



NEWS FOR IMMEDIATE RELEASE

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Broken Neck Inspires Formula for Natural Pain Relief

Chemistry Apprentice Becomes Unlikely Disruptor in \$1.3b OTC Pain Relief Industry

LOS ANGELES – (August 31, 2022): Ozell Banks II always knew he would be an inventor. Less expected, however, was a car accident that left him with a broken neck, and seeking pain relief without addictive drugs. An avid learner, Banks turned a business relationship into an opportunity to be mentored by a naturopathic chemist with over 50 years of experience, leading Banks to develop the all-natural relief that he, himself, was seeking.

While Banks had survived a C2 neck fracture through sheer will, he survived the pandemic by being in alignment with demand for natural remedies and the exploding **\$1.3 billion holistic health culture**. Under his mentor, Banks spent over 10 years researching and developing *Super Star*, the topical gel that eliminates pain with only natural ingredients. Recent studies show that the global pandemic engendered public interest in natural remedies and health practitioners who utilize natural products¹.

Determined to share the invention that changed his life, Banks set upon a grassroots course to introduce *Super Star* to the masses, vending at festivals, expos, and trade shows throughout the United States. "Traveling throughout the country helping people improve the quality of their lives has been an extraordinary experience," said **Ozell L. Banks II**. "I am beyond grateful to be able to use my own survival story to help others live pain-free without shots, pills, surgery, and side-effects."

True to its monicker, *Super Star* generates buzz at trade shows, festivals, and expos across the country, with patrons often entertained by dramatic results at Banks' popular [free demonstrations](#). Banks and *Super Star* are at the **2022 Nugget Ribs Cookoff in Reno**, this week, with a booth on Victorian Ave. between 10th St. and Victorian Plaza.



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With offices on the East and West coasts, Banks' in-person services are available by appointment at www.superstaessentials.com. Shipping for *Super Star* and its full line of products is available worldwide.

Formula options target inflammatory pain and circulatory pain, as described below:

Super Star for Inflammatory Related Pain (IRP) assists in eliminating any muscle or joint pain. Start by applying ***Super Star IRP*** directly at the site of pain. The blend of undiluted therapeutic grade essential oils assist the body in eliminating inflammation from the tissues that are irritated, swollen, or inflamed.

Super Star for Circulatory Related Pain (CRP) can help save lives. Diabetes-related issues are known cause for blindness, amputation, and kidney failure. Thousands of neuropathy sufferers utilize ***Super Star CRP*** daily to stop the numbing, tingling, and burning sensations. Using ***Super Star CRP*** daily can also assist in lowering blood pressure, regulate insulin and glucose levels, and assist in the removal of plaque from the arteries associated with cholesterol.

About Super Star Products

Since 2015, Super Star Products has been eliminating pain with naturally fragrant topicals



without the hot and cold therapy antics that mask pain. Super Star uses therapeutic-grade essential oils to deliver pain relief to sore and injured bodies, caused by



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inflammation and circulatory issues. For more, visit www.superstaressentials.com.



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