

# DATA FEMALE PHENOM

I N F L U E N C E R   I N F O R M A T I O N   P A C K



# ABOUT ME

HELLO! MY NAME IS LENA. I AM A STREAMER AND FULL-TIME CONTENT CREATOR FROM BALTIMORE, MARYLAND. I AM THE FOUNDER OF THE SCREAM REAPERS STREAM TEAM.

I AM KNOWN FOR ADVOCATING FOR AUTISM, MENTAL HEALTH, AND PEOPLE/WOMEN OF COLOR. I AM ALSO A SELF-TAUGHT SPECIAL EFFECTS AND BEAUTY MAKEUP ARTIST. ONE OF MY MOST SIGNIFICANT ACCOMPLISHMENTS HAS BEEN CREATING THE FIRST HORROR-BASED STREAM TEAM THAT CONSISTS OF WOMEN OF COLOR AND FOCUSES ON THE HORROR COMMUNITY AND SPECIAL EFFECTS MAKEUP AND BODYPAINTING.



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# MY CONTENT

MY COMMUNITY AND STREAM TEAM WERE DEVELOPED TO BE INCLUSIVE OF PEOPLE OF COLOR AND THE LGBTQ+ COMMUNITY. I STRIVE TO USE MY PLATFORMS TO RAISE AWARENESS OF AUTISM, SOCIAL INEQUALITIES, AND MENTAL HEALTH IN THE AFRICAN AMERICAN COMMUNITY. MY CONTENT IS EDUCATIONAL BUT FULL OF LAUGHS, MEMORIES, AND A SAFE SPACE FOR YOUTH, PARENTS, AND ADULTS. MY STREAMS ALSO INCLUDE HORROR AND WRESTLING RELATED CONTENT, TRUE CRIME, SPECIAL EFFECTS MAKEUP, AND BODY PAINTING. MY GOAL IN CONTENT CREATION FOR THIS AUDIENCE IS TO ENCOURAGE, UPLIFT, EDUCATE, AND INSPIRE.



 @DAFEMALEPHENOM

 DAFEMALEPHENOM@GMAIL.COM

# CHANNELYTICS

FOLLOWERS  
4500

FOLLOWERS  
GAINED  
156

VIEWS  
510,832

VIEWS  
GAINED  
147.7k

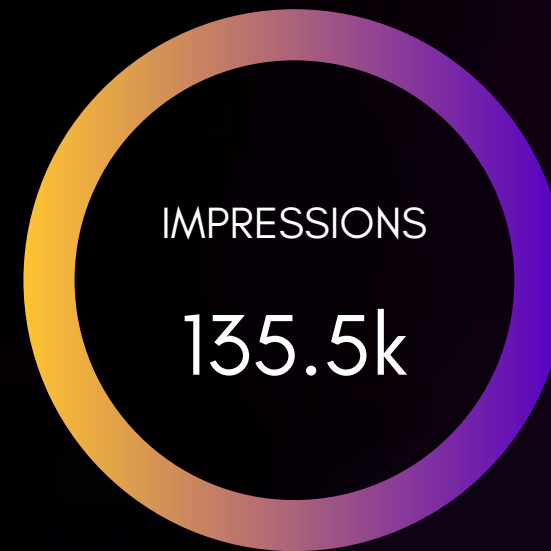
MINUTES  
WATCHED  
12,261.93

CCV  
70

ACTIVE  
DAYS  
5

CONTENT  
RATING  
M

# TWITTER ANALYTICS



# OPPORTUNITIES FOR INTERGRATIONS

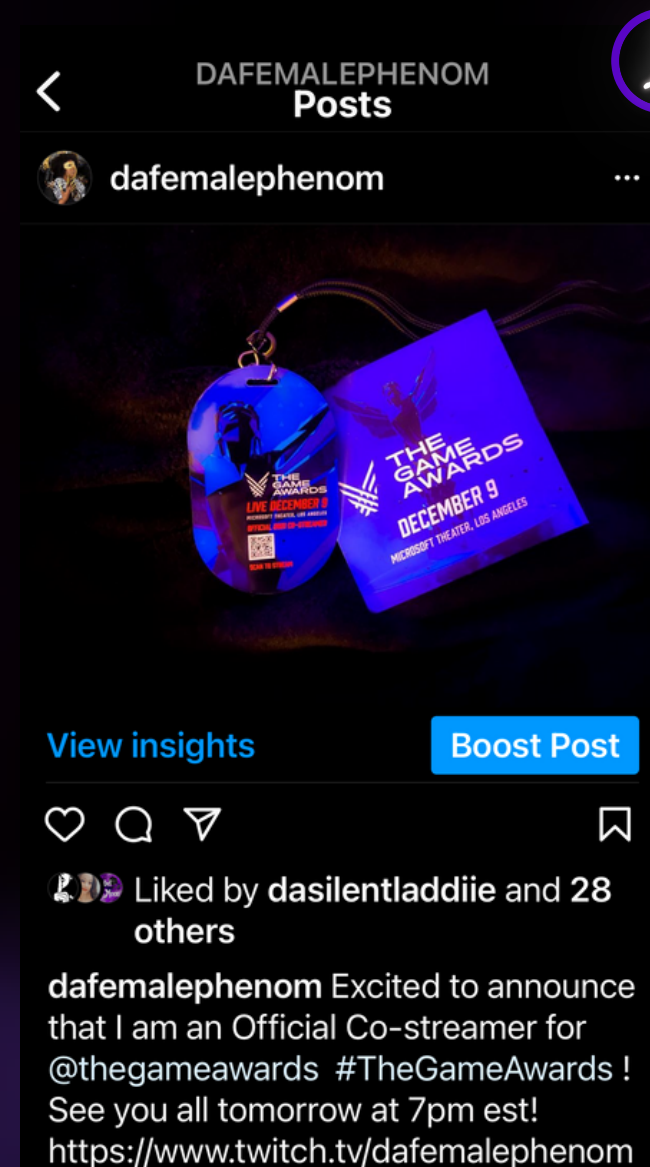
STREAMS



1. *LOGO PLACEMENT*
2. *BACKDROP*
3. *HEADPHONES*
4. *SEATING*
5. *CLOTHING*

# OPPORTUNITIES FOR INTERGRATIONS

## SOCIAL MEDIA

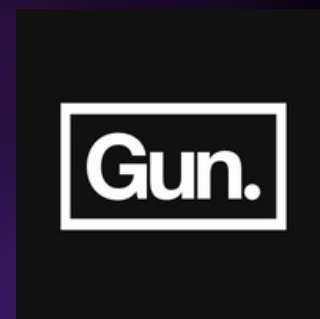


1. PROMOTION POST FOR BLOG FEATURE
2. SOCIAL POST FOR HOSTING EVENT
3. SOCIAL POST FOR SPONSORED BRANDED CLOTHING

# PARTNERSHIPS / SPONSORSHIPS



# COLLABORATIONS





# TEAMS

**SCREAM REAPERS**

**twitch**  
black guild

**noir.** OFFICIAL STREAM  
TEAM

**twitch**  
women's guild

**CAPCOM®**  
**CREATORS**

**1,000**  
*Dreams*  
FUND



THANK  
YOU!

IF YOU WOULD LIKE TO DISCUSS ANY OPPORTUNITIES  
THAT MIGHT BE OF MUTUAL BENEFIT, PLEASE DO  
NOT HESITATE TO CONTACT ME USING ANY OF THE  
METHODS BELOW!

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