

JOIN US ON A

JOURNEY THROUGH THE DESERT





PrimeLending®

DESERT

DISTRICT

AZ - NM - NV - UT

DESERT DISTRICT REGIONAL SUPPORT

Our Regional Team has one job... supporting YOU!! We act quickly to deliver the tools, technology and education necessary for success. With more than a dozen branches in the region, our localized approach allows for an originator to focus on building their business while we handle the rest.



KIM HARLAND

VP, Regional Manager



**COLLEEN
EMANUELE**

Regional Production
Coordinator



**SHAWNA
WINTER**

Regional Operations
Manager



**CHRIS
MORGAN**

Regional Recruiter

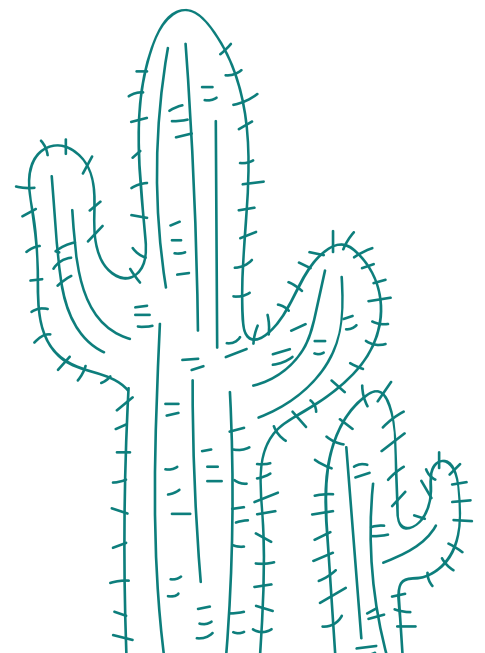


**SONDRA
BIALKOWSKI**

Business Development
Manager

**"If everyone is moving
forward together, then
success takes care of
itself."**

Henry Ford



HERE TO STAY

Numbers can tell a powerful story. Our numbers say that. PrimeLending is a place you'll never want to leave. The average tenure of our Branch Managers is over 9 years, making our leadership some the the most knowledgeable and experienced in the industry.



**11+
YEARS**

Flagstaff, AZ



**12+
YEARS**

Reno, NV



**11+
YEARS**

Scottsdale, AZ



#ONETEAMONEPURPOSE

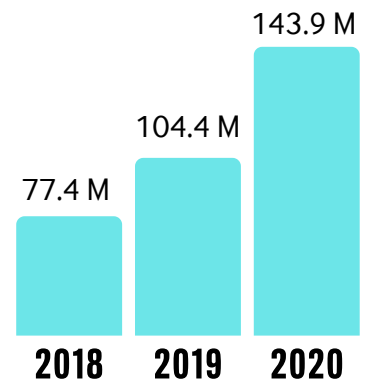
PROOF IN NUMBERS



Myron Chamberlain

Loan Originator, NMLS: 224910
Scottsdale | AZ

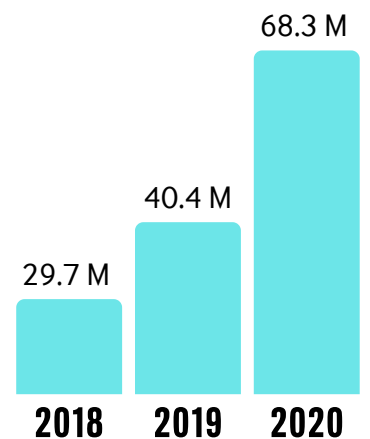
"I've been at PrimeLending over 10 years because they are start to finish. The operations are seamless and start to finish. The arrangement of products is start to finish and finally staff members do not work 9-5 they work start to finish."



Jillian Heuer

Loan Originator, NMLS: 409980
Reno | NV

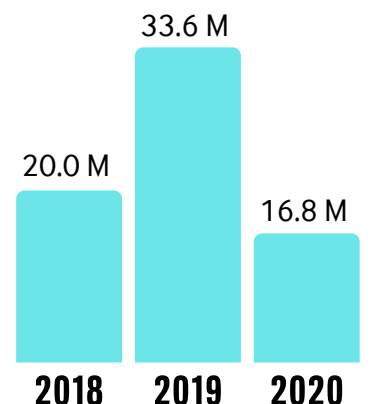
"Coming to PrimeLending in 2013 was the best thing I ever did for me, my family and my career. I have grown my business and secured my business partners trust over the past 7 years as we consistently deliver for our clients and partners. I couldn't have done that without the support of my amazing team."



William Judd

Production Manager, NMLS: 266968
Prescott Valley | AZ

"I have been apart of PrimeLending for over 10 years now and have been a Loan officer for over 27 years. I can absolutely attest to the primary reason for my ongoing business growth is due to management support, programs and file flow that I truly believe has PrimeLending way beyond any other lender. Very blessed to be here."



A PROVEN POWERHOUSE

97%¹
Customer
Satisfaction

A+
BBB
Rating

5★
Zillow
Rating

Licensed in
50
States



84%
Pull
Through

9.3
Avg. Years
Branch Manager
Tenure in SW
Region

85%
Purchase

30+
Years
Industry
Leader



THE ULTIMATE MORTGAGE EXPERIENCE

Connecting you with the tools for success.



1) Survey administered and managed by an independent third party following loan closing. 97% satisfaction rating refers to the average rating our customers have given our loan officers for the period 01/01/20-03/31/20.

LEADS WITH EASE

Total Expert is our new marketing platform that allows you to create, build and generate leads with ease. Whether you're trying to engage business partners or buyers, our marketing solutions can make it happen. Our knowledgeable Marketing Coordinators will work directly with you to connect your ideas with solutions that help you achieve your goals - every step of the way.



Social Media



Print Materials



Automated Email Campaigns



Landing Pages

STAY IN FRONT OF YOUR CLIENTS, BUSINESS PARTNERS AND REALTORS



- ▶ **Event Planning:**
Your Marketing Coordinators will help you plan and execute events.
- ▶ **The Prime Store:**
Our online promo store has everything from branded sweaters to welcome mats and cheese slates.
- ▶ **B2B Programs**
The B2B drip campaigns include monthly or quarterly gifts delivered to your business partners on your behalf.



2020 PrimeLending Sales Rally
Hyatt Regency Dallas, TX



2020 PrimeLending Sales Rally
Hyatt Regency Dallas, TX

Al Velasco
Executive Vice President/Western Divisional Manager

PASSION THAT MOTIVATES AND INSPIRES



RECOGNIZING EXCELLENCE & TALENT

When you're a PrimeLending Power Producer, you deserve some R&R to take your mind off of work. That's what our Power Producers get to enjoy every year on their all-inclusive paid trip. Will you be joining us next year?

SIGHTS & STAYS

- 2019** Waldorf Astoria Resort
LaQuinta, CA
- 2018** Monarch Beach Resort
Dana Point, CA
- 2017** St. Regis Bal Harbor
Miami, FL
- 2016** Ritz-Carlton Dove Mountain
Marana, AZ





AGILE

HONESTY AND INTEGRITY

PEOPLE CENTRIC CULTURE

SERVICE BEYOND EXPECTATIONS

ONE TEAM ONE PURPOSE



A CHAMPION OF COMMUNITY

Making a difference in the community isn't just something we value; it's a priority.

- ▶ \$250,000 Covid-19 donation to local charities
- ▶ Annual Arizona DCS Toy Drive
- ▶ Warm Hands, Warm Heart Regional Coat Drive



- ▶ Voted #10 Best Places To Work By Fortune and Great Place to Work 6 years in a row
- ▶ Fortune Magazine Great Places To Work:
 - #16 Women
 - Top 40 Diversity
 - Top 50 Millennials
 - #6 Financial Services & Insurance

AWARD WINNING CULTURE

FROM "THE BIGGEST LITTLE CITY IN
THE WORLD" TO THE RIO GRANDE,
WE ARE PRIMELENDING'S

Desert District

📍 Reno
📍 Fallon
📍 Carson City
📍 Minden

📍 Logan
📍 North Ogden
📍 Ogden
📍 South Jordan

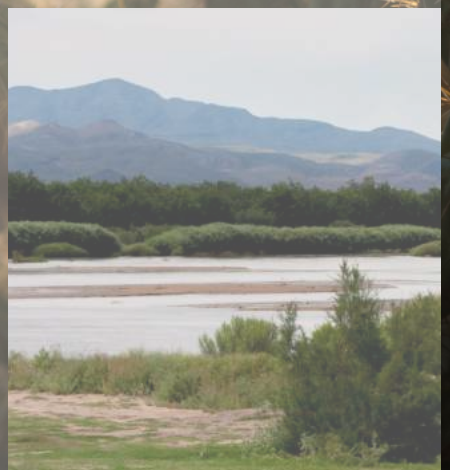
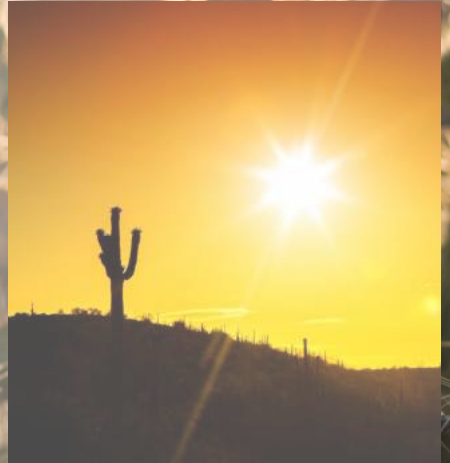
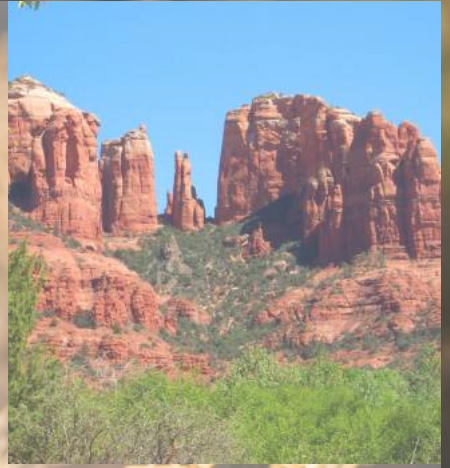
📍 Flagstaff
📍 Sedona
📍 Prescott
📍 N. Scottsdale
📍 Biltmore
📍 Mesa
📍 Chandler
📍 Desert City
📍 Yuma

📍 Albuquerque

📍 Las Cruces



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The only thing
we're missing is

you



STAY CONNECTED

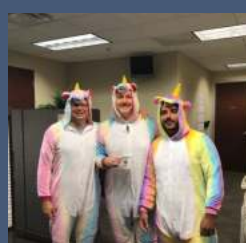


Are You Ready To
Discover Your
Best?

www.JoinPrimeLending.com



PrimeLending, a PlainsCapital Company (NMLS: 13649), is an equal opportunity employer and ensures that all applicants will receive consideration for employment without regard to race, color, religion, gender, national origin, age, disability, genetic, pregnancy or any other status as protected by federal, state or local law. Equal Housing Lender. ©2021 PrimeLending. Equal Opportunity Employer.





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