

Positiv Impact



RICHARD DIXON, JR.,
Founder and President

Richard is the grateful product of a god-fearing father (deceased), mother, siblings, and a strong support system consisting of church and extended family. His parents lived as domestic missionaries, always available and willing to help and serve others. Growing up in that environment Richard also developed a mentality of service and exercised it regularly as he grew up in his local church and the community it's based in.

After being asked to become a youth Sunday school teacher and youth leader, Richard's focus turned to enriching the lives of youth under his tutelage. He later became the director of youth activities at his church, establishing a team of youth leaders and organizing a weekly community outreach. Richard and his wife Jennifer, who also has volunteer experience in youth and family services, even take this effort to heart in their personal lives. They've taken youth under their wing, to give them personal attention and guidance, causing them to be recognized as godparents. They're also the natural parents of three children. Through Richard's more than 20 years of youth services and community outreach efforts many youth have been inspired and motivated to rise above their circumstances and challenges to better themselves through a relationship with Jesus Christ, educational and recreational pursuits, and establishing productive relationships within their community.

During the covid pandemic Richard witnessed youth become misguided and unenthusiastic with the lack of social interaction, school activities, and other functions normally available to them. This event caused some to make adverse decisions to their harm for lack of things to do and/or the absence of a good support system to help keep them from the knowledge and impact of those decisions. It was then Richard was enlightened with the vision to get more involved in an organized effort to impact the lives of more youth. The name Positiv Impact came into fruition for collaborative efforts positively impacting and enriching youth.