

## Contact

[www.linkedin.com/in/mouin-jaber-23b7514b](https://www.linkedin.com/in/mouin-jaber-23b7514b) (LinkedIn)

## Top Skills

Microsoft Office  
PowerPoint  
Microsoft Excel

## Languages

French (Native or Bilingual)  
Arabic (Native or Bilingual)  
English (Native or Bilingual)

# Mouin Jaber

Manager at Talpa ME  
United Arab Emirates

## Summary

Passion for television and broadcast media, avid follower of content & technological trends in the media landscape.

Ravenous consumption of all forms of broadcast entertainment granted me a thorough understanding of the Arab media market, both from supply and demand perspectives.

Encyclopedic knowledge of western & global television products.

I aim to up the ante in Arabic entertainment content by improving all aspects of the viewership experience, second-screen or otherwise.

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## Experience

Talpa  
Manager at Talpa Connect ME  
September 2016 - Present (4 years)

Rainbow Television Corporation  
Sales & Servicing Executive  
January 2014 - July 2016 (2 years 7 months)  
Beirut, Lebanon

Worked on distribution value chain including market research to identify trends, selection of appropriate products for each market, customization of product and launching and managing media campaign prior to its release. In the process, developed experience in the following:

- Product research & development
- Marketing & sales
- Coordinating with multiple stakeholders including clients, producers and studios
- Developing terms of reference documents and draft contracts for distribution rights in MENA region

## Middle East Broadcasting Center

### Internship

May 2013 - May 2013 (1 month)

UAE

Assistant Producer: worked within a motivated and cohesive team in various aspects of the production process of the hit shows Arabs Got Talent, The Voice Arabia, Arab Idol. Responsibilities included:

- Supervised running orders and logistics for the talents of the show
- Assistance in program execution
- Provided support for the implementation of the technical agreement standards of MBC production for each show format

## United Nations

### Internship

August 2012 - September 2012 (2 months)

New York, USA

Aid to Lebanese Ambassador to The United Nations Dr. Nawaf Salam:

Assigned to work on the First Commission, Control and Sanctions, Lebanon's relationship with the Security Council. Responsibilities included:

- Input into drafting and editing of resolutions for Second Commission, Involved with Socio-Economic Policies of the Republic of Lebanon
- Preparation of briefing for meetings with dignitaries

Education

## UNFPA

### Summer Intern

June 2012 - July 2012 (2 months)

New York, USA

Intern: worked within a team to support an array of activities involving Rio+20 Summit "The Future We Want," and the Global UNFPA Questionnaire and Feedback. Responsibilities include:

- Research and development of written material
- Input into documents on both events
- Data entry and evaluation

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## Education

American University of Beirut

Diploma, Media Communications · (2011 - 2014)

American University of Beirut

Bachelor's Degree, Economics · (2010 - 2013)

Lycée Français International Georges Pompidou

Baccalaureate in Science, Physics and Chemistry · (2004 - 2009)