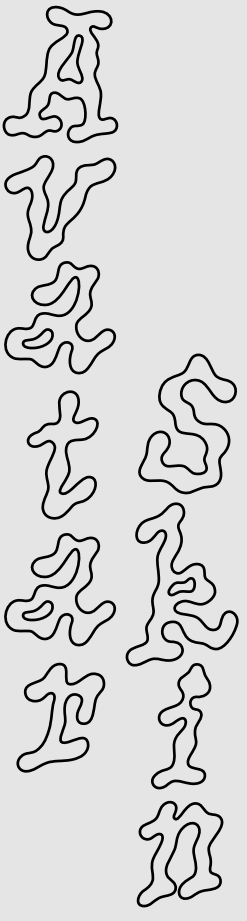




Avatar  
Skin  
Art

VER CLAUSI





Avatar Skin is a collaborative work presented as an online experience that accompanies the reflections in Ver Clausi's series of artworks exploring the skin as a symbolic and affective network.

Building upon his practice as a tattoo artist, Ver investigates the aesthetic and philosophical connotations of tattooing. The artist's process combines drawing, photogrammetry, 3D modeling, and post-production editing.

Both the tattoo and the avatar relate to the customization of the body and the production of the self. However, there is an underlying theme that resonates without being directly addressed: mutations in the production of subjectivity. In this way the skin plays a central role, because it both defines individuality and makes connections with others possible.

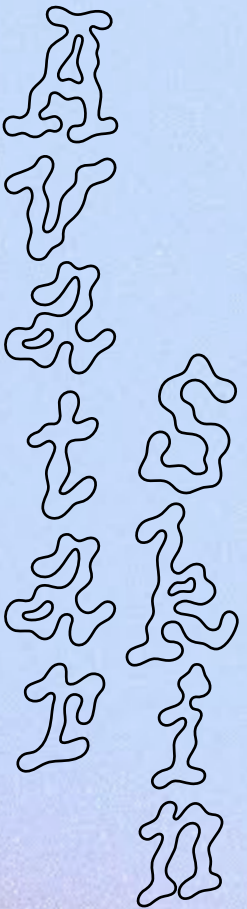
This porous, sensitive, changing membrane, which for Ver is the canvas of his artworks, also becomes the object of his question. Through the exercise of portraying tattoos on skin – throughout different artworks, series, and productions – the question of how to interpret the digitality of skin persists. How can we capture the expressivity of something that depends on physical experience, and how can skin therefore be conceptualized?

The skin, synonymous with intimacy and sensitivity, is endowed with connotations that extend far beyond its visual aspect. As a first interface to experience: where is it located as data? In what way is it part of the virtuality that we increasingly inhabit? What does that skin contain, what parts does it choose to join, and what body does it form?

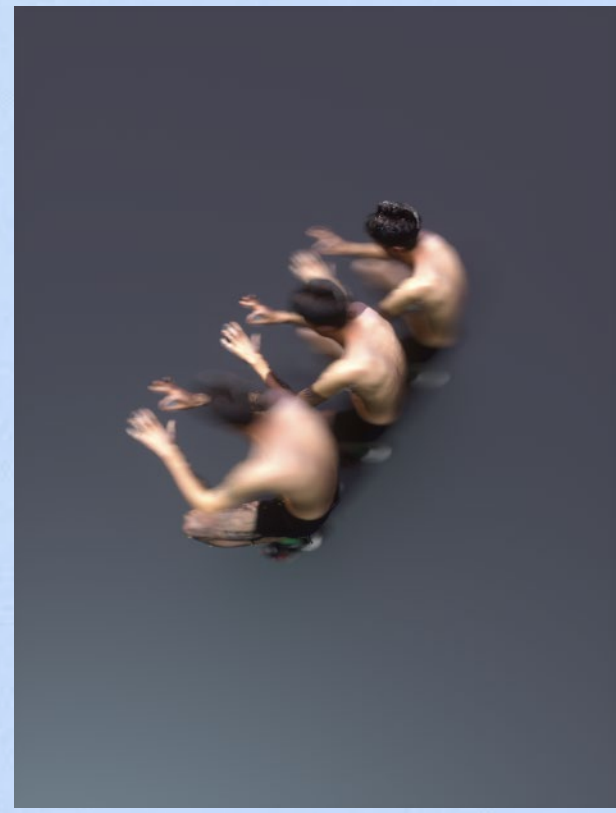
To extend this reflection to the field of figuration, Ver turned his own image into the work. Unfolded within the digital logic, the artist's physical form is multiplied and recursive, like the construction of our electronic selves.

-Merlina Rañi, 2022

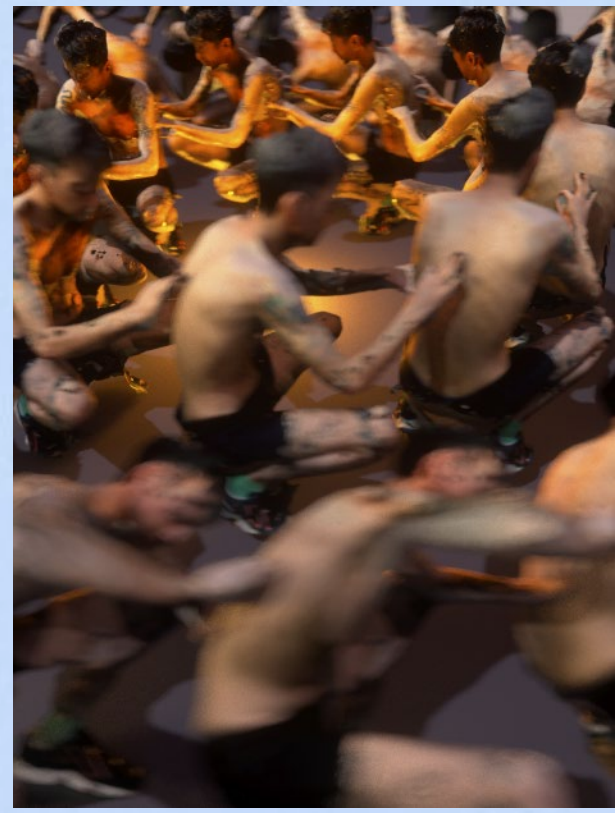




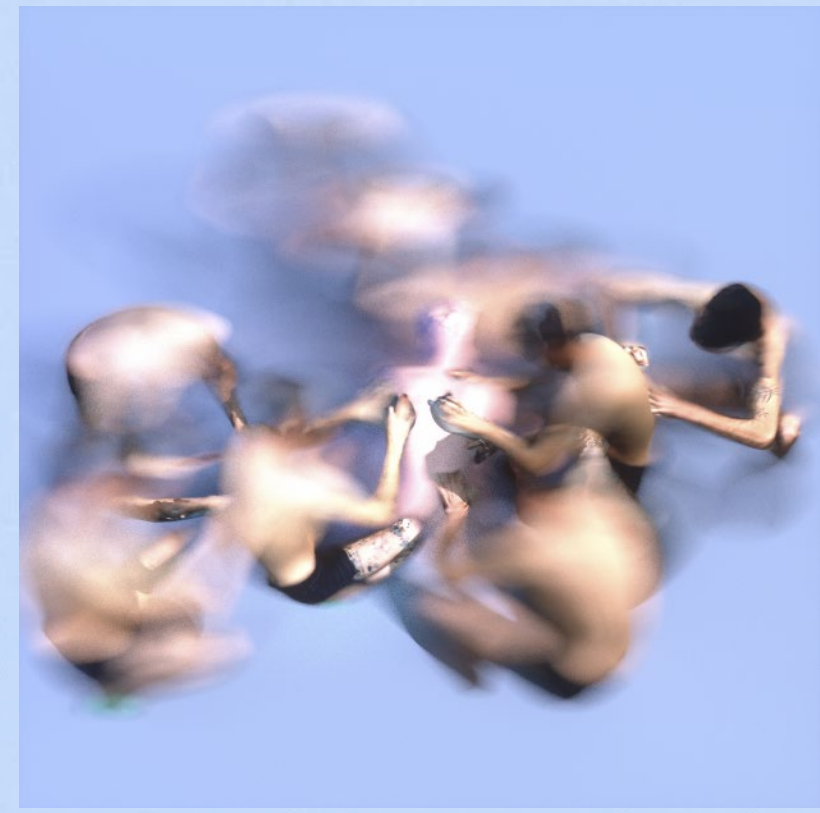
VER CLAUSI



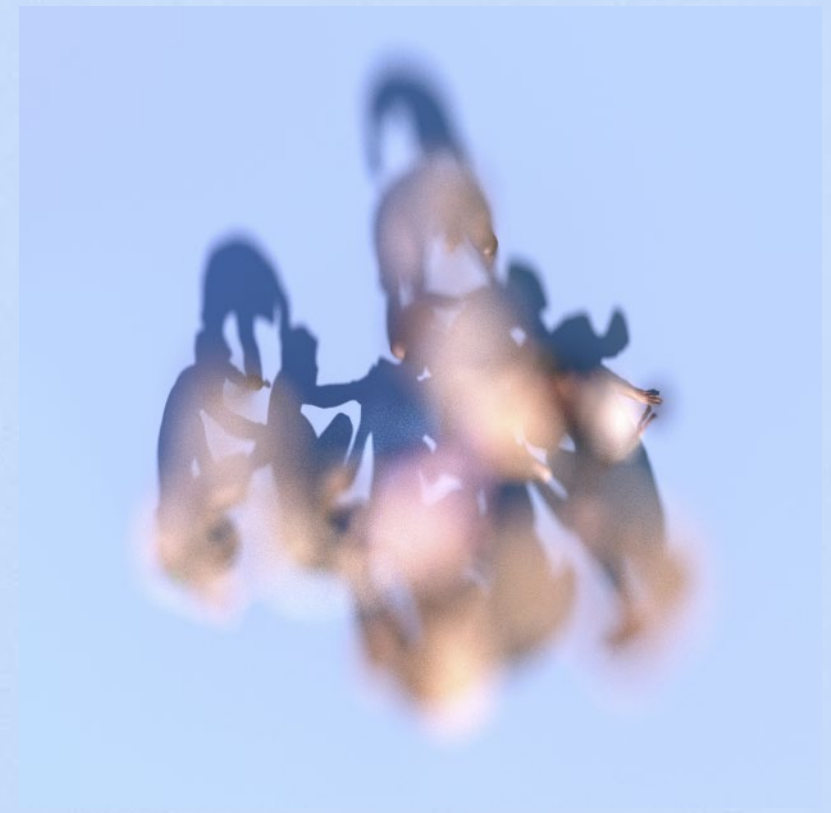
#01\_Ver Clon



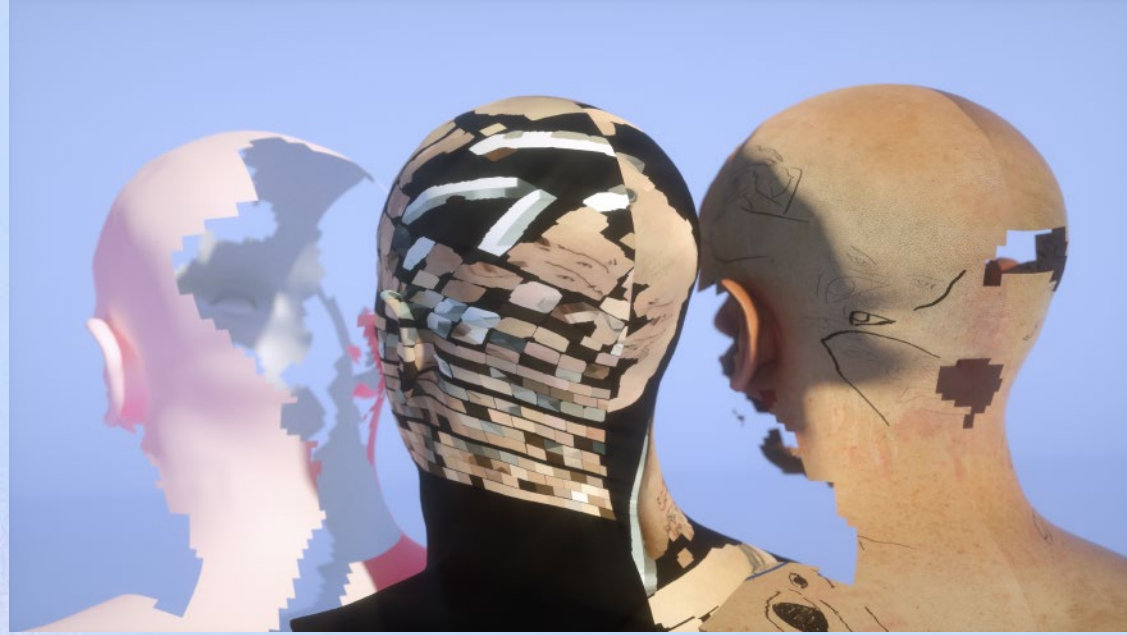
#02\_Origin



#03\_Avatar Skin



#04\_Avatar Shadows



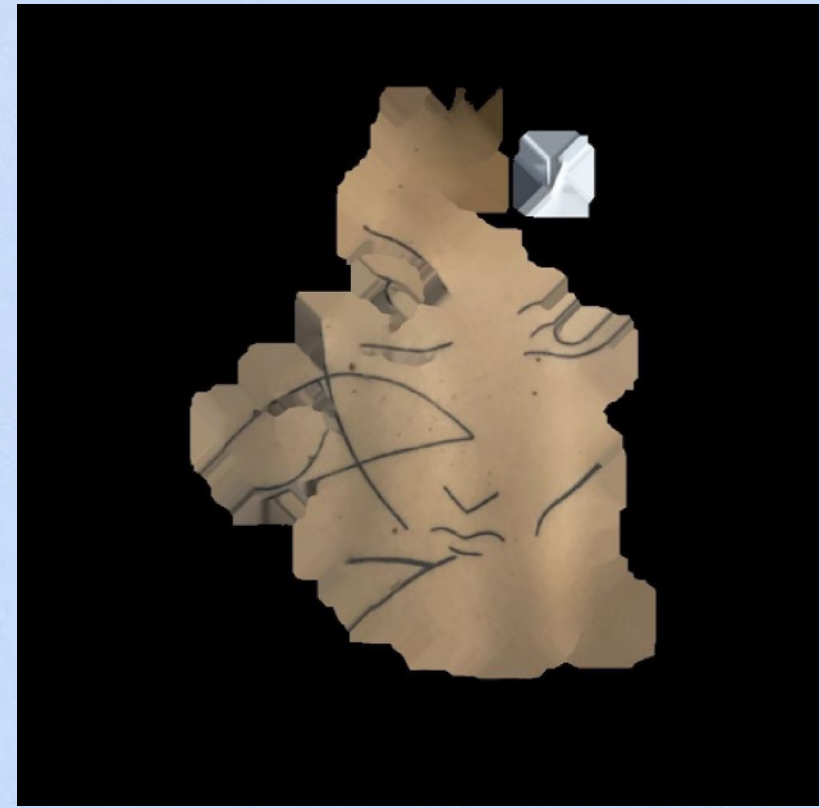
#05\_Skin Layers



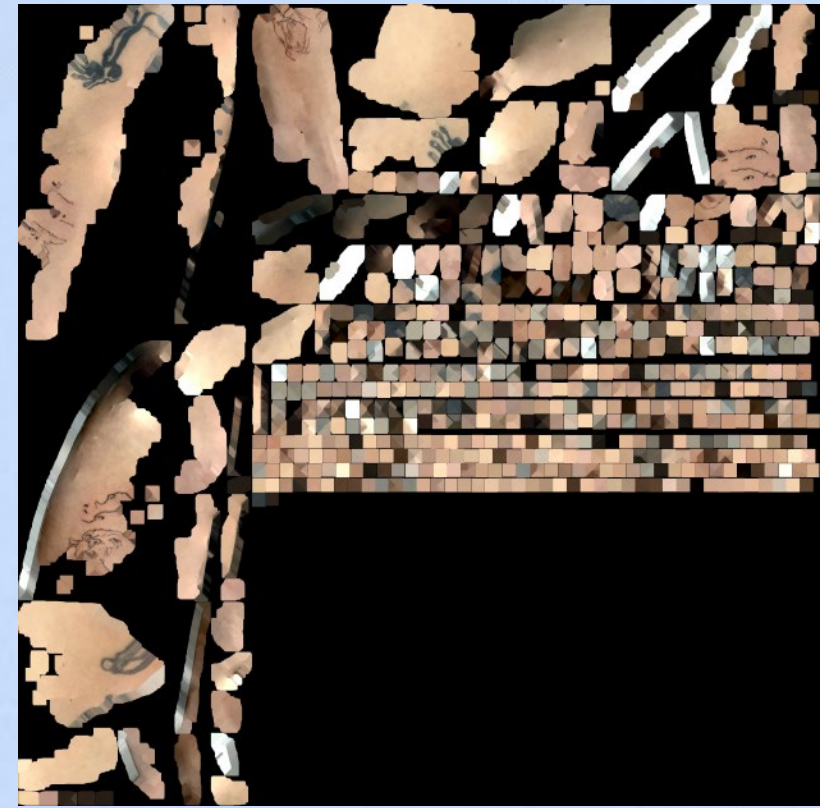
#06\_Layers



#07\_Fragmented Perception



#08\_Avatar Face Tattooed On A Back

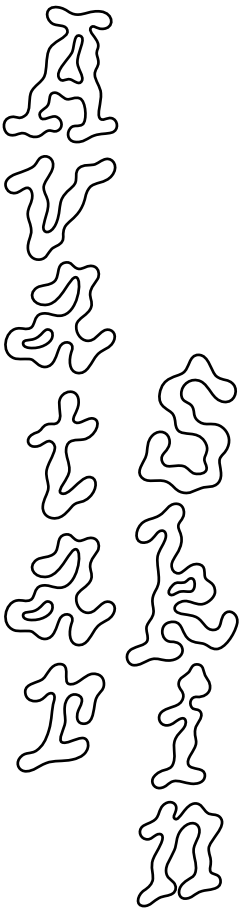


#09\_JPG Tattooed Skin

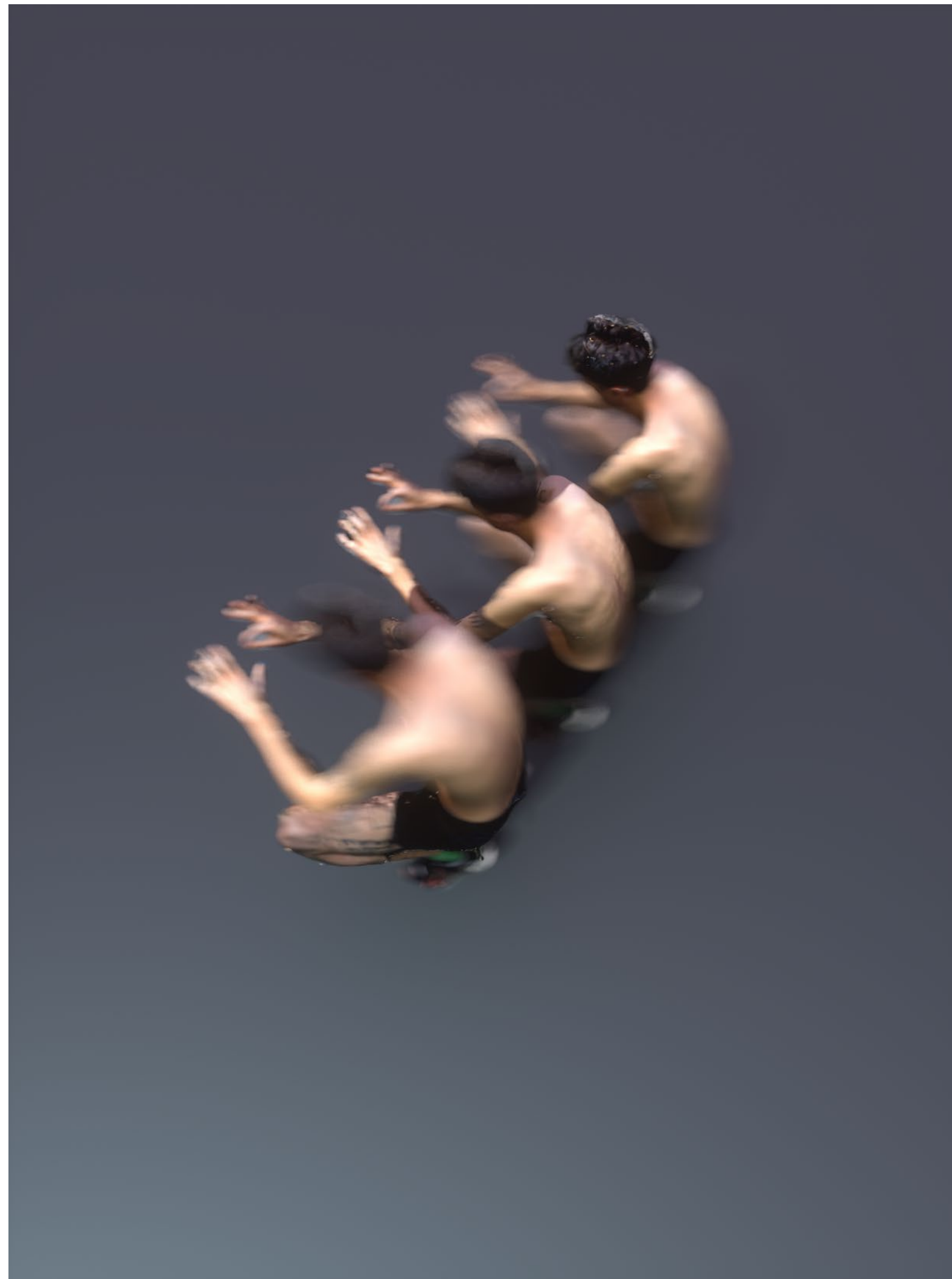


#10\_PNG Tattooed Skin





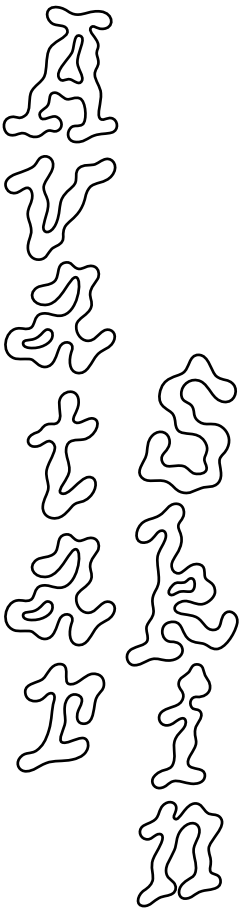
VER CLAUSI



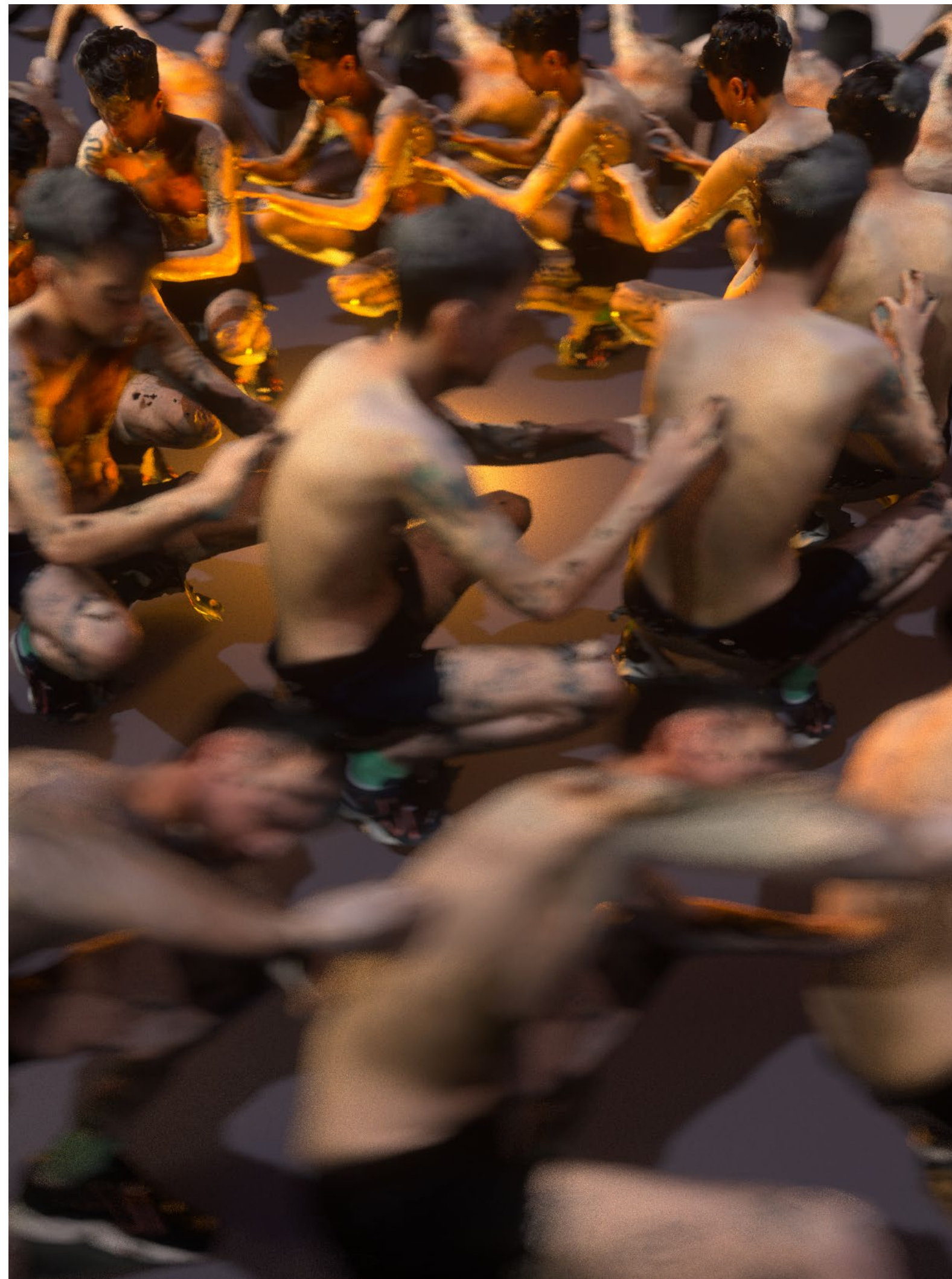
VER CLON

Digital Composition 3D  
2022





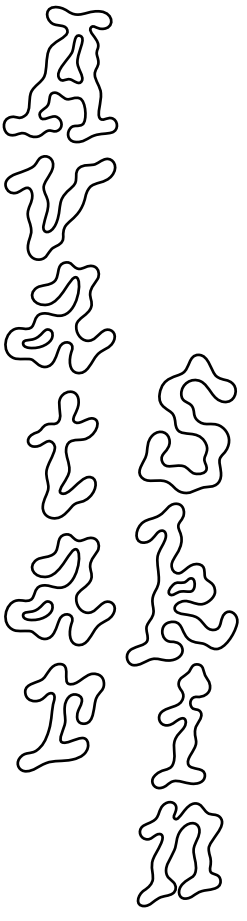
VER CLAUSI



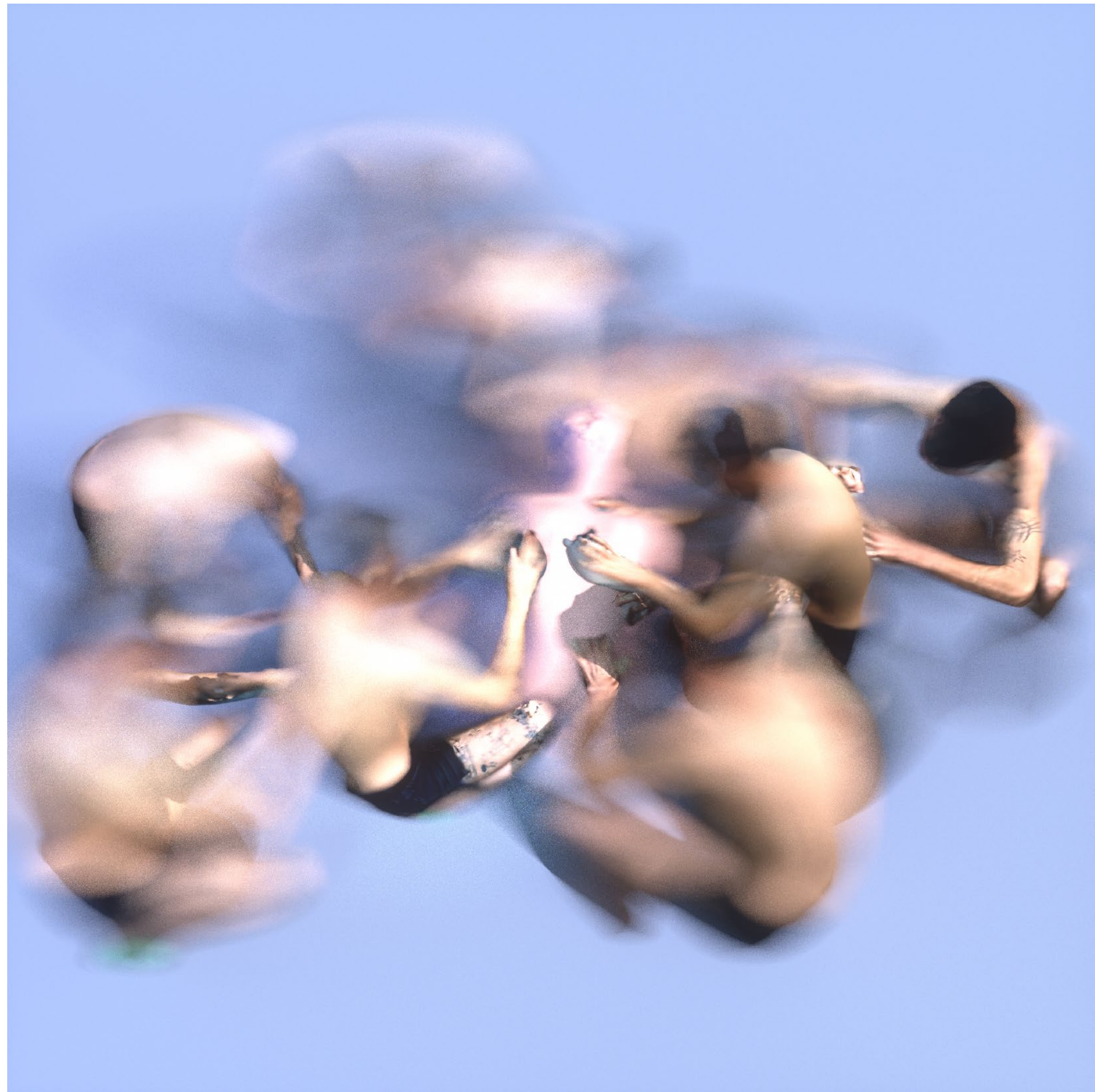
**ORIGIN**

Digital Composition 3D  
2022





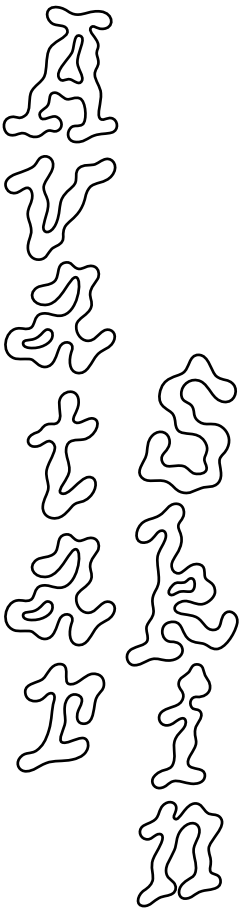
VER CLAUSI



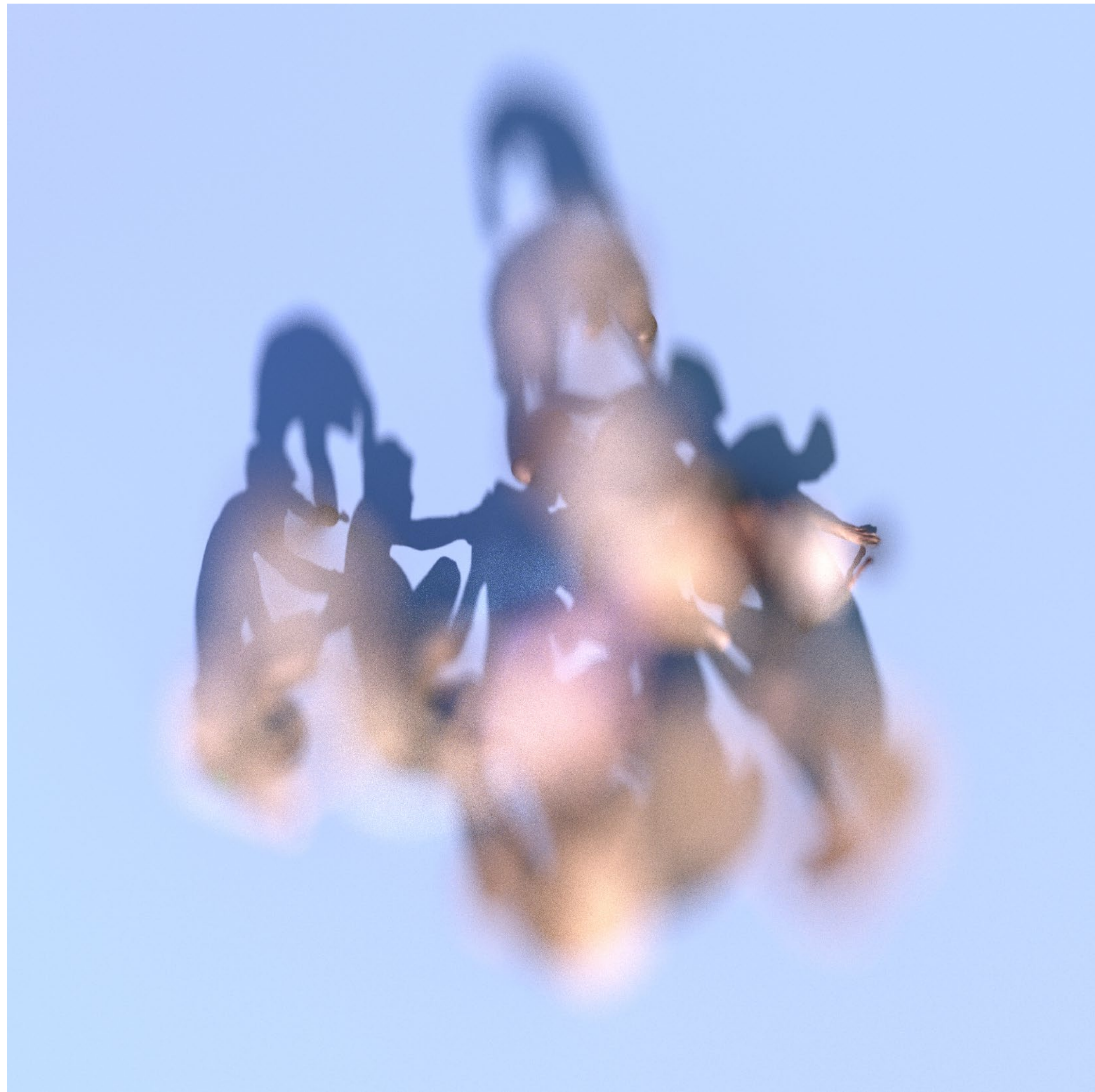
**AVATAR SKIN**

Digital Composition 3D  
2021





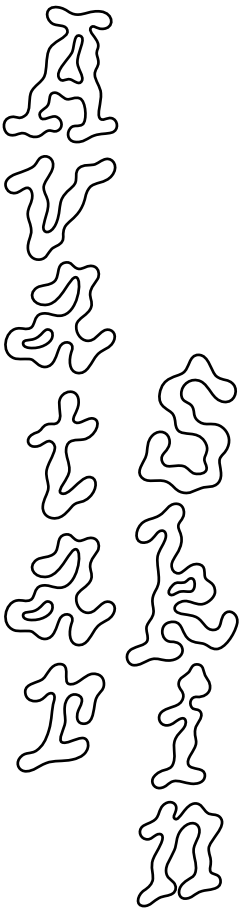
VER CLAUSI



**AVATAR SHADOWS**

Digital Composition 3D  
2022





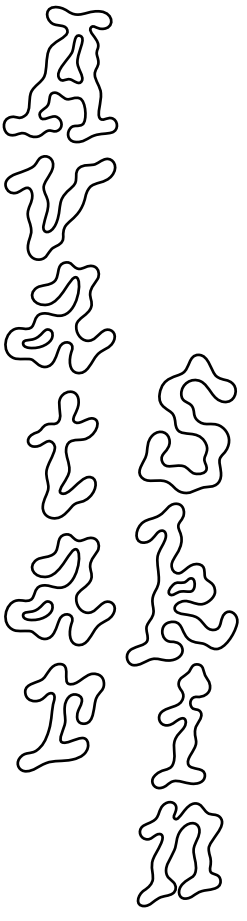
VER CLAUSI



**SKIN LAYERS**

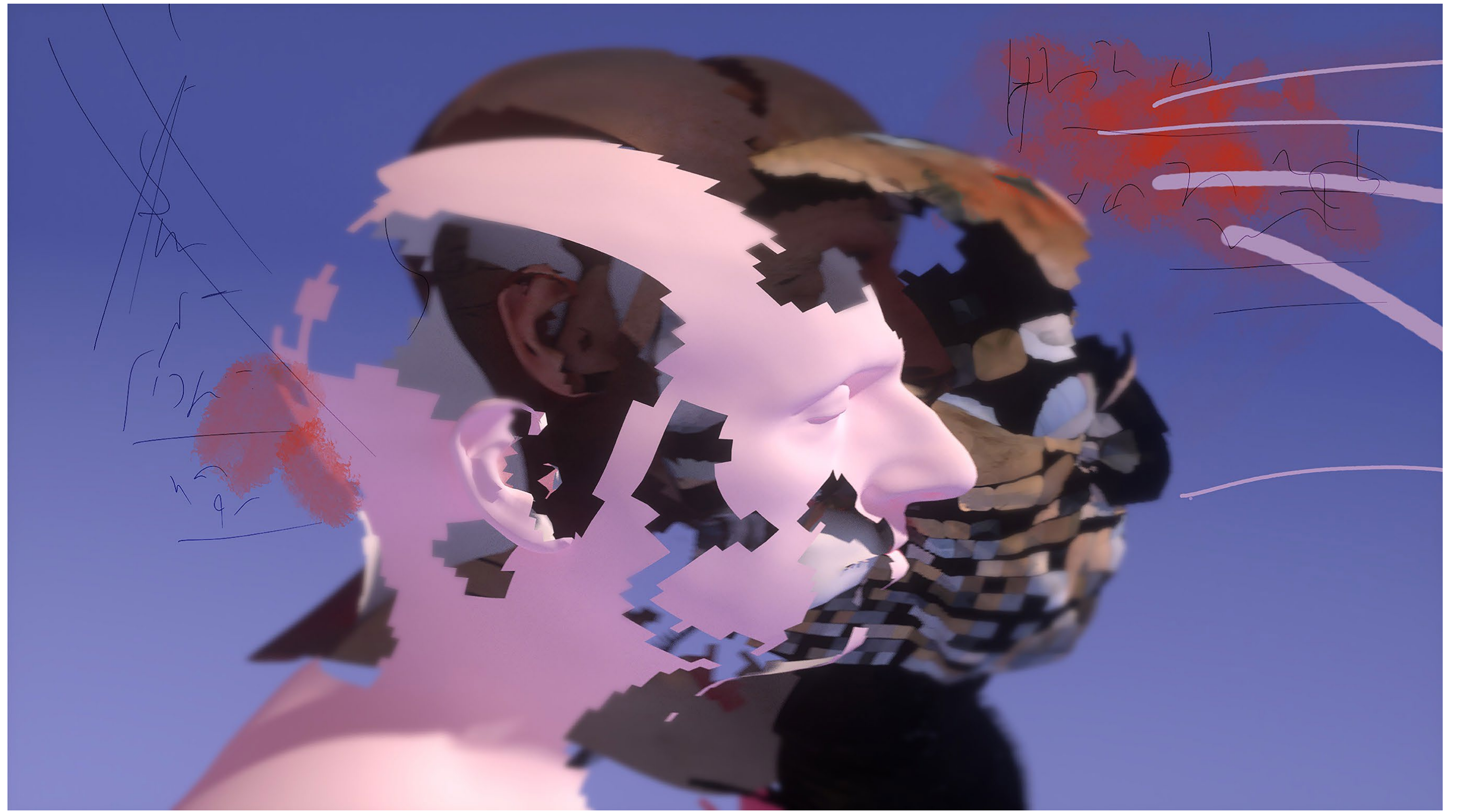
Mixed Media  
2021





VER CLAUSI

Artwork #06

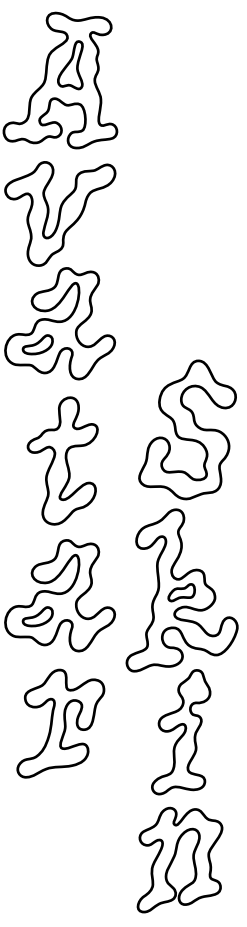


**LAYERS**

Mixed Media  
2022

09





VER CLAUSI

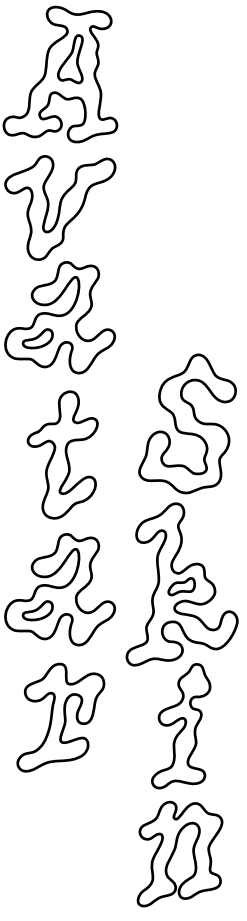
Artwork #07



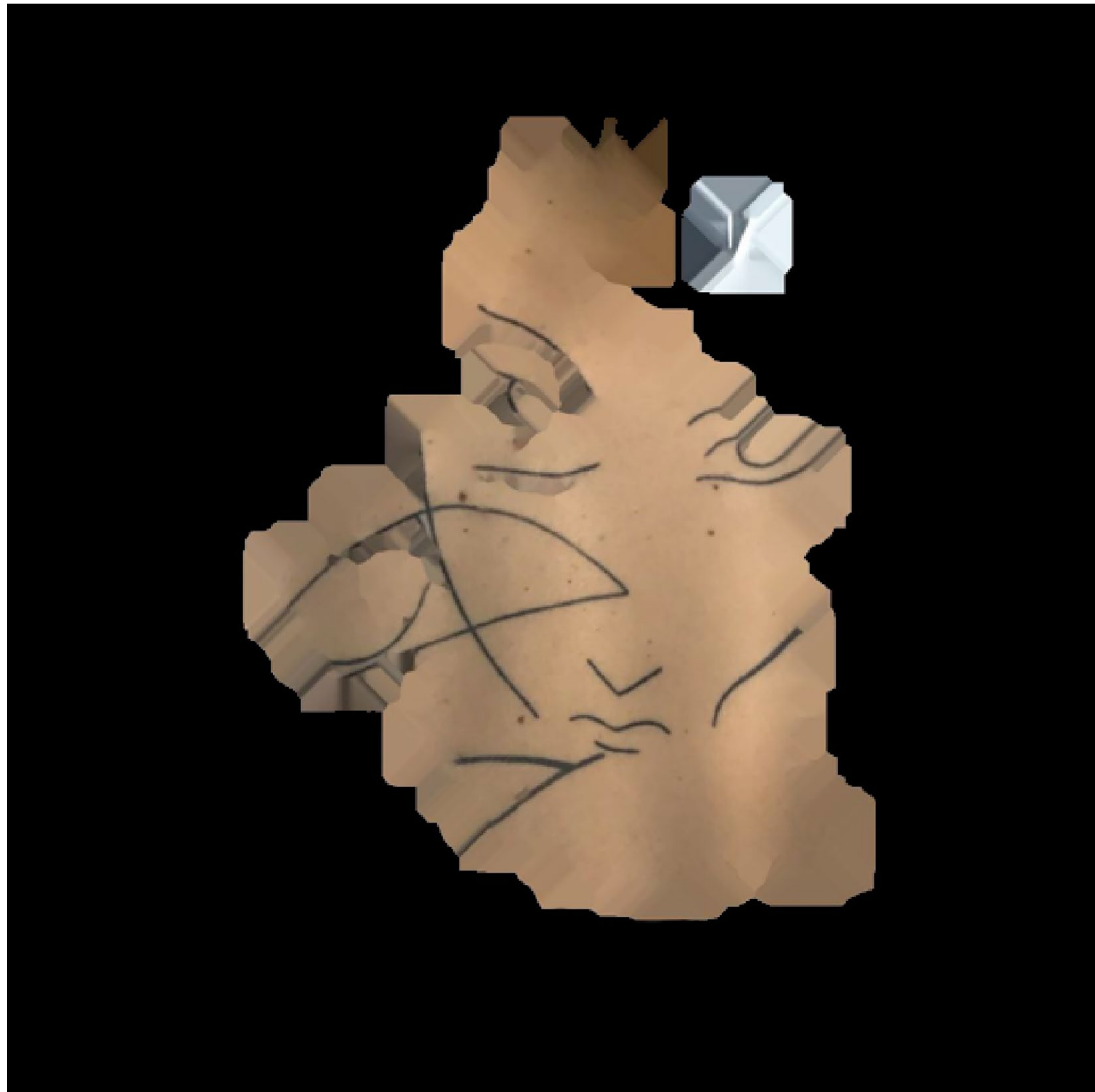
**FRAGMENTED PERCEPTION**

Digital Composition 3D  
2021





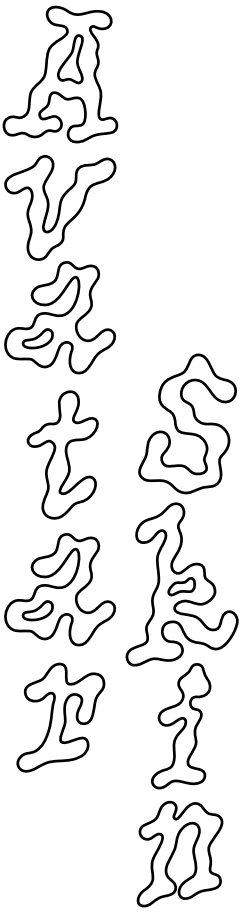
VER CLAUSI



AVATAR FACE TATTOOED ON A BACK

Photogrammetry Texture Map  
2021





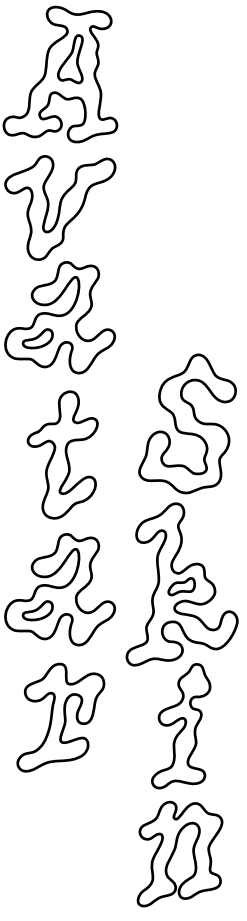
VER CLAUSI



JPG TATTOOED SKIN

Photogrammetry Texture Map  
2021





VER CLAUSI



**PNG TATTOOED SKIN**



Photogrammetry Texture Map  
2021





# Avatar Skin

## Drifts of the Trans-Apparent


The sculpting body is transformed. The heat of a living body emanates in the intimacy of its relation with the immaterial, the emotion of the touch implicit in the digital.

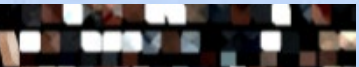
Embodied within the avatar is the idea that what is outwardly one is actually many, because of the crowd that inhabits us . Bitten by the desire for unity, we simulate a coherent and cohesive self, but inside us there is a lot of noise; it is almost all there is .



The skin combines all our parts into one body . It allows us to feel that which is other. Where understanding becomes difficult, we crave touch. We exist in the power of the generation and regeneration of the tissues that weave together that which is open.

Where there are no certainties, an infinite field is opened to curiosity.  The virtuality of our existence transforms the way we embrace ourselves and thus the way we interact with everything else.

Having dissolved our own image, countless possibilities arise. The avatar skin is infinitely editable. Its remnants contain symbols we repeat to invoke our selves;  but on the outside, we find this unrecognizable flesh through which we transport heat to make our skin less morbid. 

The skin extends beyond the avatar, looking for more life – to be touched as well to be seen . Gradually human forms are forgotten, and with them the social convention implied by the human.

Meanwhile, we project ourselves onto this extensive, disembodied skin that behaves as a symbolic and affective network . A simulated skin, as depicted, marked as a proof of existence.

Between what happened and what could happen, between fragments, we construct new narratives that support the disparate content of experience . The only way to figure ourselves again is to draw the blurred .

See the orange sun through the eyelids. Look for the trans-apparent feeling of the skin .

Merlina Rañi, 2022.







Bernardo Clausi works under the name **Ver Clausi**. He was born in the town of General Belgrano, in the province of Buenos Aires, Argentina, on June 6th, 1986.

After finishing high school, he moved to the city of La Plata and entered the UNLP (National University of La Plata). There he obtained a bachelor's degree in fine arts, with an orientation in painting and a specialization in teaching fine arts.

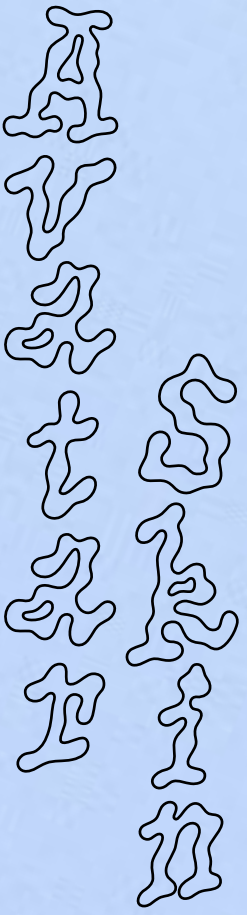
His artistic career includes training and work in areas such as film, TV, theater, industrial design, lighting and set design, art direction and props, painting, traditional animation and stop motion, and teaching drawing. For the last seven years he has worked as a hand-poke tattoo artist. He is currently exploring and studying digital production tools, photogrammetry, and 3D modeling.

In the course of his work and artistic training in tattooing, Bernardo has produced individual and collective works in various spaces in Argentina, Uruguay, Berlin, Budapest, Bolivia, Peru, Barcelona, and Madrid.

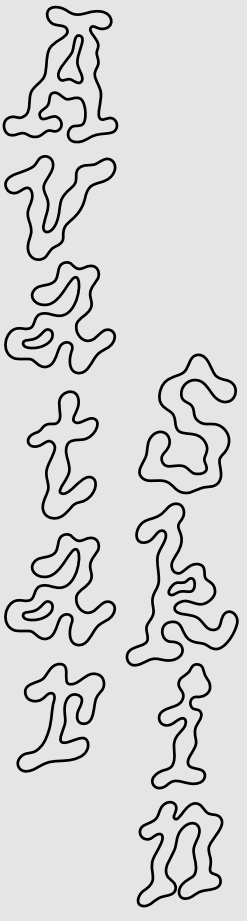
Recent exhibitions include *#CasaTomada*, a group exhibition at the Bicentennial House in Buenos Aires; a solo event at the Gachi Prieto Gallery; and an exhibition of the CryptoArg collective in 2021.

His standout digital works include *I've Seen It On TV*, in "Siempre en Otra Parte" on Nifty Gateway (2021); *Reverb*, in "Habitacion Sur" on Async Art (2021); and *Consuming Chaos*, in "Caos" on Nifty Gateway (2020).

He is known for his tattoo-based projects incorporating photographs of tattooed animation frames.







VER CLAUSI

Avatar Skin by Ver Clausi  
Presented by TDC gallery

Curated by Merlina Rañi

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Website Development: Renee Carmichael  
Production: Celina Pla  
Direction Tara Digital Collective: Sarah Moosvi

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Sans VF (designed by UNCUT.wtf) were used  
for this site.



Avatar Skin Art

