

## 2025 TELUS NAME THE CRITTER CONTEST OFFICIAL RULES AND REGULATIONS

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS CONTEST IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES AND REGULATIONS.

**CONTEST PERIOD:** The 2025 TELUS Name the Critter Contest (the “**Contest**”) begins at [June 15th] and ends on [June 21st] at the Calgary Stampeders Canadian Football League Game on June 21, 2025 against the Ottawa REDBLACKS (the “**Game**”) after the official game clock displays sixty-five (65) minutes of the Game having been played (the “**Contest Period**”).

**ELIGIBILITY:** The Contest is only open to individuals who are legal residents of the Province of Alberta (the “**Territory**”) and who are at least eighteen (18) years of age and the legal age of majority in the jurisdiction in which they reside at the time of entry. Employees, officers, and directors (including immediate family members (spouse, parent, child and sibling and their respective spouses, regardless of where they reside) and members of the same household, whether or not related) of the Calgary Stampeders Football Club (the “**Club**”), TELUS Communications Inc. (“**TELUS**”), and together with the Club, the “**Contest Sponsors**”), the Canadian Football League and its member teams (the “**League**”) and each of their respective parents, governors, affiliated companies, subsidiaries, licensees, distributors, dealers, retailers, printers and advertising and promotion agencies, and any and all other companies associated with the Contest (together with the Contest Sponsors, the “**Released Parties**”) are not eligible to participate or win a prize. The Contest is subject to all applicable federal, provincial and local laws, rules and regulations. Void outside the Territory where prohibited or restricted by law, rule or regulation.

**HOW TO ENTER:** During the Contest Period, each Entrant (as defined below) must complete the following to obtain one (1) entry into the Contest:

- **Scan to win:** For participants able to scan QR codes from their phone, participants will be asked to scan the QR code displayed on the Contest Sponsors’ signage, leading them to an online game [https://tradablebits.com/tb\\_app/525166](https://tradablebits.com/tb_app/525166) fill out the associated entry form
- **Click to win:** For participants able to access social media platforms from their phone and/or computer, participants will be asked to click the link displayed on the Contest Sponsors’ social media, leading them to an online game [https://tradablebits.com/tb\\_app/525166](https://tradablebits.com/tb_app/525166) fill out the associated entry form

During the Contest Period, Sponsor will promote the Contest and display the QR code in-stadium via the above-field video board at McMahon Stadium, within the Gridiron Gardens Tailgate Zone at McMahon Stadium, and on the Sponsor social media platforms.

Upon completing the above, an entrant ("**Entrant**" and collectively, the "**Entrants**") will receive one entry (each an "**Entry**" and collectively, the "**Entries**"). Each Entrant is limited to a total of one (1) eligible Entry per person, per family, per household, as applicable (the "**Limit**"). An Entry must be submitted by the Entrant him or herself. Any Entries that are late, incomplete, fraudulent, illegible, unidentified, or delayed will be void. Entries from the same person, family or household in excess of the Limit will not be accepted and will be void. No other method(s) of entry will be accepted.

All online Entries must include a valid e-mail address for the Entrant. Where only one Entry per Entrant is permitted, in case of multiple Entries received from any person or e-mail address or household, only the first entry received from such person, e-mail address or household will be considered. In the event of a dispute as to the identity or eligibility of a Winner (as defined below) based on an e-mail address, the winning entry will be declared made by the "Authorized Account Holder" of the e-mail address submitted at the time of Entry provided he/she is eligible according to the Official Rules and Regulations. The "Authorized Account Holder" is defined as the natural person to whom the applicable Internet service provider or other organization (such as a business or educational institution) has assigned the e-mail address for the domain associated with the submitted e-mail address. The Contest Sponsors reserve the right to modify the Official Rules and Regulations for clarification.

Entries must not be obscene or offensive; must not depict alcohol, illegal drugs, tobacco, firearms/weapons, or any activities that may appear unsafe or dangerous or illegal; and must not be sexually explicit or suggestive, all as determined by the Contest Sponsors in its sole discretion. The Contest Sponsors may, in their sole discretion, alter or remove any comment. Entries, including any posts or comments, must be suitable for presentation in a public forum, at the sole discretion of the Contest Sponsors. Any questions, comments or complaints regarding this Contest should be directed to the Contest Sponsors. Entries that are incomplete or generated by script, macro or other automated or mechanical means, that have been submitted through illicit means or by any means which subvert the entry process or that do not conform with or satisfy any or all of the conditions set out in the Official Rules and Regulations will be void. Multiple entrants are not permitted to share the same email addresses.

Proof of submission is not considered proof of delivery to or receipt of such Entry. Furthermore, the Contest Sponsors nor the League shall have any liability for any Entry that is lost, intercepted, or not received by the Contest Sponsors.

All information and files submitted in the format specified will become property of the Contest Sponsors.

**PRIZE(S):** One Apple Watch, one Stampeders sideline experience for six guests, and one TELUS Patio table for six guests on July 3, 2025. Food is included – beverages are at the discretion of the guests on the TELUS Patio (the “**Prize**”).

Approximate retail value of the Prize is **\$1,300 CAD**

The Winner (as defined below) is fully responsible for any and all applicable federal, provincial, and local taxes (including income and withholding taxes). All costs and expenses associated with the Prize acceptance and use not specified herein are understood as not being provided. All the Prize details are at the Contest Sponsors’ sole discretion.

The Prize is non-transferable and non-assignable, with no cash redemptions or substitutions except at the Contest Sponsors’ sole and absolute discretion. The Contest Sponsors reserve the right to substitute the Prize (or portion thereof) with one of comparable or greater value, at its sole and absolute discretion.

Odds of winning depend on the number of eligible Entries received before the end of the Contest Period.

**RESULTS:** The potential Winner(s) of the Contest (the “**Winner**”) will be randomly selected from the Entrants via a panel of three team members of each of the Contest Sponsors. The Winner will be contacted by the Contest Sponsors before 5:00pm MT on June 25, 2025, and the delivery of the remainder of the Prize to be coordinated with the Winner. The decision of the Contest Sponsors is final and binding on all matters relating to this Contest.

**WINNER NOTIFICATION:** The potential Winner will be notified either in person at the Game, or by email, and/or telephone, as applicable (in the sole discretion of the Contest Sponsors and/or the Club, as applicable) by the Contest Sponsors. In the event the potential Winner does not respond to any such notification, a disqualification will result, the Prize will be forfeited and, at the Contest Sponsors’ sole discretion and time permitting, an alternate potential Winner may be chosen from among all remaining eligible entries. The Winner will be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question. If he/she answers the skill-testing question incorrectly, as determined by the Contest Sponsors in its sole discretion, he/she will be disqualified, the Prize will be forfeited and, at the Contest Sponsors’ discretion and time permitting, an alternate Winner may be chosen from among all remaining eligible entries. The Winner may be required to execute a Declaration of Eligibility and Release of Liability and, unless prohibited by law, Release of Publicity, within five (5) days of date of issuance. If all required documents are not properly executed and returned within the specified period of time, a disqualification will result, the Prize will be forfeited and, at the Contest Sponsors’ sole discretion and time permitting, an alternate Winner may be randomly selected from among all remaining eligible entries. Refusal or return of such documents as non-deliverable or Winner’s noncompliance with these Official Rules and Regulations will also result in disqualification and forfeiture of the Prize and, at the

Contest Sponsors' sole discretion and time permitting, may cause an alternate Winner to be selected from among all remaining eligible entries.

**PUBLICITY RELEASE:** The Winner, by acceptance of the Prize, grants to the Contests Sponsors, the League and each of their respective designees the right to publicize such Winner's name, address (city and province of residence), photograph, voice and/or other likeness and prize information on the Video Board at the July 3<sup>rd</sup> Calgary Stampeders vs. Winnipeg Blue Bombers Game and in any and all media now known or hereafter devised, throughout the world, in perpetuity, without additional compensation or consideration, notification or permission, unless prohibited by law.

**PRIVACY/USE OF PERSONAL INFORMATION:** The Contest Sponsors respect the Entrants' right to privacy. Personal information collected from the Entrants will only be used by the Contest Sponsors to administer the Contest and, if only consent is actively given at the time of Entry, to provide Entrants with information regarding upcoming promotions, contests and/or events from the Content Sponsors. For more information regarding the manner of collection, use and disclosure of personal information by (a) the Club, please refer to the Club Terms of Use and Privacy Policy, each of which can be found at <https://www.stampeders.com/terms-of-use/> (b) TELUS, please note that your email address will be used to send you information for our TELUS family of brands about promotions, special offers and news about our events and services. Communications will come from TELUS, Marketing Preferences, 30 Floor, 25 York Street, Toronto ON M5J 2V5, [www.telus.com](http://www.telus.com). We assure you that your email address will not be shared with any third party. You can withdraw your consent to receive electronic messages from TELUS at any time. Your personal information will be used in accordance with our Privacy Policy.

**INDEMNIFICATION:** By entering the Contest, you affirm that you have read, understand, and agree to these Official Rules and Regulations. Entrants understand that they are entering at their sole risk. Each Entrant, and their representatives, heirs, next of kin and assignees ("**Entrant's Representatives**"), hereby waive any and all claims against the Released Parties and further release and hold harmless the Released Parties from any and all liability for any injuries, loss or damage of any kind to the Entrant, Entrant's Representatives or any other person, including personal injury, death or property damage and specifically including, but not limited to, claims for privacy rights violations, as well as violations of any social media terms and conditions, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of Prize, participation in the Contest, any breach of the Official Rules and Regulations, or in any Prize-related activity, The Entrant and Entrant's Representatives agree to fully indemnify the Released Parties from any and all claims by third parties relating to the Contest, without limitation.

**LIMITATION OF LIABILITY:** The Released Parties are not responsible for stolen, late, incomplete, illegible, misdirected, lost, damaged, garbled, delayed, undelivered, inaccurate, postage-due or garbled entries, through e-mail or mail. Entries generated by a script, macro or other mechanical or automated means or by any means which subvert the entry process will be disqualified. The Released Parties are not responsible for lost, interrupted or unavailable

network, server, Internet Service Provider ("ISP"), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties that may occur in connection with the administration of the Contest, the processing of entries, the announcement of the Prize or in any Contest-related materials. The Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. The Released Parties are not responsible for injury or damage to Entrant's or to any other persons' computer related to or resulting from participating in this Contest or downloading materials from or use of the website.

**CONTEST ADMINISTRATION AND GENERAL CONDITIONS:** All decisions regarding the Contest remain with the Contest Sponsors. The Club will assume the administrative duties of the Contest Sponsors and will have the right and responsibility to (a) promote the Contest on its digital platforms and/or at the Game, (b) administratively select and contact the Winner and arrange for Prize fulfillment, (c) facilitate the rules and eligibility requirements, and (d) otherwise administer the Contest. The Club reserves the right, at its sole discretion, to modify, cancel, terminate or suspend any or all parts of the Contest for any reason at any time. For clarity, the Contest is in no way sponsored, endorsed, or administered by, or associated with, the League, Facebook, Instagram or any other social media service or platform.

The Contest is designed to increase consumer awareness of and interest in the Contest Sponsors. This Contest may not be used for any form of gambling. In the event the Contest is challenged by any legal or regulatory authority, the Contest Sponsors reserve the right to discontinue or modify the Contest, or to disqualify any Entrants or participants residing in the affected geographic areas. In such event, the Released Parties shall have no liability to any Entrants or participants who are disqualified due to such an action.

Persons who tamper with or abuse any aspect of the Contest or website or attempt to undermine the legitimate operation of the Contest by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or the Contest Sponsors' representatives or who are in violation of these Official Rules and Regulations, as solely determined by the Contest Sponsors, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Contest is unlawful and subject to legal action by the Contest Sponsors, the League and/or their respective agents. The Contest Sponsors shall have the sole right to disqualify any Entrant for violation of these Official Rules and Regulations or any applicable laws relating to the Contest, and to resolve all disputes at their sole discretion. The Released Parties (i) make no warranty, guaranty or representation of any kind concerning any Prize, and (ii) disclaim any implied warranty.

The Contest Sponsors and the League, as applicable, reserve the right, in their sole discretion, to amend, cancel, terminate or suspend the Contest for any reason, including should virus, bugs, unauthorized human intervention, or other causes corrupt the administration, security, fairness, integrity or proper operation of the Contest. In the event of cancellation, the Contest Sponsors may elect to identify the Winners and award the Prizes from among all non-suspect, eligible entries received up to the time of such cancellation.

CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, THE CONTEST SPONSORS WILL BE ENTITLED TO DISQUALIFY ANY SUCH ENTRANT, AND THE CONTEST SPONSORS AND THE LEAGUE RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

**GOVERNING LAW:** The Contest is subject to applicable federal, provincial and municipal laws and regulations. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules and Regulations or the rights and obligations as between the Entrant and the Contest Sponsors and the League in connection with the Contest shall be governed by and construed in accordance with the laws of the Province of Alberta and the federal laws of Canada applicable therein without giving effect to choice of law or conflicted law principles (whether of the Province of Alberta, or any other jurisdiction).

The Contest Sponsors' failure to enforce any terms of the Official Rules and Regulations shall not constitute a waiver of that provision.

The invalidity or unenforceability of any provision of these Official Rules and Regulations shall not affect the validity or enforceability of any other provision. In the event any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules and Regulations shall otherwise remain in effect and shall be construed in accordance with the terms as if the invalid or illegal provision were not contained herein.

All trademarks are property of their respective owners.