



# The Ideabuds Crypto Ecosystem

## Part 1 - Managing Capital

### Introduction

Described herein are the limitless possibilities of a decentralized crypto asset management company, Ideabuds. The 2 major levers of success for which are ***raising capital*** and ***managing capital***.

Our tokenomics incentivize, systemize, and optimize those functions within the organization by creating the following investment ecosystem tokens - 2 of which are ***mint-only incentive tokens*** called IDEAS and WISDOM. Unlike the vast majority of crypto projects, our tokens cannot be purchased, only earned. However, IDEAS and WISDOM both earn the holder economic benefits. Read on to discover this amazing new world.

## Assign Only, Mintable through Performance

Think about the real world. We give someone influence over us to the degree to which we believe they are better informed and a better judge than we are ourselves, in short, to those we believe have more wisdom.

You cannot buy our allocation control token (WISDOM), you can only play to earn it. The smart contract assigns it to a party (individual trader or group) as that party's performance results earn it. If the trader has higher performance than the group, the trader is deemed wiser and gains more influence and / or more capital to manage.

Essentially, our idea is how to make smart contracts from the systematic internal governance procedures of Ideabuds to automate and decentralize the system of ***amassing wisdom*** and ***"allocating capital to wisdom."***

Tremendous knowledge and wisdom is present within the Ideabuds Network. We are a group of 30+ crypto currency investors, researchers,

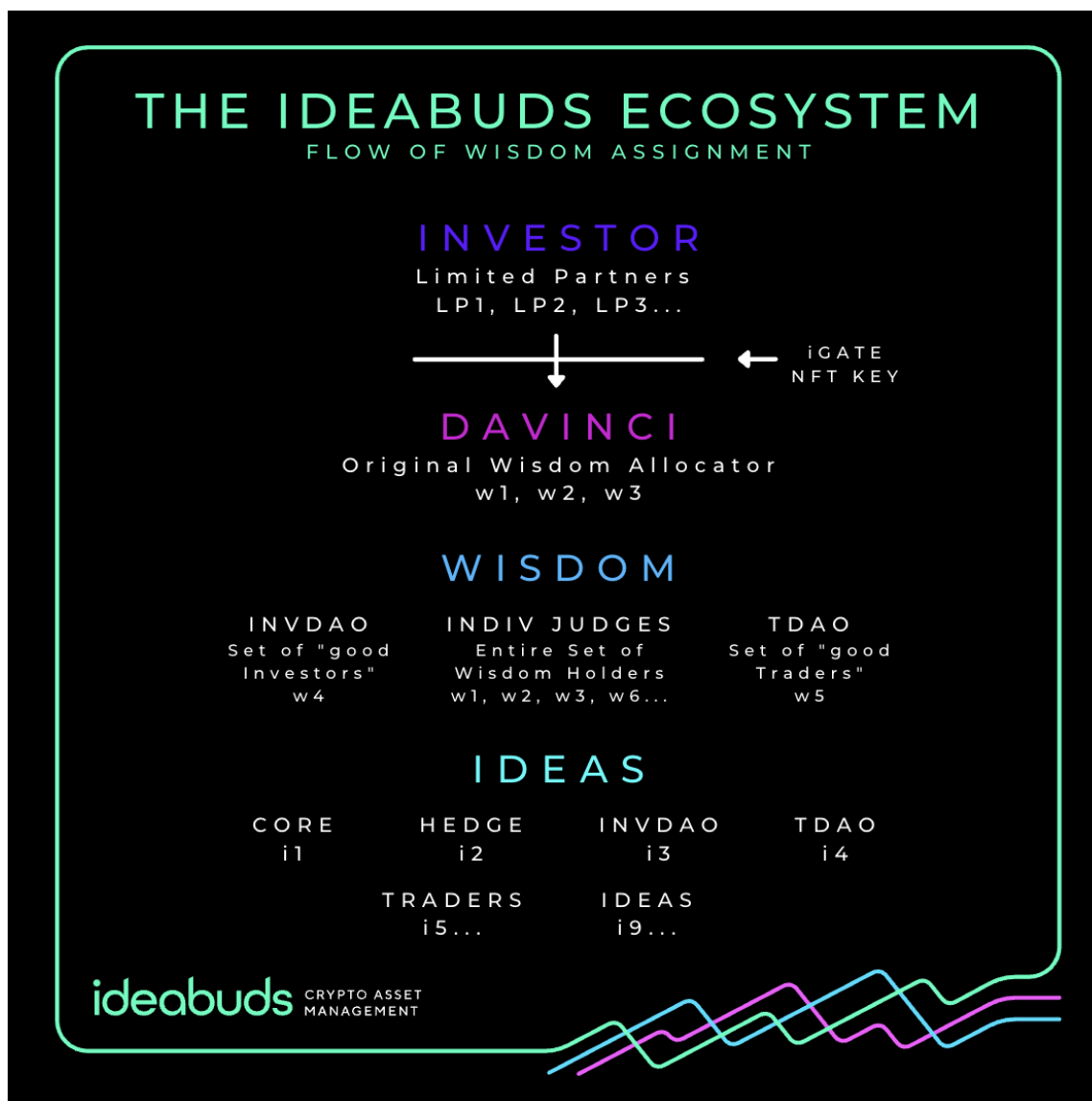
Private and Confidential

traders, portfolio managers, and governors, and this is our system for how we can incentivize capital allocation to our IDEAS.

Enjoy this vision of the ideabuds we will grow together!

- Ideabuds, Crypto Asset Management

# Tokens of the Ideabuds Ecosystem



IDBF1 - The claim token to the Ideabuds Crypto Fund LP investments. When you invest with Ideabuds Crypto Fund LP you receive IDBF1, and you hold that in your wallet which will entitle you to the return on IDEAS (and CORE since it itself is an idea).

Private and Confidential

DAVINCI - (Governors) - The Voting Stock (Governance Token) of the Governors of Ideabuds Board of Directors which decide how to set initial **revocable** allocations for WISDOM tokens. These are the original minters of the WISDOM token.

WISDOM - (Allocators / Judges) The assign-only and mint-only control token over Ideabuds capital. Wisdom cannot be purchased so neither can our WISDOM token, only earned (grown) by investment gains or entrusted through assignment (a WISDOM holder can assign it to another party they deem wise).

IDEAS - (Ideabuds Vaults) - By creating an investment idea vault, the idea generator (researcher / analyst) mints a unique NFT for each investment idea to Allocators (WISDOM holders). Included in each idea (i#) would be a full investment or trading plan approved by DAVINCI. (The acceptance by DAVINCI will give assurance that the plan has all the Elements of Completeness, and shows good faith belief that it will be executed by the PM.)

i1 - CORE - The aggregate long and medium run value investments of INVDAO.

i2 - HEDGE - The long / short hedging portion of the Ideabuds portfolio, controlled by TDAO. It functions with an OR logic where any member of TDAO can execute protective positions unilaterally.

i3 - INVDAO - The aggregate portfolio of the members of INVDAO.

i4 - TDAO - The aggregate portfolio of the members of TDAO.

i5 - RR - Reversal Radar - RJ Trading Account

i6 - SB - Silverback - Nick Trading Account

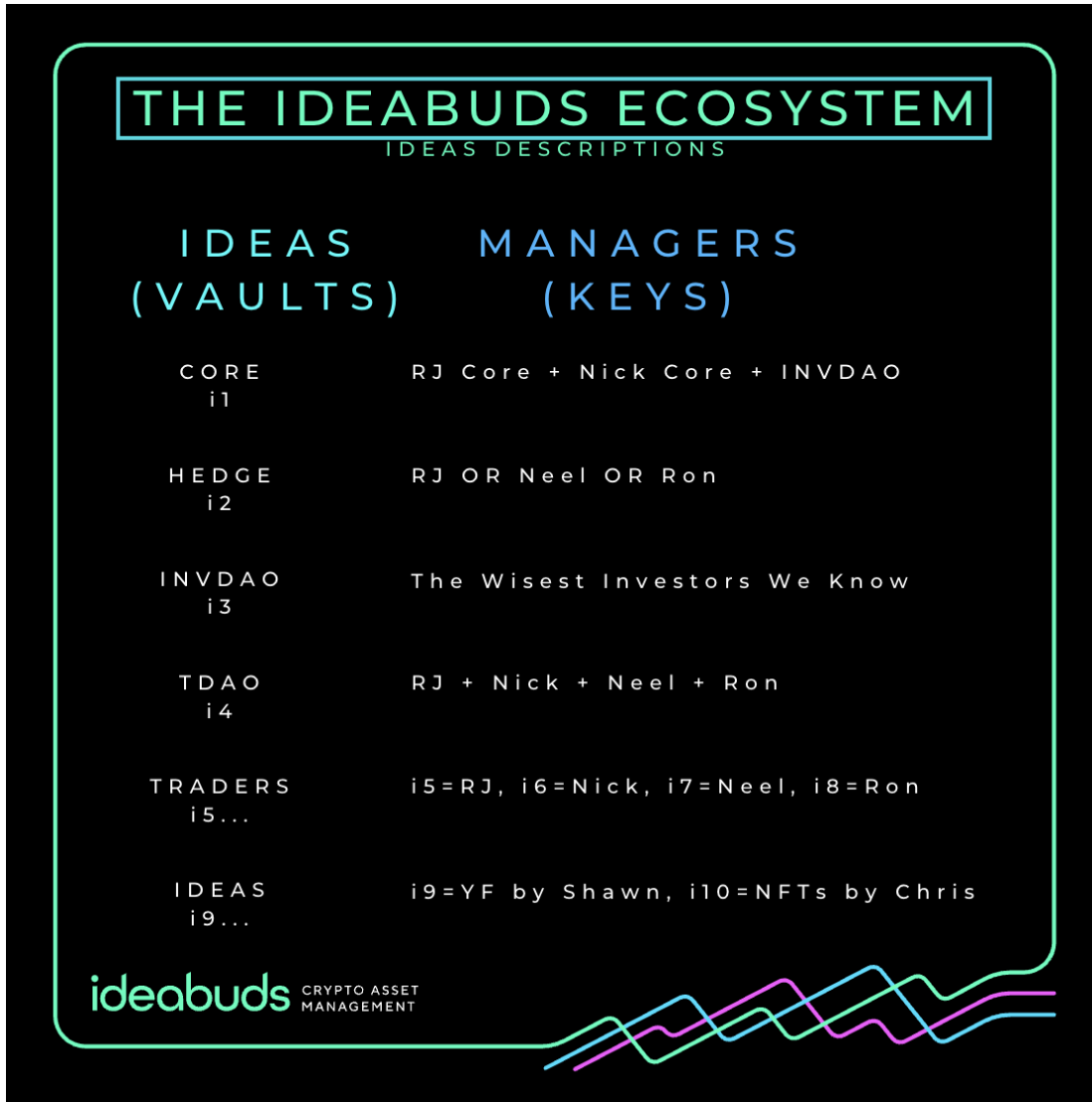
i7 - Neel Trading Account

i8 - Reserve - Mirrors the TDAO portfolio until WISDOM holders allocate it to future Ideas.

FGATE - The NFT fund gate key that allows interaction with our smart contracts and a user to mint IDBF1 (invest in our hedge fund). Limited to 100 investors, 100 FGATE keys exist, and they are non-transferrable.

TGATE - The NFT gate key that allows a WISDOM holder into the TDAO and allows the voting of their WISDOM to weigh in on the composition of the TDAO portfolio.

IGATE - The NFT gate key that allows a WISDOM holder into the INVDAO and allows the voting of their WISDOM to weigh in on the composition of the INVDAO portfolio.



The various Ideabuds Gate Keys (NFTs) are also given by DAVINCI or other Gate Key holders who vote to mint another Gate Key for a new addition to the respective DAO. These are akin to permissions / access. Gate Keys allow the WISDOM holder to interact in their approved markets where they are deemed to have wisdom. Without holding the NFT Key to the Trader DAO Gate you cannot enter the Trader DAO or influence the TDAO vault trading decisions. Same goes for the Investor DAO. (Not all WISDOM holders have influence on all DAOs, because not all wisdom applies in all areas of expertise.) The gate key is in the form of a limited number of

Private and Confidential

revocable NFTs, because one has to be invited to be on our DAOs, and if DAVINCI decides you are out, you are out.

When we decentralize the DAVINCI token that is when Ideabuds is truly decentralized.

## Philosophy of Ideabuds Ecosystem

In part, this system is designed to systematically solve the problem of who is the best Judge? It allows us as DAVINCI to be open-minded, yet still in control of who is a Portfolio Manager (who gets to make allocation / trading decisions, and also systematically attract and grow *real* wisdom in our company.

At the heart, is the idea of harnessing human capital to grow the Ideabuds Network and create intellectual property by connecting "brilliant minds to brilliant systems." We also wanted to design a fun and inspiring game to play while we work and a system to know that our contributions and performance are going to be rewarded with 100% clarity and certainty.

Further, the vision of what a hedge fund can become in a decentralized world and how we can incentivize and systematically attract, measure, grow, track, and reward wisdom was truly inspiring to us, and we feel it is just what the metaverse needs: **a systematically quantifiable (and commoditized) wisdom quotient**, and an easy and adaptable way to allocate capital to that wisdom (*commodity*).

Private and Confidential



WISDOM is similar to a commodity in that it accrues like solar energy or grows like lumber. It is theoretically unlimited, but can be stored and amassed and has a market value. In this case, we know the below reward structure will show it to have a value, but it is similar to how the role of a trader for a hedge fund has value, it (the role) can be used to make money, but you can't sell it to someone else even though it has a lot of value. You can assign it, but not sell it.

The WISDOM and IDEAS tokens will incentivize the following outcomes that Ideabuds wants to facilitate:

1. ATTRACT - Providing incentives for attracting wise asset allocators (investors) inside the ecosystem. Asset allocators can earn their way into the company by creating an IDEAS idea.
2. GROW - IDEAS creators and WISDOM holders will be able to mint WISDOM tokens for their performance each month.
3. MEASURE & TRACK - Players WISDOM will increase with profitable IDEAS creation or profitable investments of WISDOM, so to track or measure performance all we need to do is look at the # of WISDOM token holdings of a player.
4. REWARD - Our reward structure is fair and balanced to all parties in the ecosystem, so we are supporting a natural order and encouraging diversity.

# Incentive Rewards

REWARD #1 - WISDOM - The minting rights of new WISDOM tokens will be split 50/50 between IDEAS creator and WISDOM allocators for that idea.

REWARD #2 - CAPITAL - The minting rights of new IDBF tokens (profits) will be given to IDEAS, WISDOM, and CAPITAL holders as follows:

1. IDBF - 80%
2. IDEAS - 10%
3. WISDOM - 10%

**\*Note to solve:** Bonus earned by aggregate of IDEAS portfolio not individual IDEAS...

As a result of these tokenomics, this system automatically incentivizes and recognizes and even pays the PERFORMANCE of the following behaviors to the extent each is EARNED:

- I. Investment IDEAS (better ideas)
- II. WISDOM in capital allocations to investment IDEAS (better judges of investments)
- III. WISDOM in capital allocations to superior WISDOM (better judges of wisdom)

As IDEAS (vaults) are no longer working they will provide the WISDOM holder (allocator / manager / investor) less return of WISDOM and thus will be defunded.

Everyone will get credit for their IDEAS and WISDOM as they earn IDBF (representing the capital gains) from their allocation of WISDOM to IDEAS.

In this way, we are going to germinate IDEAS (minting), grow WISDOM (minting from investment performance), and consolidate WISDOM (assign WISDOM) to the best performers systematically.

# Rules of the Game - Operations of the Smart Contracts in Ideabuds Ecosystem

## Minting IDEAS

The number of unique IDEAS that can be minted are unlimited just how all the different investments in the world are unlimited. It's kind of like the wish of Fantasia, you can have as many wishes as you want, however only the best IDEAS will attract capital (WISDOM). Anyone can create IDEAS to show to WISDOM holders to get funded as a PM, Trader, etc.

Any IDEAS outside of the top 25 (by WISDOM allocated market cap) will be defunded and WISDOM will return to the WISDOM holders to reassign. The IDEA that was defunded will still exist as a possible investment candidate and could be refunded at any time if it gathers the support of the WISDOM holders (which function like an Investment DAO in this case).

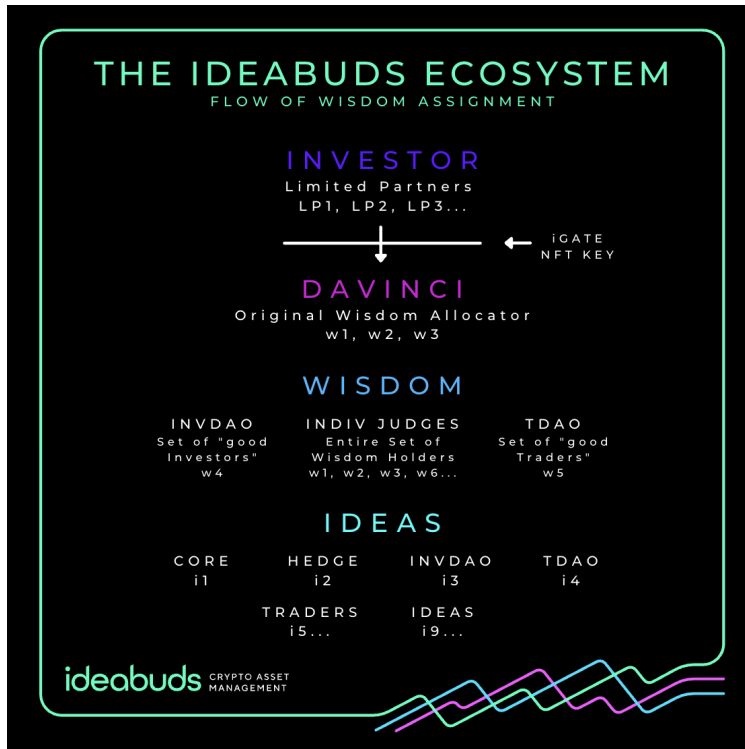
Because of its uniqueness, the IDEAS will be minted as unique NFTs → each will have its own PM / Trader, research, investment plan, underlying assets, and each will make a blog post and explanation of their IDEAS in a youtube video. The greater details of a Trader's full trading plan would be kept private from the public, but known to DAVINCI, and the holders of the Trader DAO NFT key. The safety element is that the Trader DAO approved of the detailed trading plan and testified to its completeness. Since each is unique, NFTs are an enormously valuable part of adding to the diversity of the Ideabuds Ecosystem.

When minted with the investment plan or trading plan document, the NFT will represent a claim on anything written on it, so perhaps in the future even patent information could be included to show any IP that is inherent, reserved, or might result from the investment. For proprietary reasons the information might be attached later once earned by an "upgrade" to the NFT.

Private and Confidential

# Allocating WISDOM - The Investing Game

Holders of WISDOM have 3 choices:



1. Allocate WISDOM to IDEAS - tokens can allocate that WISDOM to IDEAS.

2. Allocate WISDOM to WISDOM - in recognition that the other Judge performance is or is expected to be higher than one's own.

3. Hold WISDOM - expecting there are no

better places to invest.

## #3 - Unallocated WISDOM

All WISDOM will be assigned to IDEAS in the end or will be held unallocated, unallocated WISDOM will not earn any return as it will leave assets uninvested on Ideabuds balance sheet, held in reserve as USDC.

(Sometimes it is wise to not allocate your investments even to your own IDEAS. So just holding WISDOM might be wise too).

## #2 - Assigning Wisdom to Wisdom

WISDOM holders can assign or transfer their WISDOM to another holder of WISDOM as they so desire. Upon assignment to another WISDOM holder, the assignor receives a claim on that WISDOM token in the form of wWISDOMx, where they assigned Wisdom to Judge X.

Each WISDOM holder will mint their own wrapped WISDOM tokens. Judge X will be able to mint (wWISDOMx) as a unique brand token (to identify the Judge account wWISDOMx came from and so the smart contracts can give pro rata profits accordingly as well as any performance rewards for wisely assigning WISDOM to Judge X.

That means as a WISDOM holder you are able to mint your own WISDOM brand to be given to those that give you their WISDOM to invest on their behalf.

Let's say you are Judge X. ***The amount of supply of wWISDOMx in the Ideabuds Ecosystem is your trophy!*** It's the reputation you built inside Ideabuds.!

Ultimately, the IDEAS that raise the most WISDOM token funding will get the most (pro-rata) capital, and the IDEAS that are the best (highest performing) will earn the highest WISDOM mint. IDEAS creators earn the right to mint WISDOM to the extent their IDEAS perform well in the market!

Private and Confidential

If you perform as an IDEA creator, you are given newly minted WISDOM from your funded IDEAS gains. Since WISDOM represents capital allocation control, the gains from IDEAS will give the creator of a wise idea the right to control 50% of the gains from the idea, the other 50% of control will go to the WISDOM holder who identified the idea as wise.

**The supply of WISDOM = IDBF supply = USD investment capital,** so as investment performance produces investment gains, the supply of WISDOM and IDBF **both increase 1:1**, with the value of our fund.