



JASON LEE

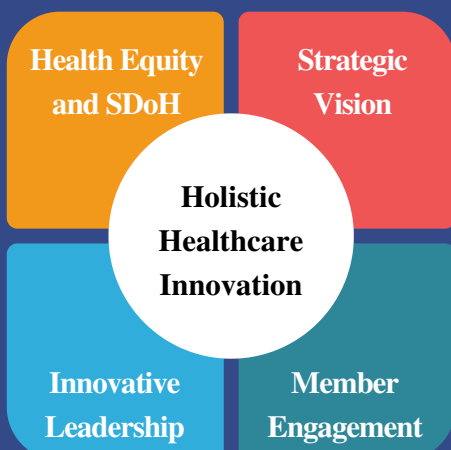
FOR MORE INFO WWW.JAZEN.ME

CHIEF STRATEGY & GROWTH OFFICER HEALTHCARE INNOVATION | BUSINESS EXPANSION | TECHNOLOGY INTEGRATION

Jason Lee is a proven executive leader with expertise in healthcare strategy, business expansion, and data-driven transformation. He has successfully led high-impact initiatives that improve patient outcomes, lower costs, and expand market reach. Recognized for overseeing multi-million-dollar programs, he has directed Fortune 500 projects focused on financial strategy, market growth, healthcare analytics, and technology integration. His ability to execute strategic initiatives has resulted in measurable business growth, enhanced patient care, and streamlined operations across the healthcare industry.

As Chief Strategy & Growth Officer, Jason has built and led high-performing teams, innovative consulting services, and scalable healthcare solutions. His leadership has driven:

- ✓ **Revenue Growth & Market Expansion** – Executed long-term growth strategies, leading to a 45% revenue increase and the launch of data-driven technology solutions tailored to market demands.
- ✓ **Advanced Data Analytics & Technology Integration** – Developed AI-driven analytics, predictive modeling, and healthcare data insights to optimize care coordination, service personalization, and decision-making.
- ✓ **Healthcare Cost & Quality Analytics** – Led initiatives leveraging data collection and advanced analytics to improve cost efficiency, resource allocation, and patient outcomes, ensuring high-quality, value-based care.
- ✓ **Financial Strategy & Business Development** – Led contract negotiations, strategic partnerships, and CMS-funded initiatives that drive sustainable revenue growth and cost efficiencies.
- ✓ **Operational Efficiency & Value-Based Care** – Designed scalable frameworks that optimize performance, reduce costs, and maximize reimbursements through CMS-aligned programs, including GLP-1 therapy integration.
- ✓ **Regulatory Strategy & CMS Alignment** – Developed actionable programs to navigate evolving CMS regulations, leveraging federal funding to expand healthcare access and innovation.
- ✓ **Innovation in Medicare & Outcomes Measurement** – Spearheaded Medicare-focused solutions, integrating advanced analytics and outcomes measurement tools to enhance financial and clinical performance.
- ✓ **Conflict Resolution & Negotiation** – Managed high-stakes negotiations to maximize organizational growth and market positioning.
- ✓ **Public Speaking & Industry Thought Leadership** – Represents organizations at leading healthcare conferences, leveraging public speaking, networking, and brand-building to strengthen market positioning, business growth, and industry influence while shaping key healthcare policy discussions..
- ✓ **High-Impact Leadership & Team Development** – Built and led top-tier strategy, growth, and innovation teams, fostering a culture of excellence, execution, and measurable success.
- ✓ **Health Equity & Social Determinants of Health (SDoH)** – Designed inclusive healthcare strategies that enhance patient access, engagement, and long-term health outcomes.



Discover the key elements that make **Holistic Healthcare Innovation** a transformative force in the future of healthcare:

- **Comprehensive Approach:** Integrates physical, mental, emotional, social, and environmental factors to create personalized and sustainable healthcare solutions.
- **Health Equity Focus:** Combines Health Equity and Social Determinants of Health (SDoH) with Strategic Vision, Innovative Leadership, and Supplemental Benefits for inclusive strategies.
- **Addressing Disparities:** Ensures equitable access to high-quality care, promoting long-term wellness and reducing healthcare disparities.
- **Advanced Technology:** Leverages AI, digital transformation, and analytics to enhance patient care, streamline operations, drive efficiencies, and create a more seamless healthcare experience.
- **Future of Healthcare:** Offers an integrated and innovative model that supports healthier communities and improves overall quality of life.