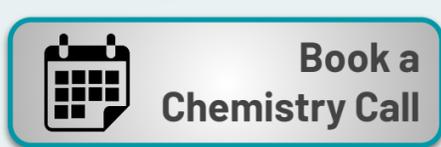


Trevor Hudson

**Executive Coach and
Managing Director**

Woden Consulting Ltd



Approach

Woden and its associates follow a simple philosophy - a better human is a better leader. This isn't about morals but about effectiveness. The more real a person can be, the better they can communicate, the more authentic their presence, the greater impact they will have.

The world is changing and leaders are no longer distinguished by their domain knowledge or education. I work with leaders, through coaching and facilitated exercises, to help them stand out in their capacity to make wise decisions and use their courage and love to execute. I work at a deep level to unlock leaders of the modern workplace which is becoming more emotionally intelligent, more self-managing, and ultimately a more human place to be.

Experience

I have worked in-house at a senior level in technology, finance and non-profit sectors.

I have coached a variety of senior leaders at board and -1 levels as well as having run senior team development programmes, CMI level 8 leadership programmes and ILM Coaching and Mentoring qualification programmes, amongst many others.

As a thought leader I have published over 40 articles on human development on Medium and in the Journal of Leadership Studies and the British Psychological Society's ADM. I have spoken on the topic of wise leadership at the MDI in Switzerland and am a founding member of the L&D Outlaws group.

Qualifications

- MSc in Business Psychology
- Member of the International Coaching Federation (ICF)
- ICF accredited Diploma in Coaching
- ILM Diploma in Coaching and Mentoring
- Member of the Association of Business Psychology
- BPS Psychometric Test User
- Fellow of the Royal Society of Arts
- Member of the Learning and Performance Institute

