

# Jo-Musulyn Banks

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**PROFILE:** A Mass Communications major at Delaware State University, with a concentration in Convergence Journalism, seeking internships and employment opportunities as it relates to journalism

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## EDUCATION:

**Delaware State University**, Dover, DE Expected Graduation: May 2022  
*Major: Mass Communications Concentration: Convergence Journalism*  
President of Lambda Pi Eta -Mass Communications Honors Society  
GPA: 3.7  
*Dean's List - Fall 2019, Fall 2021 and Fall 2021*  
*President's List- Spring 2020 and Spring 2021*

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## WORK EXPERIENCE:

**Alumni Relations at Delaware State University**, Dover, DE September 2021-Present  
*Division of Institutional Advancement Intern*

- Assisting with event creation, and management, publication design, mail out- Fundraising appeal, writing social media posts and DSU Connect platform to bridge the gap between alumni and current students
- Currently designing a souvenir booklet for Delaware State University's Class of 1971

**Emmalyn Love LLC.** September 2021-December 2021  
*Social Media Assistant Intern*

- Created and analyzed digital content for the brand's Instagram page
- Brainstormed content idea related to fashion and style
- 70-100 viewers on Instagram stories post

**New Dorp High School**, Staten Island, NY September 2016-June 2017  
*Mentor*

- Facilitated the transition from Junior High School to High School
- Organized workshops that focused on many topics geared towards high school freshmen
- Worked with school staff to select students for mentoring
- Discussed the aims of mentoring with pupils
- Supported pupils inside and outside of the classroom

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**ACTIVITIES & ORGANIZATIONS:**

**ColorComm HBCU NextGen Fellow** January 2022-Present

A fellowship for HBCU students to prepare the next generation of leaders in Communications, Advertising, Marketing, Journalism, Public Relations, Media & Digital

**African Students Association**, Dover, DE August 2021-Present

*Social Media Manager*

- Responsible for communicating with the students at Delaware State University and increasing the visibility of the organization by sharing information related to Africa
- Collaborating with other campus organizations at Delaware State University to spread awareness of societal issues within the African community/Continent of Africa
- Collaborated with the Delta Lambda Chapter of the Alpha Kappa Alpha Sorority Inc. for a “*Culture Konnect*” event, to spread awareness of the different cultures within Africa with 20+ people in attendance

**Mass Communications Student Moderator**, Dover, DE April 2021-Present

*Moderator/Host for the Mass Communications Department events at Delaware State University.*

- Peer Plus Leadership Spring Fireside Chat Series
- Internship! Get it. Keep it. WORK It! Panel Discussion
- The Power of a Story: Remembering Events from Delaware State Hornet History

**WDSU Radio Station**, Dover, DE September 2019-Present

*Team Member*

Responsible for promoting WDSU Radio Station through different social media platforms, as well as other organizations and clubs at Delaware State University

- Designed several flyers for WDSU to increase the organization’s visibility,
- Interviewing people from the Delaware State University community, specifically students who are making an impact on campus

**The Hornet Newspaper**, Dover, DE January 2020-May 2020

*Contributing Writer*

- Wrote weekly articles for the Hornet Newspaper’s digital publication
- Pitched stories for events on campus and trending topics in society
- Interviewed numerous people for different article topics

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**SKILLS:**

Adobe InDesign

Interviewing: Hornet Newspaper; IG Live; DESU Radio

Digital Journalism

Social Media: Proficient in Instagram

Microsoft Publisher