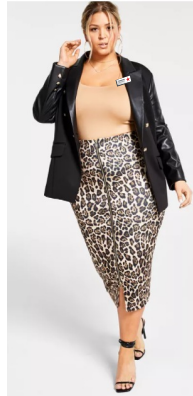


# Own ★ Your Style



## Store Colleague Look Book





# Getting started

As colleagues, it's your job to bring style to life for our customers – and a way to do that is to own your style. The look book provides head-to-toe inspirational looks, some casual, some of a more elevated look. Use this look book to help you confidently put together a look that allows you to live your personal style.

Keep in mind....

- You have an exciting opportunity to positively influence the way people see Macy's as a brand
- Your style and self expression will engage and inspire our customers
- Although unique, your look should still be professional and neat - as well as one that displays your personal sense of style and inspires our customers
- Whenever possible, try to infuse pieces from the current season and showcase top trends\*. One of the great perks of working at Macy's is our colleague discount which provides our looks at great value!
- Remember to finish your look with your name badge so customers can spot you quickly and easily
- Do a final check to make sure your look is as fashionable as it is comfortable & functional

\*All these looks are our very own product!

# Tips from our fashion office

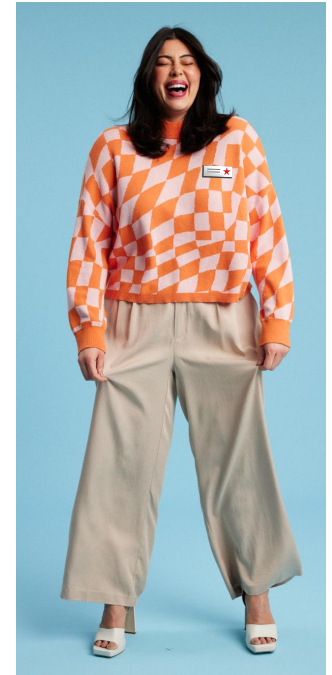
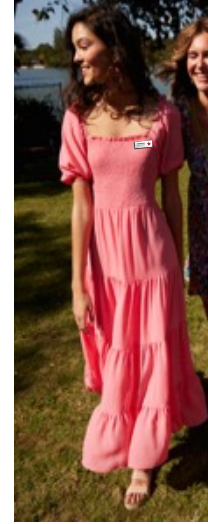


- Accessories are key to personalizing a look – try statement earrings, stacking rings, layering necklaces, or brooches
- Fashion sneakers are a great way to express your unique style and provide the comfort you need on your feet all day – just make sure they are clean and neat
- Add a pop of color to complete your look when wearing tonal colors like black, gray or navy
- Give suiting looks an update by pairing with a textured t-shirt or light weight sweater
- Floral prints are great all year round - go darker in the fall and lighter in the spring
- Use layering pieces to complete any look – blazers, leather jackets, cardigans or vests are all great options
- Denim can be used to create a very polished look if done right; use the look book for some inspiration on how to dress up or dress down your denim for a casual or elevated look
- Remember, simple can be very chic

# Casual looks with flair

Colleagues in our **general selling** areas may dress with a more casual look.

Dress for your day by grabbing your favorite pair of denim and a sweater paired with your fashion sneakers for a casual, functional look or go for more of a tailored look by pairing some great denim with a blazer and heel.



# Casual looks







# Casual looks





# Casual looks

For colleagues working in **support**, we realize your day may include dressing mannequins, unloading a truck or taking inventory. There's a need for more flexibility with a focus on functional and comfortable so you can move around more freely and safely. Always keep in mind if you'll be customer facing.



# Elevated/tailored looks for specialized selling

Colleagues in our **specialized selling** areas (Fine Jewelry, Beauty & Big Ticket) and **Men's Tailored** are expected to present themselves with a more sophisticated, elevated look.

This may mean a dress, skirt or pants paired with a blazer or sweater. You may also decide to pair dress trousers with a sweater or wear a tailored suit. Remember, a jacket/blazer will elevate any look.



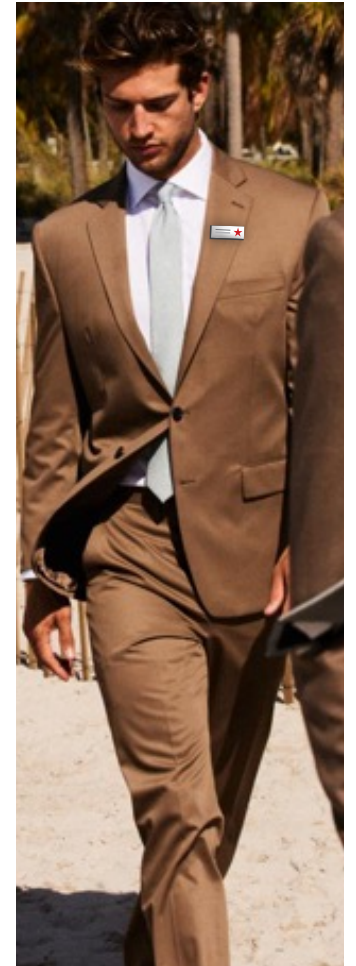


# Elevated/tailored looks





# Elevated/tailored looks



Note – express style with denim while in Big Ticket & Men's Tailored





# Trend beauty



Beauty colleagues who support certain brands are required to wear black attire (except where prohibited) and/or vendor-provided attire/articles of clothing.



# Fashion faux pas in the workplace





# Bold representation – supporting our colleagues

- Some roles require colleagues to follow more of a standard dress code and/or wear company-provided or vendor-provided attire/articles of clothing. Colleagues should be aware of the expectation and follow the specific guidelines in these areas (ex. Beauty, Visual Security Officers, Foods, etc.)
- To foster an inclusive company culture, we encourage colleagues to comply with this policy in a manner consistent with their gender identity, gender expression, generational and ethnic diversity
- We embrace diversity and to that end, we want to honor colleague's need to modify their dress. For reasons such as:
  - Approved ADA medical accommodations to support differing abilities
  - Adjustments based on a religious belief, which may include, the wearing of items that signify the importance of their faith at work (ex. yarmulke, hijab, veil, burqa, etc.)
  - For additional information regarding accommodations, refer to the Reasonable Accommodations or Religious Accommodations policies in AskHR Knowledge

Own  
★ Your  
Style

# Colleague shopping days

Enjoy an **additional 10% off** Women's and Men's Apparel and Shoes in addition to your regular 20% colleague discount\* on the following Saturdays in 2023: 2/4, 3/18, 5/6, 7/22, 8/19, 10/14, 11/11 and 1/13. Offers are valid in Macy's and Macy's Backstage stores, and online at [macys.com](https://www.macys.com). Discount dates are subject to change.

\*Exclusions apply: "Own Your Style Colleague Shopping Day" events exclude Women's & Men's Swim; Outerwear; Sleepwear; Men's Loungewear; Men's Slippers; Women's & Men's Underwear; Women's Bras & Shapewear; Women's & Men's Hosiery; Cosmetics; Women's & Men's Fragrances; Furniture & Mattresses; Rugs; Home; Small Electrics; Luggage; Toys; Handbags and Small Leather Goods; Men's Bags and Small Leather Goods; Men's Accessories; Juniors; Kids; Costume Jewelry; Fine Jewelry; Candy, Food and Beverages; and leased businesses. Offers are not valid on marketplace items available on [macys.com](https://www.macys.com).