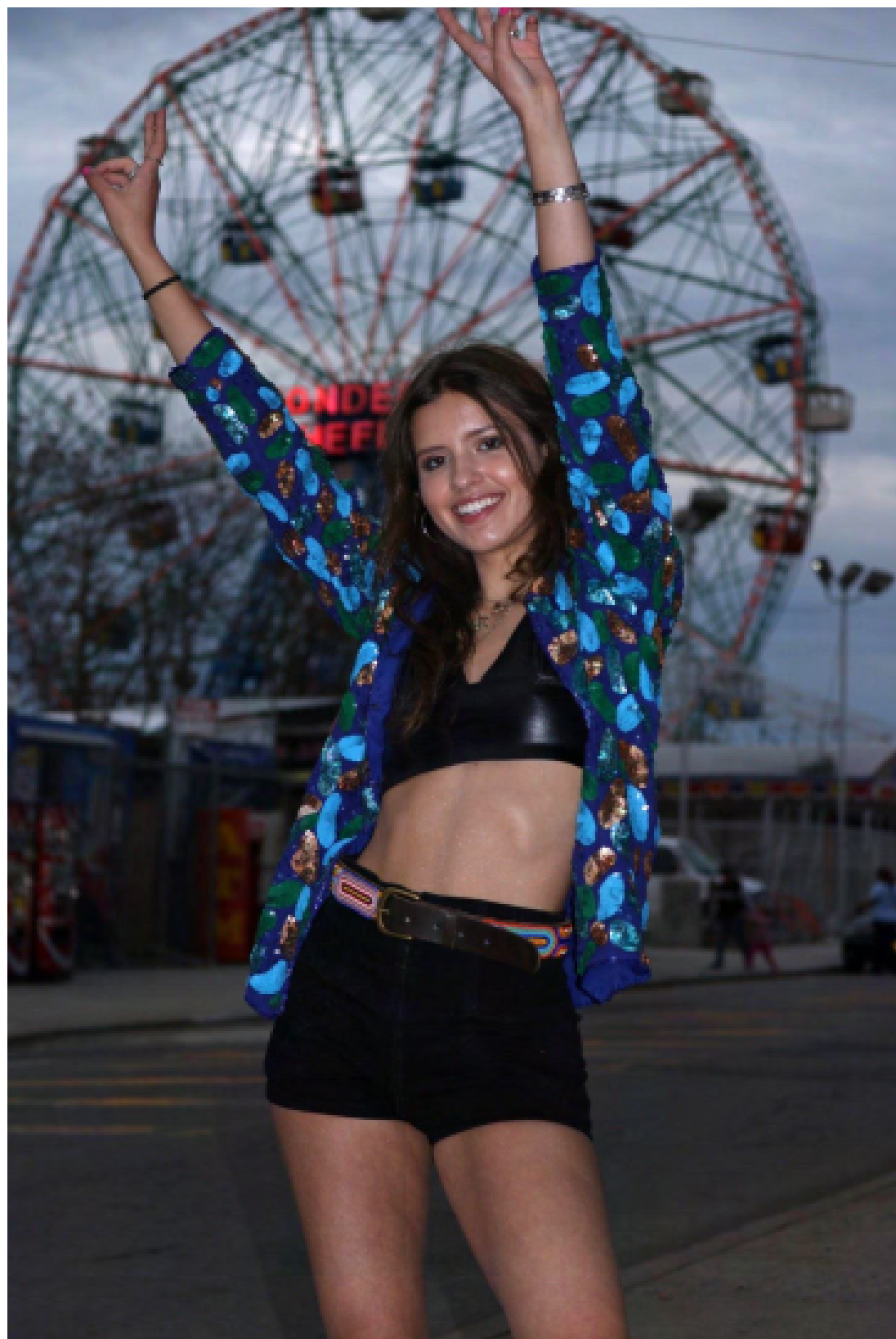
Shirt:
Urban
Outfitters
Necklaces:
model's



Male model
Top: thrifted
Shorts: model's own



Shirt:
thrifted
Jeans:
model's own

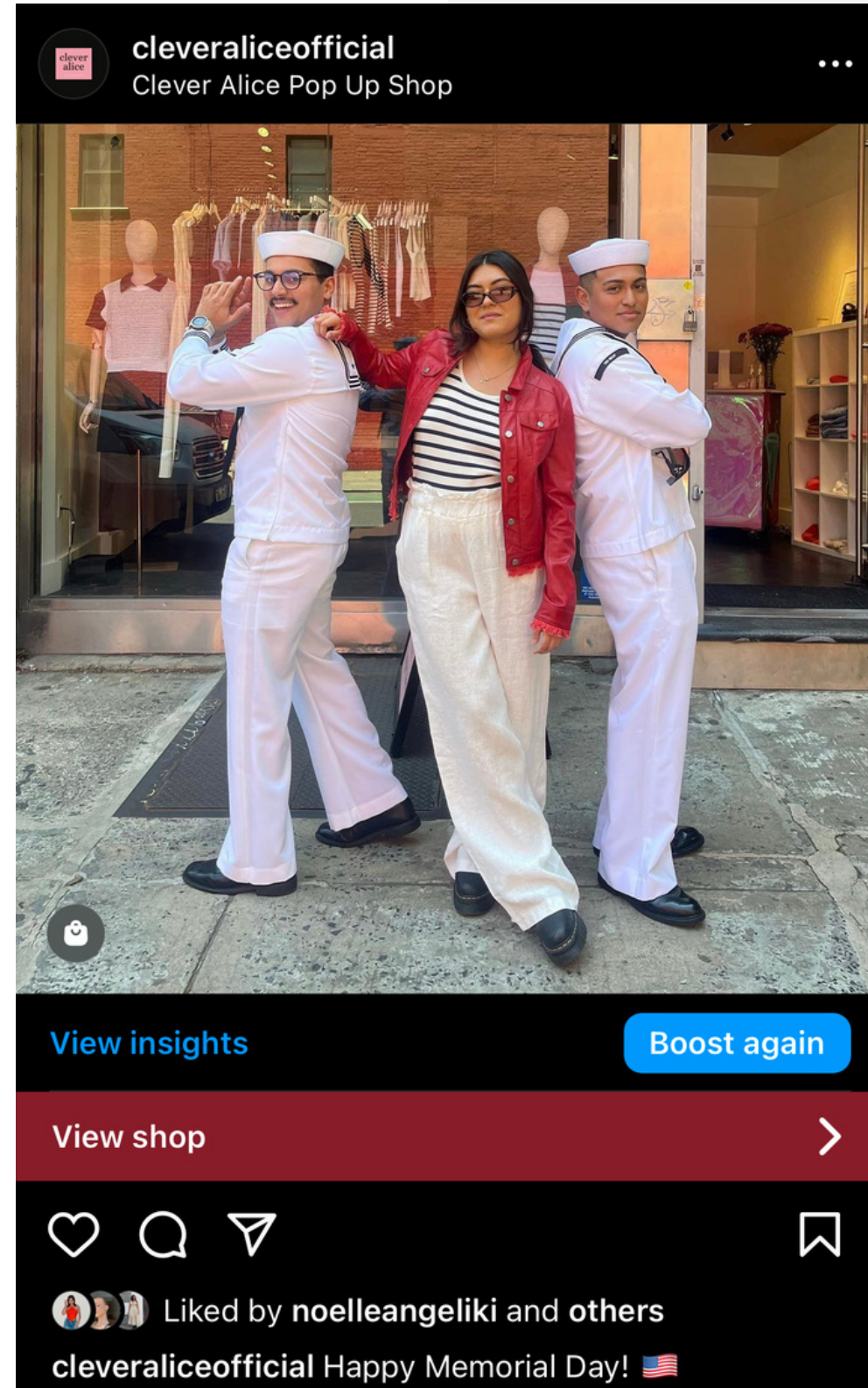


Jacket:
stylist's
Belt:
thrifted
Shorts:
model's

Work

Clever Alice Instagram photoshoot

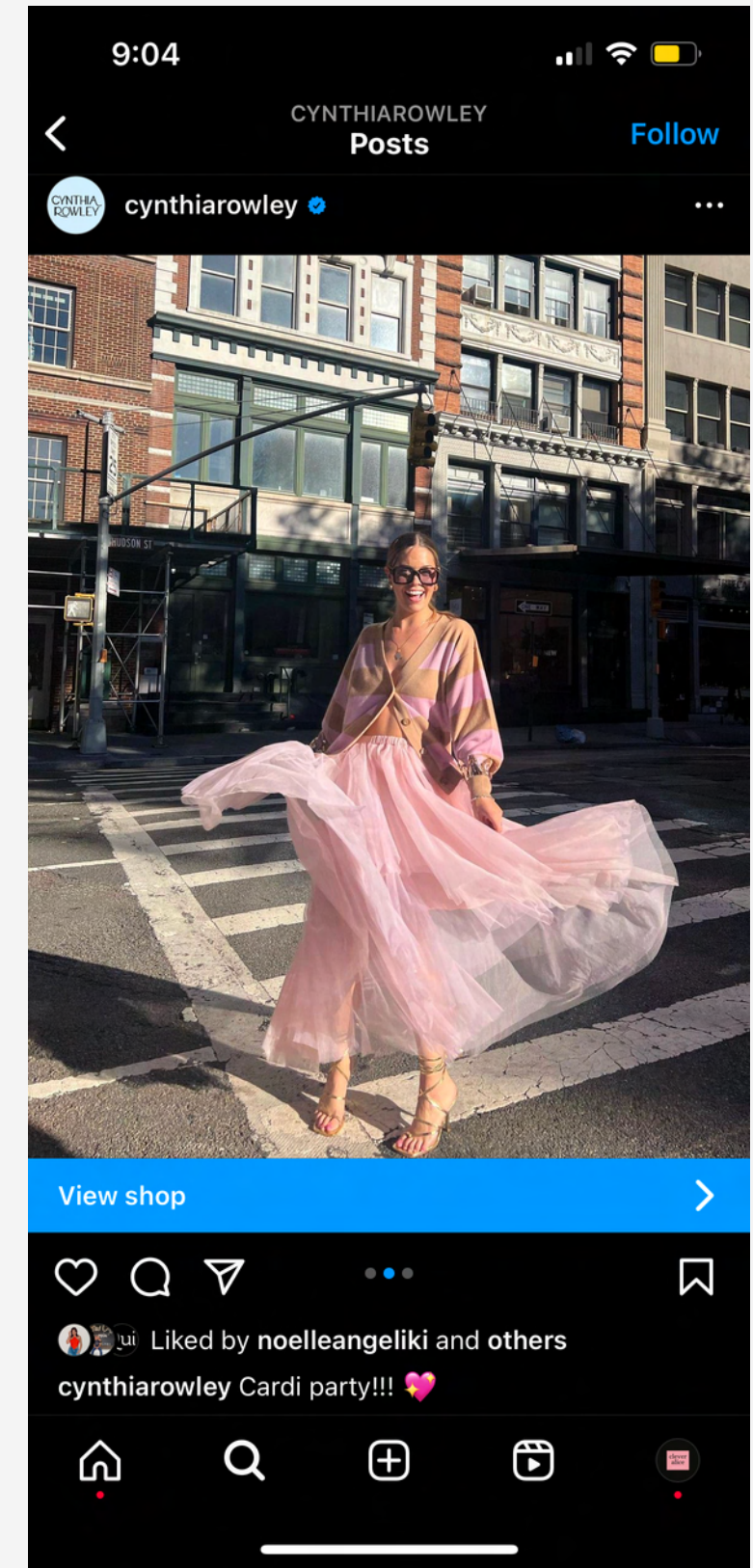
I currently work at Clever Alice. It's a curated sample sale boutique in the heart of soho. When we shoot content, I style every single look.



Work

Cynthia Rowley Instagram photoshoot

I styled multiple photoshoots to post on Cynthia Rowley's Instagram account.



Work

Lester's catalog shoot

I worked at Lester's during my college years and I was invited to come on set and help style the models for the holiday catalog photoshoot.



Work

Lester's Instagram shoot

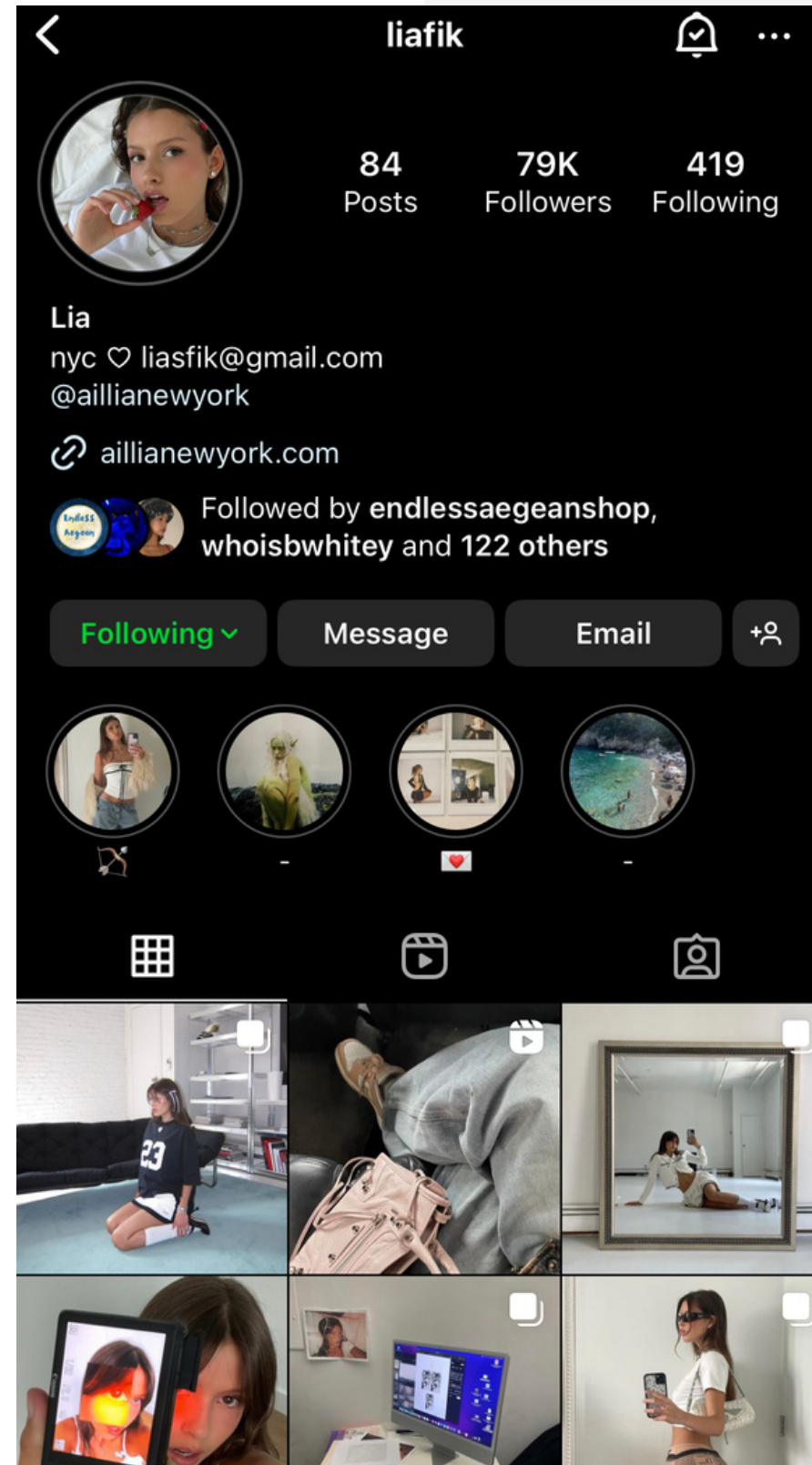
I helped style multiple photoshoots for Lester's Instagram.



Work

Styling influencers

I have had the privilege to style influencers/ tiktokers. Lia happens to be my sister and whenever she has a big influencer event like a dinner or a brand launch, I always come to her rescue and help her pick out the perfect outfit for the occasion.





Contact

Me

Fikarisnoelle@gmail.com