Progressive Leasing – More than an option









Progressive Leasing Gives BrandSource members an Unparalleled Experience for Optimal Results



Product Driven



Compliance Focused

Cover 17 Million Customers



Best Support in the Industry



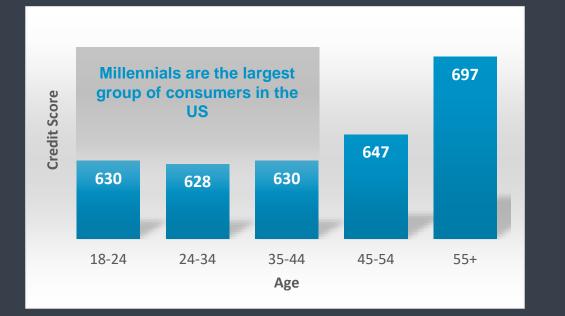
Progressive Leasing Leads the Virtual LTO Industry with 17 Million+ Customers

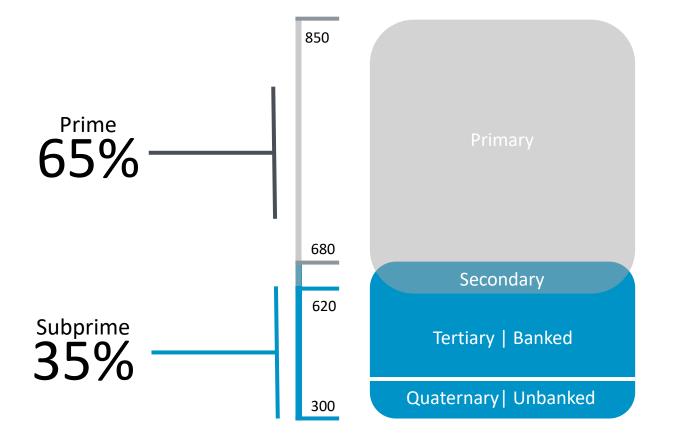


Progressive

easing

Incremental Buying Power to 100 MM+ Customers







Source: https://www.experian.com/blogs/ask-experian/research/subprime-study/

Progressive Leasing has a 17 MM+ Customer Footprint



- Digital ecosystem driving customers to The Room Place locations
- Customers apply anywhere
- More repeat business, new website traffic, + incremental sales growth

Proprietary & Confidential—Do Not Distribute

MATTRESSFIRM

Ashley.

BIG LOTS

NATCH GROUP

overstock.

HELZBERG

DIAMONDS

wavta

juitar Center

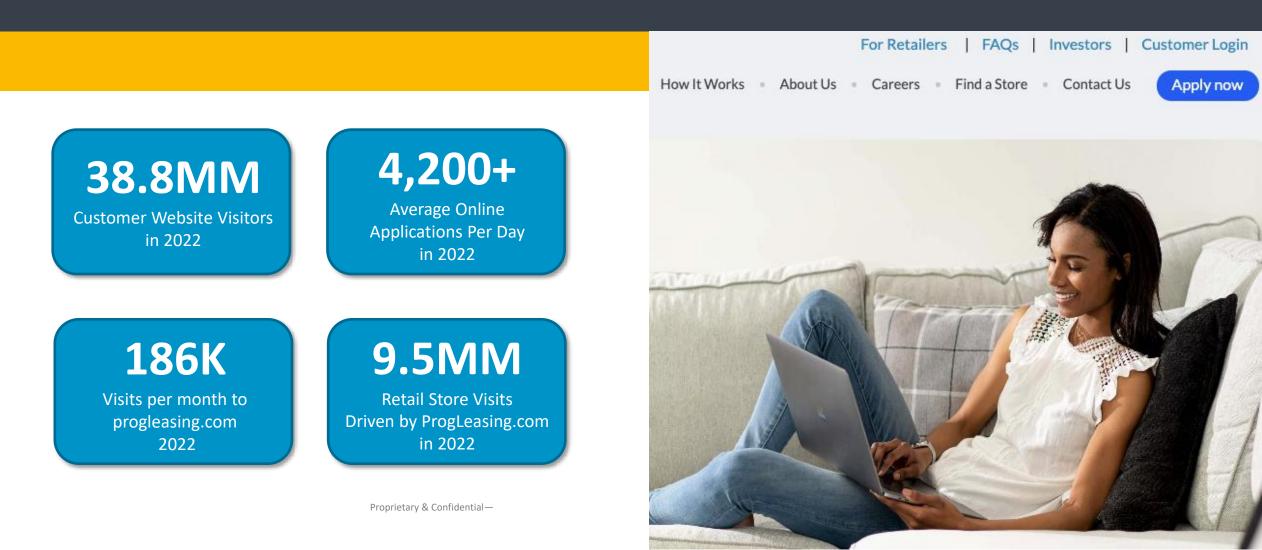
cricket (

Raymour & Flanigan

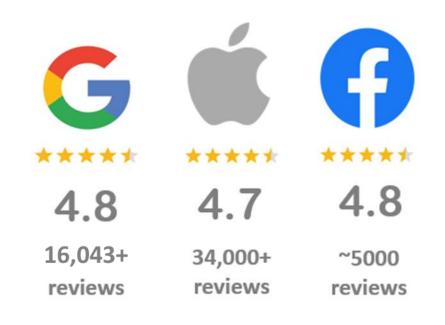
JARED[®] The Galleria Of Jewelry

D&L

ProgLeasing.com: From our Website to Your Business

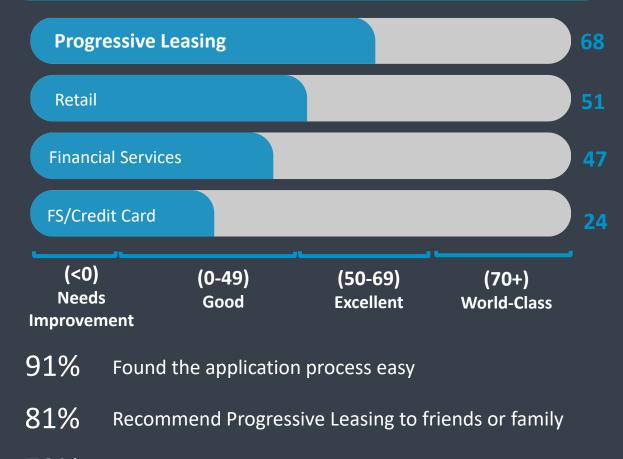


Exceptional Customer Experiences Lead to More Repeat Customers



Nearly **60%** of Customers Repeat Purchase Annually with Progressive Leasing

Average Net Promoter Score



79% Felt that it improved their perception of the retailer

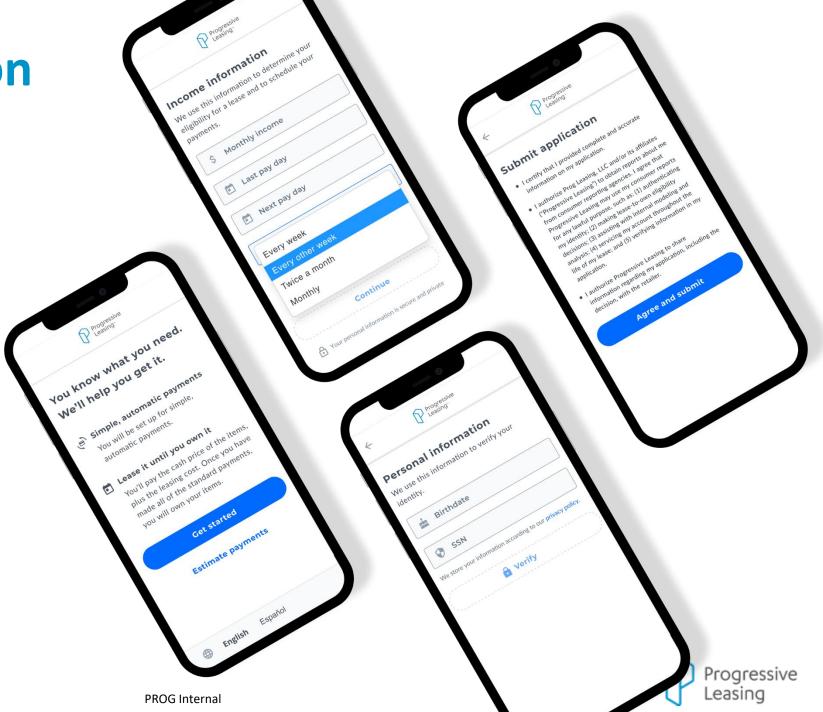
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NPS Source: Customer survey data via InMoment from 337,600 surveys in 2021 (as of 1/1/22)

VOC Source: Customer survey data via InMoment from 134,631 surveys in 2021 (as of 1/1/22)

Simple Applicaiton

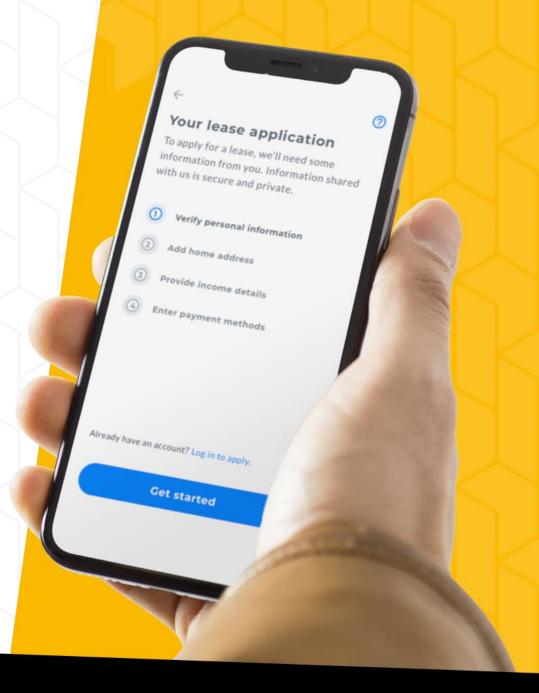
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Progressive Leasing ⁻	
You have been appr up to \$1,250 in cash The standard lease-to-or months to ownership an double the cash price.	n price wn agreement offers 12 d could cost more than
Setimate payments www.samsung.com	
Approval valid through Ja	n 1, 2021
Next steps	
When you have seled items, enter your leas use this approval.	,



Find-a-Store & Mobile App

Customers can:

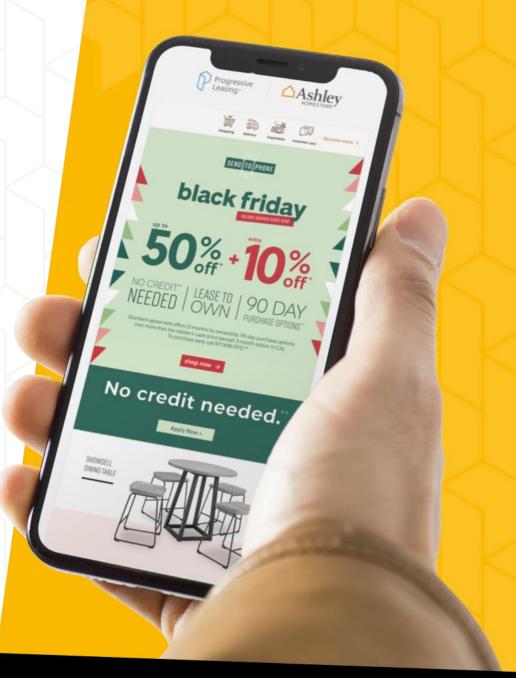
- Search for your store and quickly apply for a lease
- Instantly import personal info from driver license
- Import credit card for initial payment
- Check lease balance and payment schedule
- Manage payment methods
- Get help as needed





Dedicated Promotion Emails

Promotional email blasts add another communication stream to your existing promotional efforts. These messages keep customers engaged and updated on your latest offers/news.





Premium Partnership BrandSource Members & Progressive Leasing



STANDARD MEMBERSHIP REBATE

- 1% Rebate on all Prog Invoice
- Goes to 1.5% after \$250K/yr



EXCLUSIVE MEMBERSHIP REBATE

- Exclusively Partnered
- 2% Rebate on all Prog Invoice
- Goes to 2.5% after \$250K/yr

